

American Pharmacy Company
221 Old Hendersonville Road, Suite D
Fletcher, NC 28732

INSIDE:
**Pharmacists discover how
to get rid of chronic pain
without taking pills.**

***“Customized” pain
relief cream targets
only those areas
that hurt most.***

Details inside...

NOW YOU CAN GET
QUICK PAIN RELIEF
without pills or their dangerous side effects!

*Here's a custom
compounded cream
specially formulated
to get rid of pain in the
specific part of your body
where you are hurting . . .*



Dear Soon-to-be-pain-free Friend:

"Where does it hurt?"

Your doctors ask you that question so they can make a diagnosis.

We ask you because we can create a safe pain-killing cream that precisely targets the source of your pain . . . while avoiding the side effects of taking oral medications.

So . . . where do you hurt?

Are you plagued by nerve pain, acute pain, or chronic conditions such as arthritis, fibromyalgia, or neuropathy?

Or maybe you suffer from general pain . . . wounds . . . scars . . . migraines . . . joint pain . . . muscle pain . . . knee pain . . . back pain . . . hip pain . . . elbow pain . . . or wrist pain.

Whatever the source of your pain, we can target it, treat it, and make it go away – with no medication to swallow or capsules that can cause upset

stomach, gastric ulcers, kidney problems, sedation, even addiction!

Just rub it on and watch pain vanish!

With your doctor's approval, American Pharmacy Company will help get rid of your pain with a customized compounded cream formulated specifically for you.

Compounded creams are not off-the-shelf products. Your cream is personalized for you by an expert pharmacist, specifically to treat the specific pain you suffer from.

Our pharmacists use safe, clinically proven painkillers in your cream ranging from Lidocaine and Flurbiprofen to Dextromethorphan and Gabapentin.

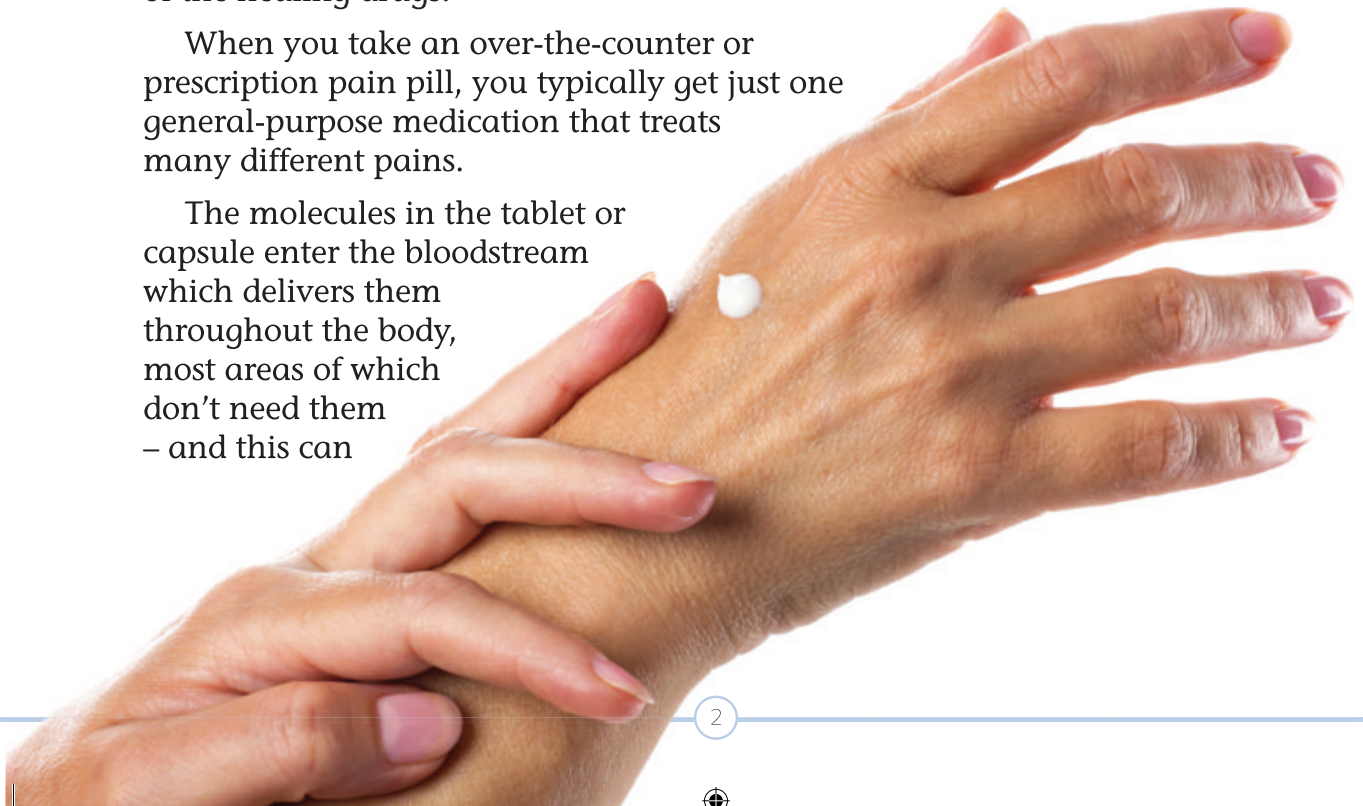
The formula varies with the source of the pain. Our expert pharmacists know which painkillers to use in compounded cream to relieve your specific type of pain.

