"Since my daughter began using
The Learning Light from OTT-LITE
Technology, her math grade has
jumped from a C to an A
– and now she's in honors math!"

- Terri Sprigg



#### Is Your Child Struggling in Math or Reading? Or Perhaps Just Not Getting the Good Grades you Know He or She is Capable of?

As mother of five Terri Sprigg discovered, the problem could be something as simple – and as easily fixed – as studying with the wrong desk lamp!

#### Students Progress up to 20% Faster in Math and Reading Under Natural Light

The harsh glare and unbalanced spectrum of conventional incandescent, fluorescent, or halogen lighting can fatigue your child's eyes – making it difficult to study for long periods.

No wonder studies prove that students who study in daylight progress in math and reading up to 20% faster\*. Now, **The Learning Light**\* from **OTT-LITE Technology**\* brings the power of natural daylight indoors!

## "No More Eyestrain!"

"When she started using The Learning Light in 7th grade, my daughter Samantha's math grade jumped from a C to a B in just half a quarter," says Terri Sprigg of Brandon, Florida. "Today Samantha is in 8th grade honors math with an A average!"

"Samantha used to complain of headaches and cut her studying short. Now, with The Learning Light from OTT-LITE Technology she doesn't have eyestrain or experience headaches."



OTT-LITE Technology, P.O. Box 8348, Van Nuys, CA 91409

### The Power of Natural Light

The Learning Light® incorporates a "rare earth" 5-phosphor illumination source that lasts *up to 10 times longer* than ordinary incandescent bulbs.

This patent-pending formulation is only available in **OTT-LITE Vision-Saver Plus®** lighting systems. Balanced wavelengths provide optimal comfort and image resolution for the human eye, with less heat than conventional desk lamps - and virtually zero glare.

## Gives Your Child a Million-Dollar Edge

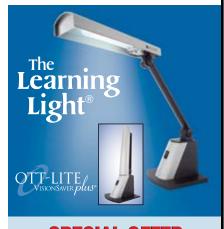
With private schools, tutors, and SAT preparation classes costing hundreds or even thousands of dollars, there's no more affordable way to give your child an edge in school than by putting **The Learning Light**® from **OTT-LITE Technology**® on his or her desk at home.

Natural lighting can help students of all ages read and see more clearly so they can study more effectively. Because of the comfortable, virtually glare-free environment, **The Learning Light®** from **OTT-LITE Technology®** can help your child focus better, study longer, and comprehend more. As grades improve, students gain more self-confidence – a trait that carries far into their adult life.

It's a fact: students with top grades tend to get into the best colleges. And according to the U.S. Census Bureau, young men and women with a college degree have the potential to earn, over their lifetime, a million dollars more than those with only a high school diploma.

### Better Grades ... Or Your Money Back

If The Learning Light® from OTT-LITE Technology® does not help your child improve in math and reading by at least one full grade ... or you are not 100% satisfied for any other reason (or for no reason at all) ... you may return it within 60 days for a full and prompt refund. That way, you risk nothing.



Parade - PAR0610A - Magazine Size page (non-bleed) - 7" x 10.25"

OTT-LITE Technology Direct Response Ad

# **SPECIAL OFFER:**

2 easy payments of

\$19<sup>95\*\*</sup> Plus Shippin and Handlin

## Call 1-800-605-6750

Mention Offer Code PARO610A 24 hours a day/7 days a week Order online at www.ottlite.com/PAR2

Plus, order now and get a

FREE Bonus Booklet

