## Self-employed taxpayers praise our *Tax Solutions* Program

- "This information put more money in my pocket than I would have earned had all my customers bought houses today."
- Suzanne Dev, Coldwell Banker Hunneman, Portsmouth, N.H.
- "Based on what I learned in this course, my CPA redid my tax return and I realized \$43,000 in cash savings."
- Steve Allen, insurance agent, Flower Mound, Texas
- "Although I trust my CPA, I sign the documents. I need to know my taxes are prepared in the best possible way... saved me thousands."
- Griselda Quezada-Chavez, Coldwell Banker Solana Pacific, Concord, Calif.
- "I uncovered at least \$20,000 of deductions I didn't know about before. Now I am a lot more confident about my deductions."
- Bassie Lee, New York Life Insurance, Palo Alto, Calif.
- "I love the program. I've loved it from the first day that I bought it. Several things my accountant didn't know—like 1031 on trade-ins."
- Dave Maks, Florida Executive Realty, Tampa, Fla.
- "The course gives me the knowledge to ask my accountant the right questions. The online video is like having a personal instructor."
- Brenda Gagnon, Carlson GMAC, Chicopee, Mass.
- "I have learned so much from this course. I am always looking for greater understanding and simplified explanations of the taxes related to sole proprietors. This course has more than met my expectations. Thanks again for such a worthwhile course."
- Gary F. Keiper, DMD, Whitehall, Pa.
- "Best, most directly useful information I have received in 25 years!"
- Martin L. White, CPA, Cincinnati, Ohio
- "Valuable information that I can use immediately."
- Judith Moore, ERA All Valley Realty, Danville, Calif.
- "Never before in the dozens of various seminars and courses I have taken has anyone stood out as so well prepared and able to deliver a course as jam-packed with priceless information as Murray Bradford."
- Len Schwartz, Choice Home Buyers, Inc., Austin, Texas
- "I was blown away by the quality and content of Murray's course. My rough estimate – over \$30,000 in tax savings!"
- J.C. Chadbrand, RE/MAX, San Jose, Calif.
- "Enroll! You can save \$10,000 to \$20,000 with this program!"
- Phil Blazawski, Realty Executives Philips R.E., Coventry, Conn.

<b>Notes</b>		

Notes		

# How to guarantee that the Business Tax Deductions Seminar can add more than \$7,500 in deductions when you file your next return

- ✓ Own the entire seminar contents in a convenient reference manual.
- Have the important tax laws and tax-saving strategies at your fingertips.
- Get dozens and dozens of additional tax reduction strategies not presented in the live seminar.
- ✓ Have a permanent on-the-go audio recording of this tax-saving advice.
- Build audit-proof tax records and be less afraid of the IRS.
- Receive monthly online alerts when there's a change in the tax law or a new money-saving strategy you should know about.

See inside for details and a special risk-FREE offer...

#### Profit from 171 of the most powerful — and IRS-approved — tax-saving strategies ever devised... but only for one-owner and husband-and-wife-owned businesses:

- **▶** Proprietorships
- **S** corporations
- Limited liability companies
- **C** corporations
- ► 1099 independant contractors
- ► Statutory employees

By W. Murray Bradford, CPA Creator of Business Tax Deductions

We hope you agree that the Business Tax Deductions Seminar you just attended has the potential to give you thousands of dollars in new deductions on your

But as powerful as our tax-saving strategies may be, there's one drawback to our seminar – one I propose to help you fix right now. Here's the idea...

You know how when you buy the Sunday *New York Times* or any other large Sunday newspaper, if you don't read it by Tuesday, you end up throwing the whole thing out - right?

Well, seminars are like that: If you don't use the strategies you learned within a day or two of taking the course, they won't become ingrained in your activity and you will soon forget them.

That's where our *Business Tax Deductions* Program can help...

#### An easy, on-the-go tax study and reference program for small business

The Business Tax Deductions Program serves two important functions. First, it gives you a complete on-the-go audio program along with a fully-annotated plain-English reference guide – Business Tax Deductions – to all the tax-saving strategies you learned in our seminar and dozens more. That way, you have these money-saving tax methods at your fingertips during tax time... and all

Second, you get an idea-packed monthly newsletter – the *Tax Reduction Letter* – that brings you current news, changes in tax law, new cases, and additional tax strategies not covered in the guide.

Whenever there's new information that updates the Business Tax Deductions course, we also add it to our members-only page and give you a PDF update article from the newsletter or other vital reference. So, your course is current for the entire year, never out of date because of changes during the year.

CPA, has

been in

the tax

**business** 

Just look at all you get...

**Business Tax Deductions Manual** – an oversize, 288-page guide to deductions, tax breaks, and savings available only to small business. Features clear, plain-English interpretations of the tax laws and 171 money-saving tax-reduction strategies. Value: \$297.50.

**Audio course** – 9 long-playing, professionally recorded CDs in a handsome carrying case that turn your car into a "tax-savings university" so you can learn the most valuable tax-saving strategies for your business while you drive to and from work. Value: \$297.50.

**Video tutorial** – an online video that shows you visually how to accurately complete the most important tax forms for money-saving opportunities.