For instance, our neuropathy formula includes 1.25% Meloxicam, 4% Lidocaine, and more. Our compounded creams are made with proven formulas that have been noted in the medical literature for decades.

The compounded cream contains a base that allows all the painkillers to be absorbed simultaneously to the area of discomfort, increasing the effectiveness of the healing drugs.

When you take an over-the-counter or prescription pain pill, you typically get just one general-purpose medication that treats many different pains.

The molecules in the tablet or capsule enter the bloodstream which delivers them throughout the body, most areas of which don't need them – and this can



cause unpleasant side effects like upset stomach, dizziness, fatigue, and more.

Our compounded cream specifically targets the site where your pain is. So it's much more effective and efficient. And since it only goes to the site of the pain, side effects are unlikely.

Formulated to relieve your aches and pains

If you suffer from constant pain, you are not alone: more than 1.5 billion people worldwide have chronic pain! And compounded cream is often the best way to combat it.

There are many prescription drugs for pain, but medications you buy “off the shelf” are mass-produced – and not tailored to relieve pain in the specific area of the body where you have it.

According to Johns Hopkins, “One-size-fits-all medication may soon be a thing of the past.”¹ Compounded creams are the leading edge of pain management because they are personalized to the specific kind of pain you suffer.

You cannot get compounded cream at most local drug stores. Each bottle is custom-made by an expert pharmacist at a special compounding pharmacy like American Pharmacy Company.



Pain relief cream backed by hard science

Every ingredient used in our compounded cream formulations is FDA-approved and proven to be an effective pain reliever by clinical research published in peer-reviewed medical journals.

You get the precise blend of pain-relief medications shown by medical

science to deliver quick and thorough relief from the specific pain you're suffering.

You just apply American Pharmacy's customized compounded cream to your skin in the area that hurts. The cream is quickly and painlessly absorbed through the skin so it reaches sore or damaged tissue to deliver rapid pain relief.

Because you apply American Pharmacy compound cream to your skin, there are no prescription pills to take and therefore virtually no side effects. A pill might make you nauseous or sick, but our compounded cream has no ill effects.

Patients praise American Pharmacy Company

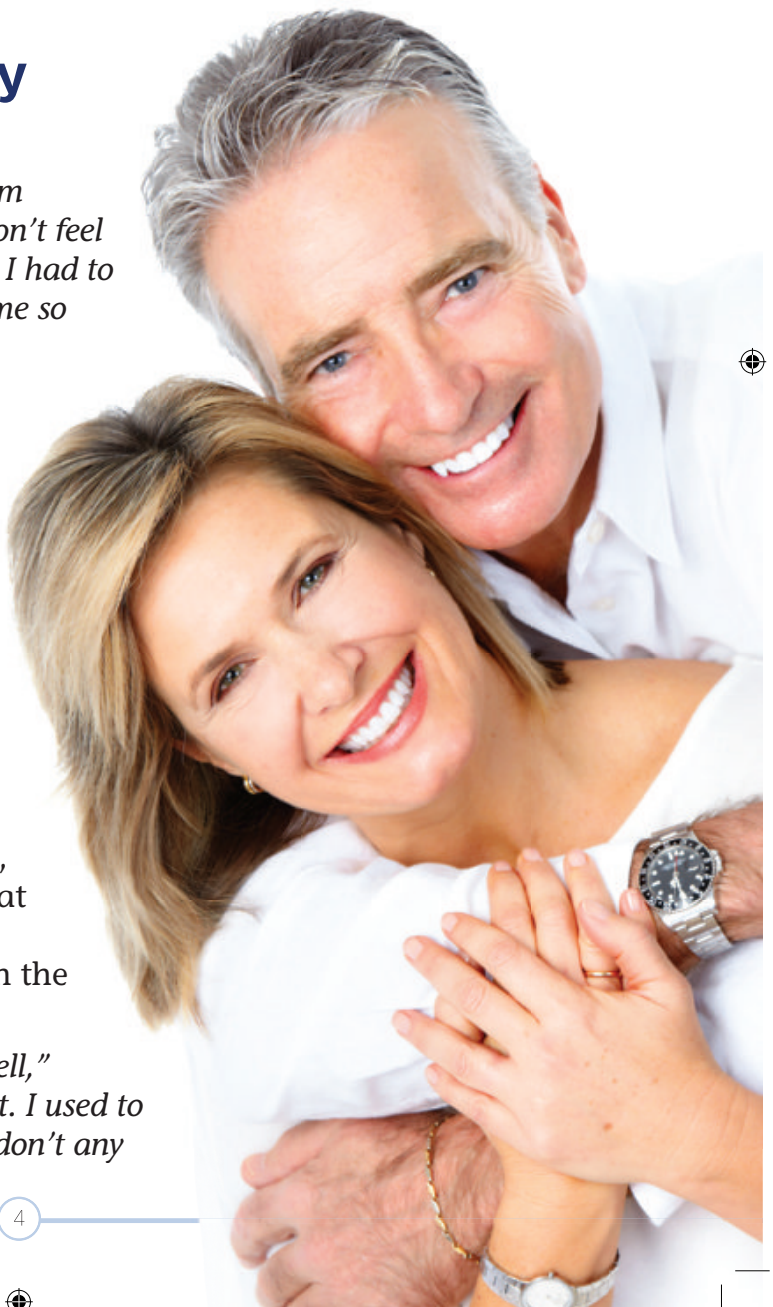
"It has helped with my neuropathy. I am diabetic and have pain in my feet and I don't feel as much pain after using the cream. Plus, I had to have knee surgery and the cream helped me so much with that," says **Shirley Wise**.

