JSB - surfCONTROL Division
108 Whispering Pines Dr., Suite 115
Scotts Valley, CA 95066

Are your employees spending thousands of dollars— and wasting hundreds of hours— "personal" surfing while on company time?

Inside: a powerful enterprise-wide Internet filtering tool that can help you stamp out inappropriate, unproductive and unauthorized personal use.

Use it risk-free for 30 days!

surf
CONTROL

Has Internet seduction crept into your organization? Are employee productivity and network bandwidth suffering? Chances are your Internet access may be out of control!

surf
CONTROL®

Dear Manager,

You know how easy it is to be seduced by the Internet. You start surfing. And in what seems like minutes, you've wasted hours.

Worse, many corporate employees with Internet access surf the Web to pursue personal interests—sex, stocks, hobbies, shopping, news, sports, chat groups. Others get innocently sucked in by bandwidth hogs such as streaming video, audio, and push technologies … not realizing that their actions are clogging up the corporate network.

The cost of this unauthorized Internet access can be enormous. For example, say fully burdened staff time costs you $60 an hour. If an employee wastes an hour a day surfing the Web to access leisure-related sites not relevant to work, the cost in lost time to your organization is $300 a week … $15,000 a year – per employee!

For an organization with a hundred users, that's $1.5 million in lost productivity annually. If you have 1,000 users, the tab climbs to $15 million a year.

And that doesn't include the impact on other employees as the network gets bogged down. Or the cost of having to add more bandwidth. Not to mention missed deadlines, broken promises, unhappy customers, and lost orders when work that should have been done—well—isn't.

Fortunately, there's a cost-effective, scalable solution that gives your employees the desired level of Internet access … while eliminating unauthorized, unproductive non-business Internet access that wastes time and money. Introducing …

surfCONTROL—the world's most effective Internet policy management software.

You may have seen Internet access control products advertised for home usage—primarily to keep kids off sex-related Web sites. These software packages simply block access to a list of pre-defined Web sites listed in a database.

But the surfCONTROL suite of products gives you a solution for monitoring, reporting, controlling, and managing corporate Internet access that's many times more sophisticated, flexible, and powerful—yet just as easy to use.

(over, please...)

The key is surfCONTROL's sophisticated rules-based engine. You simply enter the corporate policy or "rules" concerning Internet access. Based on the rules you define, surfCONTROL's search engine uses "positive filtering" to determine which Web sites specific employees, departments, locations, and groups should have access to—and when.

After that, whenever an employee logs onto the Internet or the company's Intranet, surfCONTROL's innovative packet-sniffing technology monitors, records, and manages Internet access … without slowing down your network.

The result? You can see what your Internet access is being used for and gain total control over who in your company can access the Internet … where they can and cannot go … and at what time of the day they can surf business related and non-business sites. So you can cut out nonsense. And get your employees back to work.

A return on investment that makes good business sense.

As you've seen, an employee wasting an hour a day on unauthorized Internet use costs you $1,500 a year. But with surfCONTROL's very reasonable user-based licensing fee, the cost of preventing that unauthorized access can start at just $2 per user. How many software products have given you this kind of immediate return on your IT investment?

For more information and a free 30-day evaluation copy of surfCONTROL on CD-ROM, just complete and return the enclosed reply card. Or download the software at www.surfCONTROL.com. Or call toll-free 800-572-8649.

In the meantime, stick your head out of your office or cubicle and take a look around. How many of the seemingly hard-working people you see are actually online in a chat room … or reading the news … or checking their stock portfolios … or planning their vacation … or worse, looking at pictures of naked people?

There's nothing wrong with cruising the Internet on your own time. But company time is another story. With surfCONTROL, people at work get work done. And what they do on their own time is their own business.

