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**Chris Rowe, the Wall Street prodigy who has led many of you to profits of 50.46% ... 123.71% ... and 646.00%, shocks the world by announcing --**

# “I Quit!”

**5 years ago, Chris Rowe turned his back on a Wall Street career worth tens of millions of dollars.**

**In 5 years from now he plans on doing it again. Only this time, you'll have the confidence to walk into your boss's office and join him.**

Dear Investor:

"I quit."

Five letters ... two simple words.

But as soon as I said them, I knew my life had changed forever.

The year was 1998. I was making so much money in the markets I had become a millionaire while still in my 20's.

And yet, I still quit. I'll never forget the look on my boss's face. He was shocked. He didn't understand (and still doesn't to this day) how I could so easily turn my back on tens of millions of dollars in future income.

But I was leaving for a reason. I was sick and tired of watching the Wall Street "establishment" lie, cheat and steal just to make a buck off the backs of hard working Americans.

That may sound like a cliche, but it's the honest-to-goodness truth. It was the nature of the "game" on Wall Street, and I had decided that I wanted no part of it.



## Meet the Author, Chris Rowe

An internationally respected authority on options, and co-founder of Tycoon Publishing, Chris Rowe has been spinning off profitable trades for his *Trend Rider* members since launching the service in 2005.

While most professionals consider an options trader who is right on 3 of 10 trades to be very good, Chris has been right on nearly 8 out of every 10.

Investors enjoy access to Chris through his weekly Tycoon Report articles, where he focuses on making even the most complex trading strategies easy for even the greenest investor to understand and profit from ... and now, through his new home-study course, *Chris Rowe's Internal Strength System (CRISS)*.

## About Tycoon Publishing

Tycoon Publishing LLC -- publishers of *Fallen Angel Stocks*, *Point and Profit*, *The Trend Rider*, and *ETF Master Trader* -- consistently delivers in-depth and objective market research to individual investors

This isn't just talk for us; we take what we do seriously.

Below are our founding principles. Some commentary has been added to each principle to further explain what it means to us.

### **1. We seek to create institutional quality research for individual investors.**

Institutional investors have access to better research than individual investors do. Supported by teams of independent analysts, the reports they read are the result of in-depth financial analysis. And while we respect how serious an interest they have in managing their fund money, it's no less serious an interest than you have in managing your money.

By delivering in-depth and objective research, we seek to level the playing field.

### **2. We are a research firm only. Our goal is to provide you with research you can trust.**

Please forgive the populist tone here, but the sheer audacity of what some brokerages pawned off as research in the 90's was stunning. As a result, the New York State Attorney General forced many of them to fund separate independent stock research firms.

We here at Tycoon Publishing have no interest in the "conflict of interest" business (we've seen what it does to people). We do what we do because we enjoy it and we're good at it. Therefore know that we will never accept any payment, in any form, to recommend the shares of any company. Period.

### **3. We explain our**

So I took what I had learned directly from the richest and most successful investors on earth -- the secrets of how money is REALLY made in the markets -- and put it to work to help my readers profit along with the big players.

If you are one of my *Trend Rider* members, you already know the results: over the past few years, nearly 8 out of every 10 trades we've made have fattened our portfolios with handsome profits.

For example:

- ▼ We bet that troubled Wall Street giant Bear Sterns would stumble and fall -- and subscribers who followed my recommendations made **a fast 123.01% gain -- more than doubling their money in just 5 weeks.**
- ▼ On Piper Jaffray, we earned **an easy 20.19% return in 24 hours -- equal to an annualized gain of 7,369.35%.**
- ▼ Orbital Sciences returned **a quick 32.19% gain in 5 weeks -- more than 5X the total return of the S&P 500** for the entire year.

But now I have another major announcement to make ...

## **In 5 Years from Today I Plan to "Quit" Again... But This Time I Want YOU to Join Me!**

As you can imagine, researching and writing *The Trend Rider* is a lot of work.

And lately, I've started to think about slowing down, taking it easy, and enjoying my money.

Yes, I'm only 30. So you may think it's absurd for me to even consider something like "retirement" at such a young age.

But when you have tragedy early in life, you see things differently.

When I was 15 years old, a doctor walked into my hospital room and told me I would never walk again.

**become both a better investor and a better businessperson.**

In addition to the research we offer, we try to present our facts in a way that will help you understand the rationale behind our thinking.

It is our hope that during the course of our relationship you will gain a more sophisticated framework for making investment decisions both as an investor and as a businessperson. We believe that the more educated you become, the more likely it is that you will appreciate and recommend our work.

**4. We always admit our mistakes.**

Only fools never admit and learn from their mistakes. Good investors are not born; they're forged. It's that simple.

**5. Everybody we hire to give you investment advice will actually have real investment experience.**

Need I say more? Well, I will. Why?

