

“Nothing I’m aware of has further advanced electrical safety more than NFPA 70E®. OSHA tells us what we have to do, and NFPA 70E provides guidance on how. NFPA 70E applies not only to electricians, but anybody exposed to electrical hazards.”

— Palmer Hickman, Director of Code and Safety Training, National Joint Apprenticeship and Training Committee

Electrical professionals praise NFPA 70E

“NFPA 70E® will help young people to be safer installers today when they’re 20 and when they’re 50, too. We’ll have a lot more of those folks around because injuries will be reduced.”

— Donny Cook, Chief Electrical Inspector, Shelby County, AL, Dept. of Development Services

“NFPA 70E is the leading standard for electrical safety in the country. Hazard identification is one area that most people are weak in. NFPA 70E helps us take appropriate steps to protect lives.”

— Danny Liggett, Electrical Craft Consultant, Dupont Engineering



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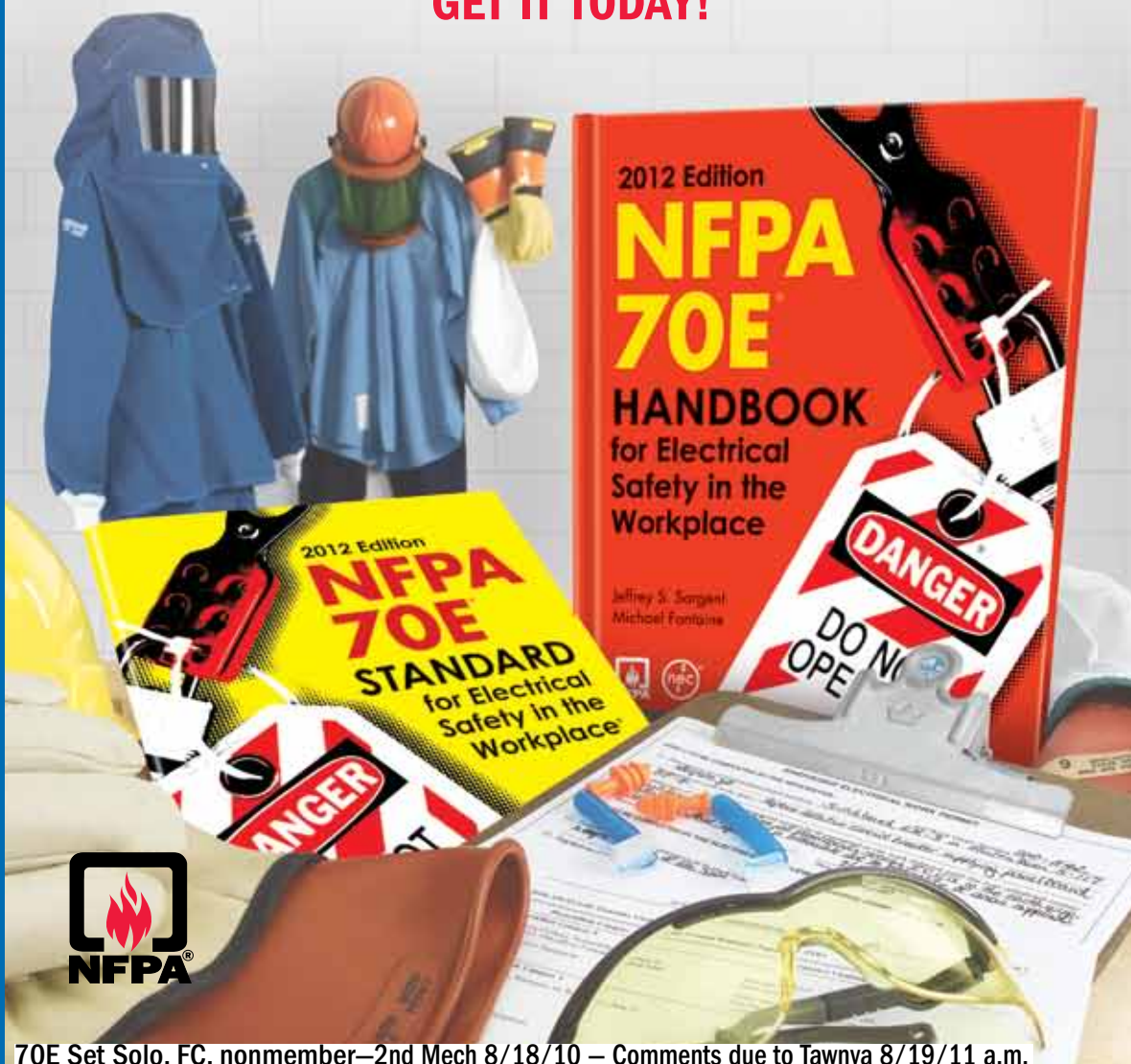
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John Smith,
imagine having a flawless electrical
safety record at your work sites:

ZERO ACCIDENTS. ZERO INJURIES. ZERO FINES.

