

# The Most Powerful Money-Making Manual and Course on Earth

**IMPORTANT:** Please take a few minutes to skim this manual now or tonight. The information it contains reveals a method of working at home so potentially lucrative, you could quit your job and be your own boss. And since we do most of the front-end work for you, it takes less than 30 minutes a day. No license or special skills required. This business opportunity is (*continued inside*)....



# "This is Such an Easy Way to Make Money at Home, It Should Almost Be Illegal!"

Dear Reader:

When I first learned about what my friend "Trader Jim" Prince is calling "the Greatest Business on Earth," I said to myself:

"Wow! This is so easy, it should almost be illegal!"

Photo of Andrew to come

That's because it seems almost criminal that you can actually learn how to make money with so little work.

Especially while your friends and neighbors are busting their hump, working long hours for someone else, and making only a fraction of the income the Greatest Business on Earth might generate for you.

But don't take my word for it....

Instead, just look how easy it is to get started in the Greatest Business on Earth:

- No college degree required—you don't even need a high school diploma.
- No equipment or raw materials to buy or store. No office or warehouse to lease. You can get started in this business literally for a **one dollar investment!**
- No special licensing or permits...no prior experience or special skills...we teach you everything you need to know.
- You're the boss! Quit the 9-to-5 rat race...never again work for a jerk...and leave Corporate America behind forever!
- You can work at home in a finished attic, basement or spare bedroom while wearing your robe and slippers. No suit and tie, no commute. No office to rent.
- Great income potential while sitting at your PC.
- Takes just 30 to 60 minutes a day...you have the potential to earn a good living while having more time for friends, family, and fun!
- Unlimited travel opportunities—with a computer and Internet connection, you can work at the Greatest Business from anywhere on Earth—from a log cabin in a pine forest to a luxury condo on a sparkling white sandy beach.
- No employees. No employment taxes. No insurance.

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# **“It Sounds Too Good to Be True!”**

**If a home-based business opportunity sounds too good to be true, it probably is. At least, that's the conventional wisdom, right?**

**In this report, you'll see why, in this case, the conventional wisdom is **WRONG**—and discover a time-tested system with the potential for making money “working” less than 30 minutes a day!**

Read on for the full story—and a special time-limited offer to “test drive” what I immodestly call “the Greatest Business on Earth” for the next 2 weeks.

***Your total investment? The princely sum of just one dollar.***

By “Trader Jim” Prince

**M**y name is Jim Prince...and I have a whale of a problem I'm struggling with right now.

The only reason I mention it is that it directly involves YOU.

Perhaps you can help me solve it.

In exchange, I'll reward you handsomely.

The problem?

About 20 years ago, I discovered an easy way to start your own business at home with relatively little time and effort.

And I've made it my mission to teach this incredible home business opportunity to as many ambitious men and women as possible....

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But when I tell folks, “**You can potentially earn more money than most people make in a full year working at a regular day job... by sitting at home in front of your PC for just 30 minutes a day”...**

They think I’m full of baloney.

“Can’t be, Jim!” even friends and neighbors have told me when I explain what the Greatest Business on Earth is, how easy it is to get started, how little money it takes, and how much money you can potentially make.

“Sounds too good to be true!” they cry.

Skepticism and doubt are natural reactions.

After all, when you find out that someone else is working at home only a few hours a week and no longer slaving away in a 9-to-5 job....

Well, it can be disconcerting and demoralizing, to say the least.

“Why do I have to work so hard all the time to make a living, while other people seem to have all they need—even though they don’t have a job?”

My students—many of whom are racked with envy and despair—ask me this question all the time.

Well, envy no longer. Stop despairing. And start living. I mean *really* living—a life of freedom, freedom from worry and freedom of action.

Because in this Manual, I’m going to walk you through a time-tested system that can help you join the ranks of the elite....

## **WARNING: Futures and options trading involves high risk and you can lose a lot of money.**

Being a successful “paper trader” during one time period does not mean that you will make money when you actually invest during a later time period. Market conditions constantly change.

When investing in the purchasing of options, you may lose all

of the money you invested.

When investing in Futures or the granting of options, you may lose more than the funds you invested.

Trading in futures or options involves substantial risk of loss. According to many experts, most

The lucky men and women who no longer need to go to an office and slave away at a regular job.

What do they have in common?

They are working in the Greatest Business on Earth!

So, what exactly *is* this business?

First, let me tell you what it is NOT:

- It is not mail order selling or multi-level marketing.
- There is no cold calling.
- It is not no-money-down real estate or some foreclosure or tax lien “scheme.”
- It involves no personal selling of any kind...there are no customers or clients to kow-tow to.
- You don’t need a college degree...or even a high school diploma. There’s no license or certification required.
- You don’t need a fancy office or even a suit and tie. You can do this simple business at home, wearing your bathrobe and slippers.
- There are no meetings to go to. You’re your own boss.



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individual investors who trade commodity futures or options lose money.

Past results are not necessarily indicative of Future Results.

The risk of loss in trading commodity futures contracts can be substantial. There is a high degree of leverage in futures trading because of the small

margin requirements. This leverage can work against you as well as for you and can lead to large losses as well as large gains.

Examples of historic price moves or extreme market conditions are not meant to imply that such moves or conditions are common occurrences or are likely to occur.

*(continued on page 6)*

No one tells you what to do or when to do it.

Okay. I've told you what the Greatest Business on Earth isn't.

Now let's get into what the business actually IS.

### The Greatest Business on Earth is *trading*.

WAIT! Relax! Don't let the word "trading" scare you.

Trading simply means you buy something at one price, and sell it at another. That's all.

*Example: You buy an antique vase for \$100 at a flea market.*

When you take it to an appraiser, you find it is worth much more—thousands of dollars more, in fact.

You sell it to a collector for \$3,000...and your profit on the transaction is a cool \$2,900.

Best of all, you earned that \$2,900 not by the sweat of your brow...not with long hours chained to a desk...

...but simply by being smart enough to buy and sell a particular asset—in this case, an antique vase—at the right time and for the right price.

Well, the Greatest Business on Earth takes the business of trading one step further...teaching you a type of trading with MUCH higher profit potential—and limited downside risk—than the simple "buy and sell" trading of antique dealers, stock market investors, properties, and many others who "trade" for a living....

*(continued from page 5)*

Hypothetical performance results have many inherent limitations, some of which are described below. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown. In fact, there are frequently sharp differences between hypothetical performance results and the actual results

subsequently achieved by any particular trading program.

One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risk, and no hypothetical trading record can completely account for the impact of financial risk in actual trading.

## Ancient Greek discovery can make you money today

The specialized type of trading we teach you in the Greatest Business on Earth is actually NOT a new idea.

It has been around long before Columbus came to America...and has worked literally for centuries.

The business has its origins in Ancient Greece, when a philosopher and entrepreneur named Thales predicted, by means of astronomical observations, that there would be a huge olive crop in the coming year.

Thales did not have the money to buy an olive grove. But he wanted to profit from the enormous olive crop he believed was coming.

What he did next was pure genius... and the beginnings of what would become the Greatest Business on Earth.

Thales placed deposits on a large number of olive presses. He didn't buy the olive presses outright, because he didn't want to take the risk—or tie up his capital.

Instead, he placed a small deposit on each press.

He bought what was in essence an “options contract” out on the olive presses....

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For example, the ability to withstand losses or to adhere to a particular trading program in spite of trading losses are material points which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading program which cannot be fully accounted for in the preparation of hypothetical performance

results and all of which can adversely affect actual trading results.

This brief statement cannot disclose all the risks and other significant aspects of the commodity markets. You should carefully study commodity trading and consider whether such trading is suitable for you in light of your circumstances and financial resources before you trade.





With a small deposit up front, he had the *option* of controlling the olive presses for a preset period of time—as specified in his contract with the owners of those presses.

And what happened?

The bumper crop of olives came in big time, just as Thales predicted.

He in turn made a small fortune renting out the olive presses he controlled at a substantial profit.

On the other hand, say there had been a blight...and that year's olive crop has been totally destroyed.



Had Thales spent all his working capital buying up olive presses or an olive grove, he would have been ruined.

But he didn't buy the presses he operated outright.

Instead, he bought an option on the presses for a limited time period.

If the crop had failed, Thales would have only lost the small deposit—known to modern options traders as the “premium”—he paid for his option.

So while his gains were huge, his risk was limited. He could not lose more than the small deposit he paid on the olive presses.

Of course, in the Greatest Business on Earth, I don't show you how to lease olive presses or any other kind of equipment.

Instead, the Greatest Business on Earth trades other assets. I will tell you exactly what it trades—and how to make money trading it—in a few minutes.

I don't want to brag. But in all honesty, I'm the perfect person to be doing this job and showing you how to get started in the Greatest Business on Earth.

Now, that's not because I invented the business or the course. In fact, I didn't!

I started out as a student...just as you will, as soon as you complete and mail the No-Risk Enrollment Form on page 51.

Because I began in this business as an “apprentice,” I understand how to present the information you need in the quickest, most effective way.

