

Chuck Hughes — the multi-millionaire trader who guided his readers to profits of 77% ... 140% ... and 218% — now invites you to build your own personal fortune with....

“The Shoestring Millionaire”

5 little-known wealth-generating secrets that can help you amass a 7-figure retirement fortune ... in as little as 24 months!



By following the wealth-building systems in his Shoestring Millionaire program, John Weston earned enough money trading to buy this \$3.9 million estate in pricey Carmel, California — the same town where Clint Eastwood once served as mayor.

Chuck Hughes praises the Shoestring Millionaire!

“John Weston is my most successful protégé, and I have seen first-hand that his actual trading profits from his *Shoestring Millionaire* wealth-building system exceeded \$1 million in just 24 months. I highly recommend *Shoestring Millionaire* to all my readers!”
— **Chuck Hughes, Author, *Ultimate Investing Course***

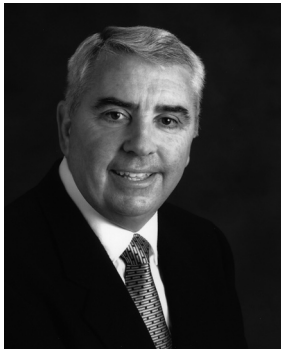


INCLUDING:

- The *only* investment that has consistently outperformed the stock market for more than 6 decades ... and it's NOT real estate ... ***see page 7***
- A “seasonal” investment you can make only once a year. But it recently beat the S&P 500 by a whopping 830% ... ***see page 9***
- How a “conservative” investor accumulated \$1,051,750.14 in his portfolio ... in just 24 months ... ***page 5 inside***
- Wealth-building “no-brainer” — this little-known profit generator can *double your money* every year, as regular as clockwork ... ***page 10***
- *And much more inside....*

Chuck Hughes, the maverick trader who led his elite club members to an impressive \$451,704 profit over a recent 4-month period, now grudgingly admits....

“John Weston is a better trader, and can help you get rich faster than I can — damn him!”



Chuck Hughes

Dear Friend:

My name is Chuck Hughes.

For more than 20 years, I've been a professional trader, developer of trading systems, and teacher of trading.

During those decades, I've helped literally thousands of men and women ... from individual investors to active traders ... make healthy profits in both good markets and bad.

For instance, in 2000, the year of the most recent market crash, my Advisory Service generated a \$609,213.95 profit — while others saw their portfolios lose 25% to 50% of their value.

Since then, the model portfolio for my exclusive advisory service has NEVER earned less than \$240,000 a year.

Over a recent 4-month period, in fact, we produced a handsome \$451,704 profit on 55 trades with an average 51.1% return ... outperforming the S&P 500 Index by better than 10 to 1.

But today, I'm suggesting you can get rich not by following my advice ... but by discovering an incredibly profitable — yet easy to use — wealth-building system designed by my colleague and friend, John Weston.

John is one of my training protégés — and easily the most successful I've worked with in recent years.

Working alongside me for a couple of years, John not only mastered some of my most profitable trading systems.

He also put his special “twist” on my ideas — creating his own unique wealth-building program.

IMPORTANT NOTICE! Stock and option trading has large potential rewards, but also large potential risks. You must be aware of the risks and willing to accept them in order to invest in the equity or options markets. Don't trade with money you can't afford to lose. This is neither a solicitation nor an offer to buy/sell securities, interests or listed options.

NOTICE: “Hypothetical or simulated performance results have certain inherent limitations. Unlike an actual performance record, simulated results do not represent actual trading. Also, since the trades have not actually executed, the results may have under-or-over compensated for the impact, if any, of certain market factors, such as lack of liquidity. Simulated trading programs in general are also subject to the fact that they are designed with the benefit of hindsight. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown.”

John calls it the “Shoestring Millionaire,” because — unlike some of my own systems — it allows you to get started with very little capital.

And there are 2 other factors that set John Weston’s *Shoestring Millionaire* program apart from my other money-making systems:

1. FIRST, John is a more conservative, less aggressive investor than I am. So you’ll sleep soundly at night when you use his system. He doesn’t pull the trigger quite as quickly as I do.

2. SECOND, John is a much better writer than I am. His is truly a plain English approach to teaching wealth-building. Some of his systems are so simple, you can start making money with them right away — even if you’re a total novice in the markets.

Plus, unlike many of my wealth-building systems — which cost many thousands of dollars just to get your foot in the door — you can get all 5 of John Weston’s money-making methods ... for less than you’ve probably got in your wallet right now!

I’ve known John Weston for years, and I can confidently say he is one of my most successful students — and a hell of a lot better teacher than I am.

Of course, John developed his systems based on trading principles he learned from me. So we agreed to share the credit on *Shoestring Millionaire* as co-authors.

But, while many of the basic ideas are mine, the clear, friendly, patient writing style is all his!

I urge you to send for your no-risk Examination Copy of John Weston’s *Shoestring Millionaire* course — which he co-authored with yours truly — today.

You will be glad you did.

Sincerely,



Chuck Hughes, Author
Ultimate Investing Course

P.S. Because my name is on the front cover as co-author and editor, I personally guarantee your satisfaction with John Weston’s *Shoestring Millionaire* wealth-building manual.

If you are not 100% satisfied, simply return the manual within 2 years for a prompt and full refund of every penny paid.

That way, you risk nothing. And you literally have years to prove, to your own satisfaction, that John’s advice can make you a millionaire.

P.P.S. John Weston isn’t *really* a better trader than I am ... but he DID beat me when we recently went head-to-head in a major trading contest ... turn to page 4 to hear how he pulled it off!

**Turn the page to discover John’s
5 wealth-building secrets now!**

5 “Lost” Secrets of the Multi-Millionaire Maverick Traders — Revealed at Last!

By Steve Schmidt

My friend and colleague, Chuck Hughes, is one of the wealthiest —and most successful — traders in the world.

But he didn’t sound happy when he phoned me recently.

“Steve, I got my ass kicked,” Chuck said grumpily.

Not surprisingly, he sounded in a pissed-off mood.

Chuck’s very competitive. And he hates to lose. At anything.

I asked him what he was talking about.

“You know John Weston?” Chuck asked.

Of course I did.

Chuck has trained more than 40,000 individuals over the past 20 years in a variety of wealth-building techniques and systems.

And Chuck had been bragging to me lately about his latest protégé, John Weston.

I didn’t know much about John, except that he is a 40-something former hospital administrator — and a ranked amateur tennis player.

Anyway, John regularly enters amateur tennis matches. But he had never competed in a trading contest.

So to give John a feel for competitive trading, Chuck invited John to compete in one of the bigger trading contests — and pit his methods against those of Chuck and other top trading pros.

Of course, no one, even Chuck, thought John had a ghost of a chance to win the darn thing.

Chuck expected to come out on top — as he had several times prior.

Between you and me, I think Chuck kind of wanted to put Mr. Weston in his place ... just a little bit.