Doris Bradley said her legs were hurting her and she had a hard time sleeping. When she uses the cream, her legs stop hurting and she sleeps better. Is the cream working for Doris? "Gosh, yeah!" she told us.

Betty Williams said she loves the compounded cream, uses it every day on her legs, and it stops the pain.

Caroline Adams is extremely satisfied with the compounded cream. She says it really helps on her right leg, right hip, back, and waistline – and that the pain is gone. It also helps with mobility; Caroline can sit and get up in the chair easier when using it.

"The compounded cream works very well," says **John Barns**. *"I use it mostly at night. I used to take many Tylenols, but with the cream I don't any*



Here's just a sampling of the medications incorporated into our compounded creams

Dextramethorphan – This medicine is an over-the-counter cough suppressant. But when applied topically, it acts as an “N-methyl-D-aspartate (NMDA) channel blocker” to relieve neuropathic pain. In a clinical trial reported in the journal *Neurology*, 13 patients with diabetic neuropathy using dextromethorphan experienced a mean reduction in pain of 24%.²

Lidocaine – Lidocaine is used as a local anesthetic for dental surgery. In a study published in the journal *Pain*, a 5% formulation of lidocaine was applied to the skin of patients suffering from post-herpetic neuralgia (PHN), a pain syndrome of neuropathy. Participants getting the topical lidocaine had significantly reduced pain reduction, with no systemic side effects.³

Flurbiprofen – A drug used to treat arthritis inflammation and pain as well as soft tissue injuries. In a study published in the *Journal of Anesthesia*, a dozen patients received preoperative flurbiprofen following spinal fusion surgery, a dozen got it postoperatively, and another dozen received a placebo. Those getting flurbiprofen prior to surgery had significantly lower pain and morphine consumption than the other two groups.⁴

And in a study published in *Clinical Rheumatology*, 53 patients with rheumatism were treated with a 40mg flurbiprofen patch. After 14 days, 92% had improved.⁵

Amitriptyline – A prescription antidepressant with the ability to relieve pain in diabetic neuropathy. In a double-blind study published in the journal *Neurology*, amitriptyline was found superior to a placebo for relieving the pain of diabetic neuropathy.⁶

Nifedipine – A prescription calcium blocker used to treat high blood pressure. In a study reported in *Clinical Neurology and Neurosurgery*, patients with early stage complex regional pain syndrome (CRPS) were treated with nifedipine or phenoxybenzamine for a cure rate of 92%.⁷

more. It is not messy at all and has been very helpful.”

Margaret Hayes loves the cream, saying that her knees do not hurt as bad as they did. **Bessie Brasswell** is using the cream on her back and it is working, and will start using it on her knee. **Monica Lestig** puts the compounded cream on her legs every day, and says it makes her feel so much better.

Rushed right to your door at no out of pocket cost to you.

Getting conventional prescription pain relief medication is a big hassle. First, you have to make an appointment to see your doctor so he can write a script.

Next, you have to drive to the pharmacy to pick up the pills. That's a lot of running around.

Not with American Pharmacy! You may not even have to visit your doctor to get your compounded cream! We can often get a doctor's approval for your compounded cream right over the phone!

