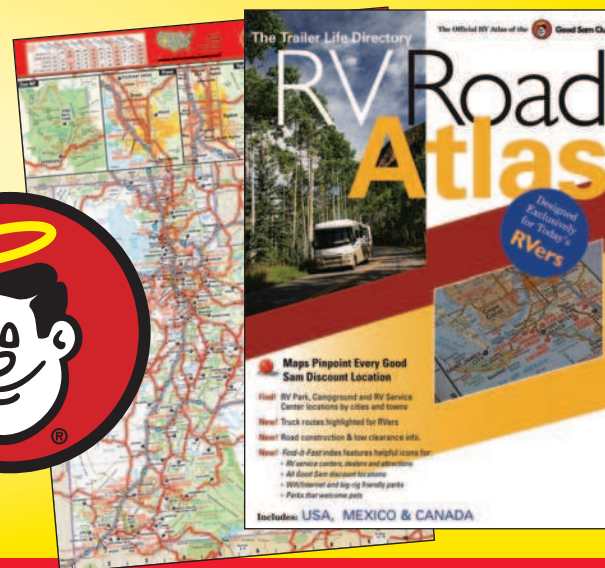


Inside: **How to Make Your Next RV Trip Your Best Ever ...**

- ☞ Take routes that accommodate **OVERSIZE VEHICLES.**
- ☞ Bypass expensive **TOLL ROADS.**
- ☞ New and improved "find-it-fast" index lets you quickly **LOCATE AN RV PARK.**



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# Yours FREE, Our Gift to You!



It's "Fun & Easy Road Recipes" – and it's yours **FREE** ... *no matter what!*

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Both products are guaranteed to deliver by January 31, 2008.

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**Please send me the 2008 Trailer Life Directory RV Road Atlas to INSPECT RISK-FREE.** I can return it within 30 days and owe nothing. Or keep it for just \$14.95 – HALF OFF retail plus \$3.95 S&H.



**Plus send me my FREE BONUS GIFT** – the "Fun & Easy Road Recipes" Book – which I keep no matter what!



**YES! Also ship me a 30-day FREE PREVIEW** of the 2008 *Trailer Life Directory* with my Atlas. If I return it, I'll owe nothing. Or I can keep it for just \$13.95 (plus \$4 S&H).

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Directory RV Road Atlas  
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- **Salmon Pasta Salad** – serves up great, hot or cold.
- **Grandma Grubb's Potato Soup** – great as a side or a meal.
- **Peasant Pie** – delicious, and economical, way to enjoy leftovers.
- **And dozens more....**



## The new 2008 Trailer Life Directory RV Road Atlas

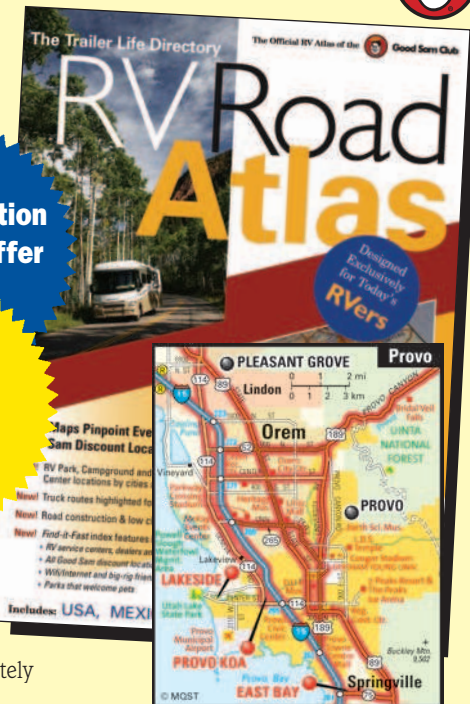
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- **Maps show every Good Sam Discount location** – saves you time & money.
- **Routes for oversize vehicles** – avoid hard-to-navigate roads.
- **Oversize 11" X 15" page size** – makes maps bigger & easier to read.
- **Portable** – easy to take with you wherever you go.
- **Sturdy, laminated cover** – resists wear, tear, & smudging.
- **Lays flat when open** – for easy reference while driving.
- **Enhanced RV Park Index Grid** – instantly pinpoint the closest park that can accommodate your needs.
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- **Mileage chart, distances, & driving times** – accurately estimate how long it takes to get where you're going.