You see, they had played tennis a few months back ... and John wiped the floor with his trading mentor!

This ticked off Chuck, even though it really should not have: after all, John is a ranked player — and younger by a good 15 years!

Today, the year-long trading competition is in full swing — and to everyone’s amazement, Chuck is *not* the leader!

Instead, his portfolio is in second place with a respectable 49% annual gain.

The current leader of the contest?

John Weston, who edged Chuck out with a 50% return!

“That’s not all,” Chuck griped.

Turns out that John Weston had developed some new wealth-building systems that were similar to Chuck’s ... but with a few special advantages:

■ John’s systems use similar indicators to Chuck’s to determine buying or selling pressure on a security.

■ But John Weston’s systems are

written in an extremely easy to understand style ... so that you can profit from them even if you're brand new to investing.

■ There's no math required, no software to learn. You don't need a mathematical mind to make them work.

■ You don't have to be an experienced trader to make money with them — they can work for you even if you've never traded in your life.

■ You don't need a lot of money in your investment account to make these methods work — you can get started with only a couple of thousand dollars.

■ No need to buy options or futures — you can trade several of John's techniques with straight stocks.

Of course, the proof is in the pudding.

It's fine for a system to read well on paper ... and look good theoretically.

But I always ask: "How much money did your system make in the real world using real money?"

That's the truest test of whether a wealth-building system can work for you, too.

And John Weston's "Shoestring Millionaire" program passes this test with flying colors.

Following the rules in his own program, John Weston accumulated \$1.051 million in real trading profits and income over the past 24 months — becoming a self-made millionaire in only 2 years!

When I finally met John and asked him to prove his claim, he handed me the thick stack of tax returns and account statements I have in front of me now.

And I have to say, in my 30+ years as a publisher of money-making plans, I've rarely seen a new wealth-building system make this much money, this quickly and easily.

For instance, the example on page 6 is one of the statements I pulled from the pile. It shows the profits John Weston made recently in just one of his accounts.

This statement is proof of John's success. You can see that in just this one account — and John maintains several — he currently has \$124,183.87 in unrealized trade profits and \$48,954.29 in realized trade profits for a total of \$173,138.16 in profits.

This is proof that the *Shoestring Millionaire* ... John Weston's first published wealth-building program ever, co-authored with his mentor, Chuck Hughes ... is a *real* system — that works in the *real* world — trading *real* money!

Change your finances and you change your life!

Some people say money isn't important in the grand scheme of life ... but I disagree.

In my humble opinion, there are 4 key ingredients that help us enjoy happiness in our lives: career ... health ... relationships ... and *money*.

When even one of these is missing, your life is not as easy, pleasant, and enjoyable as it could be.

Chuck, John, and I know — from long experience making huge profits for ourselves and our readers — that being financially independent can totally change your life for the better:

✓ *Money gives you power* ... why do ordinary folks bow and scrape before the likes of Donald Trump and Bill Gates? Because they respect and are in awe of the wealthy. It's why rich people get preferential treatment in almost everything — from the best table in a restaurant to first-class seats on airplanes.

✓ *Money gives you freedom* ... imagine having a six-figure annual income just from working on your investments a couple of hours



Your Monthly Brokerage Account Statement

March 31, 2006 - April 28, 2006

Valuation
Summary

	This Period	Year-to-date
Beginning Account Value	\$467,825.57	\$399,543.98
Income Received	109.02	502.82
Expenses Paid	-18.88	-158.66
Account Value:		
\$506,439.79	38,440.20	106,063.19
Change in Account Value	83.88	488.46
Miscellaneous / Other		
Ending Account Value	\$506,439.79	\$506,439.79

Realized
Gain/Loss
Summary

Total Short Term Gain/Loss	-24,897.68	48,954.29
Total Realized Gain/Loss	-\$24,897.68	\$48,954.29

Please refer to forms 1099 during tax season to provide tax reporting information. Realized Gain/Loss excludes transactions for which we have insufficient data.

Portfolio
Summary

	Market Value on 03/31/06	Market Value on 04/28/06	Unrealized Gain/Loss	% of Portfolio
Cash/Margin	-6,026.43	5,986.79		1
Money Balance	-\$6,026.43	\$5,986.79		
Long Equities	97,867.00	90,518.00	11,922.00	18
Long Options	405,555.00	419,590.00	116,597.00	81
Short Options	-29,570.00	-9,655.00	-4,335.00	
Equities and Options	\$473,852.00	\$500,453.00	\$124,183.87	99
Total Account Value *	\$467,825.57	\$506,439.79	\$124,183.87	100

a week. Play golf, fish, spend time with your family, watch TV, read, or loaf the rest of the time — it's totally up to you!

✓ *Money eliminates financial worries ...*

you can pay off all your credit card balances and live 100% debt-free. No more money worries — retire today and never work another day in your life!

✓ *Money lets you take care of your family*

...you have the money to pay for education ... health care ... life insurance ... a down payment on a starter home for your kids or grandkids ... family vacations at first-class resorts.

✓ *Money lets you help others ...* you

can contribute more to your favorite charities — giving freely, as often as you wish, without worrying about your donations putting a dent in your bank account.

✓ *Money gives you luxury ...* fine

clothes ... jewelry ... home renovations ... a new vacation home ... luxury cars ... a boat ... travel ... a house on a lake or the beach — at last, you can afford everything you've ever dreamed of!

Let me give you a tangible example of how John Weston has used his "Shoestring Millionaire" system to enjoy a new lifestyle of ease and affluence.

It's a lifestyle he always desired, but growing up middle class — his mother was a home-maker, his father a government employee — never had.

John Weston used part of his profits from the Shoestring Millionaire system to purchase this \$3.9 million "castle" in Carmel, CA, where Clint Eastwood is the former mayor. (See photo below.)

Nice, huh?

John just bought the place for an eye-popping \$3.9 million — making a down-payment in cash of \$1.2 million.

Nestled in a storybook village of thatched-roof homes on the Pacific Ocean, John's new "castle" is a 4,400-square-foot French-chateau style house with 3 fireplaces, 4 bedrooms, 20-foot ceilings, and a genuine slate roof.



Perched high on a hill overlooking the Carmel Valley, it's only a mile or so from downtown. So John can hop into his BMW — and be at the exclusive Carmel Racquet Club, where he holds a year-round membership — in minutes.

When not trading, writing, playing tennis, or relaxing at the chateau, John is an enthusiastic world traveler.

And with the kind of money he makes from trading his systems, he can afford to be.

Within the last 2 years, he took 3 luxury cruises — one to Mexico, and two to the Caribbean — where he spent a lot of time

basking in the warm sun while drinking pina coladas.

Now, you may not want to live in a multi-million dollar “castle” like John’s ... or drive a BMW ... or take expensive vacations.

But the point is, John’s *Shoestring Millionaire* course can give you the wealth — and freedom — to live like a king ... if that’s what you desire.

I guarantee it ... or you pay me nothing.

