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**INVELLUS**  
CUSTOM CLOTHIER

Direct Dial: 786-457-2471  
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[First Name] [Last Name]  
[Street Address]  
[City] [State] [Zip]

**Luxury suit makers Brioni, Kiton and Canali charge up to \$5,987 for off the rack suits.  
Now you can own a hand-made, custom-fitted Invellus suit for 65% LESS!**

**Wear one risk-free for a full 3 months and get a custom-made Sea Island cotton shirt –  
in any size, style, and color you like (list price: \$210) – absolutely FREE.**

Dear [FirstName]:

If you're thinking of getting a high-end men's suit like a Brioni, Kiton, Canali, or Bottega Veneta, you know you can pay as much as \$5,987 for just one suit – right off the rack.

But now, you can own a fine Invellus suit – custom-fitted and hand-made for you just like the famous “bespoke” suits tailored on London's Saville Row – *for as little as \$1,640.*

And unlike the mass-produced, off-the-rack suits you usually buy retail, your Invellus custom suit is *made by hand for you by skilled tailors* with decades of experience at their craft.

**Look like a million dollars for under two grand!**

When you slip on your first custom-fitted Invellus jacket, you'll immediately feel and see the difference.

To begin with, the inner lining of your Invellus suit jacket is constructed with canvas fabric throughout the entire inside front panels. So it conforms to your body while allowing easy movement. The full layer of canvas makes the suit more durable; if taken care of, it will last for life!

Using the finest fabrics – including wool, silk, and linens – gives you the look you want, while the canvas ensures the suit holds its shape and fits your silhouette like a glove. Our tailors sew by hand your collar and collar front, lining armhole and shoulder seam, chest pocket, button holes and attachments, bottom lining and facing, flower loop, trousers waistband, and fly.

Every Invellus suit is inspected to make sure the jacket and pants you are wearing meet our highest standards ... and yours. The result is truly a work of art. Slip into your Invellus suit and you'll look – and feel – like a million dollars ... and no one will know your new custom suit is *much* less expensive than an off-the-rack model. Corporate CEOs wear suits like this. And now, you can too!

**How can we make a custom suit so darn inexpensive?**

An Invellus custom-fit, hand-made suit costs as little as one-third the price of a top name brand off-the-rack suit. How can we afford to sell our fine hand-crafted suits at such reasonable prices?

To begin with, our direct-to-the-consumer service eliminates the middleman and retail mark-ups. Therefore we don't feel compelled to keep up with price increases from Brioni, Kiton, and other expensive name-brand suits.

In addition, because we sell in person at your home or place of business, our customers see and feel

*(over, please...)*

our suits before they buy. So we don't have the expense of national advertising campaigns. And we don't use distributors, so again, no mark-up to inflate the price.

Our goal is simple: to give you a custom-fitted suit that you'll be pleased and proud to wear. One that makes you look and feel ... well, like a million dollars.

There is luxury in every part of the Invellus process. When your suit is ready to try on and we bring it to your home, it comes with an imported polished beechwood hanger, so sturdy it will last for years. The hanger itself is custom contoured to your body shape, maintaining the integrity of the suit and the jacket's perfect fit. A velvet trouser bar holds pants tight with no slippage.

### **Our 100% guarantee of satisfaction**

If your Invellus custom suit is not the most impressive and comfortable you have ever worn ... or if you are not *100% satisfied* for any other reason – or for no reason at all ...

... just call us within 90 days. We will return to your home to pick up the suit, and either correct the suit or issue you a full and prompt refund of the entire purchase. *That way, you risk nothing.*

After 90 days, your Invellus custom suit is covered by our *lifetime guarantee* on our craftsmanship. In addition, we assure you that the inner canvas and outer fabric layers will hold up beautifully, or we will come and fix it at our expense.

And because it's your first suit, only one suit is ordered. If alterations are needed, we make them, so your future suits all fit perfectly.

### **Don't miss out. Get fitted today!**

In addition to money, there is one other important thing you save when you invest in an Invellus custom suit: time.

Since each suit is custom-made expressly for its wearer, Invellus suits are not sold in stores to which you must travel and hassle with traffic and parking.

Instead, one of our Expert Invellus Clothiers will come to your house and take your measurements. When your suit is ready, he will bring it personally for you to try on. If adjustments are needed to obtain a perfect fit, he'll go back to the shop and return with the suit perfectly tailored to your body. All these visits save you time and are without charge to you.

To view the Invellus line of luxury men's suits and shirts ... or to get a free home fitting for your first Invellus suit ... call me directly at 786-457-2471. Or mail the reply card enclosed.

But I urge you to hurry. With our small hand-picked staff of skilled clothiers, we can only do so many home fittings – and our schedule fills up fast. Also, our materials inventory is limited, which means customers who respond today get the best choices of fine Invellus fabrics for their suits.

To avoid delay and disappointment, be sure to make an appointment for your free, no-obligation measurement, fitting, and viewing of our suits today!

Sincerely,



Blake Houser, President, Invellus Custom Clothiers

**P.S.** When we come to your home or office to show you the Invellus suits and shirts, you are under *NO obligation* to purchase.

Plus, reply today and with purchase of your first Invellus hand-made suit you get a *FREE Invellus custom-made dress shirt* (value: \$210) – sewn from Sea Island cotton with mother-of-pearl buttons – in any size, style, and color you choose! Even if you return the suit, this beautiful shirt is yours to keep *FREE* – my gift to you.