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*“There’s an RV destination that’s just right for you. All it takes is a little time and effort to find it.”*

~ Kristopher Bunker, Senior Managing Editor, *Trailer Life Magazine*



# The New 2008 RV Road Atlas

## Official Atlas of the Good Sam Club

**Makes finding the best places to stay ...  
and the easiest ways to get there ... a breeze!**

- **The BLACK and RED DOTS show you the locations of the RV parks and campgrounds nearest you.** Red dots indicate Good Sam Discount Locations. Why not stay at a Good Sam Park in the area you're traveling through – or to – with your RV? You'll save money and enjoy the fellowship of your fellow Good Sam Club members.
- **Routes accessible to oversize vehicles are clearly marked,** so you know there's plenty of room on the road – and above your head. Even if you're a great driver, why take chances or make life difficult? Stick with the routes that are easy and safe for big vehicles.
- **In a hurry? Mileage maps show you the quickest – and shortest – way to get from point A to point B.** Prefer a leisurely drive along scenic routes where you can soak up the beauty and majesty of America? You'll find it in the *Atlas*, too.
- **Want to save time and money by avoiding tolls?** Avoid routes shown in GREEN: these are toll roads. Take the roads shown in BLUE instead – they're free – and keep your change in your pocket or purse where it belongs.
- **For some RVers, the joy is in the journey as much as the destination.** But if you're looking for activities and points of interest, look no further than the *Atlas*. Golf courses, ski resorts, big cities, national parks, forests, major trails ... all are clearly marked on easy-to-follow road maps.

**Good Sam Club  
members praise the  
Official RV Road Atlas**

*"We love the RV Road Atlas because it's great to plan ahead for all our RV trips." ~Tom M., MO*

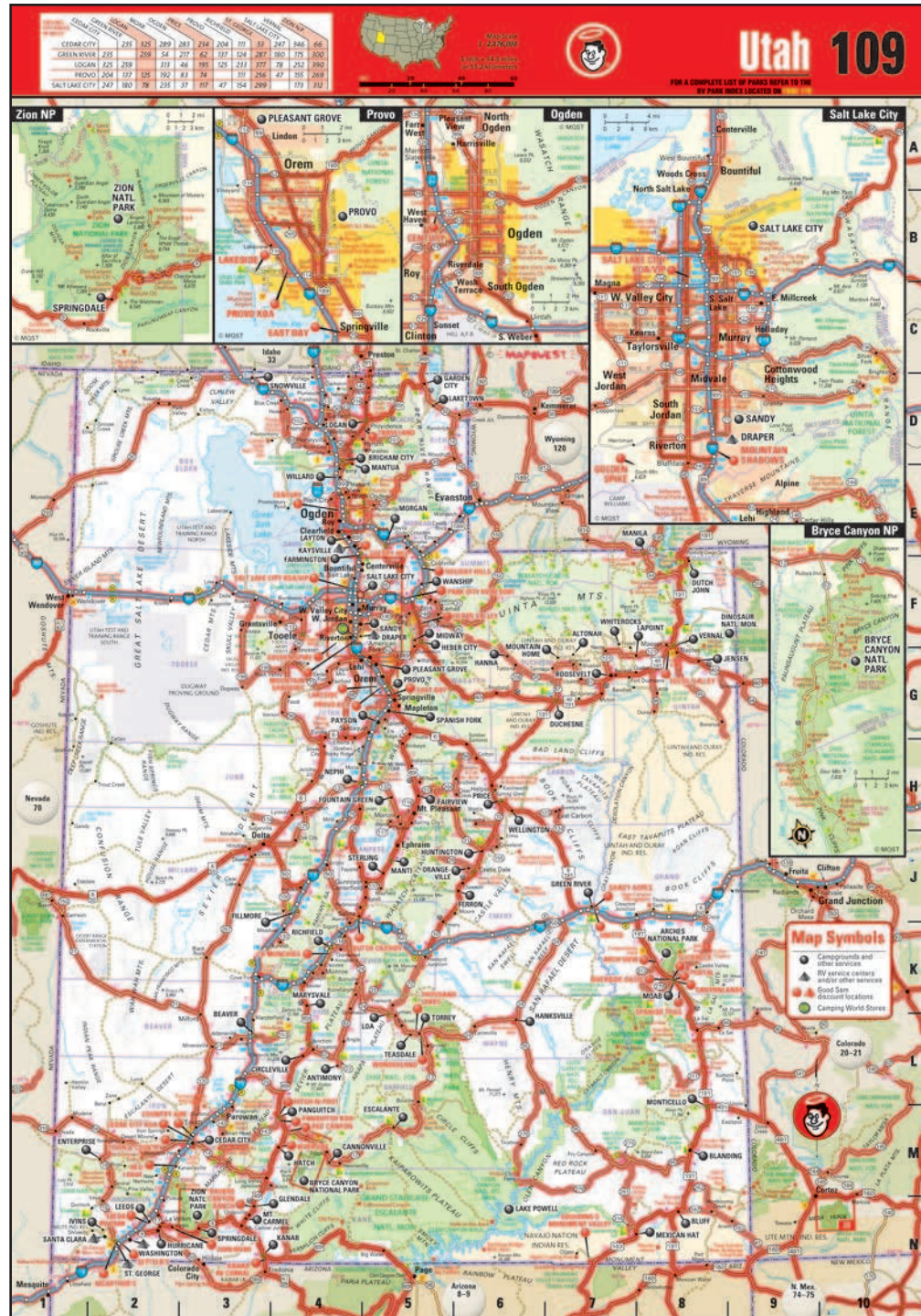
*"The large map page is easy to review for planning end-of-day destinations with RV parks."*