Because many of our "competitors" aren't real investors -- they're marketers and journalists pretending to have the real world experience that separates the men from the boys.

**6. We cherish your business, because if it wasn't for you we wouldn't be here.**

I think it was Frank Sinatra who once said, 'If you think customers are not important try doing business without them for a while.'

Although he was referring to another singer who didn't like to

My father, seeing that his son was never going to be able to play varsity sports, dance at the prom, let alone walk again, wanted to give me a happy and active life.

He told me that the stock market was the best gig in town for people with the time and patience to really study it. And as a disabled teenager, time was something I had plenty of.

While others were dating and hanging out at the school-yard, I was poring over price charts, reading every book on trading I could lay my hands on, and making successful paper trades.

A business associate of my father's saw my raw ability, and offered me a job at a Wall Street brokerage on the spot.

Soon after, the richest and most successful trader at the firm, Wall Street legend Mark Rosenberg, took me under his wing as his first and only apprentice.

The next 5 years under his tutelage were grueling and painful. Many good days and bad days.

But I persisted, and my persistence paid off: I learned to master the markets ... and make vast sums of money for me, my firm, and our clients ... at an age where most of my contemporaries and co-workers were getting drunk on weekends or going to Pearl Jam concerts.

Of course, I also lost many years of "normal" living that most young people enjoy. And now that I am financially independent, I'm thinking of making up for lost time.

Yet I don't ever want to leave you ... and so many other individual investors ... at the mercy of boiler-room operators, high-pressure stock brokers, hype-filled stock sales brochures (er, I mean "analyst reports"), and the other sharks on Wall Street.

That's why I decided **to put down everything I've learned about beating the Street in the most comprehensive home-study investing education course ever created.**

It's because I know from hard-earned experience that ...

## **The Only Way to Get Rich**

customer in any business.

In all of our offices we keep that quote posted on the wall just to remind us how fortunate we are to have you as part of our family.

### Investors Praise Chris Rowe

When we opened up the "Backstage Pass" VIP Waiting List for CRISS, we asked every one of you who signed up two simple questions:

 We'd love to know why you're interested in learning more about Chris Rowe's Internal Strength System.

 What have you learned from Chris Rowe already as a Tycoon Report reader or *Trend Rider* member that makes you want more?

The responses we received blew us away. Here are a few below ...

**“** “In one quarter with you, I have seen my portfolio rise by 30% -- and I have been conservative in trading from my IRA account. I have been taking small steps, like purchasing one contract sometimes, and will gradually take greater steps under your guidance.”

# on Wall Street is to Have Information Nobody Else Has.

Truer words have never been spoken.

That's why I can say with confidence that no "civilian" has ever had access to an investing course as powerful as this one.

It was handed down to me by one of the richest men on the planet and has taken me almost fifteen years of my life to master and perfect.

Everything I've learned is all in here, and will be revealed to the first 1,000 people today who decide they want to declare their financial independence!

That's why I've worked evenings and weekends, for almost a year, writing the CRISS book, testing it out by privately tutoring a few of my subscribers, recording my lessons on DVD, explaining it all as *clearly* and as *simply* as I can.

And now I can say with confidence that the CRISS system has achieved both of the goals I set out to achieve when I started it:

### **1. IT'S A COMPLETE A-Z "NO-HOLDS BARRED" INVESTING "SYSTEM":**

First, the program actually teaches you the exact methods I use to beat the market, with nearly 8 out of 10 trades being winners. Not a simplified, "dumbed-down" version that approximates my process. But ***the actual, step-by-step methodology I use here every day at Tycoon to make our readers money.***

### **2. IT'S AS EASY TO MASTER AS WATCHING A MOVIE:**

Second, I had to present the information in a way that even a novice trader or investor could easily understand ... and not just understand, but actually put into practice in his or her investing or trading. Fortunately, I've been told I have a gift for writing about investing and trading in a clear manner my readers find both educational and entertaining (see comments at left). So with a lot of hard work and effort,

I've achieved that level of clarity in our course.

**“** “I have made many of the investments which you recommended, and am now showing almost \$22,000 profit since the first of the year. I can't begin to tell you how grateful I am to have found a vehicle with which I can learn and earn at the same time. Thanks, Chris.”

**“** “There seems to be a sincere willingness to teach, like a next door neighbor who would lend a hand whenever needed.”

**“** “Your dedication and intelligence blow me away. If I had one wish it would be to sit next to you for a day and have you give me a running commentary on what you do. There aren't many people I have that much admiration for. The things that have helped me the most are your lessons on charting and following the volatility indexes. Keep up the great work!”

But our real goal was to make it as easy to learn as watching a movie. That's the only way we could ensure that what I teach you can be put to use right away to make outsized profits.

