Get a FREE 1996 Olympic Summer Games Gift from IBM, just for asking about high-speed ATM 25 Workgroup Solutions!



When the race goes to the swift...





Proud Sponsor of the Centennial Olympic Games

### ...IBM gives you the winning



## edge with high-speed ATM 25

# Want the power to be your best? IBM ATM 25 can help you win your events in style.

hen you're running networkcentric computing, client/ server, Internet, multimedia, workgroup, or other data-intensive applications, performance on current information systems networks can slow to a snail's pace.

Now IBM — Worldwide Information Technology Sponsor for the 1996 Olympic Summer Games — has a costeffective solution. It's powerful. It's easy. And you can start using it right away.

## The cost of playing the game just went down. Dramatically.

While the productivity gained through fast ATM 25 Mbps data communications can be worth the hardware's weight in gold, you don't want to pay that much to achieve it. And now, you don't have to.

IBM has just announced a dramatic price drop in its ATM 25 product line. Now you can bring ATM 25 to your desktops for \$495 per user... less than half the cost of most other ATM solutions.

Compare our price and performance with the thousands of dollars you'd spend on other technologies, and ATM 25 comes out a winner. Every time.

# An ATM Forum compliant technology for high-speed data communications.

ATM 25 is a high-speed, low-delay transmission technology for information systems networks. ATM 25 combines the bandwidth guarantee of circuit switching with the high efficiency of packet switching. It operates in asynchronous transfer mode (ATM) at a rate of 25.6 megabits per second (Mbps).

IBM's ATM Forum compliant 25
Mbps SOLUTIONS offer extraordinary levels of throughput and capacity.
Our ATM 25 products use this proven cell-switching technology to move data and images at medal-winning speeds.

### Workgroup Solutions.

## The power to make "virtual LANs" a reality. Starting today.

Our ATM solutions enable you to join users throughout your enterprise together in "virtual teams." This single, scalable, high-speed networking environment makes "virtual LANs" a reality in your business... before your competition even enters the race.

For a quick start, the IBM ATM 25 products are easily integrated with your existing networking environments. So you preserve your current network investment. Built-in LAN emulation allows easy connectivity to your Token Ring and

#### Get the facts—and a FREE collectible IBM Olympic Lapel Pin!

For the details on how IBM ATM 25 can be your low-cost solution to beating your competition in the high-speed data communications race... and a FREE collectible IBM 1996 Olympic Summer Games Lapel Pin — complete and return the attached reply card.

Inventory of IBM Olympic Lapel Pins is limited. Return the attached card today.





YES, we want to win the race to increase productivity through test, low-cost IBM ATM 25. Please award rest.

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