

SAVE TIME AND MONEY processing paper patient statements NOW...then migrate to *online statements and payments* when you're ready—and save even more!

Dear Billing Manager:

Whether you process patient statements in-house OR outsource them to a conventional statement house, it's an expensive pain in the neck:

- The big statement houses can cost you big bucks. If you send 4,000 patient statements a month at 65 cents each, that's \$2,600.
- Processing patient statements in-house is labor-intensive—and takes up valuable time better spent on patient care.
- Not getting patient statements out on time can cause patients to take even longer to pay their past-due bills.

Result: a real crimp in your cash flow...and a huge receivables balance to carry on your books.

"There's got to be a better way," you may be thinking. And now, there is: *Speed E-Bill Paper and Online Statement Distribution*.

With *Speed E-Bill*, you'll pay less than HALF of what the big statement houses charge. Our state-of-the-art online statement distribution technology is what makes it all possible.

PLUS, *Speed E-Bill* lets you establish fixed monthly payment plans tailored to each patient. The low monthly payments get customers who otherwise would ignore your bills to pay in full.

With *Speed E-Bill*, the payment plans can be created so that we send the patients their monthly statements automatically. Just set it and forget it! And unlike our competitors, *Speed E-Bill* offers both paper AND online patient statement distribution.

So when you're ready to migrate from paper to electronic, *Speed E-Bill* makes it quick and painless.

Electronic patient statements are here—NOW! Just look at all the advantages:

- ✓ *Speed E-Bill's* online statements are **MUCH cheaper**—only 28 cents vs. 65 cents for paper and postage—a savings of 57%.
- ✓ **Statements are sent electronically over the Internet**—and can be paid the same way—so you get your money **MUCH** faster.
- ✓ **E-mailed statements attached to customized cover letters can better inform the patient**—resulting in fewer phone calls and faster payments.

(over, please)

✓ **No more “I didn’t get your statement” or “the check’s in the mail”**...the patient can pay online...so you gain total control over your receivables at last.

An increasing number of transactions are conducted over the Internet today. More than 100 million Americans shop online—four out of ten Americans bank online—and over 40% of households pay bills online.

But if you or your patients are NOT ready for us to send statements electronically, don’t worry.

Speed E-Bill offers traditional paper statement processing at competitive rates—and with simple, easy-to-read statements (see sample enclosed) that eliminate confusion and get paid faster.

“Once we started using Speed E-Bill, we saw an approximate 20% increase in our self-pay collections,” says John Nadone, CFO, Plumas District Hospital.

Best of all, the *Speed E-Bill* service is compatible with any practice management system and patient statement file formats you’re using. In fact, we’ll test your patient statement files on our system—at no cost or obligation—to guarantee compatibility before we start working for you. So what are you waiting for?

To arrange a FREE test of our *Speed E-Bill* statement house service with your patient statement files, email me at sales@speedebill.com, or call me today at **210-695-5353**.

Or simply mail the reply card enclosed. We’ll take care of the rest.

Sincerely,



Kathy Dickinson, President
Speed E-Bill

P.S. Be sure to ask for a copy of our FREE White Paper, ***“How to Save Time and Money Processing Patient Statements.”*** It contains vital information that can cut your patient statement costs up to 77% this year! For a faster response to your inquiry, e-mail your request to sales@speedebill.com now.

P.P.S. Start processing your patient statements through *Speed E-Bill* within the next 30 days and we’ll give you 2 months of electronic statement processing absolutely FREE—and we’ll reduce the cost of paper statements from 65 to 60 cents each for that same period.



11844 Bandera Road #122, Helotes, TX 78023

phone: 210-695-5353 ■ **email:** sales@speedebill.com ■ **web:** www.speedebill.com

Automating Patient Statement Processing with *Speed E-Bill* Are These Your Questions?

Q: How much does *Speed E-Bill* charge for electronic statements?

A: We charge 28 cents TOTAL per electronic statement. That includes an e-mail notification to the patient...online viewing of their statement...and online payment of their account.

Q: How can *Speed E-Bill* afford to process patient statements for just 28 cents each?