That's why we got so lucky when Hollywood producer/director Rene Besson -- who happens to also be a Tycoon Report reader and Trend Rider member -- offered to take on the project of producing the video part of the CRISS course. Thanks to his experience and talents, we were able to boil down all of my investing knowledge into about 10 hours of video content on 8 DVDs ... and, more importantly, 10 hours of instruction that you can start acting on right away.

**Powerful knowledge in an easy-to-understand format** ... that's why I'm so convinced that you'll have the confidence to walk into your boss's office one day soon and say “I QUIT” alongside me!

## Tested, Proven and Fine-Tuned -- This System Really Works!

Of course, anyone can claim they have a "system" to beat the market, and make it sound good.

But my system's results are published every week for my *Trend Rider* members, and are displayed online in real-time in *The Trend Rider Model Portfolio*.

So I can't "fake it" when discussing my track record. It's public knowledge, easily available to any of my members with a PC and an Internet connection.

Fortunately, I have nothing to hide. Most mutual fund managers under-perform the broad markets, and most financial advisors cherry-pick their track records. They show you only the handful of winners, conveniently "forgetting" to mention that most of their stocks lose money.

But nearly 8 out of 10 trades selected by the CRISS method make money for my members, and these results speak for themselves.

**“** years of trading hundreds of stocks (over 500 trades in 2006) I decided to study options in January of 2007. Once I started my education I traded covered calls on existing positions. Then I found your service and subscribed in June of this year. The following speaks for itself:

STEM open  
MER puts 40%  
ORB calls 40 %  
AOB calls 144%  
TIE calls open  
MS puts 65%  
CBH puts -12%  
FRG calls open  
MER puts 65%  
BSC puts 133%  
PJC puts 20%  
XLE calls open  
EEM calls open  
EMC calls -2%  
IR calls open  
TSO calls -16%  
XTO calls open  
AMX calls open  
BVN calls open

*"I have studied all your education mailings, keep a trade book, changed brokers to get level 4 clearance to do spreads, minimum option investment \$5000 or rounding to nearest option number, use profits to pay taxes, travel, hunting, fishing and golf three times a week. In less than 4 months my returns have been more than 10 times the cost of your service."*

**“** "I was a skeptic when I joined The Trend Rider, but when my options started to rise you made me a believer. I have learned more from you than

For example, when the CRISS Relative Strength indicators confirmed strength in energy and oil, our subsector ratings and charts pointed straight at Suncor Energy.

Through a series of trades timed with options against fluctuating oil prices, we generated a **whopping 646% return on Suncor**.

Had you invested \$10,000 when we first recommended the stock, and followed all of my recommendations, **your profit (before commissions) on Suncor would be an incredible \$64,600.**

That's enough money on one set of trades to buy a brand new Mercedes ... make a down payment on a vacation home ... or take care of a year or two of private college tuition for your kids or grandkids.

Of course, not every pick multiplies our money **more than sixfold** like Suncor Energy did.

But if you hate to lose money in the stock market, it's a comfort to know that four out of every five stocks selected with CRISS puts money in our pockets.

Including:

- \* **Merrill Lynch** -- up 71.71%.
- \* **Apple Computer** -- up 34.72%.
- \* **Nike Inc.** -- up 48.00% .
- \* **Phelps Dodge** -- up 63.8%.
- \* **NMT Medical** -- up 89.74%.
- \* **Vignette** -- up 100%.
- \* **Citrix** -- up 74%.
- \* **Valero Energy** -- up 59.75%.
- \* **Inco Ltd.** -- up 60.25% .
- \* **Marvel Technology** -- up 42.73%.
- \* **Murphy Oil** -- up 22.75%.

**“** You have the knack of making difficult things understandable and far off goals seem achievable.”

**“** “At present the suggestions from Chris have netted me over \$8,000 over and above the total cost of my year's subscription. Nobody gets everything absolutely right, and neither does Chris, but I have to say that he is more right than wrong and this is good enough for me.”

**“** “I started using Trend Rider in July 07. In the past 3 months I entered into 6 trades and 5 were successful. That is a good record indeed. I look forward to your trade alerts with great alacrity in order to improve my trading profits.”

**“** “Some of my profits on the purchases/sales I made are listed below ...

- \* **Newmont Mining** -- up 98.2%.
- \* **SPSS** -- up 27.28%.
- \* **Corn Products** -- up 64.00%.
- \* **NMT Medical** -- up 89.74%.
- \* **ExxonMobil** -- up 30.13%.
- \* **Bear Sterns** -- up 123.01%.
- \* **EMC** -- up 35.29%.
- \* **Oregon Steel** -- up 48.4%.
- \* **Hologic Inc.** -- up 30.13%.
- \* **iShares** -- up 59.02%.
- \* **Dow Chemical** -- up 61.9%.
- \* **American Oriental Bioengineering** -- up 46.67%.
- \* **Orbital Sciences** -- up 32.19%.
- \* **Seabridge** -- up 74.07%.
- \* **Energy Select Fund** -- up 51.73%.
- \* **F5 Networks** -- up 38.69%.