Like many of my students, I came into trading with absolutely no financial background. That’s why I know it’s possible for anyone to learn this business.

## A mailing like this one changed my life!

In the late 1980s and early 1990s, I was stuck in a series of dead-end jobs.

I was a stock boy in a lumber yard...an administrative assistant for the credit union at the local Air Force base...and a sales clerk in a mattress store.

And naturally, I hated it all.

Back in those days, I lived paycheck to paycheck, hoping to find something that would get me out of my rut and jumpstart my future.

*Then one day I received a booklet in the mail*—much like this one—telling me about a fascinating at-home business that sounded like it was just what I was looking for.

The business was trading, and the booklet was from the world-famous trading teacher Ken Roberts.

Although I was more than a little skeptical, I decided to sign up for the course.

As it turned out, my Dad was interested as well, so the two of us studied the materials together.

It was a great opportunity for us to get closer, which turned out to be a blessing because my Dad passed away shortly thereafter. I still cherish the special hours we shared learning something that fascinated both of us.

I wrote to Ken to thank him for the course and to tell him about how it had brightened my Dad’s last years. Ken was touched by my letter, and contacted me a short time later.

To make a long story short, we met and became fast friends.

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Eventually Ken offered me a job helping him trade the company accounts, write newsletters, and teach Course Members.

Today, over 20 years later, I'm still doing what I love. And it's been a continuing learning process.

Trading has changed quite a bit since I first started out. We've developed new strategies, and we have new ways to trade that can help traders reduce their risk.

Our software programmers have created formulas that help us better predict future price moves. And most of all, the Internet has had a tremendous effect on how we trade, allowing anyone with a computer to receive continually updated price data and charts.

I watched all of it happen. Again and again I adapted my strategies and teaching methods to make the best use of each new development as it came on the scene.

And over the years I've had a hand in helping thousands of individuals learn about the terrific opportunities awaiting them in trading for a living, which we firmly believe is the Greatest Business on Earth.

Now, I want to help YOU join me in this exciting endeavor. In the rest of this manual, I will show you what trading is all about, how easy it is, how much money you can potentially make, and the terrific lifestyle you can enjoy. And maybe it will have as positive an effect on your life as it has on mine.

Today getting up in the morning to go to a crappy job I hated is a distant memory.

The secret to how Thales made money trading is that he used what the pros call "leveraged trading."

Thales' great discovery was that by paying a small deposit on an "option contract" that gave him the right (but not the obligation) to buy an asset on or before some future date, he could trade that asset with tremendous "leverage"...

*Leverage* means you have the potential for a huge profit on the upside when buying an option, while limiting your downside risk to the amount of the deposit or fee you pay for the contract.

Of course, almost no one buys and uses olive presses today...

at least not in the United States.

So you and I need to find something else that we can buy and sell using these high-profit, limited-risk “leveraged trades.”

One possibility is real estate. It's not what we trade in the Greatest Business on Earth. But let's start with a simplified example of that, because it's an easy way to understand the enormous leverage our system gives you.

Say you buy a \$100,000 investment property. You wouldn't pay \$100,000 in cash to own it. Instead, you'd get a mortgage, requiring a 10% down payment.

A 10% down payment on a \$100,000 property means you write a check for \$10,000. In return, you now control a \$100,000 asset for about ten cents on the dollar.

OK. You hold on to the house for a few years, and in a bull real estate market (not the soft real estate market we're having now), its value increases to \$150,000.

You sell the house you purchased for \$100,000 to a buyer for \$150,000. You've made \$50,000 profit on a \$10,000 out-of-pocket investment—a 400% return on your money.

On the other hand, had you paid \$100,000 in *cash* for the house, and then sold for \$150,000, your return on investment would be only 50%.

Which means buying the house with just a down payment instead of cash leveraged your gains 8-to-1—from 50% to 400%!

But as profitable as real estate is, it's not the asset we trade in the Greatest Business on Earth...for 3 important reasons:

**■ FIRST, investing in real estate, even inexpensive properties, simply takes too much money for the average person.**

*Example: To buy a 2-family investment property that costs \$200,000 usually requires a minimum up-front cash investment of \$20,000—10% of the purchase price.*

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I don't know about you, but when I was just starting out, I couldn't have come up with \$20,000 to save my life!

But when I first learned about the Greatest Business on Earth, I was able to start with just a few hundred dollars...and today, you can get started for even less!

**■ SECOND, the pricing model for profitable real estate**

**investing...**in which your income from the rental units covers your monthly mortgage payments, property tax, home maintenance, and other costs...is vanishing rapidly. In many parts of the country, homes are so expensive that you can't charge enough rent to cover your mortgage payments.

**■ THIRD, the real estate market in most areas of the country**

**is weak today**, and may not have yet reached bottom. True, you can snap up some bargains. But analysts say it may be years before the market turns around.

That means you have to hold the property—paying property taxes, a mortgage, utility bills, homeowner's insurance premiums, and repairs—until the market reverses and you can at last sell for a profit.

The stiff monthly nut of owning even a single investment home can be a huge drain on your finances.

Plus, owning investment properties is hard work! Are you ready for calls in the middle of the night from a tenant screaming that the roof is leaking and demanding you get over there to fix it?

So...in the Greatest Business on Earth, we want to trade something other than real estate.

And so we ask the question: what goods can we as small-time operators possibly buy at a bargain...sell at a profit...without working our butts off, laying out large sums of cash, or renting a warehouse to store the merchandise?

Well, the ideal product to buy and sell would be something that's in constant demand...that's bought and sold every day.

The only assets you can buy that fit this description are products that are used by everyone on the planet, or at least by millions and millions of people.

## **Make money buying and selling our “universal products”**

You could use the term “universal products” to describe products that almost everyone needs and buys, almost all the time.

But they are known in trading circles by another name: *commodities*.

Is the word “commodities” a turn-off to you?

It is to many people.

After all, we all have heard stories about how the uncle of a friend of a friend lost \$5,000 buying pork bellies...or something equally disastrous.

But millions of dollars are made by people buying and selling different commodities in the special types of leveraged trades we teach you.

Of course you can lose money, any business venture can. But the Greatest Business on Earth is designed to teach you to limit your losses and know when and how to look for the next trade with winning potential.

There are only a few dozen of these “universal products”—or commodities—that are traded on the open market because of the constant demand and huge consumption.

They include: *metals* such as gold, silver, platinum, and copper...  
*crops* such as coffee, cocoa, sugar, cotton, wheat, corn, oats, soybeans, and rice...*fossil fuels* like heating oil, crude oil, natural gas, and unleaded gas...*foods* including cattle, pork bellies, lean hogs, and orange juice...lumber...and dozens more.

These products are traded on “exchanges,” which are nothing more than marketplaces created specifically for the purpose of



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buying and selling such products in bulk.

If you have ever bought or sold a stock, then the idea of an exchange is not new to you: the stocks you own are traded on exchanges, such as the New York Stock Exchange and the American Stock Exchange.

Don't worry if you don't really understand how the stock market or any other financial exchanges work. You probably don't know how your car engine or PC work, but that doesn't stop you from using them, right?

As traders, we don't have to know finance, economics, or market analysis. All we need is an easy to use method that indicates when—and in which direction—the prices of the assets we trade are going to move.

As you might imagine, we traders have developed the right tools for the job. And the examples in the following pages show that these tools can work and give you the confidence to plan each trade and then trade according to your plan.

The key tool I'm talking about—the one we'll teach you to use with ease—is PRICE CHARTS....

## **My “secret weapon” for making winning trades**

As you know, the prices of products don't stay the same. They go up and down—all the time.

For instance, these days, oil is in the headlines almost daily... as the price of a barrel of crude has been bouncing off new record highs.

If somehow you and I can buy crude oil at \$65 per barrel... wait until it goes up to \$72 a barrel...and sell—well, you can see how money is made on oil and other commodities: buy low and sell high.

And the way we can identify, with relative confidence, in which direction—how far—and when an asset's price is going to move is by looking at the chart.

A chart simply shows the price history of a given market over

a set period. By plotting the price as a function of time, you can see the pattern of price movement.

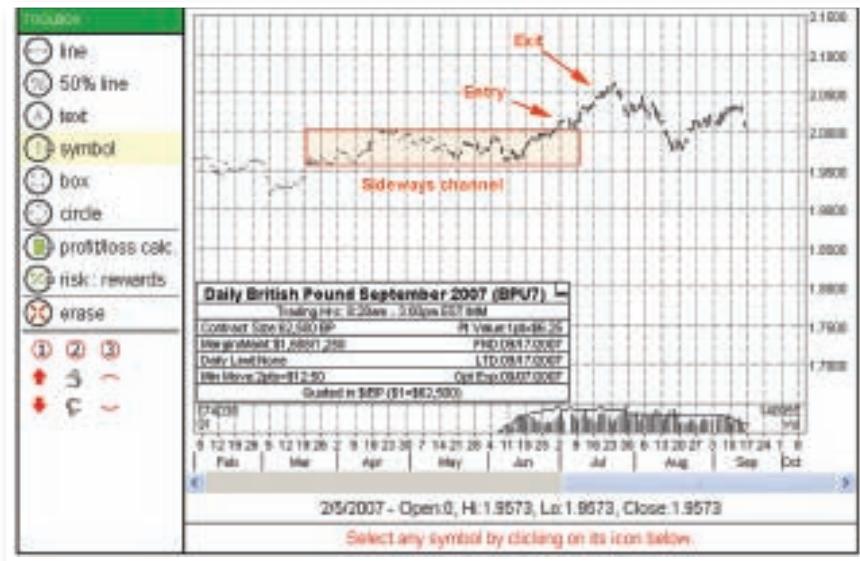
You can think of the price chart as the “dashboard” or “control panel” for your home-based trading business. I call it my “secret weapon” for making winning trades!