OK. I promised to share with you, in this report, some of the wealth-building “secrets” that John Weston and Chuck Hughes reveal in their new *Shoestring Millionaire* course.

So without further ado, let’s start with....



Shoestring Millionaire **Wealth-Building Secret #1:**

The “Forgotten” Asset Class That Outperforms All Others.

If you’re a Chuck Hughes reader, you know that he teaches some pretty sophisticated trading techniques.

But John Weston likes to keep things simple.

And one of his simplest — but most profitable — wealth-building secrets is simply to buy and hold assets that outperform, often by huge multiples, ordinary CDs, money markets, and mutual funds.

But do you know which asset class is the best to own?

Most people don’t.

For instance, a lot of would-be “get rich quick” authors have approached me about publishing courses on trading gold and other precious metals.

And on the surface, it seems like a good idea ... especially with all the recent buzz about gold reaching record high prices.

But when you do your homework, the numbers on gold tell quite a different story.

As an asset, gold is one of the *worst*

investments you can make over the long term ... especially if you’re a buy and hold investor.

T-bills ... government bonds ... real estate ... the stock market — all perform better than gold over the long haul.

But of the world’s best-performing asset classes, one stands head and shoulders above the others.

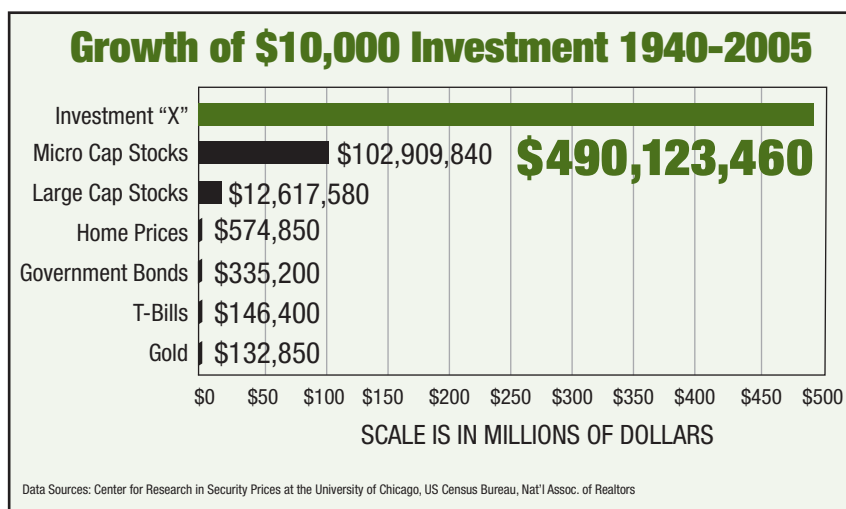
For now, let’s call it “Asset Class X.”

The astonishing wealth-building power of Asset Class X is shown in the chart below.

For millions of Americans, the bulk of their wealth is tied up in the equity in their home ... and the house they live in is their biggest asset by far.

But you see the danger: by putting too much of your wealth in your house, you are slowing down the rate at which your net worth grows.

As the graph shows, a home purchased for \$10,000 in 1940 had a market value in 2005 of \$574,850.



Not bad.

But if you had taken \$10,000 and invested it in safe, conservative large cap stocks in 1940, your original ten grand would have grown to a hefty \$12.6 million by 2005. Yes, it’s true.

Despite all the market crashes during those years, investing in stocks generated more than 20 times the profits of investing in real estate over the long term.

Now, you often hear people say that owning “micro cap stocks” — tiny companies with modest market capitalizations — generates the highest return on investors’ capital.

However, let’s look at the chart again....

While it’s true that microcap stocks produced more than 8X the total returns of large cap stocks, **Asset Class X beat those high-flying (and often risky) microcaps by almost 5 to 1.**

So the bottom line is: simply by holding a larger portion of your wealth in Asset Class X, you’d have become almost 50 times richer than your friends who put their money in traditional, conservative large caps companies.

Today, Asset Class X continues to be the best way to multiply your wealth....

During the bear market of 2000 to 2003, Asset Class X gained a handsome 112.9% ... while the S&P 500 lost 24.3% during the same period!

On page 26 of the *Shoestring Millionaire*, John Weston reveals precisely what “Asset Class X” is.

The answer, frankly, may shock you. But the astonishing profit potential of Asset Class X is an undisputable fact, and one every investor needs to know about NOW.

Best of all, you can buy Asset Class X through the same discount broker or online brokerage account you currently use to trade ordinary stocks!

In fact, John Weston devotes an entire chapter of his new money-making manual to showing you how to boost your net worth simply by buying and holding Asset Class X.

And that’s just the tip of the iceberg when it comes to the many ways John Weston’s *Shoestring Millionaire* can help you generate

your million-dollar retirement nest egg.

Next in his program, John shares with you....



Shoestring Millionaire Wealth-Building Secret #2:

Hidden triggers that show you when to buy or sell.

As Chuck Hughes’ publisher, I get a lot of “fan mail” from his readers raving about how much money his various trading systems have made them.

For example....

■ Chuck Hughes’ neighbor, Frank, made a \$285,480 profit in one day following Chuck’s recommendations.

■ Charles, a 74-year-old engineer, earned \$92,999 in 7 months — without a single losing trade.

■ Dan, a commercial real estate broker, pocketed gains of \$203,944 in just 6 months of trading.

■ Kate, a PR rep for a chemical company, banked \$66,524 in trading profits in less than a year.

For their *Shoestring Millionaire Wealth-Building Secret #2*, John and Chuck picked one of the easiest, quickest, and most profitable of Chuck’s many trading methods.

John calls it “the most powerful money-making secret in the world.”

But I call it the “Pressure Cooker Indicator” — because it enables you to quickly and accurately determine *the buying and selling pressure on a stock*.

“At the end of the day, if there are more shares being bought than sold, then the price of the stock will go up,” explains John. “And if there are more shares being sold than bought, then the price of the stock will go down.”

It really is that simple. Everything else — disappointing earnings reports, interest

rates, inflation, rising oil prices, mergers and acquisitions, Fed policies, money supply, analyst reports, insider buying — is just noise.

“To make real money in the market, you don’t need to know why a stock price rises or falls,” says John. “You just need to know which way it’s most likely to go.”

As John explains in the *Shoestring Millionaire*:

“The best way to measure buying and selling pressure is to track the price trend of the daily closing price of a stock.

“If the daily closing price of a stock is increasing, then the buying pressure is exceeding selling pressure and the stock should be bought.

“If the daily closing price of a stock is decreasing, then the selling pressure is exceeding the buying pressure and the stock should be sold.”

To illustrate, here is a chart from page 17 of the *Shoestring Millionaire* manual shown below. This chart shows you precisely when to sell a particular stock — in this case (PFE) Pfizer — and also the best time to buy shares in this company.

As John explains in his *Shoestring Millionaire* manual, you buy the stock at the exact point when the buying pressure exceeds the selling pressure.