A: Because *Speed E-Bill* can send patient statements electronically, printing and postage costs are eliminated—as are the labor and headache of stuffing envelopes, affixing postage, and taking the statements to the post office.

Q: You say that *Speed E-Bill* can reduce patient statement processing costs up to 77%. How do you arrive at that figure?

A: Studies show that the average cost of printing and mailing patient statements in-house is \$1.25 per statement. Therefore, at just \$0.28 per electronic statement, *Speed E-Bill* costs 77% less than doing it in-house.

Q: Does *Speed E-Bill* also handle processing of traditional paper patient statements?

A: Yes, we charge 28 cents per statement plus an additional 37 cents each to cover the postage costs at presorted rates.

Q: Can distributing our patient statements electronically through *Speed E-Bill* actually improve our collections?

A: Yes. Online payments are better for you and your patients. You get paid faster. And with online bill paying, there's no possibility of a check bouncing.

Your patients can pay their balance without driving to the post office, right at their PC. No need to hunt for a postage stamp and their checkbook.

Electronic statements let your patients pay you online. You can also attach a customized cover letter to your statements. This can result in fewer phone calls and faster payments.

Speed E-Bill has teamed up with PayPal, for online payments. PayPal is one of the most trusted and well known payment gateways on the Internet. According to a recent Nielson global survey, one in four online consumers uses PayPal.

We can also include a message on your paper statements explaining how quick and easy it is for the patient to pay online. When they switch from paper to secure online statements, you save money and improve cash flow.

Q: How will I know when you've sent statements to my patients?

A: *Speed E-Bill* can notify you by e-mail or cellular text message, giving you the time and date when your statements

“ I've been working with the folks at *Speed E-Bill* since 1984. They offer a combination of service, speed, reporting, and price that other statement houses I've used do not match. **”**

—SANDY CUNNINGHAM, FORMER COO,
TYLER CARDIOVASCULAR CONSULTANTS

were delivered. That way, you don't have to worry about whether your statements have gone out. You'll know they have.

Q: A large portion of our patients can't pay their bill in full. We make arrangements with those patients, but I don't have the staff to monitor those accounts so they usually go to collections after 90 days. How can *Speed E-Bill* help me?

A: *Speed E-Bill* offers a special program called PIP (Patient Installment Plan) for those patients desiring a payment plan. *Speed E-Bill* automatically sends out those statements each month until they are paid or adjusted off. Result: fewer accounts going to collections, a happier staff, and more satisfied patients. Best of all, there is no additional charge for this service!

Q: Can *Speed E-Bill* customize our statements?

A: Yes. We work with you to create the best format to maximize payment response and minimize patient phone calls. You can print your practice logo on the statements. There's even room to add up to 400 characters for special messages.

Speed E-Bill follows the guidelines of the Healthcare Financial Management Association (HFMA) for creating simplified, patient-friendly statement formats.

When patients can easily read and understand their statements, they don't have to call your office for clarification—and, they're more likely to pay the balance sooner.

Q: How do I get started?

A: E-mail us at sales@speedebill.com. Or call us at 210-695-5353 today to arrange a FREE, no-obligation validation test of the *Speed E-Bill* patient statement processing system with your patient files. Or contact:

Speed E-Bill
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Helotes, TX 78023
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E-mail: sales@speedebill.com
Web: www.speedebill.com



How Do You Get Patients to Pay Their Past-due Balances Faster?

- Step 1.** Give them an accurate statement.
- Step 2.** Give them an easy-to-read statement.
- Step 3.** Get the statement out to them fast.
- Step 4.** Give the patient the option to pay online.
- Step 5.** If the patient is cash-strapped, set up a payment plan—and send monthly statements.
- Step 6.** Get *Speed E-Bill* to do it all for you!
You save time and money...and get patients to pay you faster.



Call 210-695-5353 today to get started!

