

PMS



FREE
MKS APPLICATION DEVELOPMENT SOFTWARE
(SEE SPECIAL FREE OFFER INSIDE)



PMS 3282

**"TURBOCHARGE YOUR PROGRAMMING
 PRODUCTIVITY WITH
 THE NEW MKS TOOLKIT 4.2 FAMILY OF
 APPLICATIONS DEVELOPMENT UTILITIES...
 ...AND GET THE MKS LEX & YACC COMPILER
 CONSTRUCTION TOOLS
 (A \$299 VALUE) ABSOLUTELY FREE!"**

(Offer expires: 2/15/94)



Alex White, Senior Technical Specialist

Dear Applications Developer:

PMS 3282

There are *lots* of software products *claiming* to increase programming productivity.

But the MKS Toolkit can actually *make good* on that promise - with the most comprehensive... and powerful...set of applications development tools ever available.

Now YOU can *try out* MKS Toolkit for 30 days, risk-free. Simply call toll free 800-265-2797. Or mail the No-Risk Acceptance Form enclosed.

Best of all, if you decide to *keep* the MKS Toolkit, you'll get it for only \$199...a \$100 discount of the list price...

...and, when you act now, we'll throw in a copy of MKS LEX & YACC...a \$299 value...absolutely **FREE**.

The bottom line: You'll be getting \$598 worth of software for \$199 - the best deal MKS has ever offered on these popular productivity tools.

3282 — Turbocharge your programming productivity...with MKS Toolkit.

MKS Toolkit contains more than 190 utilities to help you develop applications better and faster, including:

- ▶ MKS AWK, the fastest prototyping and report-generating language available (now featuring a new AWK compiler!)
- ▶ MKS KornShell command interpreter (the favorite of more than 80,000 developers worldwide!)
- ▶ MKS MAKE, for smoother, faster, more error-free development
- ▶ MKS UUCP, the communications program that instantly connects you to the world's largest technology and information network.

MKS Toolkit gives you all the commands you need to create loops and functions, process and compress files, manipulate text, and totally customize your PC environment. It's fully compatible with standards-conformant systems. Yet your DOS, Windows, or OS/2 applications are just a keystroke away! (See enclosed brochure for details.)

3282 — Generate highly portable code fast...with MKS LEX & YACC.

Now you can *automate* the most tedious tasks of software development and have more time for

(over please)

the fun parts.

MKS LEX & YACC scanner and parser generators give you the tools to create polished, customizable programs that analyze and interpret user input. They generate code in C, C++, or Borland Turbo Pascal, and are fully compatible with lex & yacc on UNIX systems. What's more, the unique MKS YACC Tracker interactive tracer takes you inside your MKS YACC-generated parser. So you can spot and correct problems in your grammar, quickly and easily.

Act now, Get MKS LEX & YACC FREE, and save \$399.

Here's the deal: MKS Toolkit and MKS LEX & YACC retail for \$299 apiece, or \$598 for both.

Order now, and you get both products for only \$199. You save \$399.

Regular Pricing:

MKS Toolkit\$299
MKS LEX & YACC\$299
Total:\$598

This Offer:

MKS Toolkit.....\$199 (\$100 off)
MKS LEX & YACC.....**FREE**
Total:.....\$199
Your Savings:\$399

We'll even toss in a free copy of our popular "YACC ATTACK!" poster if you order within the next 10 days!

PM 3282 → **Try MKS Toolkit and LEX & YACC for 30 days...risk-free.**

To use the MKS Toolkit and LEX & YACC software development tools on your PC for 30 days risk-free, just complete and mail the enclosed form. Or call MKS toll-free 800-265-2797.

We'll send you both products to work with for a full month, with our 100% guarantee that they can do everything we say they can do...and more! Use them – and watch your productivity soar.

You get MKS Toolkit for only \$199 (a \$100 discount off the list price) - and MKS LEX & YACC for *free*!

If for any reason...or for no reason...you decide NOT to keep MKS Toolkit and LEX & YACC, simply return the diskettes and manuals within 30 days and we will refund your money in full - no questions asked.

But I urge you to hurry. This special discount offer ends 2/15/94. And once it expires, it may never be repeated again.

Sincerely,

Alex White, Senior Technical Specialist

P. S. You may order MKS Toolkit and MKS LEX & YACC separately at a discount price of \$149 each using the Acceptance Form, if you wish.