And you sell an investment when the selling pressure is greater than the buying pressure.

Both of these “pressure points” can be found for any individual stock, in seconds, by

comparing the stock’s price charts for two different time periods — both of which John specifies on page 17 of his manual.

The charts you need to do this are readily available, for thousands of publicly traded companies, on the Internet.

On page 18 of the *Shoestring Millionaire* manual, John gives you the Web site address of his favorite online stock charting service ... and shows you precisely which charts to request.

And just by following John’s simple instructions, you’ll be able to determine the right time to buy or sell virtually any stock you own — or want to add — to your portfolio.

By the way, don’t worry if you don’t get all this now. I guarantee that after reading chapter 2 in John’s manual, the Pressure Cooker Indicator strategy will be as clear as a bell to you — guaranteed or your money back!



***Shoestring Millionaire* Wealth-Building Secret #3:**

The Holiday Treasure That Can Make You Rich.

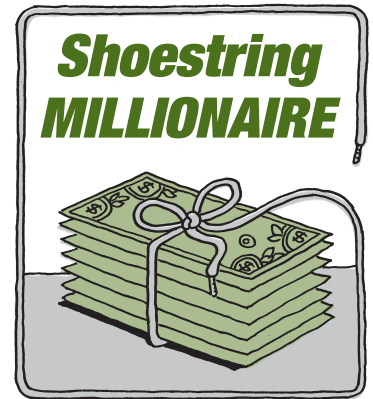
What’s your favorite holiday?

Mine’s a toss-up between Thanksgiving and Christmas.

Maybe Thanksgiving gets the nod.

Just the thought of turkey with gravy ... mashed potatoes ... yams ... cranberry sauce ... stuffing ... and pumpkin pie starts my mouth watering.

On the other



hand, my fondest memories of growing up are Christmas — decorating the house with colored lights, the piney smell of the Christmas tree, setting out a plate of cookies for Santa, and unwrapping presents on Christmas day.

But as much as I love these holidays, there's another holiday that I now look forward to with almost as much eager anticipation.

The reason I love this holiday so much is that it's one of the few "calendar time cycles" in the stock market that actually work!

Time cycles are stock market price patterns based on studying historical market performance.

When you analyze market performance over long periods, you find certain cyclical patterns appearing over and over.

A few cycles are repeated with such regularity, you can count on them like clockwork — and rely on them as accurate predictors of what the market will do in the future.

One of the most famous of these is the "January Effect," which describes the tendency of small cap stocks to outperform the broad markets in January of every year.

Well, John Weston has discovered a new "calendar cycle" that lasts up to 3 times longer than the January Effect — and can make you triple the profits.

On page 81 of the *Shoestring Millionaire*, John names the major holiday on which you should make this investment. But you must hurry, since the holiday is fast approaching!

He also tells you the specific stock index to buy on that holiday (hint: it's NOT the S&P 500) ... as well as the date on which you should sell.

Does it really work?

Over the last 33 years, \$10,000 invested in the S&P 500 using a buy and hold approach produced a \$126,960 profit.

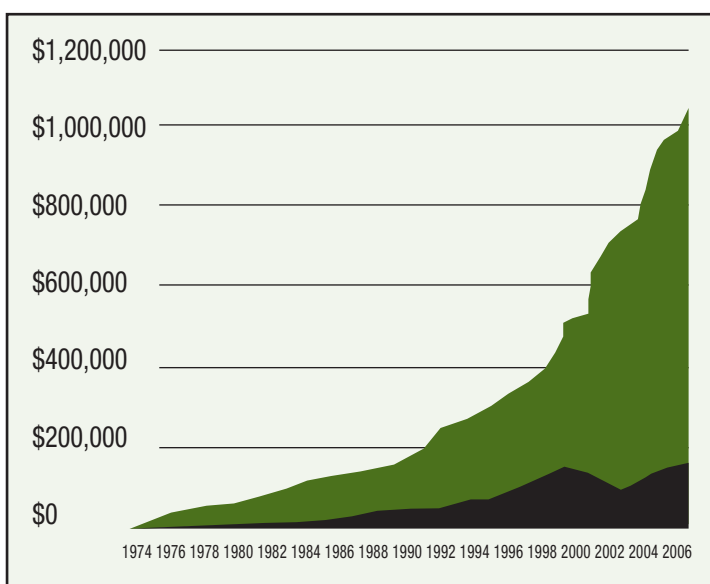
By comparison, a \$10,000 account traded according to John's "calendar cycle" discovery generated an incredible \$1.05 million in profits

during the same 33-year period ... outperforming the S&P 500 by more than 8 to 1.

Even more impressive, during those 33 years, this calendar cycle strategy ***made money every single year*** ... while some years the S&P 500 lost as much as 29.7%.

The strategy also performed well during the most recent bear market, producing a 42% gain. During that same period, the S&P 500 fell 40%.

The dark green area shows the profits of \$10,000 invested in John Weston's unique "calendar cycle" discovery from 1974 to 2006, while the black area shows the profits generated by investing \$10,000 in an S&P 500 Index during that same period.



Shoestring Millionaire Wealth-Building Secret #4:

Make money whether your stocks rise or fall.

During a recent 5-week period, John Weston made \$32,145.81 using his Shoestring Millionaire Wealth-Building Secret #4.

The table at right lists the cash received in his brokerage accounts from making these trades, after commissions:

The key to wealth-building strategy #4 is to multiply your stock profits by using the incredible leverage of options contracts instead of buying and selling actual shares.

“Leverage” means you put up a small amount of money to control an asset with a much larger value.

Buying and selling individual stocks — or even mutual funds — does not give you any leverage.

For instance, say you want to control 10 shares of Google when they are selling at \$400 a share. When you buy the stock outright, it costs you \$4,000 to own them.

For that \$4,000, you control an asset — your block of ten Google shares — worth \$4,000.

Real estate investing, by comparison, is a *leveraged* investment.

To own a home worth \$100,000, you don’t have to have \$100,000 in cash to invest.

You can own that home — and “control” that \$100,000 asset — for a down payment of just 10% of the purchase price, which works out to \$10,000.

Later, if you sell that house for \$150,000, you’ve made \$50,000 on a \$10,000 investment ... for a 400% return on your money.

Options contracts give you that kind of leverage, allowing you to control valuable assets for pennies on the dollar.

You can use options for leveraged trading of a wide range of assets — from individual stocks and stock indices, to gold and other precious metals, oil and natural gas, to a variety of crops ranging from sugar to cotton.

In order to control an asset through an options contract, it is not required to put up its full value in cash. It’s only necessary to put up a *portion* of its value, which is called the “margin.”

The margin isn’t really a cost. It’s a deposit to show one’s good faith in entering a market.

When a trader exits a market, if he or she makes a profit on the trade or breaks even, the margin is returned. Any losses the trader may incur are taken out of the margin.

