Now there's a telescope for all those people who never thought they'd buy a telescope.

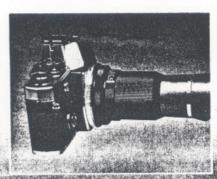
Halley Optical proudly introduces the Halleyscope®—the first telescope designed with the consumer in mind.

Compact, easy-to-use, and attractively designed, the Halleyscope is

the perfect telescope for first-time telescope buyers. The scope's 8 to 32x power range gives you a clear, crisp view of objects as they really are—no upside down or backwards images. The wide field of view makes it easy to find what you're looking for, then zoom in for a close-up ...whether you're watching birds in a field or stars in the sky.

The scope's standard equipment includes a 45° adaptor for sky viewing. And a 35mm camera adaptor that turns the Halleyscope into a powerful telephoto lens.

The Halleyscope also comes with a tripod and a built-in retractable sunshade for glare-free viewing.

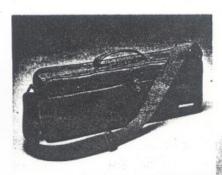


Halleyscope can be used as a powerful oom lens for all popular 35mm camer

An optional weather-proof carrying case lets you take it with you on vacations and field trips.

The Halleyscope comes in a distinctive, eye-catching package designed to grab the customer's attention. The package opens to form a free standing point-of-purchase display, and the scope's high performance and ease of use are easily demonstrated in the store.

The Halleyscope® will generate more in-store traffic and sales because it's the only telescope designed with your customers in mind.



The carrying case is custom-designed for the Halleyscope® and its accessorie



A new way of looking at your world ...and beyond.



Halleyscope

Zooms from bright 8x to detailed 32x Computer-optimized precision glass optics Connects to 35mm SLR cameras for super zoom telephoto photography Unique converting system for straightthrough or 45° inclined viewing Fast, easy focusing Solid aluminum body construction

Product Highlights:

- Unique interchangeable converting system provides both straight-through viewing for land use and 45° inclined viewing for sky use.
- Special mirrored prism system provides clear, crisp viewing of objects as they really are. Upside down and backwards images are eliminated.
- Power range from 8 to 32x. At 8x the Halleyscope can be hand-held for straight-through terrestial viewing with a field of view of 262 feet at 1.000 yards. At 32x it provides detailed, close-up viewing.
- 35mm camera adaptor allows you to connect your camera to the Halleyscope for use as a high-power telephoto lens. Zoom capacity is from 600mm at 8x up to 2400mm at 32x.
- An all glass, computer-optimized lens system contains eleven optical elements in seven groups, including a 40mm dual-element, color-corrected objective lens.
- Solid aluminum body construction provides durability, light weight, and image stability.

Standard Features:

- Wide focus range from 15 feet to infinity
- Color-coded focus scale calibrated in feet and meters
- Table-top tripod
- Rubber zoom and focus grip
- Rubber eyecup for comfort and safety
- Separate case to protect adaptors from dust
- Built-in retractable sun shade
- Comprehensive owner's manual
- Lifetime warranty

Optional Accessories:

- Carrying case—the handsome, compact carrying case has separate compartments to hold and protect all of the scope's parts and accessories. The case is water-repellent and features a convenient hand-grip and shoulder-strap.
- 52mm skylight filter—the filter reduces the effects of atmospheric haze to give a warmer look to the photos you take.
- T-adaptor—we offer T-adaptors to fit all major brands of 35mm cameras.
- Heavy-duty tripod—for picturetaking with the scope. (The scope's standard tripod is not designed to support a camera.)

Display Information:

Length of scope: 14¾"
Height of scope on tripod: 13¼"
Package dimensions (closed):
16¾" x 10¼" x 2¾"



Shipping Specifications:

Unit shipper

Dimensions: 17½" x 11" x 4" Unit shipper weight: 5.3 pounds

Master carton

(contains five unit shippers) Dimensions: 18½" x 12" x 22"

Weight: 31 pounds

For more information on Halleyscope[®], write to:

Director of Sales, Halley Optical Corporation 733 Third Avenue New York, NY 10017

or call:

(212) 953-6464