Daniel L. Manack 110 Juliad Court Fredericksburg, VA 22406-1171

Inside:

The "secret weapon" that 56,000 highly successful financial professionals use to prepare their clients' tax returns better and faster—yours FREE!



Introducing the "secret weapon" that 56,000 tax preparers and CPAs use to save time. earn more money, and increase client satisfaction — yours FREE!



Dear Tax Professional:

More than 56,000 CPAs and tax preparers have discovered a powerful new tool that gives them an edge over their competition - enabling them to prepare tax returns better and faster than ever before.

Now you can get it for yourself ... absolutely FREE ... when you complete and mail the enclosed reply card.

The tool is ProSeries® professional tax software, and what I'm offering is NOT a demo. Not a "risk-free 30-day trial" of some software you either have to pay for or return.

No. What I have on my desk ... ready to ship to you as soon as you give the go-ahead ... is nothing less than a fully functioning version of the actual ProSeries 2001 release. Yours FREE - my gift to you!

Once you receive your free copy of ProSeries 2001, it's yours to keep. No trial copy to return. No invoice to pay. No strings attached. It's yours free - period.

You can use your free ProSeries software to prepare and file 1040, business, and state extensions for Tax Year 2001 - as many as you want. Be my guest - there's no cost or obligation of any kind.

As you work with your free copy of ProSeries 2001, you'll get your clients' returns finished faster, easier, and with greater accuracy. Which means you can increase your earnings - by preparing MORE returns in LESS time.

Why we want to send you FREE tax software.

No matter what professional tax preparation software you're using now, ProSeries can make your practice MUCH more productive and profitable.

But here's my problem: Although ProSeries offers the features that tax professionals value most, it's extremely difficult to get a real sense of the program's extraordinary ease of use, speed, functionality, accuracy, and power from a mere written description of these features.

That's why we've prepared a FREE ProSeries Evaluation Kit ... so you can experience these best-in-class ProSeries features for yourself:

- ✓ Automated transfer of previous year's data into the current year's return.
- ✓ One-step data entry federal information automatically flows to state forms and returns.
- ✓ Streamlined electronic filing that's quick and easy.
- ✓ Simple navigation instantly finds whatever form you need.
- ✓ One-click access to IRS codes, regulations, and publications.
- ✓ Credits for taxes paid to non-resident states flow into the client's resident state return.

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- ✓ Create two MFS returns with a few keystrokes while keeping the original MFJ return intact.
- ✓ Allows easy importing of data from QuickBooks® software and other popular accounting programs.
- ✓ Unparalleled accuracy with professional-quality output.
- ✓ Automatically keeps track of the time spent on each return for accurate billing.
- ✓ Service and support available round the clock ...

... and dozens more time-saving, productivity-boosting features and shortcuts that can help you prepare tax returns better and faster. No wonder ProSeries from Intuit® is today's best-selling tax preparation software!

A very unusual offer that can change your life.

The easier your tax preparation software is to use, the easier your job.

The more accurate your tax preparation software is, the bigger the refunds you can get for your clients — and the happier they'll be.

The faster your tax preparation software is, the more returns you can prepare each week. You make more money ... and maybe even see your family on weekends during tax season!

But ... are YOU working with the easiest, most accurate, fastest tax preparation software available? <u>Until you try ProSeries. you can't be sure</u>.

Your FREE Evaluation Kit includes a 2001 ProSeries CD-ROM, Evaluation Guide, even a QuickStart card that can get you up and running in minutes.

To get your free kit and software, just complete and mail the enclosed reply card. Or call toll-free 800-934-1040 today.

But I urge you to hurry. We have only a limited number of the ProSeries 2001 CD-ROMs. Once they're gone, it'll be too late.

Sincerely,

Daniel & Marack

Daniel L. Manack, Senior Vice President, Intuit

P.S. If you decide to switch from your current tax preparation software to ProSeries, it's easy. And we'll help - FREE.* Just send us the client files created in your previous tax software. We'll send them back in a format that's 100% compatible with your new ProSeries software - eliminating the need for you to spend time transferring your data between programs.

^{*} We can transfer client files from most competitive tax programs to ProSeries. Call 800-934-1040 to inquire about your specific tax software.

Mail this card to request your FREE ProSeries 2001 CD-ROM and Evaluation Kit today!

☐ YES, please send me a FREE, no-obligation copy of the Proto evaluate ProSeries for possible purchase of the 2002 edition MAYBE. Send me a FREE ProSeries 2001 CD-ROM. I'l software to prepare and file 1040, business, and state returns. Output Description MAYBE. Note: Not	n. I take a look if I have time maybe use the	
□ PROBABLY NOT. I really have no interest in purchasing ProSeries 2002 but hey, it's free software, so why not? Go ahead and send me my FREE ProSeries 2001 CD-ROM! Please correct name and address if different than below:		For immediate service call
ADDRESS HERE (do not print window)	Phone	toll-free 800-934-1040 today!





For immediate service call toll-free 800-934-1040 today!