The chart patterns often make formations that tell us when to buy and sell.

In the Greatest Business on Earth, I teach you to read those signals, so you can buy low, sell high, and profit as asset prices change over time.

The assets we trade can include commodities (our “universal products”)...currencies...stock market indices...anything that is traded by large numbers of people in large volume daily on a financial exchange.

**For instance, take a look at the September 2007 price chart for the British Pound:**



A “sideways channel” formation, which we teach you in the Greatest Business on Earth Course Manual, is a buying signal.

If we followed it, we could have bought a contract on British Pounds for \$737.50 on July 2.

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(I'll explain exactly what kind of "contracts" we buy—and how easy it is to purchase and sell them—in a minute or so.)

As the chart formation predicted, British Pounds moved higher. If you then sold your contract on July 18, you would have made a profit of \$1,106.25 for every contract traded—giving you a 150% gain in just 14 days!

*Trading results in this document are based on simulated or hypothetical performance results that have certain inherent limitations. Unlike the results shown in an actual performance record, these results do not represent actual trading. Also, because these trades have not actually been executed, these results may have under-or over-compensated for the impact, if any, of certain market factors, such as lack of liquidity. Simulated or hypothetical trading programs in general are also subject to the fact that they are designed with the benefit of hindsight. No representation is being made that any account will or is likely to achieve profits or losses similar to these being shown.*

Of course, trades don't always go your way, and you can lose money. But when you buy an option instead of a futures contract or the underlying commodity, your losses are limited to the premium you paid for the option plus transaction costs such as brokerage commissions and fees.

When prices begin to move against us, we get out of the trade. My approach to trading the markets is to let profits run and cut losses short.

When you join us in The Greatest Business on Earth, you get a complete toolkit of everything you need to trade our "universal products" profitably at home.

### **The three key elements in our toolkit are:**

**1. Our time-tested rules for reading price charts**—and spotting chart patterns that tell us when to get into trades—as well as when to exit and take our profits or cut our losses.

These key rules and patterns are explained clearly and simply in our Course Manual.

# Can You Spot This Simple Trading Signal?

The “pennant” is one of about half a dozen or so key chart signals we teach you in our Course Manual for the Greatest Business on Earth:

As the drawing shows, the pennant is formed by drawing, on the price chart, a line that connects two highs (circled) and two lows (also circled).

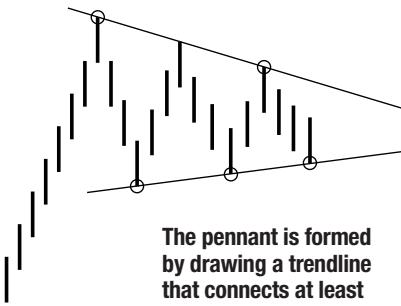
When the price breaks out of the pennant formation—either above the top line or below the bottom line—it’s a signal to place a trade in the direction of the prevailing trend.

Pennants can be very powerful trading signals, because as prices coil tighter and tighter within an increasingly narrow range, they build more force.

When they do break out, either above or below the pennant, the movement is rapid and dramatic—and can give us quick profits on the trade.

## PENNANT FORMATION

*Each vertical bar represents a day of trading*



Valued at \$49.95, the Manual is yours when you accept our offer of a risk-free 2-week test drive of the Greatest Business on Earth for only \$1.00.

**2. Online access to current price charts on all the markets we trade,** provided by U.S. Charts. They publish what I feel are the world’s best commodity price charts—because they designed them exactly the way I need and want them.

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**3. Ongoing instruction and guidance from me and my team of Course Counselors**—including answers to your questions, markets to watch, even recommended trades.

These are delivered to you through our trading alert e-mails... monthly Internet Chat Room Classrooms...weekly Training Videos...as well as our ever popular Premium Alert Service™ Videos.

## **When traders say “The trend is your friend,” this is what they mean....**

Let me start your education in the Greatest Business on Earth now with a short—but important—lesson: Professional traders call this lesson “trading with the trend.”

Traders have a saying: “the trend is your friend.” It means if prices are moving up—or moving down—you trade WITH the trend, not against it.

In other words, if stocks are in a bull market, and you are trading the Dow—you should buy the Dow Index, hold it, and sell after it’s moved higher.

On the other hand, if wheat prices are plummeting, you shouldn’t try to be smart by buying as they fall, in the belief that the market is wrong—and wheat should be valued higher.

The market isn’t wrong. The market is NEVER wrong. Everything important that affects the market for a given asset—from wheat to Eurodollars—is already reflected in the current price of that asset as indicated on the price chart.

To make money, we need to follow trends—rather than buck them.

Why?

There is a universal law in physics—one of Newton’s Laws—that says an object in motion tends to stay in motion...and of course, continues in that direction unless acted upon by an outside force.

I believe financial markets follow that same law! When the price of a commodity moves in one direction, it is likely to continue to move in the same direction unless reversed by economic forces.

The most obvious thing about an asset we are trading revealed in

a commodity's price chart is the trend...the direction and momentum of price movement.

Picture a huge boulder rolling down a mountainside. It starts slowly, then picks up speed until the momentum is so great, it's an unstoppable force.

Prices are like boulders. Once a trend to the upside or downside builds up steam, smart investors hop aboard—and ride the trend for profitable trading.

Yes, there is tremendous potential to make money as a trader. At the same time, you should be aware that it's possible to lose money. I also want you to know that many experts say that individual investors who trade commodity futures or options lose money.

This is why it's so important to learn how to trade using the commonsense principles I teach you in *The Greatest Business on Earth*. My own early experiences with trading provide a cautionary tale.

As luck would have it, I made \$6,500 on one of my first trades. You can imagine how excited I became, especially when I quickly turned my initial \$2,500 stake into \$22,000.

I thought I was a genius—and sad to say, I became a little cocky. I didn't think I needed to follow the rules any more. My instincts as a master trader would ensure unlimited success.

Yeah, sure. The markets soon whacked me up the side of the head and showed me who the boss was.

I remember one trade in particular. I was trading Silver, breaking every rule I had learned, and I woke up one morning to see that I had lost \$2,000 overnight.

To make a long story short, it wasn't long before I lost the entire \$22,000—and had to start all over.

Thank goodness I learned from my mistakes and am still learning.

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But that's one reason I'm so adamant about trading with caution, using methods that add a measure of safety and have withstood the test of time.

I've been through it all, so I understand the psychology of trading. And now, in *The Greatest Business on Earth*, I devote myself to teaching people how to take full advantage of the profit possibilities in the commodity markets while also teaching people how to recognize and limit risk.

## Inside the "Greatest Business on Earth"

Remember earlier when we talked about the leverage of investing in real estate by taking out a mortgage and just paying 10% of the purchase price up front as a down payment?

I pointed out that starting with a \$10,000 deposit, you can control a house that's worth \$100,000. Later, if you sell that house for \$150,000, you've made \$50,000 on a \$10,000 investment for a 400% return on your money.

In commodities, one type of leveraged contract you can buy is *options*. These contracts allow you to control thousands of dollars worth of products for pennies on the dollar.

A white bowl filled with numerous yellow soybeans, illustrating the subject of commodity trading.

Let's see how leverage works when buying soybeans. Since a full contract of soybeans is made up of 5,000 bushels, at \$4 a bushel a full contract would be worth \$20,000.

In commodity trading, buying and selling futures or options contracts all take advantage of leverage. But futures contracts and selling option contracts are trades that have unlimited risk.

It is only when buying options that you know and can limit the amount of your risk before you place the trade.

But our students don't have to put up \$20,000 when they enter a contract. They can buy an option to purchase the 20K worth of soybeans in the future.

The price you pay for that option, (aside from commissions and brokerage fees) is called the "premium." For our example, say the premium is \$1,000.

That means you can control \$20,000 worth of soybeans by putting up only a thousand dollars in cash.

In this way, you can leverage your investment by a factor of 20-to-1. Some options enable you to leverage your investment by as much as 50-to-1 or higher.

Okay. If the price of soybeans rises by \$1.73 a bushel, you'd make a profit of \$8,650—\$1.73 times 5,000 bushels.

Had you bought the soybeans outright for \$20,000, that \$8,650 in profit would give you a return of 43.25%.

But with an options contract, a \$8,650 profit on a premium of \$1,000 gives us a gain of 65%.

