Robert Bly

From:

"Forbes Newsletters" <investingnewsletters@forbes.net>

To: Sent: Subject: "Robert Bly" <rwbly@bly.com> Thursday, May 06, 2004 12:07 PM 100% Gains With Stock Options



Dear Fellow Investor:

Few things can get your blood rushing more than doubling your money on a stock in just a few weeks -instead of watching it stay flat or (worse) go down.

And my colleague Bernie Schaeffer does it all the time! In 2003, Bernie and his subscribers:

- Doubled their money on PF Chang's -- in 4 weeks.
- Doubled their money on Amazon.com -- in 5 weeks.
- Doubled their money on Yahoo! -- in 8 weeks.
- Doubled their money on eBay -- in 14 weeks.
- Doubled their money on Nokia 7 weeks.
- Doubled their money on Southwest Airlines in 11 weeks.
- Doubled their money on Newmont Mining in 10 weeks.
- · Doubled their money on General Motors in 10 weeks.
- Doubled their money on AMR in 2 weeks.

See a pattern emerging? Bernie Schaeffer is literally doubling his subscribers' money on a new stock at least once a month ... sometimes more often.

In 2003, 24 of his trades **returned profits of 100% or better**. No wonder his opinions on the market - and his stock picks -- are regularly quoted in *Forbes* as well as in *The Wall Street Journal, Barron's, The New York Times, Fortune*, CNBC, and other major media nationwide.

Best of all, for a limited time only, you can get Bernie Schaeffer's exclusive subscribers-only trades sent to you RISK FREE for the next 30 days! Just click here.

======= Make money from sound market fundamentals ========

There's no magic or mystery about why Bernie Schaeffer has been earning his subscribers triple-digit gains since 1981: He combines his uncanny ability to exploit sentiment and technical indicators with a thorough understanding of fundamental analysis.

For instance, when eBay reported fourth quarter earnings that beat Wall Street's estimate by four cents per share, shares hit a 52-week high on heavy volume, as eBay broke above former resistance at the \$71 level with strong support from its 10-day and 10-week moving averages.

On January 22, Bernie recommended a July \$65 call option. Following a slight pullback to support, eBay

resumed its steady trend higher, and Bernie's Option Advisor subscribers made a 100% profit in approximately 3 months.

And when disappointing earnings from Nokia left the shares poised for a sharp drop lower, Bernie recommended an April put position, betting that the stock would fall.

"Nokia's rally from its August 5 bottom had failed to reach the doubling point of \$20.44 at its peak on December 2," says Bernie. "In addition, Nokia's short-interest painting a bearish picture in sentiment." Within 4 weeks, Option Advisor subscribers had pocketed a 100% profit on this trade.

Or take Yahoo! When the stock rallied nearly 200% from its October 2002 low and hit new 52-week high: Bernie recommended an October 22.50 call as shares pushed through long-time resistance at the \$20 level.

After a brief pullback to supports at its 10 and 20-week moving averages, Yahoo! resumed its impressive rally higher, allowing Bernie and his readers to close their position for a 100% profit in just 2 months.

======== "150% - 300% gain!" ========

"The **Option Advisor** has been a terrific guide! IGT JK - over 300% gain! PFCB calls, HUO AE - over 150% gain! Keep up the great work."

-- J. Martell, Providence, RI

"Thanks for the heads up on Calpine back in May. I sold them yesterday for the typical Bernie goal of 200% profit. Great work!"

--T. Schoen, Whitewater, WI

"Bernie's **Option Advisor** has helped me tremendously. I would recommend it to anyone wanting to make money in today's dog-eat-dog market!"

-- J. Franswah, Phoenix, AZ

No wonder options legend Lawrence McMillan says, "Bernie Schaeffer's penchant for contrarian investing is terrific, and his market calls on that strategy have been excellent."

Now, for a limited time only, you can get all of the new trades Bernie recommends within the next 30 days absolutely RISK FREE. Just click here now.

======== Are you making this common investor's mistake?

A few investors I know haven't jumped on Bernie Schaeffer's profit-making trades because his trading service, **Option Advisor**, trades options - and they are afraid options are too complex.

What a costly mistake! With a subscription to Bernie Schaeffer's **Option Advisor**, trading an option on IBM or Nokia is as simple and easy as buying the stock itself

operation and the tracking in an antiple unit easy as sugging the stock, when,

Both can be done with a simple call to your broker - and Bernie tells you exactly how to place your options order.

But options give you a tremendous leverage that owning stocks outright does not!

For instance, suppose CitiGroup is selling for \$50 and you think it's going to go up. To buy 100 shares, you have to put up \$5,000.

Say the stock goes up to \$60. You sell your 100 shares for \$6,000, and your profit on the trade is \$1,000 - a very respectable gain of 20%.

If you had bought an option, however, you would have paid only \$95 to control those 100 shares of Citigroup.

Your profit on the trade would have been the same: \$1,000. But you only put up \$95 to get it. Your return on investment: a whopping 952%.

Plus, Bernie's low-priced options contracts allow you to control shares of the quality companies he is buying for pennies on the dollar. That means lower up-front cost and minimized downside risk.

For instance, if the Citigroup stock trade had gone against you, you could have lost a lot of money - after all, you had \$4,000 at stake. With Bernie's safe options play, your risk was limited to the \$95 cost of the call option contract to control 100 shares of Citigroup.

====== Download Bernie Schaeffer's next doubler immediately!========

Like clockwork, Bernie Schaeffer's **Option Advisor** made, on average, two trades monthly returning 100% profits - more than two dozen trades that doubled subscribers' money in 2003.

Bernie Schaeffer won The Wall Street Journal's stock-picking contest three times. And Timer Digest ranks Bernie the #1 long-term market timer from 1999 - 2002!

To get Bernie's next "doublers" - trades that return 100% profit or better within a few short weeks - absolutely RISK FREE for 30 days, just click here now.

Sincerely,

Charles Morgan Associate Publisher Forbes Newsletters

P.S. This is a 100% risk-free offer. Try Bernie Schaeffer's **Option Advisor** for a full 30 days. If not delighted, just cancel for a full and prompt refund of every penny paid. **You risk nothing. Just click here now.** And for a limited time, Bernie Schaeffer's **Option Advisor** is now available for \$99 - that's a savings of over 30% off the regular price of \$149!

You are receiving this email because you subscribed to one of Forbes publications or Forbes affiliated publication. If you do not want to receive future email offers from Forbes, please

reply to this email with the word "unsubscribe" in the subject line.

You may also send your request in the mail directly to Forbes Inc. Attn: Privacy Administrator 60 Fifth Ave 8th Floor New York, NY 10011.

Please click below to review our privacy policy: http://www.forbes.com/fdc/privacy.shtml