

File: BumperstickerPR1

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Secrets of Life Revealed in Bumper Stickers

"Everything I need to know I learned from bumper stickers," proclaims author; plans to give away thousands of FREE bumper stickers this year.

Dumont, NJ -- The next time you get annoyed by the driver in front of you, stop to read his bumper sticker. The short slogan printed on it may just reveal the secret to reducing your stress, becoming happier, and improving your life.

That's the contention of Robert W. Bly, creator of the "Everything I need to know I learned from bumper stickers" bumper sticker which he is currently giving free to everyone in the United States who requests one.

"There's a false notion in society that to be profound, a thought has to be long," says Bly. "This started in school when your teacher said, 'Write 6 pages on Abraham Lincoln.' You were penalized with a bad grade for being concise and telling the story in fewer pages."

"I'm an advocate of the theory that every really good idea can be expressed on the back of a business cards, and my bumper sticker philosophy epitomizes this pithy approach to common-sense wisdom," he says.

Bly, the author of 50 published books ranging from *101 Ways to Make Every Second Count* (Career Press) to *The "I Hate Kathie Lee Gifford" Book* (Kensington), is currently compiling bumper sticker slogans for a new book -- *Everything I Need to Know I Learned from Bumper Stickers*.

Among his favorites: "God is too big to fit in any one religion" ... "If you don't like the news, go out and make some of your own" ... "There's one in every crowd and they always find me" ... "Put down your cell phone and drive" ... "If you were breaking the speed limit, you'd be home by now."

Bly is looking for more bumper sticker slogans and he is willing to reward you for helping him. Send your favorite bumper sticker slogan to Bly on a piece of paper with your name and address, and he will send you a free bumper sticker (with free shipping and handling) that says, "Everything I need to know I learned from bumper stickers." If you don't have a bumper sticker slogan, Bly will still send you the bumper sticker for free but please include \$1 for shipping and handling.

For a FREE bumper sticker, send your name and address -- and either your favorite bumper sticker slogan or \$1 -- to Robert Bly, 22. E. Quackenbush Avenue, Dumont, NJ 07628.

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