But remember: For only \$199, you get *both* programs together...and save \$399. So don't delay. Order MKS Toolkit and LEX & YACC today!

Here's how to
get MKS Toolkit and MKS LEX & YACC
for only \$199 for *both* programs together —
a savings of \$399 off the
list price

But first, try them out risk-free for 30 days
... then decide!

Here's the deal:

MKS Toolkit and MKS LEX & YACC retail for \$299 apiece,
or \$598 for both.

Order now, and you get *both* products for only \$199.

You save \$399!

REGULAR PRICING:

THIS OFFER:

CS Toolkit.....\$299	MKS Toolkit.....\$199 (\$100 off)
CS LEX & YACC.....\$299	MKS LEX & YACC..... <i>FREE</i>
	"YACC ATTACK" poster: <i>FREE</i>

TOTAL: \$598

TOTAL: \$199

Your Savings:

\$598-\$199=\$399!!!

The bottom line:

You get \$598 worth of MKS applications development
productivity tools — for only \$199 complete!

MKS Toolkit

- IBM PC, PS/2 or compatible
- 286 processor (or greater)
- 640K RAM
- Hard disk recommended
- DOS version 3.1 or higher
- OS/2 version 2.0 or higher
- MS Windows NT 3.1 or higher

MKS LEX & YACC

- IBM PC, PS/2 or compatible
- 640K RAM
- 3MB hard disk space
- DOS version 3.1 or higher
- OS/2 version 2.1 or higher
- C, C++2.0, or Turbo Pascal 4.0 compiler
- 386 DOS-protected mode requires 80386 or greater processor.

ACT NOW AND SAVE \$399!

Purchased together, MKS Toolkit and MKS LEX & YACC
retail for \$598 (\$299 apiece).

Buy now through this direct-by-mail, time-limited offer, you can get both
MKS Toolkit and MKS LEX & YACC for the special low discount price of
\$199 total — a \$399 savings off the regular \$598 cost.

*It's the equivalent of getting MKS Toolkit for \$199
(a \$100 discount off the \$299 list price) and MKS LEX & YACC FREE!*

to order...

To order MKS Toolkit and MKS LEX & YACC on a 30-day no-risk trial
basis, just complete and mail the enclosed form.

Or call MKS toll-free 800-265-2797

The MKS unconditional guarantee of satisfaction

We'll send you both products to work with for a full month, with our 100% guarantee
they can do everything we say they can do ... and more!

If for any reason ... or for no reason ... you decide NOT to keep MKS Toolkit
and LEX & YACC, simply return the diskettes and manuals within 30 days and we
will refund your money in full — no questions asked.



Turbocharge
your programming productivity
with the
MKS Toolkit family of applications
development utilities
for only \$199
(a \$100 savings off the \$299 list price) ...

... and get the MKS LEX
& YACC compiler construction tools
(a \$299 value) absolutely
FREE!

“ MKS TOOLKIT IS THE ONLY THING
THAT MAKES DOS BEARABLE. IN MANY
CASES, THE MKS VERSION OF A UTILITY IS MORE ROBUST
THAN THE UNIX VERSION!”

James Kanze, GABI Software, Strasbourg, France

“ MKS TOOLKIT IS THE MOST IMPORTANT
SOFTWARE I OWN.”

Iake Ford, Software Mechanics, Wilsonville, OR

“ MKS SOFTWARE IS A MUST FOR ANY PC USER ”

David Rein, DBR Consulting, Ann Arbor, MI



A powerful suite of development tools for building the applications of tomorrow, today.

MKS Toolkit puts an impressive suite of easy-to-use development utilities at your fingertips — tools that work together so you can achieve greater productivity than ever before.

MKS Toolkit makes it easy to create loops and functions, process and compress files, manipulate text, and totally customize your PC environment.

Our Toolkit contains more than 190 utilities, many of which were once available only on UNIX. MKS Toolkit is fully compatible with UNIX systems, tracks both POSIX and x/Open standards, and allows you to switch quickly back to your DOS applications at any time.

The MKS Toolkit includes:

- **MKS AWK.** The fastest prototyping and report-generating language available.