It's up to you to raise the bar. Show
employees how to protect themselves with the
2012 *NFPA 70E® and Handbook Set.*

GET IT TODAY!



FirstName LastNameeeeeeeeeee... The 2012 NFPA 70E and Handbook Set helps you prevent electrical accidents and injuries in the workplace.

As an electrical professional, you know that compliance with OSHA 1910 Subpart S and OSHA 1926 Subpart K requirements can keep electrical workers and others safe from harm.

FACT: A survey of 1,200 electricians found that 97% had experienced electrical shock on the job.

FACT: Every year, some 8,000 people are treated in emergency rooms for electrical contact injury.

FACT: Shock, electrocution, arc flash, and arc blast are responsible for one fatality every day in the United States.

Maintaining good electrical safety standards and practices is paramount, and there is no better resource for keeping people safe from electrical hazard than the 2012 NFPA 70E®: *Standard for Electrical Safety in the Workplace*® and *Handbook Set*.

Send no money now. Details inside....



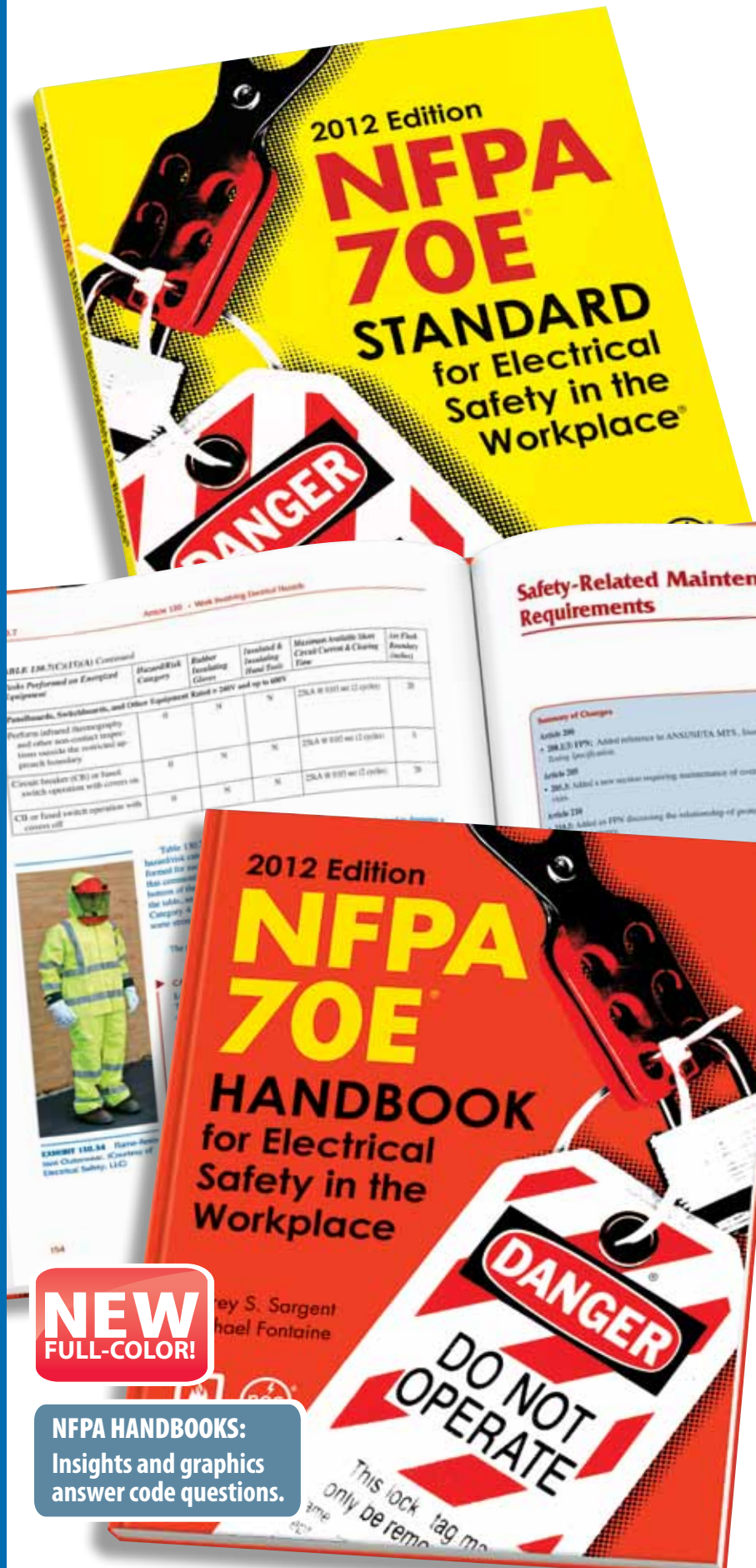


Protect your company's spotless safety record.

