

Find \$17,700 in Deductions for Your Self-Employed Clients Now

**Discover Proven, Tax-Saving Strategies
found in the Internal Revenue Code - Only
57 Cents a Day - GUARANTEED or Your
Money Back!**

Dear Tax Professional:

How can you be a hero to your self-employed clients—and cement their loyalty to you and your services?

You already know the answer: **reduce their tax liability** by the maximum amount allowed by tax law.

For the self-employed, reducing their income tax payments can mean the difference between booking modest profits vs. having a stellar year.

It can be the difference between just doing "okay" vs. truly getting rich from a small business . . . between driving the old clunker vs. buying that new BMW.

Your entrepreneurial clients rely on you to know every nook and cranny of the tax law . . . every last little technique for maximizing their refunds—while avoiding that dreaded audit from the IRS.

And that's where I can help you.

My name is Murray Bradford, CPA. In 1979, I began developing tax strategies for the self-employed. Today I have more than half a million self-employed business professionals who have benefited from the tax-saving advice in my programs.

Why would you, as a tax professional, need my help in identifying the maximum amount of deductions your clients can take?

The reason is simple. . .

As a professional tax preparer, you're busy 50 to 60 hours a week (more during tax season) preparing client tax returns, doing audits, helping clients negotiate loans, and a zillion other things. If your tax education is like most practicing professionals, you attend an occasional tax seminar, maybe once or twice during the year.

According to an article on CNN.com, the Internal Revenue Code plus IRS rulings is now 70,000 pages long. The tax code itself is 16,000 pages. No practicing accountant has time to keep up with this massive Code and all its changes.

By comparison, I spend 100 to 130 hours a month researching, studying, and writing about IRS regulations and changes in the tax code. So I have the luxury of keeping current with all the myriad opportunities there are for you to slash your clients' tax payments and save money.

That's why I created the *Tax Reduction Letter*—to give you access to my research in a clear, easy-to-read monthly bulletin—the ideal reference for tax professionals who want to deliver maximum value to their clients without raising eyebrows at the IRS.

In the *Tax Reduction Letter*, you'll learn about deductions that can save your clients lots of money on their tax bills, such as:

- How clients can have offices outside their personal homes and also have PRINCIPAL offices inside their homes for the same trade or business.
- How clients can deduct up to \$5,250 of their child's college tuition and book fees as a business expenses under Section 127.
- Which corporate structure is best for your clients'

businesses, and by how much. Is it the S corporation, C corporation, single-member LLC, or sole proprietorship?

- When the IRS lets spouses off the hook for tax mistakes, frauds, or abuses made by their husbands or wives.
- 16 savvy ways to maximize tax deductions on business vehicles: cars, SUVs, trucks, and vans.
- Why clients for whom you set up an S corporation can legally pay themselves zero salary during the start-up phase when the S corporations earn little or no income.
- When fix ups that clients make to their buildings are "improvements" or "repairs." And why that makes a HUGE difference in their tax bills.
- How to help clients qualify for "double home-office deductions"—one in their regular home and another in their vacation home.
- 3 ways that your clients can claim a tax deduction on their long-term care insurance premiums and why only 1 of the 3 is the best choice.
- How your clients' personal timeshares can qualify for a business tax deduction—even if they don't use them this year.
- How your clients can avoid taxes on the sale of principal residences that contained home offices.
- A new IRS ruling that improves your clients' tax deductions for business travel to meetings held in Panama.
- How your clients can avoid payroll taxes on their child's summer job.
- How to get things right with the IRS when clients illegally paid workers as 1099 independent contractors by using the new IRS "Forgiveness Program" that lets them off the hook for pennies on the dollar.
- How your clients can use business tax deductions to fund their child's college tuition.
- Why your clients might fail to claim entertainment that's

available for a 100% instead of a 50% tax deduction.

- How your small business clients can help their parents collect tax-free income.
- When a little-known IRS rule allows men and women doing freelance projects to avoid the self-employment tax—but only in this specific situation.
- How a savvy strategy on some clients' business vehicles can capture thousands and thousands of missed vehicle deductions.
- And many more. . .

ORDER NOW

CPAs praise my tax-saving strategies!

"The *Tax Reduction Letter* is ideal for the tax professional with self-employed clients. It's written in layman's language and is packed with great advice and strategies."

--Julian Block, Esq., Former IRS special agent and author of the nationally syndicated column, *The Tax Advisor*

"The *Tax Reduction Letter* is full of usable ideas, like recent issues on vacation homes and auto trade-ins that I put to immediate use with my clients. It's the most 'user-friendly' of the tax publications because it doesn't overwhelm you with minutiae and irrelevant details."

--Rich Ramsay, CPA, Mahtomedi, Minnesota

"The *Tax Reduction Letter* is written in understandable English, not in legalese. It's the only tax letter I have ever re-subscribed to over the years and is the source for new, real-world ideas that I don't find other places."