“The MKS Toolkit really helped me get my work done instead of wasting time trying to figure out how to do certain things in DOS.
Dave Holcomb, RDO Software, Orem, Utah

MKS Toolkit is the best package on the market to make dealing in the DOS environment a pleasure.
Seth Copeland, Wideband Computers, Mountain View, CA

Very impressive
Jerry Rocteur, Beldra SPRL, Perwez, Belgium”

- **New AWK compiler and binaries.** Lets you develop DOS (.exe) programs and distribute them freely — without royalties or run-time fees. You can also use these applications on other machines — no need to have MKS Toolkit running.
- **MKS KornShell** command interpreter (the favorite of more than 80,000 developers worldwide!) Any DOS or Toolkit command can be run from the KornShell.
- **MKS MAKE Automatic Software Construction Tools.** The most advanced make program available anywhere, MKS MAKE gives you the best library support, a unique cc generic interface that lets you use any C compiler and linker, and multi-platform script portability. MKS MAKE will make your software development smoother, faster, and more error-free!
- **MKS UUCP*** The communications program that instantly connects you to the world's largest technology and information network. You get the ability to communicate with any other machine running UUCP — quickly and easily!

* DOS version only

“I've tried the other yaccs, and MKS LEX & YACC are by far the best on the market, with the best documentation and the neatest technical support people.
Tom Campbell, Systems & Software Inc., Anaheim, CA

A neophyte will find it much easier to learn lex and yacc with MKS than with UNIX, because of the examples, tutorial, program documentation, and YACC Tracker.
Ian Gorman, Canadian Technology Marketing Group”



Compiler construction tools to speed language development

MKS LEX & YACC is used in the development of software that analyzes and interprets input.

LEX builds a lexical analyzer to break up a stream of input into tokens according to user-specified rules; YACC builds a parser which takes this token stream and matches it against a grammar. When the match is made, source code in the YACC grammar is executed, giving action to the parsed commands.

- MKS LEX & YACC scanner and parser generators give you the tools to create polished, customizable programs that analyze and interpret user input.
- The scanner and parser generate code in C, C++, or Borland Turbo Pascal, and are fully compatible with lex & yacc on UNIX systems.
- A unique MKS YACC Tracker interactive tracer takes you inside your MKS YACC-generated parser. So you can spot and correct problems in your grammar, quickly and easily.

“MKS LEX & YACC tools did what they were supposed to do; did it well, and our end result is a new software product. We are very satisfied with MKS LEX & YACC and highly recommend it to other software developers.
Jack Hinks, SkyTel Corporation, Santa Cruz, CA”

**Your No-Risk Guarantee
of Satisfaction**

We believe you'll find MKS Toolkit and MKS LEX & YACC to be an invaluable aid to you in your work as a programmer or application developer.

If, after using these tools, you do not agree, you may return the software and manuals to us within 30 days for a full, prompt refund.

Either way, the free "YACC Attack" poster is yours to keep - our way of saying "thanks" for giving MKS Toolkit and LEX & YACC a try.

**ORDER MKS TOOLKIT NOW - AT A DISCOUNT -
AND GET MKS LEX & YACC FREE:**

Here's how you save:

Regular Pricing:

MKS Toolkit.....\$299
MKS LEX & YACC**\$299**
Total:.....\$598

This Offer:

MKS Toolkit\$199 (\$100 discount)
MKS LEX & YACC.....**FREE**
Total:\$199

Your Savings:\$399
"YACC Attack" Poster:
FREE (\$5 value)

To order call toll-free 800-265-2797

FREE!
MKS LEX & YACC
software development tools

NO-RISK SPECIAL OFFER ACCEPTANCE FORM

YES, I want to boost my productivity! Send me MKS LEX & YACC for the special price of \$199 for both programs — a savings of \$399.*

NO, I don't want both programs & would prefer to order just: MKS Toolkit / MKS LEX & YACC only for \$149

FORMAT: DOS/Windows OS/2 NT **DISK SIZE:** 3.5" 5.25"

METHOD OF PAYMENT:

Check or money order (payable to *MKS*) Please charge my: American Express MasterCard Visa

Bill me (software sent upon payment of invoice) Act. # _____ Exp. date _____ Signature _____

Please make any necessary changes

**30-DAY
MONEY-BACK GUARANTEE**

**FOR IMMEDIATE SERVICE
CALL 1-800-265-2797
Or FAX this order card
to 519-884-8861**



* Special discount price of \$199 is equivalent to getting MKS Toolkit at a \$100 discount and MKS LEX & YACC at no cost (see reverse side for details)