

Dear Jerry Melton,

As soon as you're eligible to claim this special free offer ... and I'll tell you how quick and easy it is to become eligible in a minute ... I want to send you a FREE Gift Pack of 5 great cigars, including one each of the following:

A free Cohiba Nicaraguan Robusto ... a free Rocky Patel Churchill CT ... a free Zino Platinum Grand Master ... a free Montecristo Espada Toro ... and a free Montecristo No. 3 CT Corona.

These are 5 of the finest cigars we stock here at Thompson Cigar – and all 5 can soon be yours free. To qualify for and claim this terrific FREE GIFT ... and you may already be eligible. ... Just call our special toll-free hotline **866-689-0055** today.

The superb Montecristo No. 3 CT Corona is a personal favorite of mine. In fact, I smoked one last night. Tasty and well-made, this superb cigar, a spicy smoke, is elegant, full-bodied, with good balance and a long finish. Cigar Aficionado calls it a "dense, lush smoke with a firm draw."

Okay. So how do you qualify to get these 5 FREE cigars? Simply by calling 866-689-0055 to join the exclusive Thompson Cigar Club, now celebrating our 100th anniversary. There's no membership fee. No commitment of any kind. And these great member benefits:

- >> FIRST, just for joining, you get a FREE GIFT pack of the 5 cigars listed above a \$62 retail value, yours at no cost, with your first Club shipment. We even pay the shipping and handling!
- >> SECOND, you get another FREE GIFT a \$20 Reward Card, sent with your Welcome Letter, good for \$20 off your next order with us.
- >> THIRD, you get a 10% discount on every purchase from our Thompson Cigar catalog and website. Even better, for all orders over \$50, shipping is free during your first year of membership.

For a preferred customer like you, getting into the exclusive Thompson Cigar Club is easy. Just call us toll-free at 866-689-0055 and let us know you want to try the Club. As soon as you have purchased 250 cigars from Thompson – and you buy as you like from the Club through our email program, website, catalog, or over the phone – you receive a voucher for 10% back on every dollar you have spent. It's that easy.

There is no obligation of any kind. To enroll now, just call the toll-free Club Hotline at **866-689-0055** today. We'll start keeping a tally... and you are on your way to free gifts, free shipping, and 10% off on all purchases right away.

Great smokes. Free cigars. Big savings. Free delivery. Free returns if you are ever dissatisfied. The widest selection of premium Cohibas, Arturo Fuentes, Rocky Patels, Montecristos, Don Rafaels, Olivas, and hundreds more. No cigar smokers have it better than our Thompson Cigar Club members. So why not join us? You'll be glad you did!

Sincerely,

Tom Timmons, Club Director

P.S. Remember, as a Thompson Cigar Club member, you NEVER have to buy anything -- ever. The cost of membership is ZERO. And you may cancel your club membership at any time, with no penalty of any kind. That way, you risk nothing. You can't lose!