~Lloyd S., Hammond, LA

*"I started using the Atlas when I was looking for RV Parks and routes and loved it."* ~Ken R., Ogden, UT

### About the publisher ...

*Trailer Life Directory* and the Good Sam Club are widely recognized as essential parts of owning an RV. By delivering value to members through information, support, and benefits, including 10% discounts at more than 1,700 RV parks across the U.S. and Canada, the Good Sam Club helps members save money, come together to share experiences, and more thoroughly enjoy RVing.



This is a reproduction of a page from the *2008 Trailer Life Directory RV Road Atlas*. It is reduced in size 50% to fit this sheet. Actual page measures an oversize 11 X 15" for easiest reading.



our shoulders, as it should be.

**Hit the road with your RV Road Atlas today!**

No matter what kind of RV you drive -- a travel trailer ... fifth wheel ... motor home ... big rig ... folding camper ... or van conversion ...

Your trip can be more fun, more relaxing -- and less stressful -- with the 2008 *Trailer Life Directory RV Road Atlas* on the seat beside you.

So what are you waiting for?

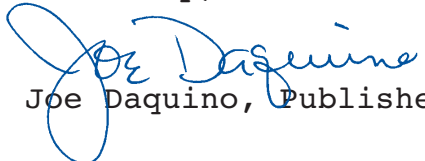
Just complete and mail the Free Inspection Request Form in the envelope provided. It's already addressed. And the postage is paid.

We'll rush your new 2008 *RV Road Atlas* to you -- for a no-risk 30-day home inspection -- the instant it rolls off the press.

But I urge you to hurry. We are printing only a limited number of copies of the 2008 *RV Road Atlas*. And once they're gone, they're gone for good.

Send no money now. We'll bill you later.

Sincerely,

  
Joe Daquino, Publisher

**P.S.** Remember, there's no obligation or commitment of any kind: if you're not 100% satisfied with your new 2008 *RV Road Atlas*, simply send it back within 30 days of receipt, and you don't pay a dime for it.

I can't think of a fairer -- or more risk-free -- way for you to experience for yourself the difference our new *RV Road Atlas* can make with your RVing.