No company wants to be known for unsafe practices, accidents, and worker fatalities. Now you can raise the bar and set the standard for an employee safety record at your company that you'll be proud and pleased to promote.

The 2012 *NFPA 70E and Handbook Set* can help you and your employees:

- Prevent electrocution, burn, and shock incidents with safe electrical practices.
- Ensure workers select proper Personal Protective Equipment (PPE).
- Reduce the chance of oversights with rules for multiple-employer relationships.
- Correctly follow *NFPA 70E* recordkeeping requirements for safety and training program audits.
- Bring existing electrical safety programs up-to-date.
- Properly identify, evaluate, and reduce risks associated with electrical hazards.



NEW
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NFPA HANDBOOKS:
Insights and graphics
answer code questions.

Protect workers and satisfy OSHA requirements with the 2012 NFPA

Between 2003 and 2007, contact with some form of electrical current was the seventh leading cause of occupational fatalities. A far greater number of workers were injured so severely from electrical accidents that their injuries required time off from work.

With the 2012 *NFPA 70E® and Handbook Set* on your shelf, you're armed with the knowledge to protect yourself and others from electric hazards. Your employees will stay on the job longer—and out of the emergency room.

Make hazard risk assessments and select proper PPE.

Don't work with outdated *NFPA 70E* requirements. Get the new 2012 *NFPA 70E and Handbook Set* for an authoritative, up-to-date reference on electrical safety compliance. OSHA tells you what you must do to be safe; the *NFPA 70E Set* shows you how to comply.

Here's just a sampling of what you'll find in the 2012 *NFPA 70E* edition:

- User-friendly hazard/risk classification table includes more information to avoid oversights that could result in shock and arc-flash incidents.
 - First-time coverage of direct current (dc) shock protection boundaries and hazard/risk categories for specific tasks minimizes risk and exposure.
 - Clarification of full-head PPE against arc flash by eliminating the 2* task designation.
 - Revised Article 320 focuses on safe work practice for stationary batteries and battery rooms.
- Updated rules for training and safety program audits help you keep company safety programs up-to-date.
 - Annex F covers revised requirements delineating the essential difference between “risk assessment” and “hazard identification.”



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OSHA electrical safety

2 NFPA 70E and Handbook Set.

- Change on “layering” for a combined arc-rating permits the use of arc-rated garments only.
- Annex H correlated with the Hazard/Risk table and Incident Energy methods of determining Personal Protective Equipment (PPE).
- New 3-year frequency rule for electrical safety program audits, employee training, and documentation of content.
- Why the energized work permit (EWP) is required and what it should contain.
- Appendix P shows how to implement *NFPA 70E* within the framework of ANSI/AIHA Z10 and other recognized health and safety management standards.

Clear photos and illustrations—in full color!

For the first time ever, the photos and illustrations in the 2012 *NFPA 70E Handbook* are in full color, giving you a clearer and more realistic picture of what it takes to ensure Standard compliance. The *NFPA 70E* tells you what to do. The Handbook provides insights and case studies that support the *NFPA 70E* requirements.

Photographs show equipment and scenarios in the field. Illustrations clarify important concepts. Expert commentary and FAQs explain safe work practices, PPE, lockout/tagout, and how to conduct safety audits and reviews. Case studies recount electrical incidents and their effects. Summaries show at a glance what’s new in each chapter. Plus, the *NFPA 70E Handbook* contains the complete *NFPA 70E* Standard, with tan shading on revised text and vertical rules on additions.

An unmatched tool for electrical personnel safety

Know the right way to protect workers from electrical hazards, injuries, and even fatal accidents. The 2012 *NFPA 70E and Handbook Set* helps you reduce risk and avoid OSHA violations. You’ll be ready to implement new safeguards with this valuable resource at your fingertips.

SAVE 15%! Order the 2012 *NFPA 70E and Handbook Set* today and get a 15% discount off the cover price.

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Available in October. Softbound Code: Approx. 107 pp., Hardbound Handbook: Approx. 405 pp., 2012

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