**Bottom line: by buying options, we leveraged our gains by a factor of more than 17-to-1!**

But that's not the only advantage we get buying options in the Greatest Business on Earth....

## Good news for people who hate to lose money

One of the other advantages of buying options instead of buying and selling assets outright for cash is “downside protection.”

On the upside, your profit potential in options trading is virtually unlimited—whether you're trading a currency, a crop, or even the stock market.

After all, there's theoretically no cap on how high the price of anything—from crude oil to unleaded gas at the pumps—can go.

The more the price of the assets you trade rises, the more you can sell them for—and the greater your profits.

But buying an option instead of the underlying commodity or a futures contract sharply limits your downside risk, limiting the amount of money you could lose.

That's because when buying an option, ***you can't lose more than the price you paid for the option plus transaction costs.***

Let's go back to our soybean trade, where we bought 5,000 bushels at \$4 a bushel.

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Had we purchased the \$20,000 worth of cash market soybeans, and the crop was destroyed, its value would be zero. And we'd lose our whole 20 grand.

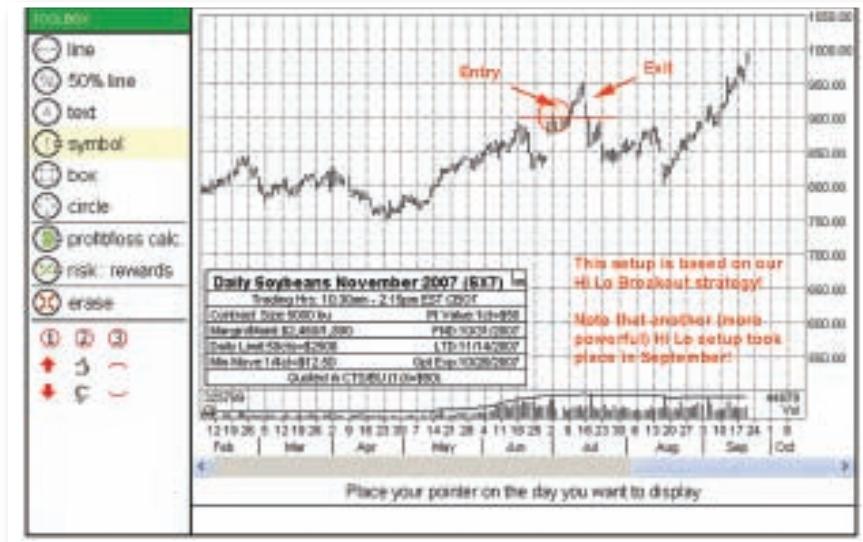
If we bought a futures contract and the price of soybeans went down, we could also lose a large amount of money. Even if it only dropped 50 cents a bushel before we could exit our contract, we could lose \$2,500. And theoretically, if for some reason we couldn't get out of the trade soon enough, we could lose even more—a lot more. There's no way to know how much ahead of time (even though there is a kind of "safety net" we can put into place, which you'll learn about if you take our Course).

But we didn't put up \$20,000 cash, and we didn't put ourselves in the iffy world of a futures contract. We bought an option to control those 5,000 bushels for a \$1,000 premium. So even if the price of soybean drops to zero, the most we can lose is the \$1,000 premium plus transaction costs.

Let's take a look at soybeans again....

One of the “buy signals” you learn to spot in our Course is when the price of a commodity moves above its previous high.

This signal showed up on our price chart for soybeans. I've reprinted the chart here—and circled the formation so you can see it more clearly:



Had you spotted this signal on July 3, you could have bought an option contract on soybeans for \$1,431.25.

Sure enough, the trend was our friend, and the price of soybeans continued to head higher over the next couple of weeks.

On July 16, our charts indicated it was time to sell. If you had followed that signal, and sold your contract, you would have made a \$518.75 profit—a gain of 36% on the trade.

Now, 36% gain may not blow you away...until you stop and realize that we made this return on our investment *in less than 2 weeks*. On an annualized basis, that works out to return of around 936%!

Most stock market investors I know would be thrilled to have their portfolio generate a 936% gain in a year—even a 36% gain in a year. You could have made 36% in just *13 days*. Now do you see why we call options trading “the Greatest Business on Earth”?

Remember that the above example may not represent an actual trade but a hypothetical trade that shows performance results with the benefit of hindsight. Keep in mind the even actual past performance does not indicate future results and no one can guarantee the results of any trade.

Not only is there the potential to earn handsome profits, but you can do it sitting in front of your PC, in the comfort and privacy of your own home.

Imagine: no more boss...no more wearing a suit and tie...no more taking orders from someone else.

**In the Greatest Business on Earth, you’re the boss. You call the shots. And it’s not hard.**

You can read your charts—and place your trades—in minutes per day. So you never punch a time card or watch the clock. Your time is your own, yours to do with as you please.

*(continued on page 25)*



# Why Trading is Like Baseball

I'm a big baseball fan. And because I stand 6'5" and weigh 250 pounds, that's true both literally and figuratively.

I like to equate trading with baseball. And in the Greatest Business on Earth, I teach my students that they should go for the base hit.

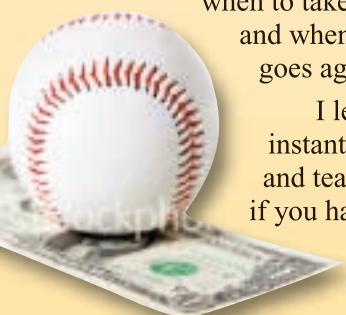
In other words, bang out single after single after single. Although you'll hit into some outs, eventually, doubles, triples, and even a few homers will come.

Most traders do just the opposite. Which in my opinion is why so many of them fail: they swing for the fences, trying to hit a home run every time.

But what happens is they strike out, and strike out, and strike out. And if you strike out too many times, you'll be sitting on the sidelines, so to speak, watching others play.

That's why the chart patterns I show you have the potential to make money: I set realistic, achievable, profit goals. Not only do I teach you how and when to take your profits, I also teach you how and when to cut your losses if the trade goes against you.

I leave pie in the sky promises of instant mega-profits for other traders and teachers. It's not my style. And if you hate losing money, it shouldn't be yours, either.



Isn't that the way you'd prefer your life to be? The Greatest Business on Earth can make your dreams of staying home and making money a reality.

*Being a successful "Paper Trader" during one time period does not mean that you will make money when you actually invest during a later time period. Market conditions constantly change.*

## **The potential to make money whether the market goes up OR down!**

For the average investor, a stock market crash is bad news—because when the prices of their stocks go down, they lose money.

But not the options trader....

That's because options give you the ability to make money whether the price of the product goes up or down!

Options come in two standard varieties: *calls* and *puts*—terms you may have heard before.

If you buy a "call option", you can make money if the market price goes up.

If you buy a "put option", you can make money if the market price goes down.

**With both put and call options at your disposal, you can make money regardless of whether a commodity rises or falls in price.**

Our course deals with buying options, where your risk is limited to the premium you pay plus transaction costs. The risk when selling or granting options is reversed. The profit for a person who grants (or sells) an option is limited to the premium price received from selling the option. But his risk is unlimited because he might have to pay the option buyer the unlimited profits the buyer can make on the other side of the trade.

Remember Thales and the olive presses, well the people who sold their right to use the presses only made a small premium that Thales paid them and they lost out on the profits that Thales made when the need for the presses was high due to the huge olive crop.

*(continued)*

## The awful truth about the stock market

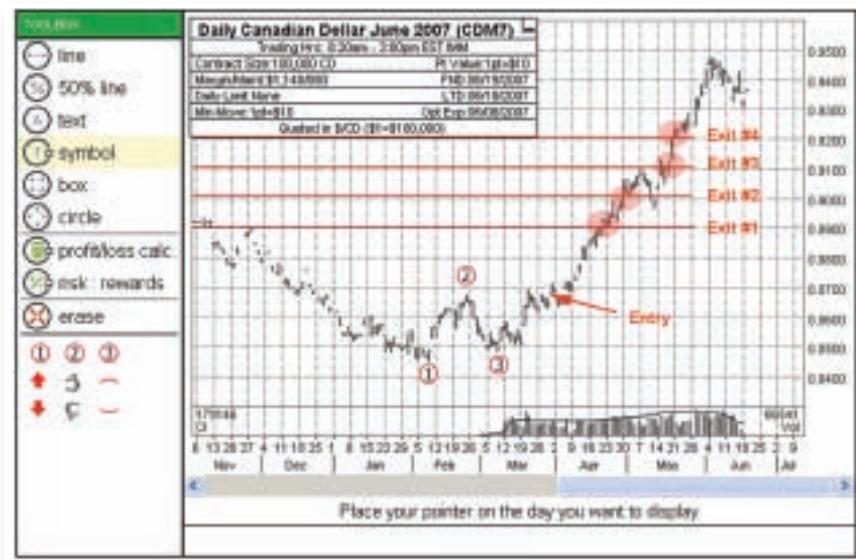
The average investor fears market volatility. It keeps him up at night with worry. Whipsaw volatility in the markets gives most investors ulcers.