**P.P.S.** All the RV parks identified on the maps of our 2008 *RV Road Atlas* meet or exceed the stringent selection criteria required for inclusion in the *Trailer Life RV Parks, Campgrounds, & Services Directory* ... considered the "Bible" of RVing for more than 35 years.

And now, you can also request a 30-day inspection copy of the *Trailer Life Directory* -- to review in the privacy of your home -- when you check the appropriate box on the enclosed Request Form and return it today. It's sent for you to examine risk-free, with no obligation of any kind.

Again, send no money now. We will bill you later. If you do not want to keep the *Directory*, return it within 30 days and owe us nothing.



## Now the 2008 *Trailer Life Directory RV Road Atlas* Can Make Your Next RV Trip Your Best Ever ...

- ☛ Take routes that accommodate OVERSIZE VEHICLES.
- ☛ Bypass expensive TOLL ROADS.
- ☛ New and improved "find-it-fast" index lets you quickly LOCATE AN RV PARK.

## Use it FREE for 30 days!

Dear Good Sam Club Member:

There's no feeling more exhilarating ...

... than hitting the open road with your RV -- blue sky above you, endless highway in front of you, and days or weeks of fun, relaxation -- and boundless freedom -- stretched out ahead of you.

But as thrilling as tooling toward a new destination with your RV can be, it's even more enjoyable when you're absolutely certain of the best, and safest, way to get there!

That's why, with your permission, I want to send you an important service of the Good Sam Club -- our official 2008 *RV Road Atlas* -- to use with your RV for a full month absolutely FREE.

### Steers you clear of "tight spots"

Yes, I realize your RV is already stuffed with more maps than you ever thought you'd own in a lifetime.

City maps -- state maps -- regional maps -- perhaps even a standard Road Atlas -- or an old, out-of-date edition of the *RV Road Atlas*.

But our new 2008 *RV Road Atlas* is nothing like your standard Road Atlas ... for the Official Atlas of the Good Sam Club was designed with a singular purpose in mind:

Make driving easier, safer, and less costly for active RVers like you!

And when you crack open the risk-free inspection copy of the 2008 *RV Road Atlas* I send you, you'll experience the difference we can make with your RVing first-hand for yourself.

To begin with, every map on the new 2008 *RV Road Atlas* is marked with special routes accessible to oversize vehicles. Routes that usually appear only in Atlas's for professional

Over please ...

drivers -- selling for \$50, \$70, even \$80.

In the new edition of our *RV Road Atlas*, we meticulously map out the friendliest -- and most navigable -- routes for RVs.

That way, there's always plenty of room for you to maneuver -- and you never find yourself in hot water.

You'll avoid low bridges you can't fit under ... roads that have vehicle weight or axle limits ... hairpin turns ... steep inclines and downgrades ... and other trouble spots.

The *RV Road Atlas* helps you avoid other problem spots, too. Like roads and bridges that are closed for the winter. Toll roads -- and their toll-free alternatives -- are clearly marked ... and on a long trip, those toll savings can add up to a small fortune.

#### A good night's sleep for the road-weary RVer

I love my RV! But one thing I don't like is not being able to find a place to pull over for the night -- especially when I'm bone-tired from driving all day, it's getting dark, and I want to turn in and get some shut-eye.

Here, too, the new 2008 *RV Road Atlas: the Official Atlas of the Good Sam Club* can help -- as no other resource can!

Our updated 2008 edition gives you the locations of nearly every RV park and campground in North America -- 11,786 in all, to be precise.

It also informs you about various park services, amenities, rules, and restrictions.

Including: pets allowed ... service centers ... dealers ... modem connections ... wireless Internet access ... and whether the park can accommodate your big rig, if that's what you drive.

And the 2008 *RV Road Atlas* gives you so much more to make every RV trip your best one yet:

... pinpoints every Good Sam Club 10% Discount Location in North America -- saving you money on campgrounds and other services.

...directions to over 750 RV service centers -- more than 775 tourist attractions -- and 2,208 national, state, and provincial parks.

... detailed road maps for all 50 U.S. states, over a dozen Canadian provinces and territories, and Mexico.