**Members-only page** – your *Business Tax Deductions Manual* is complete from the beginning to the end of the year, as it is continually updated to reflect current tax laws that will apply to your return. These updates are posted to a special web page which, as a registered owner of our program, you can access 24/7. Value: \$200.

Tax Reduction Letter – monthly newsletter that brings you the latest updates on tax laws, case rulings, tax-saving devices, little-known deductions, and news affecting your tax status as a small business owner. Value: \$207.

**E-mail support** – as a system owner, you get a special e-mail address. It's my personal e-mail address, and you can use it to ask me any question about the program materials, which I answer fully, completely, and promptly. Value: at least \$375.

**Phone support** – should your CPA disagree with or have questions about one of my tax-saving strategies, I will host a three-way conference call with you, me, and your CPA to clarify any questions or doubts he or she has. Value: at least

Total: \$1,976 You pay only: \$802

Your savings: \$1,174

#### ABOUT THE AUTHOR



W. Murray Bradford. reduction since 1979.

His unique ability to research the fine points of taxes for small business and explain them in plain English has made him the leading tax reduction expert for one-owner and husband-and-wifeowned businesses. His tax reduction courses have been sponsored by the California Medical Association, American Psychiatric Association American Institute of CPAs, and

American Dental Association.

Murray's proprietary tax strategies have saved hundreds of millions of dollars for more than half a million program participants nationwide. In addition to appearances on hundreds of local and national radio and TV shows, Mr. Bradford has been quoted in the Wall Street Journal, Money, Fortune, USA Today, and Journal of

*the American Society of CLU.* Prior to starting his tax reduction business for small business, Murray worked for Price Waterhouse. He holds active CPA licenses in California, Minnesota, and Washington, D.C., and is a member of the California Society of CPAs, Greater Washington DC Society of CPAs, Minnesota Society of CPAs, and American Institute of CPAs.

### Do you know these tax-saving strategies?

Here's just a sampling of the many tax-saving strategies you'll find in our *Business Tax Deductions* reference manual – everything we covered in the seminar and so much more:

- ► How to deduct up to \$734 per day for your business travel transportation page 15.
- ▶ 5 things you must prove to the IRS to deduct entertainment without raising an eyebrow page 49.
- ▶ Is having a home office a red flag for IRS audits? **Page 61.**
- ► How to deduct 100% of the cost of a home repair even when your home office takes only 10% of the house — **page 66.**
- ▶ How to sell your home for a profit of up to half a million dollars without owing a nickel to the IRS – **page 85.**
- ► How to hire your spouse without paying payroll taxes **page 89.**
- ▶ How to deduct up to \$125,000 (or more, with inflation adjustments) for the cost of your
- ▶ 36 items in your building that can be depreciated like equipment page 142.
- ► How to get a business travel deduction by watching a DVD page 19.
- ► Are Shriners, Masons, Kiwanis, Elks, or Rotary Club dues deductible? **Page 41.**
- ▶ 4 factors that determine whether you should buy or lease your next business vehicle —
- ▶ Make money by filling your offices and reception area with valuable antiques **page 147.**
- ▶ 5 situations in which you can deduct the cost of a large, lavish party page 39.
- ▶ An easy way to deduct the cost of your commute to and from work page 179.
- ► Save big tax dollars by hiring your dependent children in your business page 193. ► LLC, C corporation, S corporation — which is best for you? **Page 214.**
- ► Can you deduct your private golf club membership as a business expense? Page 40.
- ► How to avoid double taxation on your business income and gains page 227.
- ▶ Why you should not accept checks made out to your name instead of your corporate name —
- ▶ The only 2 expenses you can deduct when entertaining for business on your boat page 41.
- ▶ 12 ways to reduce your chances of an IRS audit page 259.
- ► How to deduct groceries as a business expense page 38.

#### **SAVE THIS RECEIPT**

Business education (Reg. Section 1.162-5); \$\_\_\_\_\_\_\_Date\_\_\_

**Guarantee:** Give this program a try for 90 days. During this 90-day period, you will find this program generating a minimum of \$7,500 in new deductions on your tax return. If you feel that this program is not delivering on the \$7,500 minimum, or you are unhappy for any other reason (or for no reason at all), simply return the program materials within 90 days for a full refund.

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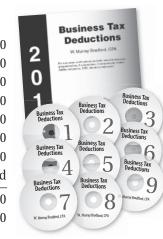
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#### Invest a tax-deductible \$802 and find (we guarantee it) at least \$7,500 in new tax deductions

#### PROGRAM ENROLLMENT FORM

Yes! Please enroll me in your *Tax Solutions Program*, consisting of the following:

Business Tax Deductions on-the-go manual \$297.50 \$ 297.50 Business Tax Deductions audio CDs Online video tutorial \$ 99.00 12-month subscription to *Tax Reduction Letter* \$ 207.00 \$200.00 Members-only updates \$375.00 Personal e-mail consulting on course material Three-way teleconferencing on course material \$ 500.00 Included Shipping and handling Total retail value: \$1,976.00 Your total investment \$ 802.00



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