Margin requirements are usually only about 10 percent or less of the full value of a contract. This means a trader can enter a contract by putting up only a fraction of its worth.

950% vs. 10% gain on the same price movement!

Let’s take a look at how buying an option on a stock ... instead of actual shares of that same stock ... can leverage your investment nearly tenfold — while limiting your risk to just a few bucks.

Today Hewlett-Packard stock is trading at \$32.78 per share. You buy 100 shares. It costs you \$3,278.

Although it’s unlikely to do so, HP — or any other stock — could fall all the way to zero. And it does happen every now and then. So your risk on this *(over, please)*

STOCK	Trade Date	Cash Credit	STOCK	Trade Date	Cash Credit
Cigna Corp	31-Aug	\$824.96	Chesapeake Energy	28-Sep	\$739.96
Allscripts	26-Aug	\$700.96	Altria	8-Sep	\$547.47
Biotech HLDs	22-Aug	\$404.98	Suncor Energy	16-Sep	\$567.47
Tenaris	16-Sep	\$704.96	Lone Star Tech	16-Sep	\$427.48
Fording	27-Sep	\$1,464.93	Nexen Inc	16-Sep	\$586.22
Peabody Energy	27-Sep	\$1,044.95	Altria	16-Sep	\$307.48
Joy Global	13-Sep	\$744.96	Suncor Energy	16-Sep	\$537.47
Valero Energy	13-Sep	\$414.98	Chesapeake Energy	21-Sep	\$484.97
Encana	19-Sep	\$539.97	Fording	9-Sep	\$538.72
Marvel Tech	23-Aug	\$539.97	Edison Int’l	6-Sep	\$571.22
Allscripts	26-Aug	\$1,017.95	Nexen Inc	14-Sep	\$451.23
Cerner Corp	19-Sep	\$599.97	National Oilwell	14-Sep	\$537.47
Humana	26-Sep	\$644.97	Meridian Bioscience	23-Aug	\$929.45
Tenaris	26-Sep	\$1,184.94	National Oilwell	23-Aug	\$739.71
Encana	23-Sep	\$719.96	Viropharma	23-Aug	\$1,812.42
Joy Global	19-Sep	\$509.97	Tenaris	29-Aug	\$476.47
Encana	20-Sep	\$494.97	Florida Rock	26-Sep	\$475.22
Encana	20-Sep	\$539.97	Florida Rock	26-Sep	\$496.22
Peabody Energy	20-Sep	\$444.98	Florida Rock	26-Sep	\$541.22
Peabody Energy	20-Sep	\$479.97	Viropharma	30-Aug	\$596.22
Cerner Corp	14-Sep	\$624.97	Fording	30-Aug	\$1,474.68
Google	20-Sep	\$778.71	Transocean	30-Sep	\$576.47
Allscripts	7-Sep	\$471.22	National Oilwell	26-Aug	\$486.47
Wellpoint	7-Sep	\$772.96	Meridian Bioscience	26-Aug	\$572.97
			Totals (5 weeks)		\$32,145.81

trade is the entire \$3,278 you spent to buy the shares.

Say HP stock price increases to \$36.05 a share. For that big investment of \$3,278, your profit (before commissions) is \$327 ... a gain of only 10%.

But let's say you had bought one of the option contracts we show you how to trade in the *Shoestring Millionaire* — called a “March 35-strike call option.”

Each option allows you to control one share of HP stock. So you can control the 100 shares of HP

you wanted to own with the purchase of one option contract.

The March 35-strike call option is currently trading at .10 points — and therefore, buying the option costs you ten bucks.

You can't lose more than the cost of your options contracts — even if HP shares nosedive.

So, your total risk on this trade is only ten dollars.

Meet John Weston and Chuck Hughes, The “A-Team” of Trading....



JOHN WESTON, co-author of the *Shoestring Millionaire*, began studying trading in earnest only

a few years ago, under the tutelage of his mentor and co-author, Chuck Hughes.

In his first year of trading, John earned profits of \$251,652. Continuing to study technical analysis under Hughes, John did even better in his second year, earning profits of \$800,098. Over this 2-year period, John fully mastered many of the Chuck Hughes systems and modified them to fit his less intense, simpler trading style. The result: accumulated trading profits and income of \$1,051,750.14 within 24 months.

John Weston attended Villanova University and holds a BS degree with honors. He worked in the department of psychiatry at the Thomas Jefferson University Hospital before moving into hospital administration where his responsibilities included performance improvement and infection control.

A ranked amateur player with the United States Tennis

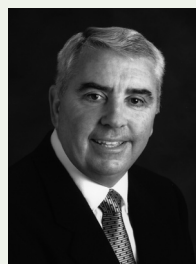
Association, John's interests include sports, travel, trading, and writing. His tennis team has won tournaments in Florida and New Jersey.

Mr. Weston is a member of the Burlington County Medical Reserve Corp., a county emergency response team. Born and raised in New Jersey, John recently used some of his trading profits to purchase his “dream home,” a \$3.9 million chateau-style house in Carmel, California.

CHUCK HUGHES is one of the most successful professional traders and trading teachers in the world.

After serving for 6 years in the Air Force and working 19 years as a commercial pilot, Chuck developed vertigo attacks.

His doctors could not find the cause of his vertigo, although it is common among Air Force personnel who flew jets in Vietnam without proper ear protection. The doctors were also unable to find a way to prevent the attacks, and so Chuck was forced to retire from his lucrative job with the airline.



Unable to earn a living in the only job he was trained for, and having a wife and three kids to support, Chuck turned to options trading.

After several years of hard work and study, he had developed and refined several best-selling trading systems, making a fortune for himself and his readers.

With one of his trading systems alone, Chuck amassed an incredible \$11 million in actual gross premium income ... and achieved total financial independence, becoming a self-made multi-millionaire.

“Thank God for options trading,” says Chuck. “It's been my financial safety net. I've paid off my mortgage, already fully funded college accounts for my three children, and was able to fully retire at age 48, never having to work another day in my life.”

Growing up in a middle class neighborhood outside Philadelphia, where he cut lawns to pay his way through school, Chuck now enjoys the lifestyle of the rich (if not the famous). He continues to earn hundreds of thousands of dollars a year, trading only one or two hours a week.

Okay. As we noted earlier, let's assume HP share price jumped 10% — from \$32.78 to \$36.05 a share.

Our March 35-strike call option is now worth \$1.05*, or \$105. Subtract the \$10 cost of the option, and our net profit is \$95.

On a \$10 investment, a \$95 profit represents a 950% return on our options trade ... vs. a measly 10% return for owning HP stock.

With the huge profit multiples and minimal downside risk of trading options, it's no wonder John Weston and Chuck Hughes call options the "ultimate investment."

And in the *Shoestring Millionaire*, John teaches you how to trade this "ultimate investment" like an old pro.

Now, if you find this a bit complicated ... or are made nervous or put off by the idea of trading options ... you should not be.

Here's why....