...warnings about low clearances and roads closed for the winter.

... rest stops ... service areas ... scenic routes ...

airports ... auto ferries ... national parks ... major hiking trails ... golf courses ... ski areas ... hospitals ... Camping World stores ... and more.

#### **Thousands of active RVers rely on the *RV Road Atlas*. Why not you?**

Since 2000, more than 412,000 copies of the *RV Road Atlas* have been sold ... and Good Sam Club members have come to rely on this essential navigation guide for RVers ...

Not only for the clarity and ease-of-use of its maps, but for up-to-date, accurate information on the thousands of RV parks we profile.

Skilled cartographers at GeoNova, one of the country's premiere map makers, create each page with painstaking detail.

Plus, our 33 teams of "RV Park Inspectors" constantly criss-cross the country surveying private RV parks. No park gets included in the *RV Road Atlas* unless it passes their thorough examination.

"We rely on the *RV Road Atlas* when we plan our adventures," says Jack B. of Largo, Florida. "We wouldn't go anywhere without it."

Only our 2008 *RV Road Atlas* can guide you -- reliably, swiftly, and authoritatively -- to the RV campground or park closest to where you're driving.

Best of all, for a limited time only, we're offering you the 2008 edition at ...

#### **HALF OFF the cover price!**

The list price of the 2008 *RV Road Atlas* is a very reasonable \$29.90.

But order today, and it's yours for just \$14.95 -- less than you and your travel companion would pay for a burgers-and-fries lunch at a roadside diner -- about 4 cents a day.

However, unless our new 2008 *RV Road Atlas* dazzles and delights you, it won't cost you even that much, because of our ...

#### **100% money-back guarantee!**

That's right.

If you are not 100% satisfied with your 2008 *RV Road Atlas* for any reason ... or for no reason at all ... just return it in 30 days.

You won't owe us a cent. And that will be the end of the matter.

You're not obligated in any way. All the risk is squarely on

Over please ...

Watch Out!

11,786  
Parks  
covered!

# Read this ONLY if you own an older edition of the RV Road Atlas ...

## Your Risk-Free RV Road Atlas “100% Money-Back, We-Pay-The-Return-Postage” Guarantee

*If you're not 100% satisfied with  
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- 1) Seal Atlas & invoice back into carton.
- 2) Add your name and return address to the Merchandise Return Label at right and affix it to the outside of the carton. It tells the Post Office that we will pay the return postage.
- 3) Drop the package into any mail box within 30 days. You won't owe us a cent! And that will be the end of the matter. You're not obligated in any way. All the risk is squarely on our shoulders, as it should be.



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Dear RVer:

The best way to travel with your RV ...

... is with a copy of the all-NEW, fully updated and revised,  
2008 *Trailer Life Directory RV Road Atlas*.

Own an older edition of the Atlas? Then you risk driving on  
roads too narrow for you to navigate -- or to RV parks that can't  
accommodate you or your pets.

Only the 2008 edition of our *RV Road Atlas* gives you all of this  
in one book:

- Enhanced RV Park Index Grid -- instantly pinpoint  
the closest park that can accommodate your needs.
- Thousands of new and updated entries.
- Accurate, up-to-date locations for all 11,786 RV parks.
- Routes preferred by drivers of oversize vehicles.
- Large, accurate, detailed road maps.
- Covers all 50 states, Canada, and Mexico.
- The ONLY official RV Atlas of the Good Sam Club!

Please keep in mind: I'm not asking you to buy anything today --  
merely to agree to a FREE 30-day home inspection.

To say "yes" ... and "test drive" the new 2008 *RV Road Atlas* FREE,  
for a full month, before you decide whether to buy ... just complete  
and mail the Form enclosed today.

Sincerely,



Glen and BJ Daw,

*Trailer Life Directory*

RV Park Inspectors

P.S. Remember, we are not asking for your decision today ... just  
your permission to send the 2008 *RV Road Atlas* for a free 30-day  
inspection. If you decide against keeping the Atlas, just send it back  
(with the return label on the back of this letter) and owe nothing.



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