

Academic Information Service, Inc.

IF NORTHWAY ROAD POST OFFICE BOX 400 GREENBELT, MARYLAND 20770

Dear Engineer:

Do you want to cut your tax bill by at least \$250 (and possibly much, much more) this year?

Do you want to take full advantage of every deduction you and your family are legally entitled to under the new tax laws?

And do you want to avoid being audited by the IRS?

If so, please complete and mail the enclosed card so I can send you the new 1989 TAX GUIDE FOR ENGINEERS to examine in your home or office for 30 days ... without risk or obligation of any kind.

ANNOUNCING THE COMPLETELY REVISED, FULLY UPDATED 1989 TAX GUIDE FOR ENGINEERS
(FOR FILING 1988 INCOME TAX RETURNS)

At last, here's a tax guide that provides complete step-by-step instructions on how to reduce your tax bill to an ABSOLUTE MINIMUM ... while addressing the unique tax situations of ENGINEERS.

This new edition is completely revised and updated to give you full and accurate information on the current status of all tax law as it applies to filing your 1988 tax returns. Most accountants and tax preparers are often unaware of these new laws and how they affect the filing status of the engineering profession. Which is why you need the 1989 TAX GUIDE FOR ENGINEERS whether you file your own returns -- or pay someone else to do it for you.

HERE ARE JUST A FEW OF THE NEW TAX GUIDELINES AND STRATEGIES YOU WILL FIND DISCUSSED AND FULLY EXPLAINED IN THE 1989 TAX GUIDE FOR ENGINEERS:

- ** Will the IRS computer select your tax return for audit because of how you report income and deductions? Since the IRS recently tightened its computer program, you and fellow engineers have become prime targets. Read how to avoid the 6 most common mistakes that get tax returns noticed by the IRS computer -- and why, in some instances, you should report income in a different way than usual to avoid being selected for an audit.
- ** Can you deduct expenses for an invention or product you worked on at home even if you didn't make money on it? The 1989 TAX GUIDE FOR ENGINEERS reveals a key court decision on this ruling.
- ** Have you been reading about how an IRA is no longer deductible for someone in your income bracket? Wrong! There's a LOOPHOLE in the new tax law. As a result, many working couples, even those with high incomes, can still get a \$2,000 IRA deduction just by filing the right type of tax return.
- ** What's the story concerning interest deductions? It's this: You still get a partial deduction for all interest paid in 1988. But some types of interest are more deductible than others. If you restructure your borrowing properly, you can more than DOUBLE the amount you deduct. The 1989 TAX GUIDE FOR ENGINEERS explains this and describes 10 things you can do to boost your interest deductions this year.

** Is the current W-4 Form you have on file with your employer still valid? There is a brand-new W-4 Form being introduced for 1988, and it contains a new worksheet for married couples to prevent underwithholding. The 1989 TAX GUIDE FOR ENGINEERS explains whether you should file this form. If you should, and you don't, the IRS could assess a penalty if your withholding is off the mark (even though your employer neglected to tell you about the new form).

** Thinking about selling or refinancing your home? The IRS has a new form (Form 2119) that must be filed with your tax return. Otherwise, the IRS computer will pick out your return for examination. The book also explains how to borrow so you can avoid losing a deduction for part of the mortgage interest you pay (if you follow last year's rules, which no longer apply, you could lose part of the mortgage interest deduction you should be getting).

** The new U.S. Tax-Free Tuition Plan will enable you to pay for 4 years of college for your child with tax-free dollars. Under this Plan, you will buy U.S. Savings Bonds paying a market interest rate, cash them in at a later time to pay for tuition, and avoid ever paying any tax on all interest received. But beware. For example, if you put your child's name on the bonds, the Plan won't work. The 1989 TAX GUIDE FOR ENGINEERS explains the rules you must follow to take advantage of this new tax-saving opportunity.

And that's just a sampling. In the pages of the 1989 TAX GUIDE FOR ENGINEERS you'll also learn: How you may be able to take a deduction for a home office even if you are employed full-time by a company ... which books, subscriptions, supplies, equipment, and software an engineer can legitimately deduct as business expenses ... why the IRS does not accept donation of an engineer's services as a deductible charitable contribution ... and more.

Does our tax-reducing advice for engineers get results? Thousands of our customers say that it does. We're so confident that the 1989 TAX GUIDE FOR ENGINEERS is the most accurate money-saving tax advice available for engineers that we make the following iron-clad guarantee:

Order your copy now, and use it for one month. If the 1989 TAX GUIDE FOR ENGINEERS doesn't show you how to save <u>at least</u> an extra \$250 on your taxes (and probably much, much more), return it to us within 30 days for a full refund -- no questions asked.

To get your no-risk examination copy now, simply mail the order card today, while it is still handy. I promise it will be one of the smartest investments you make this year.

Sincerely,

Howard Stevens, Editar-in-Chief

Howard Stevens, Editor-in-Chief

P.S. Remember, the 1989 TAX GUIDE FOR ENGINEERS is the only comprehensive tax handbook for engineers with complete and up-to-date information on current tax law and filing requirements for 1988 income tax returns. And, your satisfaction is guaranteed.