To immediately download a free 30-day evaluation copy of surfCONTROL, visit www.surfCONTROL.com. It's one Web site your management will praise you for browsing. We guarantee it.
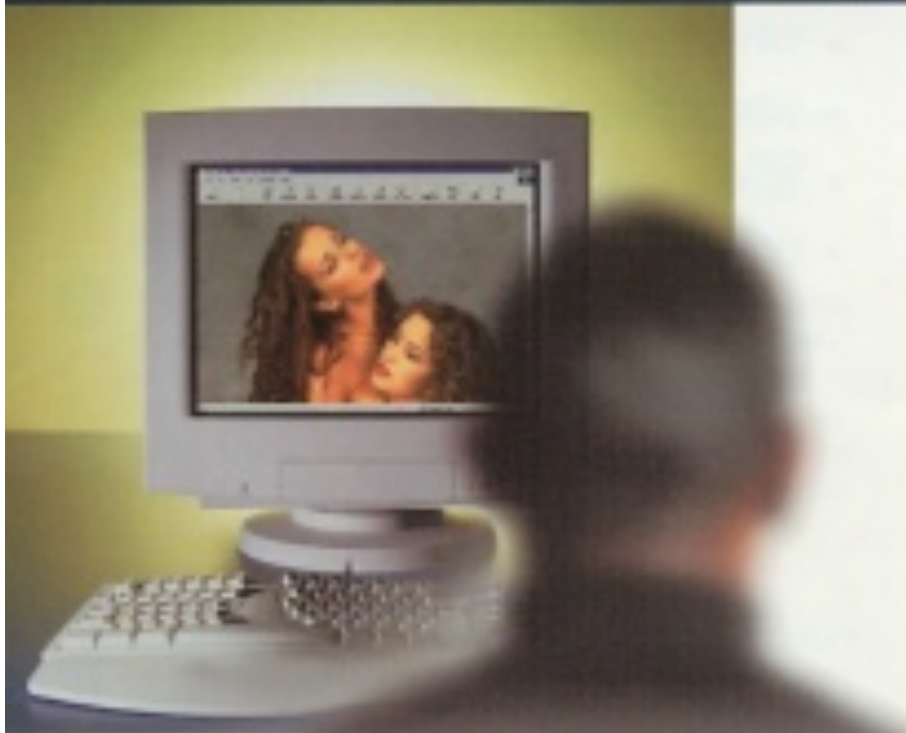
Sincerely,

Steve Purdham
President—surfCONTROL Division

P.S. Respond within 10 days and get a FREE copy of our informative special report, "The Cost of Non-Business Browsing: Controlling Internet Access Within Your Organization." But beware: the contents may surprise—or even shock—you!

Internet Seduction

...while working?

Use

surfCONTR⊘L®

to prevent non-business Internet surfing—that can

cost you millions!

surf
CONTR⊘L

surfCONTROL®

Easy to read reports give you an immediate handle on:

- Who in your company uses the Internet.
- What the Internet is being used for.
- Where they are surfing.
- Who has access to which sites.
- How long sites are accessed.

... and much more!

Top Ten Sites

Could this be a legal threat?

Business vs Non-Business Access

25% Non-Business Usage

Is this % Acceptable in your Business?

75% Business Usage

Ensuring Internet Access _is_ Business Access

A recent survey of managers shows that two out of three worry about the cost of non-business Internet surfing.

And with good reason! The survey also revealed that 100% of employees who have Web access at the office use it—at least occasionally—for personal reasons.

surfCONTROL now offers you an easy to use—_and extremely cost effective_—solution to this nagging problem. It's a business application that enables Windows NT administrators to monitor, filter, control and manage employees' Internet access ... **quickly, easily and reliably.**
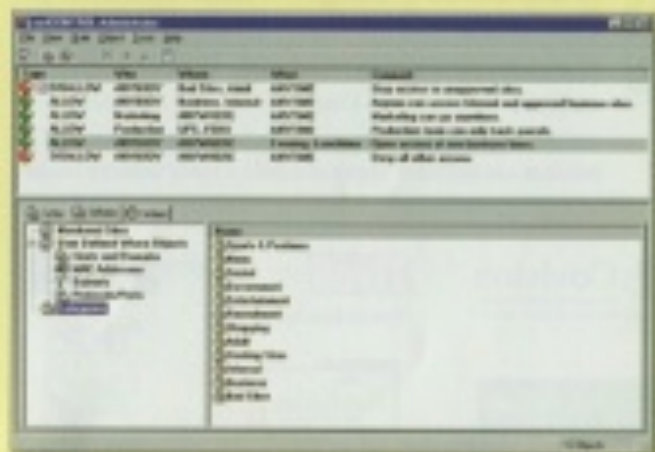
Manage how your Internet access is used with fine granular control, right down to an individual user having web access to a specific web site—at a particular moment in time.