We prepare the compounded cream, customized to alleviate the specific kind of pain you have. And no need to come to American Pharmacy to pick it up: We deliver your compounded cream directly to your door. So you don't even have to leave the house.

Compounded creams are covered by most insurances. We work with

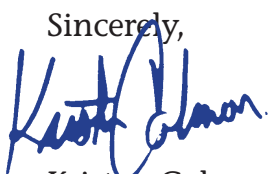
your insurance company to make sure they'll pay for the cost. And we accept whatever your insurance covers as the total payment, so there is little or no out-of-pocket cost.

Even shipping is free! The compounded cream is delivered straight to your house or apartment . . . no need to go to the pharmacy.

Perhaps you have ordered compounded cream from another pharmacy, but never received it or heard back. Usually the hold-up is the doctor. By talking directly with your doctor and insurance carrier, we prevent delays and problems to ensure speedy fulfillment of your order.

American Pharmacy, the trusted source in personalized pain relief medications, customizes your compounded cream just for you. On-time delivery ensures that you never run out, so you're never without your pain medication.

To order a customized compounded cream formulation from American Pharmacy Company, **call toll-free 877-734-0695 today** to confirm eligibility. Or complete and return the Request Form enclosed.

Sincerely,


Kristen Colman, General Manager
American Pharmacy Company



American
Pharmacy Company
877-734-0695

P.S. Remember, the full cost of our compounded cream is usually covered by most insurance plans. That way, there is little-to-no payment out-of-pocket.

- 1 http://www.johnshopkinshealthalerts.com/reports/prescription_drugs/3079-1.html
- 2 <http://www.neurology.org/content/48/5/1212.short> Neurology, vol. 48, no. 5, pp. 1212-1218, May 1997: *High-Dose Oral Dextromethorphan Versus Placebo in painful diabetic neuropathy and post therapeutic neuralgia* by Kristin A. Nelson, Karen M. Park, Elaine Robinovitz, Constantine Tsigos and Mitchell B. Max
- 3 <http://www.sciencedirect.com/science/article/pii/S0304395995001468> Pain, vol. 65, no. 1, pp. 39-44, April 1996: *Lidocaine patch: double-blind controlled study of a new treatment method for post-herpetic neuralgia* by Michael C. Rowbotham, Pamela S. Davies, Christina Verkempin, Bradley S. Galer
- 4 <http://link.springer.com/article/10.1007/s00540-006-0389-6> Journal of Anesthesia, vol. 20, no. 2, pp. 92-95, 2006: *Preoperative Administration Of Intravenous Flurbiprofen Axetil Reduces Postoperative Pain For Spinal Fusion Surgery* by Kazunori Yamashita, Makoto Fukusaki, Yuko Ando, Arihiro Fujinaga, Takahiro Tanabe, Yoshiaki Terao, Koji Sumikawa
- 5 <http://www.ncbi.nlm.nih.gov/pubmed/9132322>; Clin Rheumatol. 1997 Jan;16(1):25-31.
- 6 <http://www.neurology.org/content/37/4/589.short> Neurology, vol. 37, no. 4, p. 589, April 1987: *Amitriptyline Relieves Diabetic Neuropathy Pain In Patients With Normal Or Depressed Mood* by M. B. Max, MD, M. Culnane, BSN, S. C. Schafer, RNC, MS, R. H. Gracely, PhD, D. J. Walther, MA, B. Smoller, MDand, R. Dubner, DDS, PhD
- 7 <http://www.sciencedirect.com/science/article/pii/S030384679600594X> Clinical Neurology and Neurosurgery, vol. 99, no. 1, pp. 26-30, February 1997: *Complex Regional Pain Syndrome (Reflex Sympathetic Dystrophy And Causalgia); Management With Calcium Channel Blocker Nifedipine And/Or A Sympathetic Blocker Phenoxybenzamine In 59 Patients* by J. Paul Muizelaar, Mariska Kleyer, Ingrid A.M. Hertogs, Dominique C. DeLange

American Pharmacy Compounded Cream Request Form

To receive your pain relieving compounded cream, please complete
and return this form in the postage paid envelope.

Patient's Name _____

Address _____

City _____ State _____ Zip _____

Phone(_____) _____ Date of Birth ____/____/____

Email _____

Prescription Insurance Carrier _____

I.D. # _____ Phone (_____) _____

Your Signature _____ Date _____

By signing this form, you authorize American Pharmacy to contact
your doctor for a prescription for compounded cream.

3 Easy Ways to Respond



Mail This Form To:



American
Pharmacy Company

221 Old Hendersonville Road, Suite D
Fletcher, NC 28732



PHONE Toll Free: **877-734-0695**



Fax this form to: 828-681-5469