--Gary Teuscher, CPA, Montpelier, Idaho

"The *Tax Reduction Letter* is at the top of my reading pile. It's an eye-opening reference that puts you on the right track."

--Floyd Self, CPA, Sedalia, Missouri

"The *Tax Reduction Letter* is very practical and extremely useful. That's why we continue to subscribe. It's got real-world

information and application, not a lot of theory."

--Jim Merrill, CPA, Auburn, California

"The *Tax Reduction Letter* is practical and easy to read. In every issue there's at least one client that can benefit from what I read. I like it because it gives me a real-life perspective, and if I have detailed questions I can use the annotations for more research."

--Tom Dragicevic, CPA, Milwaukie, Oregon

"The *Tax Reduction Letter* is on the top of my reading pile. I read it before I read any other magazines. I enjoy reading it because I can apply the ideas to my business clients."

--Stanley L. McRae, CPA, Lubbock, Texas

"The *Tax Reduction Letter* is a straightforward, thought-provoking professional tool. The publication is not afraid to take a position and then illustrate that position with concrete examples and references."

--Glenn Davis, J.D., LL.M. (Tax), Recently Retired Executive Editor of Tax Management, Inc.

"The *Tax Reduction Letter* is easy to read and useful, not bogged down in technical details. It spurs me to think of some things that I hadn't thought about previously or it gives me a different insight."

--Ken Goolsby, CPA, Marshall, Texas

"The *Tax Reduction Letter* is a valuable resource that I can talk about with my clients. It's a big help when it comes to impressing my clients with how up to date I am."

--John Stambaugh, CPA, Enid, Oklahoma

Yours for just 57 cents a day!

Of the 100 to 130 hours a month I spend studying the tax law, I dedicate at least 80 hours a month of my time to researching and interpreting tax law for my readers and subscribers. Multiply that by my hourly rate of \$375, and that's \$30,000 a month in research invested in keeping my program accurate, easy to use, and current—\$360,000's worth of research over

the course of a year.

But you won't pay anywhere near that.

A one-year subscription to *Tax Reduction Letter* is less than four dollars a week . . . about 57 cents a day. That's less than you pay for your morning cup of coffee. And it's a drop in the bucket compared to the tax savings my system will generate for your clients.

Best of all, most of the new deductions you find in *Tax Reduction Letter* apply every year that your clients are in business. Think of this new cash flow as income from an annuity: your clients see the cash every year, year after year, producing a terrific return on your small investment in my program—and cementing your clients' loyalty to your practice.

\$17,700 in deductions guaranteed or your money back

The *Tax Reduction Letter* can help your CPA practice in a number of ways, including:

- Saving your clients a lot of money at tax time.
- Identifying new tax-saving strategies that you can offer to your clients (more billable hours, higher billable rates).
- Helping you be an authority on tax law that impacts the one-owner and husband/wife-owned businesses.
- Getting new, creative ideas you may not have thought of before.
- Dramatically growing your practice.
- Making yourself even more valuable to your clients.

About the author



W. Murray Bradford, CPA, has been in the tax reduction business since 1979. His unique ability to execute self-employed tax research and explain it in plain English has made him the leading tax reduction expert for one-owner and husband-and-wife-owned businesses. His tax reduction strategies have been presented at

Our research shows that on average, the self-employed professionals who use my tax-saving strategies find \$17,700 or more in deductions per year—that's a hefty savings on their taxes year after year!

I'm confident you will do as well or better for your clients. In fact, I guarantee it.

That's right. If, after using the tax-saving strategies in my program, you don't find at least \$17,700 in deductions for your clients, just let me know within 90 days.

We'll give you a full and prompt refund of every penny you paid. And all issues and bonus materials received are yours to keep free, with no further obligation of any kind.

That way, you risk nothing.

So what are you waiting for?

To use our *Tax Reduction Letter* risk-free for 90 days, simply call toll-free **877-829-9673** today. Or click below now:

[ORDER NOW](#)

Sincerely,



Murray Bradford, CPA

P.S. Remember, you must be 100% satisfied with my *Tax Reduction Letter*. If you are unhappy for any reason, just let us know within 90 days. We'll issue a prompt

the AICPA National Conference on Federal Taxes, Maryland Association of CPAs Annual Chesapeake Tax Conference, and various programs sponsored by the California Medical Association, American Psychiatric Association, and American Dental Association.

Murray's proprietary tax strategies have saved hundreds of millions of dollars for more than half a million program participants nationwide. In addition to appearances on hundreds of local and national radio and TV shows, Mr. Bradford has been quoted in the *Wall Street Journal*, *Money*, *Fortune*, *USA Today*, and *Journal of the American Society of CLU*. Prior to starting his tax reduction practice, Murray worked for Price Waterhouse. He holds active CPA licenses in Washington, D.C., California, and Minnesota and is a member of the California Society of CPAs, Greater

and full refund of every penny paid. And you may keep all issues and bonus materials received with no cost and no further obligation of any kind. That way, you risk nothing.

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of CPAs.