SPEED E-BILL MEDICAL STATEMENT

The top portion is returned to you with payment

MAKE CHECKS PAYABLE TO:		IF PAYING BY CREDIT CARD, FILL IN ALL FIELDS BELOW	
THE DOCTOR'S OFFICE 11844 BANDERA RD STE 122 HELOTES, TX 78023-4132		<input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> VISA <input type="checkbox"/> DISCOVER <input type="checkbox"/> MASTERCARD STATEMENT DATE: 05/29/06 PAY THIS AMOUNT: \$32.78 ACCOUNT NUMBER: 245399 INDICATE AMOUNT OF PAYMENT HERE \$ _____	
ADDRESSEE: JOHN JONES 7984 MAINLAND DR SAN ANTONIO, TX 78250-5117 [Barcode]		REMIT TO: THE DOCTOR'S OFFICE 11844 BANDERA RD STE 122 HELOTES, TX 78023-4132 [Barcode]	

Specify the Credit Card Types you accept

To ensure proper payment is applied to your account, please detach and return top portion with your payment.

If Address Information is Incorrect or Insurance Information has changed, Please CHECK this box and make all change or additions on reverse side.

Date	Description	Charges	Responsibility		Balance
			Insurance	Patient	
	Starting Balance	.00		.00	.00
PATIENT Jane J Jones					
01/15/06	OV/OUT PT VISIT LV 4	100.00			12.00
01/15/06	Claim Filed for (MEDICARE PART B)		100.00		
02/01/06	Insurance Payment (Medicare Part B)		59.27		
02/01/06	Insurance Adjustment (Medicare Part B) (Insurance Write Off)		25.91		
02/01/06	Patient Responsibility ()			12.00	
05/11/06	Insurance Payment (Medicare Part B)		2.82		
01/15/06	ELEC ANAL/DUAL CHAMBER PACEMAKER W/O REPROG	140.00			6.31
01/15/06	Claim Filed for (MEDICARE PART B)		140.00		
02/01/06	Insurance Payment (Medicare Part B)		31.19		
02/01/06	Insurance Adjustment (Medicare Part B) (Insurance Write Off)		101.01		
02/01/06	Patient Responsibility ()			6.31	
05/11/06	Insurance Payment (Medicare Part B)		1.49		
04/29/06	OV/OUTPT VISIT LV 3	67.00			9.86
05/01/06	Claim Filed for (MEDICARE PART B)		67.00		
05/18/06	Insurance Payment (Medicare Part B)		39.44		
05/18/06	Insurance Adjustment (Medicare Part B) (Insurance Write Off)		17.70		
05/20/06	Patient Responsibility ()			9.86	
04/29/06	ELEC ANAL/DUAL CHAMBER PACEMAKER W/O REPROG	140.00			4.61
05/01/06	Claim Filed for (MEDICARE PART B)		140.00		
05/18/06	Insurance Payment (Medicare Part B)		18.45		
05/18/06	Insurance Adjustment (Medicare Part B) (Insurance Write Off)		116.94		
05/20/06	Patient Responsibility ()			4.61	
	TOTALS		.00	32.78	32.78

Current	31-60	61-90	91-120	Over 120	Please Pay This Amount	\$32.78
14.47			18.31			

Statement Date	Account Number	Patient	For Billing Questions, Call
05/29/06	245399	JOHN JONES	(210) 695-5353

Optional 4 line MESSAGE AREA (not shown)

Optional boxes (not shown)

- LAST PAYMENT DATE
- TOTAL BALANCE
- INSURANCE PENDING

The reverse side of the statement contains a form that allows the recipient to submit change of address and insurance information.

The bottom portion is retained by the recipient

Easy Tear-Off Perforation

Easy to find Amount to be Paid

Columns, Headings and Body are customized to fit your needs

A/R Aging Date ranges can be customized

“Speed E-Bill processes patient statements for 32 of our clients. They know what they are doing, I have faith in them, and we have never had a problem.”

—DEBRA LEGGETT,
DML ENTERPRISES,
SAN ANTONIO, TX



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(Please cut on dotted line before mailing)



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 5 HELOTES TX

POSTAGE WILL BE PAID BY ADDRESSEE



SPEED E-BILL
#122
11844 BANDERA RD
HELOTES TX 78023-9909