Key surfCONTROL features at a glance:

✓ Controls, reports, and manages employee Internet access

✓ Monitors all Internet protocols – WWW, FTP, Mail, Telnet

✓ Works on Ethernet and Token Ring networks

✓ Supports DHCP, WINS, and absolute IP addressing

✓ Auto-classification of Web sites with SmartScan and positive-based co   d lists including Web4Business (by Standard Industrial Code), General List (by category), and Adult List

✓ Enforces employee compliance with corporate policies on acceptable Internet and Intranet usage

✓ Granular monitoring capability – total network, department, individual

✓ ICSA (International Computer Security Association) Certified

✓ Rules based administration manages access by time of day, workstatio   protocol, user, department, URL lists, predefined control, and many other param   rs

✓ NT and Novell user-name support permits you to block and track acces   by individual and not just machine

✓ Scalable with distributed databases for expanding organizations

surf
CONTROL

5 reasons why you should try

surfCONTROL®

FREE for 30 days:

1 Enhance and protect your employee productivity

When employees surf the Internet for personal reasons, they're not working. Eliminate unauthorized, non-business Internet access ... and watch productivity soar.

2 Optimise and protect your network bandwidth

By reducing non-business network traffic, you free network bandwidth for business applications. And unlike solutions based on "bottleneck" technologies, surfCONTROL uses "sniffer"(packet sniffing) technology to monitor and manage Internet protocols—without slowing down network performance.

3 Increase your network security

surfCONTROL complements your existing infrastructure by helping define good business "Internet neighborhoods." This can reduce the risk of attack from external sources. In addition, outgoing traffic monitoring is offloaded to surfCONTROL, freeing your firewall to concentrate on incoming traffic.

4 Reduce legal threats and protect your reputation

How would your ultra-conservative customer feel if he knew your sales rep was accessing sex chat rooms and Web sites while on the job? Could a female worker file a sexual harassment charge against your company if she found male colleagues gawking over Internet photos of topless women*? surfCONTROL can help prevent these issues from ever arising.

*CNN reports that 6 out of 10 companies surveyed said their employees access sexually explicit Web sites during work hours. And 4 out of 5 hits to the Playboy Web site are from Fortune 500 companies.

5 Monitor 20 employees ... Or 20,000!

surfCONTROL's scalable architecture allows you to monitor Internet usage for as many employees as you need. Start small, and then add more employees to the system as your monitoring needs expand.
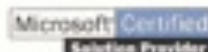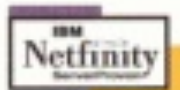
About the surfCONTROL division and JSB
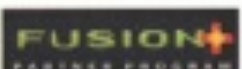
JSB

surfCONTROL is a division of JSB Software Technologies plc, the company which has provided many of the world's leading ISV's, such as Oracle, Intel, and Novell, with communications technology. JSB was one of the prime architects of the Windows Sockets standard, one of the key communications technologies that allowed the mass distribution and acceptance of Internet technologies. Building on this expertise lead to the creation of the surfCONTROL division and the surfCONTROL family of products.

A Certified Pedigree and Industry Partners

surfCONTROL Scout and SuperScout are both certified by the ICSA (International Computer Security Association).

We are committed to delivering quality products designed for business use and have been validated by many industry leaders.

Covision
Hewlett-Packard Partner
www.hpcovision.com

Tivoli
Partner Association

Microsoft Certified
Solution Provider

FUSION+
PARTNER PROGRAM

IBM
Netfinity
ServerProven

Check Point
OPSEC
Alliance
PARTNER

3 easy ways to get a FREE surfCONTROL 30-day trial:

1 Download: www.surfCONTROL.com

2 Call: Call toll-free 800-572-8649

3 Email: surfsales@surfCONTROL.com

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surfCONTROL® FREE Evaluation Software Request Form

YES, please send:

❏ **FREE** 30-day Evaluation of surfCONTROL on CD-ROM

❏ **FREE** White Paper, "The Cost of Non-Business Browsing"

❏ **FREE** surfCONTROL Information Kit

Please correct name and address if different than below:

Phone (required)_____ Ext._____

E-mail_____

MINI-QUESTIONNAIRE (Optional):

1. Number of employees with Internet access_____

2. Please list any applications you are currently using to
   control, monitor, or restrict employees access to the Internet

For faster service, call toll-free

800-572-8649

Fax this form to 831-438-8360

E-mail your request to:
surfsales@surfCONTROL.com

Or download at www.surfCONTROL.com

surfCONTROL®

Ensuring Internet Access
is Business Access