To begin with, John's chapter on his basic options technique — wealth strategy #4 — is the clearest I have ever seen in my 3 decades of publishing options manuals.

And after you read it, if you are still not comfortable with the idea of trading options ...

* Stock price of 36.05 minus 35.0 strike = \$1.05 option value.

... then you can still make your million dollars using his wealth-building strategies #1, 2, and 3 — all of which can be implemented without owning options of any kind.

On the other hand, once you see how simple and easy options are to buy and sell, you may want to move on to....



Shoestring Millionaire Wealth-Building Secret #5:

A safe, secure retirement income for a lifetime.

Have you taken a look at the dividend yields many "income investments" are offering lately?

A utility stock with a 7% yield ... an income trust paying a 14% dividend ... a managed account of bonds and mutual funds generating a measly 9% annual return ... 5% dividend on a bank stock.

That's hardly my idea of a decent "income"!

If you had to live on that kind of return from your income investments, you might never be able to retire at all.

(over, please)

Double your money with John Weston's "ultimate investment"

John Weston and Chuck Hughes both agree that options are the "ultimate investment" — and cite the following reasons why:

■ **Unlimited profit potential** — purchasing options contracts provides unlimited profit potential on both the upside and the downside.

■ **High leverage** — options offer greater leverage than stocks or mutual funds. A 10% move in a stock or index can easily translate into a 100% gain in the related option.

■ **Multiply your returns** — the greater leverage of options multiplies your gains. In one trade, an index option contract Chuck recommended

produced a 337% return on a 46% gain in the NASDAQ price index.

■ **Limited risk** — purchasing options limits your risk to the premium paid for the option. No matter what happens in the market, there are no margin calls with options, and you won't be asked to add funds to your account.

■ **Limited capital required** — many options contracts can be purchased for only a few hundred dollars, and a diversified portfolio of options can be set up with just a few thousand dollars to start.

See page 19 to get started now!

For example, a half million dollar portfolio earning 5% produces an annual income of just \$25,000.

Fortunately, John Weston has come to the rescue again....

His fifth wealth-building secret in the *Shoestring Millionaire* is designed specifically to generate enough income to retire on — and never work another day in your life — even if your net worth today isn't anywhere near a million dollars.

There are two reasons why John recommends secret #5 especially for readers who are at or nearing retirement age.

First, this strategy once again uses options contracts to sharply limit your downside risk.

When you're in your 20s and 30s, it's fine to take a flier once in a while on a speculative stock.

After all, you're young ... and you have plenty of time to rebuild your portfolio.

But once you reach your 50s ... 60s ... 70s or older ... preserving the wealth you've accumulated becomes more of a priority.

In this strategy, John shows you how to buy a specific type of option that offers you slightly lower profit potential than with strategy #4 ... but with greater downside protection.

Second, strategy #5 uses the fantastic leverage of options to give you annual returns of 20% to 30% — many times greater than the anemic returns of CDs, money markets, mutual funds, annuities, and most other income investments.

The strategy can make money whether the stock goes up or down in price — as long as the stock price stays within a certain range.

On one of his recent trades, John used options contracts to trade shares in a company called Akamai.

Using a particular type of options trade we

teach you in *Shoestring Millionaire*, John was able to ensure that he'd make money whether Akamai shares went up or down.

Income Strategy Analysis

Stock Name	Entry Date	Exit Date	Current Stock Price	Call Strike	Call Price	Break Even
Akamai	9/21/2006	11/17/06	47.3	45	5.7	41.60

New Analysis Calculate Print Exit

% Change in Stock	-10.0%	-5.0%	0.0%	5.0%	10.0%	15.0%	20.0%
Stock Price	42.57	44.94	47.30	49.67	52.03	54.40	56.76
Profit/Loss Stock	-473	-237	0	237	473	710	946
Call Value	0.00	0.00	2.30	4.67	7.03	9.40	11.76
Profit/Loss Call	570	570	340	104	-133	-370	-606
Net Profit/Loss	97	334	340	340	340	340	340
% Return	2.3%	8.0%	8.2%	8.2%	8.2%	8.2%	8.2%
Annual % Return	14.6%	50.1%	51.1%	51.1%	51.1%	51.1%	51.1%

If Akamai shares increase in price by 5% or more, the option gives us an annualized gain of 51.1%.

And if Akamai share price falls by 10%, we still profit — with an annualized gain of 14.6%.

So as long as you follow the instructions John presents starting on page 75 of his *Shoestring Millionaire* manual ... and trade the specific options he identifies ... you stand to make significant gains with minimal risk.

Out of the rat race and into the chips

Are you looking for a way to “escape” the 9-to-5 rat race?

Do you feel chained to your desk — at a job you don't like — by the reality of having to earn money?

Most of us trade our time for money.

We may make a very nice living doing that ... but we are never truly free as long as we punch a time clock — or have a boss telling us what to do.

We have to get up early in the morning every day ... commute in the cold and dark ... and put in long hours making money for someone else.

In the old days, you could at least look

forward to your retirement freeing you from the drudgery (slavery?) of being a paid laborer.

But for many, the release from obligation — and the opportunity to begin living your “second life” — that retirement brings is a dream deferred further and further into the future.

Today, you need at LEAST a million dollars in invested assets ... with no consumer debt ... to retire comfortably.

But, after giving back \$8 trillion in wealth to the market after the crash of 2000, many investors have fallen “behind the curve” on our retirement savings goals.

And if you don’t have that million-dollar nest egg safe and secure, don’t count on your pension to make up the difference.

Did you know that today, only one out of five corporate employees in the U.S. is covered
(over, please)

5 reasons why the *Shoestring Millionaire* is GUARANTEED to work for you — or your money back!

I’ve been an editor and publisher of wealth-building and trading systems for more than 3 decades.

Naturally, when people I meet find out I’m a financial publisher, they invariably ask me the same questions:

■ “Do any of these ‘wealth-building’ systems I see advertised actually work? Or are they all scams?”

■ “The rich get richer and the poor get poorer. Don’t you need a lot of money to make a lot of money in the markets today?”

■ “The stock market is too complicated for me. I can’t understand all those charts and numbers. Isn’t there an easier way to make money?”

■ “Isn’t putting my money in the market risky? If the market crashes or a company goes Enron, I could lose it all ... and I don’t want to put my retirement savings at risk.”

■ “Do I have to understand options trading, technical analysis, or charting to use this program?”

I ask these same 5 questions of every wealth-building system and service I am thinking about publishing.

And when I ran Chuck Hughes’ and John Weston’s *Shoestring Millionaire* through this checklist, it passed with flying colors:

1 John Weston sent me account statements and tax returns for the past 2 years. They prove, beyond a shadow of a doubt, that John Weston actually made \$1.05 million in real

trading profits and income — in just 2 years — with the strategies he teaches in the *Shoestring Millionaire*. Copies of these statements are included in the manual.