They sit by helplessly as the market—and the value of their stock portfolio—goes up and down like a roller coaster. Up...and they think they are rich! Down...and they cry, “I’m ruined!”

Not us options traders. We love market volatility, because options traders *can make money whenever the market goes up or down.*

*When investing in the purchasing of options, you may lose all of the money you invested.*

For instance, from March to May, Canadian dollars were experiencing significant short-term volatility, as indicated in their price chart below. Keep in mind that examples of historic price movements or extreme market conditions are not meant to imply that such movements or conditions are common.



Had you taken advantage of the patterns that showed up on our charts, you could have bought and sold options on the Canadian dollar 4 times during that period.

The result? Gains per trade of 107%...203%...313%...and 413% respectively...all in a matter of weeks or months, not years.

*Past results are not necessarily indicative of future results.*

Clearly, you can see why we call our options buying system the “Greatest Business on Earth!”

**Best of all, by following our system, you can potentially make significant profits with limited downside risk in dozens of actively traded financial markets, just like the pros do.**

In fact, you won’t risk more than 5% to 10% of your investments to produce these amazing results. Because you’ll be primarily buying options...and NOT the commodities themselves.

By allowing investors to purchase contracts for periods ranging from days to years, options enable us to wait until our contract is most profitable...while we limit the risk of being stung by short-term reversals.

Okay. How much money could you potentially make as a Member in the Greatest Business on Earth?

Here are just a few of the trades you could have made as a Course Member.

Just remember: the numbers quoted are based on simulated or hypothetical performance results that have certain inherent limitations.

Unlike the results shown in an actual performance record, these results do not represent actual trading. Also, because these trades have not actually been executed, these results may have under-or over-compensated for the impact of certain market factors (e.g., lack of liquidity).

All simulated or hypothetical trading programs in general are also subject to the fact that they are designed with the benefit of hindsight. We can’t promise that you will achieve results similar to these.

*(continued)*

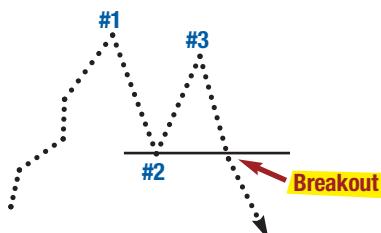


But, with keeping that in mind, here are a few of the trades you could have spotted on our charts as a Course Member in the Greatest Business on Earth....

## 527% gains on Australian dollars!

In August, the price chart for the Australian dollar showed one of the formations we teach you to look for. It's called the "1-2-3 top formation," and it looks like this:

### SIMPLE 1-2-3 TOP FORMATION

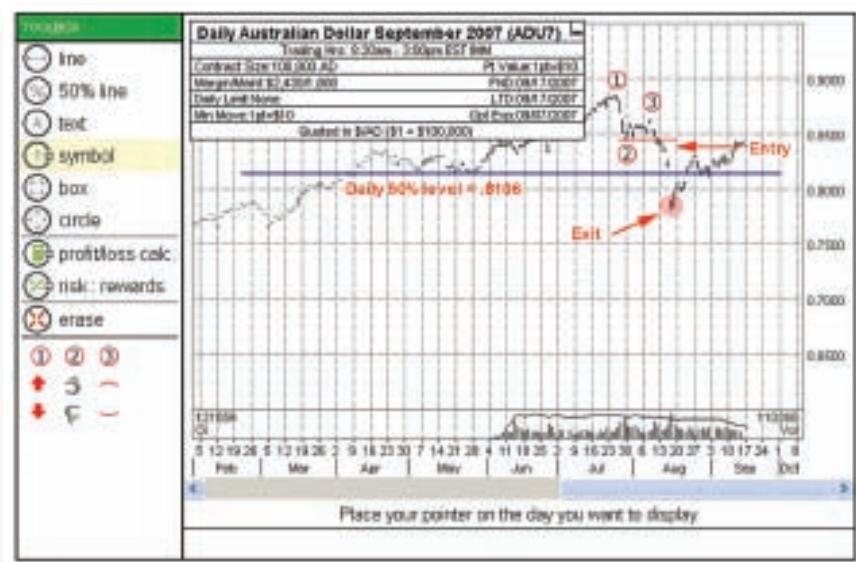


The 1-2-3 top formation means prices are poised to move lower. So you could have bet on the Australian dollar falling by purchasing a put option for \$870 on August 10.

The trend was our friend, and as the chart indicated, the Australian dollar plummeted. Had you exited

your position on August 6, your profit on the trade would have been \$4,590 per option traded. That's a staggering 527% gain in just 6 days!

*Examples of historic price moves or extreme market conditions are not meant to imply that such moves or conditions are common occurrences or are likely to occur.*



## 31% profit in 4 days from rising oil prices

One of the other chart formations we teach you to make money from in the Greatest Business on Earth is called a “sideways channel.” Here’s what the sideways channel looks like:

In the channel formation, the price moves up and down within a narrow trading range. The tops and bottoms of the range form a horizontal channel.

When the price breaks through the top of the channel, its momentum is likely to carry it even higher—and you may want to consider entering a trade.

Our price chart showed that crude oil was trading in such a sideways pattern in June and July.

As soon as oil broke above the top of the channel, you might have considered buying oil and holding until the price of crude went higher:



(continued)

Had you bought a call option on July 2 for \$2,630, you'd have been betting that the channel signal was accurate...and that the price of a barrel of crude would soon cost more.

And you'd have been right. On July 6, selling your options would have locked in \$810 in profits per option traded—giving you a 31% gain in just 4 days.

## Picking cotton for 355% gains in only 4 weeks

In April, our price chart for cotton showed another one of our key trading signals—a “pennant formation”—as a precursor to a breakout price movement:



On April 4, once you had decided that the breakout would be to the downside, you could have bought a “put” option for only \$630.

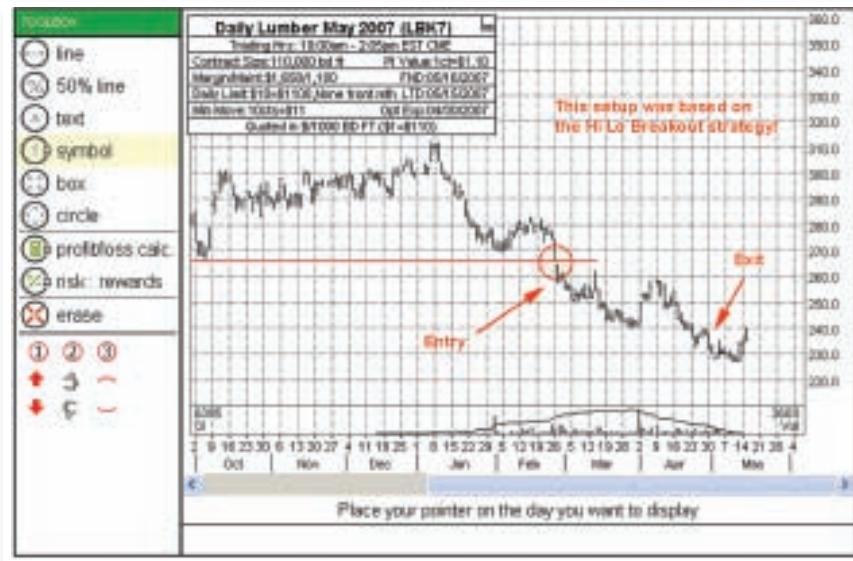
By doing so, you'd be betting that our charts were accurate...and that the fluffy white stuff was headed for a fall.

Sure enough, cotton prices quickly went lower. Had you exited on May 3, your profit would have been \$2,240 per option traded—a gain of 355% in just one month.

## Doubled our money in 2 months

The real estate market meltdown has caused a turndown in new housing construction. And when home builders aren't building homes, they aren't buying lumber. Demand for wood slacks off, and lumber prices fall.

In February, we saw a high-lo breakout formation on our chart for lumber prices:



On February 27, you could have bought a put option, as you saw in our chart a signal that lumber prices were heading lower.

Lumber prices indeed continued to fall through much of the first quarter. By taking profits on your put on April 25, you would have made a profit of \$1,364 per option traded.

That gives you a gain of 109% in less than 2 months—equivalent to an annualized return of about 654%!

## Are these the kinds of gains you'd like to make?

Okay. So now you've seen just a sampling of the money to be made in the Greatest Business on Earth...potentials gains of up to

*(continued on page 33)*

(continued from page 2)

- No advertising or marketing. No cold calling. No selling or convincing anyone to do anything.

Okay. I know. I know.

It sounds almost too good to be true.

But it isn't—and in this manual, we prove how easy the Greatest Business on Earth is...and how it's giving our students an opportunity to make more money in less time.

Better yet, you can see it for yourself BEFORE you try it.

How?

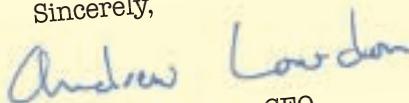
By taking just a few minutes to skim through this little manual.

Jim is the driving force behind the Greatest Business on Earth—and one of its most experienced practitioners and teachers.

So settle into your favorite reading chair or sofa...pour yourself a cool drink...turn to page 3—and read about how Jim can help you quickly and easily get started on the road to freedom and abundance in **the Greatest Business on Earth**.