2 Some of the Chuck Hughes systems I publish require you to have \$10,000 to \$25,000 minimum in your trading account to make the systems work. But several of the systems in *Shoestring Millionaire* can be profitably traded starting with just a few thousand dollars.

3 You don’t have to trade individual stocks at all to profit from the *Shoestring Millionaire*, if you don’t want to. Several of the strategies can work just by buying and holding an index fund!

4 Yes, you can theoretically lose all your money if you buy a stock and the share price goes to zero. But in strategies #4 and #5, you learn how to limit your downside risk with safe, easy options trades offering you a degree of protection ordinary stock trading does not provide.

5 John Weston is a non-technical trader, and his plain-English explanations are so clear and easy, anyone can follow them!

That’s why I unconditionally guarantee that the *Shoestring Millionaire* will be a workable plan of wealth-building action for you — or you pay me nothing.

See the guarantee certificate on page 19 for details.

— Steve Schmidt, Publisher

Readers praise the *Shoestring Millionaire*

"I just wanted to let you know that your book and recommendations have been right on target. My accountant just finished my tax return and my portfolio had \$963,788 in capital gains from stock investing last year. Currently this year I have an additional \$331,614 in profits. I couldn't have had these banner years without your help. Thanks for sharing your vision and success." — **DTM, Florida**

"I finally have a sensible method of managing my portfolio. Your calendar strategies have been incredibly accurate and enabled me to realize a \$36,050 profit this year. I now have my calendar marked for the next opportunities. Your recommendations are a financial resource I now can't do without. Keep up the good work." — **JH, California**

"My busy career and family had left me little time to work on investing for our future. Your strategies are great. They are simple yet highly effective. Most importantly they give me time with my family while allowing me to plan for their future. All of your recommendations have been winners thus far. With an average portfolio return of 44%, I see my family's future and it looks bright! Many thanks!" — **GL, Colorado**

"I love the *Shoestring Millionaire* book and the recommendations. I brought home an average return of 66.4% on my stocks. Not bad for a neophyte! I'm looking forward to future recommendations." — **KC, Massachusetts**

"I can't get over how easy you have made investing for me. Your strategies are simple and convenient to use. Thanks to your three stock recommendations I have a 76%, 51%, and a 72% profit. After the 'tech wreck' I was terrified about investing in stocks. You've helped me regain the confidence I needed to start again on my portfolio and future. I'm back in the game and it feels great!" — **MM, New Jersey**

"Finally, an investing book that is straight-forward and easy to use. Thanks for cutting through all the chaos and making stock investing logical and profitable. The strategies are so 'doable' and the results are real. My first investment yielded a 55% return. Keep it coming!" — **JP, Virginia**

NOTICE: Testimonials are believed to be true based on the representations of the persons providing the testimonials, but facts stated in testimonials have not been independently audited or verified. Nor has there been any attempt to determine the experiences of the persons giving the testimonials after the testimonials were given. The average reader who purchases the system should not necessarily expect the same or similar results. Testimonials may be based on Chuck's previous publications, and are not necessarily based on the specific publications offered in this brochure.

by a pension plan ... and 80% of those corporate pension plans are under-funded?

So who's going to fund your retirement? Social Security? Don't bet on it, my friend.

Perhaps you missed the article in the *Boston Globe* which warns that the Social Security system will soon run short of cash ... and could become unable to pay all of its promised benefits in as little as 11 years from today!

Clearly, you can't rely on the federal government or your pension to support you in your "golden years."

But not to worry, because now you can escape the "rat race" — no matter what your age — when you....

Become a "Shoestring Millionaire" — the John Weston way!

Have you ever made a lot of money in your life from a home-based business ... or buying a house at the bottom of the real estate market decades ago, and selling at the top today ... or watching your stock market account soar in a bull market?

If so, you know the value of knowing how to create significant wealth ... without working constantly — day after day, week after week, year after year — to earn it.

Now, in their new wealth-building manual, *Shoestring Millionaire*, John Weston and Chuck Hughes give you not one but FIVE proven, easy wealth-building systems for consistently outperforming the stock market.

Best of all, you don't need a lot of money to profit from the *Shoestring Millionaire* — or a lot of spare time. Minutes a day is all it takes to work any of these 5 wealth-building systems!

Hire the wealth-building "A-Team" for less than a penny a day!

Both Chuck Hughes and John Weston run private trading advisories, and you can get all their trades, every day, simply

by joining their respective services.

The results, by the way, are impressive ... to say the least.

John Weston just started “John Weston’s Wealth Advisory” last year, and already, his model portfolio has generated a total profit of \$465,034.23 to date.

On closed positions alone, the Weston Wealth Advisory has pocketed total profits of \$77,221.08.

But getting privileged access to these Weston and Hughes trades will cost you a pretty penny.

Each service has an annual membership fee of \$5,000

So to get John’s and Chuck’s combined trades costs a whopping \$10,000 a year.

But now, as an owner of the *Shoestring Millionaire*, you can use Chuck’s and John’s top 5 wealth-building strategies all year long.

And it won’t cost you \$10,000 ... \$1,000 ... or even \$100 to master these 5 proven money-makers.

That’s because now, for a limited time only, you can own a copy of John Weston’s and Chuck Hughes’ *Shoestring Millionaire* manual for just \$39 — less than the price of taking a friend to dinner tonight in a decent restaurant.

You’ll pay back your small investment in this money-making volume 10 times over with the profits from your very first trade!

But that’s not all....

Use the system for 2 full years ... then decide.

Lots of publishers sell you a wealth-building system with only a 60 or 30-day money-back guarantee ... and some with no guarantee at all.

But I believe so strongly that *Shoestring Millionaire* can make an incredible difference in your financial and personal life, that I want you to use it for up to 2 full years — before you decide whether you want to buy it.

That’s right.

If the *Shoestring Millionaire* doesn’t make you at least *a thousand times* what you paid for it in trading profits ...

Or you are unsatisfied for any other reason ... or for no reason at all ...

Just return the manual to me at any time within the next 2 years for a full and prompt product refund.

That way, you risk nothing.

So what are you waiting for?

To order the *Shoestring Millionaire* manual on a risk-free trial basis, just complete and mail the form on page 19 in the postage-paid envelope enclosed. Or, for fastest service on credit card orders, call toll-free **800-647-0710** today.

You’ll be glad you did — guaranteed. Or your money back.

Sincerely,



Steve Schmidt, President
Market Publications

P.S. Order your guaranteed Examination Copy of the *Shoestring Millionaire* today, and get 2 FREE Bonus Reports:

- 1. In the Zone**
- 2. Huge Profits in Volatile and Down Markets**

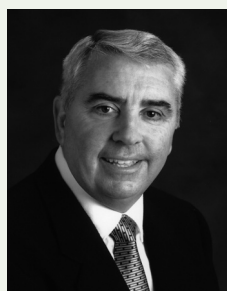
See page 19 for details.

And remember: if you are not 100% satisfied, simply return the *Shoestring Millionaire* within 2 years of purchase for a full and prompt product refund.