I'm confident this manual will be the most exciting—and profitable—money-making information you read this year!

Sincerely,



Andrew Lowdon, CEO  
U.S. Charts

P.S. The Greatest Business on Earth isn't mail order, Internet marketing, no-money-down real estate investing, MLM, or anything else of questionable repute.

It's a completely legitimate method capable of making lots of money—with very little effort—used by thousands of men and women nationwide—from ordinary working folks to millionaires.

But as any entrepreneur will tell you, the potential to make money always has a risk of loss and The Greatest Business on Earth informs you of those risks and teaches you how to deal with them.

500% and more...sometimes in weeks or even days!

Sound exciting? You bet it does. After all, you'd expect nothing less from joining the Greatest Business on Earth, right?

Sound difficult? It might very well be if you, as a beginner, had to learn the in's and out's of trading all by yourself, through costly trial and error.

But when you become my student as a Course Member, you DON'T have to go it alone...because **I stand by you, at your side, guiding you to trade after trade and teaching you the valuable lessons you need!**

*Trading results in this document are based on simulated or hypothetical performance results that have certain inherent limitations. Unlike the results shown in an actual performance record, these results do not represent actual trading. Also, because these trades have not actually been executed, these results may have under-or over-compensated for the impact, if any, of certain market factors, such as lack of liquidity. Simulated or hypothetical trading programs in general are also subject to the fact that they are designed with the benefit of hindsight. No representation is being made that any account will or is likely to achieve profits or losses similar to these being shown.*

## **Your ready-to-go “trading business in a box”**

Yes, you could buy what you need to become an options trader piecemeal—taking a seminar here, hiring a coach there, purchasing home-study DVDs, subscribing to various charting services and trading software programs.

But it would cost you a small fortune. The pieces and parts wouldn't be designed to work together. And you'd have to put it all together on your own.

The Greatest Business on Earth is different: a complete SYSTEM with everything you need—online charts, videos, manuals, coaches,

*(continued)*



and free newsletters—to start and run a successful spare-time or full-time options trading business at home.

I think of it as your “trading business in a box,” because you get it all at one low package price. (Imagine trying to buy and operate a KFC or Taco Bell franchise for less than a dollar a day!)

Also, when you start your trading career with the Greatest Business on Earth, all the system components work together to minimize your learning curve—and maximize your trading profits.

Here's what you get when you accept my offer to test-drive the Greatest Business on Earth for 2 weeks absolutely risk-free for only a dollar....

## #1—Jump-Start Manual

I have been trading commodities since 1987, and have helped teach thousands of other people to do so.

All the while I have been refining Ken Roberts' original charting techniques, adapting them to today's markets, making them even more accurate and easier to read, and writing and speaking about what I learned, sharing it with others.

Recently, I sat down to tackle my most ambitious teaching project ever...putting everything I know about commodities training into a single comprehensive, easy-to-follow manual revealing all of my most valuable secrets.



**Get Yours  
Today!**

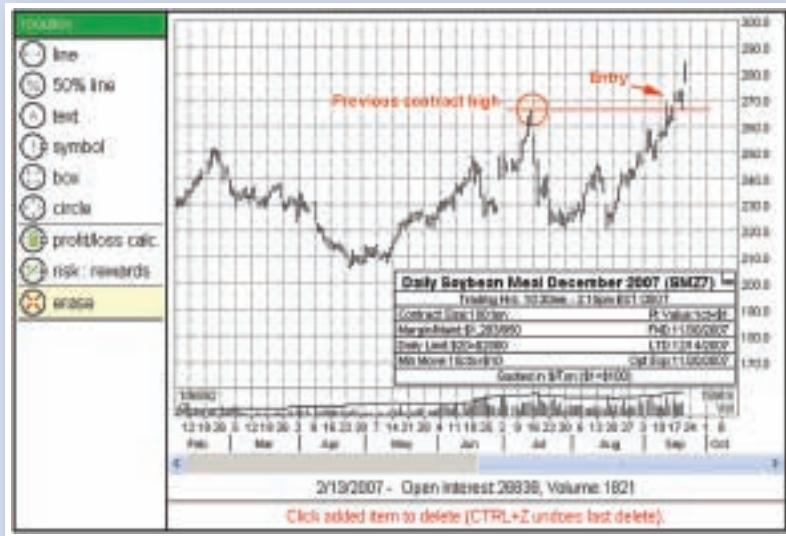
After months of hard labor (I had never concentrated so hard on making all of my trading knowledge accessible to the men and women who had never traded commodities before in their lives), I've just published my new Course Manual for the Greatest Business on Earth: *The World's Greatest Way to Jumpstart Your Future: A Simplified Guide to Trading Commodities, Futures, and Options.*

The Course Manual shows you everything you need to know about breaking into the world of wealth...commodity basics...how to pick your markets...predicting price movements...how to read price charts...spotting key patterns that give us our “buy” and “sell” signals....

# How to Profit From the “Hi-Lo” Breakout Signal

When the price of a commodity or currency breaks above its previous high, that's a signal that the price may be going to continue to trend higher, and that you should consider entering a trade on the long side that is buying a call option.

This chart formation, shown below, is known as the “Hi-Lo Breakout.” It is one of the key chart patterns we teach you in our Course:



PLUS: Trading options and futures contracts...minimizing losses...dealing with a broker...the psychology of trading...11 ways to become a more successful trader...and more.

How can you get your hands on what may be the most valuable commodities trading manual ever devised?

You can either send U.S. Charts a check for \$49.95 and I will rush a copy of the manual to you.

*(continued)*

Or better, sign up for Greatest Business on Earth website for \$1.00 which includes a 1 year membership and the online version of the manual. For this \$1.00, you also get a 2 week trial membership to the U.S. Charts website including the QuickStart Guide, premium alerts, Trend Seeker and other valuable trading tools. You can cancel your trial membership to U.S. Charts within the 2 week trial period and have no further obligation, otherwise your membership will continue for just \$29.95 per month—less than a dollar per day.

The second option is really better. Not only does it save you almost \$50, but it gives you EVERYTHING YOU NEED to operate your own home-based options trading business, starting with....

## #2—U.S. Charts

When my mentor Ken Roberts first got into the trading business over 20 years ago, the Internet didn't even exist.

Back then, it wasn't easy for options traders to get their hands on clear, accurate, current price charts.



Ken Roberts had to create his own printed charts for his Course Members—charts that he published weekly.

His charts were so popular—and made it so easy for people to spot trends—that he soon started a company just to publish and distribute his charts.

Now, we've taken these tried and true charts and placed them online.

And thanks to all the advantages of the Internet, we have improved the old printed charts. Our online charts let you do things that no paper charts ever will.

And charts are just the beginning of what your one-dollar trial subscription gets you...

In addition to instant access to charts of the most popular commodities, you'll get exclusive success tools you can't get anywhere else—at any price—including:

- **Charts for all 42 major commodity markets**—making it easy to see price movements in the markets.
- **Prices for thousands of options**—instantly find an option and its current price.
- **Price history for options**, which lets you compare an option's current price to its recent price to see if it's a good value now or not.
- **Current prices**—option prices are updated almost every ten minutes and the price charts are updated throughout the day—so you'll always have the most updated information.
- **A personal portfolio** that lets you track just the options you're watching.
- **A user-friendly online tutorial** that makes learning how to use all these features a breeze.
- **And much more.**

If you were to come visit my office right now, you could sit next to me at my desk and look at my personal notes where I mark obvious formations and trends I see in the markets.

You'd see what I draw on my charts, the notes I make, and I'd tell you what they all mean.

But thanks to the Internet, you don't have to come to my office to see my charts—I'll share them with you online. (Although you are welcome to visit us here in Oregon any time.)

You can sit at your own desk, in the comfort of your own home, and still see the charts, trends and notes just as if you were sitting at my desk.

In fact, **you can see my personal charts immediately after you register for your one-dollar trial membership.**

U.S. Charts gives our members the ideal way to follow the markets and make sure you're catching the trends as they happen.

Every morning my staff and I go through all 42 markets we trade and I mark up my charts—looking for markets that are in key trends.

You're basically getting private lessons from me on how to spot  
*(continued)*

trends in the commodity markets. You'll see my notes as I write them on the charts.

If I think it's time to buy an option—I'll tell you so right on the chart for you to see.

And you also get....

### **#3—Trend Seeker**

OK...this many be the best feature of the entire Greatest Business on Earth program!

What happens when you look through your charts and you find lots of markets in trends?

You have to decide which markets to buy options in.

And believe me—when so many commodities are in bull markets like they are now—this can be a daily occurrence.

What a great problem to have!

So many opportunities to make money! Which is the best of the best?

Our proprietary Trend Seeker answers the question for you by showing you which markets are in the strongest trends.

Trend Seeker originated in 1963, when the Commodity Research Bureau (CRB) developed a computerized trading system they called the Electronic Futures Trend Analyzer (EFTA).

Their goal was to develop a tool that would help remove the emotional human element from market forecasting...and they succeeded beyond any reasonable expectation.

EFTA's algorithm has remained powerful across the years in spite of changing market conditions—performing as well today as it did when it was first developed in 1963.

In 2006, U.S. Charts adapted, modified, and tailored EFTA for our own Web site, and named the new program Trend Seeker.

Trend Seeker is available 24/7 in very easy-to-use format. That way, you can consult it whenever you need to identify trends, spot trend changes, and time entry and exit points for your trades.

*(continued on page 40)*

# How Does Trend Seeker Identify Early Trends?

**T**rend Seeker analyzes four different technical indicators to categorize markets as trending up, sideways, or down.

These four indicators are the moving average, price volatility, market momentum, and various time cycles.

For each and every one of the daily market factors, a spreadsheet is created containing 725 rows and 50 columns (36,200 cells).

Then all this daily data is charted day-to-day, requiring 3,625,000 cells per commodity.

This is done for all 42 major commodity markets—with over 10,000 options each trading day—with all calculations completed in seconds.

The program marks breakout levels that indicate the appearance of new uptrends or downtrends in markets that are moving sideways.

Trend Seeker can be used for medium- to long-term trading, and it is designed to help traders maintain their positions during short-term and medium-term corrections.

Trend Seeker analyzes a wide universe of commodity markets, providing statistically based determinations of trend activity.



**Try Trend  
Seeker Today!**

**Register Today... Call Toll-Free 1-888-423-6362  
or Go Online at [www.gbemembers.com](http://www.gbemembers.com)**

With Trend Seeker assisting them, U.S. Charts subscribers can trade with greater confidence.

Trend Seeker helps you avoid the pitfalls of over-trading or making moves that are poorly timed.

For every market we trade in the Greatest Business on Earth, the Trend Seeker tells you:

- Whether the trend is up or down.
- How long the commodity has been in its current trend.
- Whether the trend is weak, strong, or extreme.

Trend Seeker is an exclusive feature of U.S. Charts Company Online. No other chart company has it.

**With Trend Seeker, you'll know the very first day a trend starts.** So you can jump in sooner to maximize your profits on every trade.

Trend Seeker also tells you the moment a weak trend turns into a strong trend—indicating that it's picking up speed—enabling you to prioritize the best markets to find options in.

And as a Course Member, you'll also enjoy access to....

## **#4—Prices for every available option**

Once you find out which markets are moving, seconds later you'll see every option available—and its costs—with a click of a button.

This saves you from clicking all over the Internet or calling a broker for current prices.



And not only do you get current option prices which are updated daily—you get Option History.

Why is option history important?

Well, imagine you find a market that just broke out of a pattern. Then you find an option in that market.

By going to option history, you can see how much that option cost the day before, and the day

before that. You can see the entire history of that option.

This way, you can instantly know whether that option is a bargain or not. You can see whether the price of the option is increasing or decreasing.

This is just one more little detail that will help you become a better trader quicker. And as far as I know, U.S. Charts was the first charting company to offer option history online.

But that's not all. Your ONE DOLLAR payment also entitles you to receive my....

## #5—Weekly E-Mails and Video Training

Every Friday afternoon I sit at my computer and think about you and my other U.S. Chart Members. I send out an e-mail showing you which markets I'm watching...which markets are on the move and in trends...and which options to consider buying.



My e-mail keeps you updated on the markets and helps you take advantage of all the trends. My Friday e-mail alert gives you another reason to say "Thank goodness it's Friday!"

I also do weekly training courses on various aspects of trading, which you can watch as online videos. In fact, your Membership gives you full access to an online archive of ALL my video seminars—absolutely FREE! Watching them is like getting a graduate-level degree in making money as a trader, except we don't charge you tuition. That's over nine hours of free on-line video training.

And that's not the only way you and I will communicate with one another when you become my next apprentice. We'll also have a series of....

## #6—Monthly Online Chats

My monthly "Commodity Chat with Trader Jim" chats are where we all get together online for a friendly and lively discussion.

*(continued)*

This is a time when all of us option traders get together, ask questions, tell jokes, and just have fun talking about options.

You'll see questions from your fellow traders. You'll also see their success stories and learn from their mistakes as they share any mishaps they've had so you don't have to make the same mistakes.

And of course, I'll give you insight and advice on what the markets are doing today, and answer any questions you may have.

*And remember, everything I've just told you about—you get for only one dollar as part of your trial membership.*

But that's not all. I've got to tell you about one more incredible service included with your trial membership...

I've arranged for you to experience something you won't find on practically any other chart site in the world.

## *The Greatest Business on Earth*<sup>TM</sup> Are These Your Qu

**Q: You mention that Ken Roberts originated this system, and I've heard his name before. Is he still teaching the program?**

**A:** No. Ken, an extremely wealthy man, sold his companies a couple of years ago to pursue other interests. These include collecting fine cigars and automobiles, wildlife preservation projects, and jazz (Ken is an accomplished jazz drummer and a former professional musician). Trader Jim, our lead instructor, was Ken's protégé.

**Q: You mention reading charts. How much math is required?**

**A:** There's zero math or calculations involved in options trading. The trades are signaled by patterns on the price charts we send you. We teach you how to spot those patterns and even identify them for you.

**Q: If I need extra help, can I get it?**

**A:** There are many hours of classes available on videos you can watch online at no cost as a

## **#7—Your Personal Course Counselor**

As a Course Member, you get personal support from one of the highly skilled Course Counselors in my office.

How many times have you been reading a business book or looking at an investment Web site and wished you could call the author and ask a few questions?

Wouldn't it be great to have a mentor and get instant answers to all your questions?

Fortunately, I had personal support every step of the way from my mentor when I first started learning about commodities.

That's why—when I first got into this business—I promised personal support to everyone I taught.

*(continued)*

# **estions?**

Course Member. You also have a Course Counselor to answer your questions, provide guidance, and help you every step of the way.

**Q: Do I need special equipment or software to get started in this business?**

**A:** All you need to make money in your spare time at home in the Greatest Business on Earth is a PC and an Internet connection.



There's nothing else to buy.

**Q: What skills or educational background do I need to be a successful options trader?**

**A:** The main requirement is the willingness to learn. You don't need a college degree or even a high school diploma. You don't have to pass a test or get certified or licensed. Anyone can trade options, just like anyone can invest in stocks.

**Register Today... Call Toll-Free 1-888-423-6362 or  
Go Online at [www.gbemembers.com](http://www.gbemembers.com)**

So in addition to the special proprietary Web site, Trend Seeker, online commodity charts, instant option prices, the Greatest Business Course Manual, and the weekly e-mail updates....

You can also pick up the phone and talk to one of our trained Course Counselors who can answer any questions you have.

Whenever you have a question—anything at all—call one of the Course Counselors.

They are here at their desks every trading day from 8:30 am to 5:00 pm Pacific Time ... ready, willing, able, and happy to answer your questions and help you with any trading or charting-related matters.

## **My personal pledge to you....**



One of the toughest things about starting something new is that you're all alone.

That's why I've always made myself available to everyone I've taught to help them out.

You'll never be left out in the cold. You're always just a phone call away from help.

As you can plainly see, even though the name of the Web site is U.S. Chart Company Online—it's much, MUCH more than just charts....

The Greatest Business on Earth gives you everything you need to start and run your own successful home-based commodities business:

- Training.
- Charting.
- Pricing information.
- Support.
- Course Counselors.

Nothing is left out!

Best of all, you can do this in only 15 to 30 minutes a day! That's all the time it takes to go through the charts, find option prices, and place your trades.

Of course, when you first start, it may take you a little longer until you get comfortable with the process.

But after one or two weeks, you'll be spotting formations on charts and finding bargain options in minutes a day. No kidding; no exaggerating.

"I wish I'd found this sooner," you'll say. I discovered the commodity markets in 1985 and felt the same way then. But the fact that you're finally learning about it now is all that matters.

## **Our Course Members say it best!**

These testimonials are from select Course Members and their experiences may not be typical of what you can expect to achieve as your results may vary.

***"It seemed like overnight the light bulb turned on and I understood everything. I even find myself finding some of the formations just before Jim talks about them in his alerts. I've been trading for real money for a month now and have done very well."***

—Bernd H., Torrance, CA

***"It's so easy to get the information you need to make a good decision. I'm getting good at this and am making money. You guys are doing a terrific job. Keep going and don't stop."***

—H. Richard B., Anacortes, WA

***"Before, I felt like I was alone. Now, I feel I'm working with someone who is disciplined. It teaches me not to rely on my own feelings but to go by the criteria that Jim teaches. This is good if you want to be a disciplined trader."***

—Michael P., Carmickle, CA

***"It's not only the analysis that Trader Jim goes through but it's his additional comments that he makes that I pick up on...little pearls of wisdom from his 20 years experience."***

—John S., Bishop, CA

*(continued)*

***"The U.S. Charts Online is phenomenal. I love the extensive details that are readily available at a glance. Everything's there where you need it and all the charts now download much faster."***

—Lewis A., Henniker, NH

*These testimonials are from select Course Members. Your results may vary.*

## **“Test drive” the Greatest Business on Earth for just ONE DOLLAR**



Now we get down to brass tacks: the price of joining us as a Member in the Greatest Business on Earth.