The 2 bonus reports are yours to keep FREE — our way of saying “thanks” for giving our *Shoestring Millionaire* program a fair try.

**Turn the page to learn more
about your 2 FREE reports now!**

2 FREE GIFTS ... just for you!



“I think it’s so important for my readers to review and master the 5 wealth-building secrets John Weston and I reveal in our *Shoestring Millionaire* manual, that I’ll give you 2 of my best-selling money-making special reports absolutely FREE — just for taking a look!”

— Chuck Hughes, best-selling author of the *Ultimate Investing Course*

When you request your risk-FREE Examination Copy of the *Shoestring Millionaire*, you get these 2 wealth-building reports — written by multi-millionaire trader Chuck Hughes (John’s mentor and associate) absolutely FREE ... and they’re yours to keep free even if you return *Shoestring Millionaire* for a refund. You can’t lose!

FREE Bonus Report #1:

In the Zone: A Guide to the “Hidden” Stock Market Sector That Outperforms All Others

It’s a little-known fact that financial stocks have been the best-performing market sector since 1982. Demographics are largely responsible for the strong growth in financial assets as baby boomers prepare for retirement. Within the financial sector, the best-performing equities are the stocks of community and other small banks. Government regulations force banks to maintain sound business practices for the benefit of their depositors, and for the most part, these regulations prevent banks from taking large risks. In this report, Chuck reveals his “MHC” strategy. This strategy generated an eye-popping gain of 340.6% during the bear market of 2000 — 2003 ... during which time the NASDAQ plummeted 60.4%.



YOURS FREE!

FREE Bonus Report #2:

How to Make Huge Profits Even in Volatile and Down Markets with Low Risk and Safety

Remember the tech stock meltdown of 2000-2001? Most analysts and market pundits were recommending buying technology stocks all the way down. Investors became accustomed to “buying on the dips” and “investing for the long haul” — and gave back some \$8 trillion in wealth to the market!

Now, imagine a trading system with a 94% accuracy rate that makes quick double-digit gains in bull, bear, and flat markets. This incredible profit-making system, based on established price patterns, uses easy-to-understand options contracts to sharply limit your downside risk.



YOURS FREE!

To get your 2 FREE Bonus Reports, complete and mail the form at right today or call toll-free 800-647-0710.

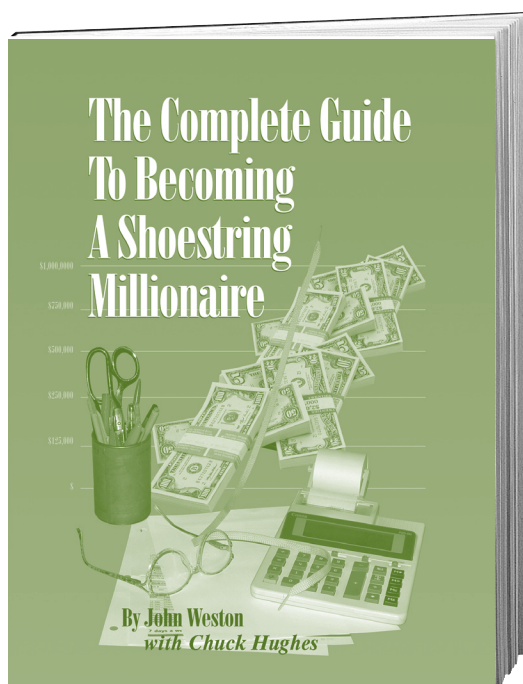
Shoestring Millionaire

RISK-FREE Examination Copy Request Form

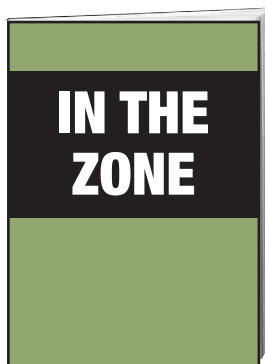


Yes, send me John Weston's and Chuck Hughes' *Shoestring Millionaire* wealth-building manual for just \$39 and rush my 2 FREE bonus reports:

- In the Zone — **YOURS FREE**
- Huge Profits in Volatile and Down Markets — **YOURS FREE**



2 FREE BONUS REPORTS!



FREE!
Gift!



FREE!
Gift!

Your Unconditional Money-Back GUARANTEE of Satisfaction

If you are not 100% satisfied with the *Shoestring Millionaire*, you may return it at any time within the next 2 years for a full and prompt refund. All bonus reports are yours to keep free and with no further obligation of any kind.

Method of Payment:

☐ Check enclosed (made payable to *Market Publications*)

☐ Credit Card ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Card #

NY State Residents add 8.625% sales tax (\$3.36) for a total of \$42.36

Exp. Date ____ - ____ Security Code _____

Signature _____

(for credit card orders only)

Phone (_____) _____

(in case we have a question about your order)

e-mail _____

Please correct name and address if different than label on reverse side:

Name _____

Address _____

City _____ State _____ Zip _____

3 Easy Ways to Order

1 PHONE — For FASTEST SERVICE, Call Toll-FREE and pay by credit card:

800-647-0710

2 MAIL — Complete this form and mail with payment in the enclosed postage-paid envelope to: *Market Publications*, 375 Stewart Road, P.O. Box 1010, Wilkes Barre, PA 18703-1010

3 FAX — Complete this form and fax with credit card information to: **570-822-8226**

John went from 9-to-5 middle manager to
self-made millionaire in just 24 months with....

“The Shoestring Millionaire”

**John Weston made over \$1 million in 24 months
with these wealth-building secrets “borrowed”
from multi-millionaire trader Chuck Hughes ...
and now wants to share them with you....**

IN THIS REPORT:

- The *only* investment that has consistently outperformed the stock market for more than 6 decades see page 7
- A “seasonal” investment you can make only once a year. But it recently beat the S&P 500 by a whopping 830% see page 9
- How a “conservative” investor accumulated \$1,051,750.14 in his portfolio ... in just 24 months see page 5
- Safe and easy “income investment” generates steady annual returns of 20% to 30% — more than triple the dividend yields many conventional income investments pay see page 13
- Wealth-building “no-brainer” — this little-known profit generator can double your money every year as regular as clockwork whether the stock market rises or falls see page 10
- *And much more inside....*



Chuck Hughes praises the *Shoestring Millionaire*!

“John Weston is my most successful protégé, and I have seen first-hand that his actual trading profits from his *Shoestring Millionaire* wealth-building system exceeded \$1 million in just 24 months. I highly recommend *Shoestring Millionaire* to all my readers!” — Chuck Hughes, author, *Ultimate Investing Course*

Market Publications,
375 Stewart Road
P.O. Box 1010
Wilkes Barre, PA 18703-1010

PRESORTED
STANDARD
U.S. POSTAGE
PAID
PERMIT NO. 255
HICKSVILLE, NY

Mr. Steve Schmidt
123 Professional Blvd. 3rd Floor
Long island, NY 33451