There are a number of live “boot camps” that teach options trading, although many of these systems are complex and more oriented toward experienced traders.

They typically last a weekend, and the registration fees can be anywhere from \$3,000 to \$5,000 or more.

Of course, there are other home businesses you can buy. But they cost even more.

To purchase just a single big-name franchise...McDonald’s, Burger King, IHOP, Subway...can easily run into six figures—just for the initial investment.

Starting your own restaurant, store, or other retail business can cost \$10,000 to \$20,000—or even more.

And with both of those businesses, you’ll be chained like a slave to your business, working 12 hours a day, 6 or 7 days a week, just to make a living.

You could hardly call those “great businesses,” right?

But the Greatest Business on Earth is different. You can earn great money, working in the comfort and privacy of your own home, literally just 30 to 60 minutes a day!

Best of all, you won't pay \$100,000...or \$5,000...or even \$100 to get started in the Greatest Business on Earth!

In fact, for a limited time only, you can "test drive" the Greatest Business on Earth for the next 2 weeks for the munificent sum of ONE DOLLAR.

## Take no risks of any kind

Normally, when you start a new business venture, you have to put in a lot of time and effort...and invest a lot of money...to start it up.

If the business fails, as so many start-ups do, whatever money you invest may very well be lost forever.

That's why we designed the Greatest Business on Earth to cut your start-up risks to the bone.

We do this in two ways.

■ **FIRST, we offer you the no-risk 2-week "test drive."** You just give us a dollar. And in return, you get unlimited access to all our tools and training for 2 weeks. If you decide not to continue, we will even send your dollar back, upon request!

■ **SECOND, during this period, we urge you not to trade our system with real money, but instead, to "paper trade."**

During your first 2 weeks in the program, start option trading on paper, without risking one cent of your own money.

Keep track of your trades...your winners and losers, your profits and losses...using our Trade Tracker system.

Then at the end of 2 weeks, look at how you would have performed had you been placing actual trading orders!

You won't have made any real money yet. But all your losses will have been on paper only, too...you can't lose even one DIME of your own money this way!

You'll quickly get to the point where you're confident enough to trade with real money. But proceed carefully.

It is important that you understand that being a successful "paper trader" during one time period does *not* mean that you will make

(continued)

money when you actually invest during a later time period; market conditions constantly change.

So when you begin trading for real, I urge you to start small...just a single contract on each trade.

At first, you'll risk only a few hundred dollars...and potentially make thousands in return.

As your account—and your confidence—soar, you can play bigger and more trades according to the level of action and risk you're comfortable with.

That's another reason why I call options trading the "Greatest Business on Earth."

You can trade as much or as little as you want—there's no boss watching over your shoulder to see how well you do. You proceed strictly at your own pace—and according to your own schedule.

## **Why are some people rich and others not?**

Why are some people lucky and others not? Why are some people rich...while others struggle to get by?

Why does fate cause events to happen to some people and not others? What is the secret to happiness?

I may not know all the answers. But there's one thing I do know....

While money may not be the most important thing in life (and I think it is not; love, health, relationships, and being a good and kind person are all more important), having abundant wealth helps make life easier, safer, more secure, and more relaxed. Plus a lot more fun!

When you don't know how you're ever going to save enough money—to pay the bills, or put the kids through college, or retire—money becomes the center of your life.

But it does so in a worrisome, negative way: you're always fixated on money, or rather, your lack of money...wondering how you will ever make and save enough.

The Greatest Business on Earth has the potential to give you greater financial freedom and more.

But at U.S. Charts, we firmly believe in the philosophy of “try before you buy.”

That’s why I invite you to “test drive” the Greatest Business on Earth and U.S. Charts for the next 2 weeks for ONE DOLLAR. That’s less than 7 cents a day!

If there’s a fairer—or more risk-free—way for you to try the best home-based business opportunity in the world today, I can’t think of it.

So what are you waiting for? It’s so easy to get started in the Greatest Business on Earth today. Just do any one of the following:

1. Mail the form on page 51.
2. Or, call toll-free **1-888-423-6362** and tell the Course Counselor who answers that you want to take advantage of the special ONE-DOLLAR trial membership.
3. Or go to the URL: **www.gbemembers.com**

But I urge you to hurry. This special ONE DOLLAR 2-week trial offer is good for a limited time only. And once it expires, it may never be repeated again.

Sincerely,



“Trader Jim” Prince  
U.S. Charts

P.S. If after the 2-week trial period, you decide the Greatest Business on Earth is not for you, let me know.

I’ll cancel your access to our Web sites, charting services, the weekly e-mails, the monthly chats, and the personal coaching...and that will be the end of the matter.

You will owe nothing...in fact, I’ll even give you your dollar back if you want. And everything you printed out from the Web sites will be yours to keep free.

*(continued)*



On the other hand, if you—as so many others have—tell me “I want to stick with the Greatest Business on Earth—and get trading along with you, Jim”....

You can continue to receive all of the services—the charts, e-mails, chats, coaching, and instant online access to options prices—for just \$29.95 a month... **less than a dollar a day!**

And there's no long-term commitment. If you ever decide the Greatest Business on Earth is no longer for you, you may cancel at any time. Your service will end and so will your billing.

Whatever you decide, the *Greatest Business on Earth* Course Manual (a \$49.95 value) is yours to keep FREE...my way of saying “thanks” for giving the Greatest Business on Earth a try.

## Start Benefiting From Your No-Obligation Trial Membership Right Now...

*Getting started in the Greatest Business on Earth is as easy as one...two...three...*

- 1.** Call toll-free **1-888-423-6362** and tell the Course Counselor who answers that you want to take advantage of the special ONE-DOLLAR trial membership.
- 2.** Make sure you tell the Course Counselor your priority code (*you'll find your priority code right above your name and address on the back cover of this report*).
- 3.** A Course Counselor will register you for your two-week trial and show you how to download your copy of *The Greatest Business on Earth Course Manual*. And, of course, will answer any questions you have.

Or, You may register online at [www.gbemembers.com](http://www.gbemembers.com)

Or, Take a FREE tour of the U.S. Chart Company Online Web site right **now and see for yourself how simple this business is and how quickly you can do it. Go to [www.gbemembers.com](http://www.gbemembers.com).** The tour is totally free. No credit card is needed. And then, after you take the tour—you can still take advantage of the very special two-week trial for only one dollar. I can't think of anything fairer than that.

*Incredible one-time-only business sale...*

# Owning the Greatest Business on Earth... for just one dollar!

**YES, JIM**—I want to take advantage of the incredible opportunities available in The Greatest Business on Earth™.

As part of this special introductory trial membership, I get everything you outlined in your report for two weeks for only **ONE DOLLAR**. Plus I also get your Greatest Business Course Manual that normally sells for \$49.95—mine to keep forever, even if I call to cancel my membership during my two-week trial.

When my 2-week trial membership is over, I can either call to cancel and owe nothing and everything I've downloaded is mine to keep for free—or I can continue as a member for the low price of only \$29.95 per month automatically billed to my credit card. That's less than a dollar a day!

Your Name \_\_\_\_\_

Street/P.O. Box # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone ( ) \_\_\_\_\_ Evening Phone ( ) \_\_\_\_\_

*(Please include phone numbers in case we have a question regarding your shipping instructions.)*

Code \_\_\_\_\_ *(This code is found on the back cover of this booklet above your name and starts with the letter "G.")*

## **PAYMENT METHOD**

- My check or money order payable to "U.S. Charts" for the total above is enclosed.
- I prefer to use my: Visa, MasterCard, American Express, or Discover Card  
*(circle one)*

Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*(Required for credit card enrollments)*

\*U.S. funds only. Canada add \$22, all others except U.S. and possessions add \$30.



*Where Anyone Learned To Trade and Finance Before*

## **3 Easy Ways to Register:**

- 1. CALL toll-free:  
**1-888-423-6362****
- 2. FAX this information to us at: 541-955-2889**
- 3. MAIL this entire page to: U.S. Chart Company, 877 NE 7th Street, Grants Pass, OR 97526**

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# Who else wants to make money working at home in the Greatest Business on Earth?

Now you can “test drive” the *Greatest Business on Earth* risk-free for the next 2 weeks... and get started on the road to financial freedom. Your cost: **ONE DOLLAR!**



## In This Special Report:

- The secret to generating a substantial spare-time income “working” at home in your robe and slippers just 30 minutes a day .....*Page xx*
- Make money sitting at your PC—buying and selling everything from copper to natural gas—even when prices go down .....*Page xx*
- A home-based “business in a box” you can buy for as little as one dollar—possibly the easiest business on Earth to get into .....*Page xx*
- Simple “leverage” technique multiplies your business profits as much as 17X or more from every deal you make .....*Page xx*
- How to control thousands of dollars in goods and products for pennies on the dollar.....*Page xx*
- Alter the normal “risk/reward” ratio of investing dramatically—almost unfairly—in your favor.....*Page xx*