The bottom line: *Chris Rowe's Internal Strength System* makes money -- a lot of money -- for my readers.

Now, CRISS can make a lot of money for you, too.  
**Whether you subscribe to my Trend Rider service or not ...**

Let me prove it to you: Today, for a limited time only, you can "test drive" my new CRISS course risk-free for 30 days. [Just click here to get started »](#)

### When is it best for you to invest?

To outperform the market, you have to master all the factors that determine when a company's shares are most likely to rise, not just some of them. It is the *combination* of

**“** period 45 days  
 BSC Jan'08 put 153% - holding  
 period 1 month  
 MER Jan'08 put 38% - holding  
 period 1 month  
 EMC April'08 calls (17%) loss -  
 held for 25 days

*"So far it's been a great run and I am growing in confidence day by day that you do know what you are recommending. I am still holding some other recommendations and most of them are doing very well."*

**“** "On June 05 '07 I took the plunge and subscribed to *The Trend Rider*. Over the next four months, entering only the trades that you recommended, I was able to double the value of my portfolio."

**“** "How appreciative I am to have had Chris come into my life over the last six months. I have been in the market for over twenty years and, by and large, have done pretty well. But, now pretty well doesn't cut it anymore! I have learned so much -- using the full range of option trading, buying half positions, cutting losses, not moaning over missed opportunities and, ignoring the pundits and media hype every time the market burps."

indicators, each reinforcing the other, that gives us the most accurate barometer of when and where to invest our money.

One of the topics I cover in detail in the CRISS course is timing or seasonality -- the best months and years to make investments in specific markets. Many investors are unaware of facts like these:

 In the 4-year presidential election cycle, market strength is greatest in the pre-election year: the NASDAQ has posted an average 32% gain since 1971 in pre-election years -- and the Dow hasn't had a losing pre-election year since 1939.

 Since 1991, October has been the strongest month for the Dow and the S&P 500.

 For the NASDAQ, the best months are October through January, during which the NASDAQ has averaged 12% four-month returns for over a decade.

To get the complete CRISS program, including the complete guides for seasonality and timing of investments, [click here now »](#)

## A Tale of "Two Markets"

Individually, the vast majority of "market forecasting systems" and "trading systems" on the market today have limited usefulness -- something you likely know from first-hand experience.

Most are -- to put it mildly -- inaccurate. Worse, those financial advisors who are occasionally correct in predicting broad market trends don't help you profit from them -- because when it comes to finding individual stocks to capitalize on those trends, they haven't a clue.

On the other end of the spectrum, there are many technical trading systems out there. And some of their charting techniques are quite useful for finding bottoms and tops.

But the problem is, they don't tell you where to focus your attention. You gain some charting techniques to help you time trades. But they don't tell you which markets, sectors, or stocks to look at.

*Chris Rowe's Internal Strength System* combines the best of both worlds, and the flaws of neither.

**"**

"I've been using *The Trend Rider* service for just over four months now. And already the results have been remarkable. I'd traded options for a number of years prior to signing on; however, your strategies and methods produced profits far beyond anything I'd ever accomplished myself. Net profits of over 30% to 50% have been common and one was well over 100%, all these within roughly six weeks or less."

**"**

"I have also been playing the market for a long time (stocks since 1961 and options since 2000) and have made and lost a lot of money during these 46 years. I have subscribed to dozens of financial newsletters during the past ten years, usually with poor results.

**"**

"I am happy to say that you have supplied a good percentage of winners with *The Trend Rider*. Since starting my subscription in June my portfolio is up 46%, a darn good return for only four months. Keep up the good work."

First, I'm going to help you understand that there are, in fact, two stock markets out there ...

One is the external market, the market that most

investors see day in and day out. That's the stock market that most people use to tell them what already happened. It's also the stock market that is responsible for most investors losing money on the vast majority of their trades.

But right beneath the surface of the external market is what I call the "**internal market**," and that's the market you need to understand to get very rich -- in a very short period of time -- as an investor.

For example ...

Just recently (October, 2007 to be exact), the external market was running and gunning. The S&P 500 reached a high of over 1,565 ... the DOW had broken 14,000 and was heading higher. Everything was positive, and individual investors were pouring more and more money into stocks.

But behind the scenes, it was a different story altogether. My breadth indicators (which you'll learn in detail) were flashing one warning sign after another that the internal market (the REAL stock market) was showing serious signs of weakening.

What did I do? As *Trend Rider* members know, I pulled the trigger on numerous bearish trades, on the weakest stocks I could find, in the weakest sectors ... the ones that would give us the absolute most profits when the market really and truly fell apart.

Just as I expected, the S&P 500 lost more than 3% over the course of two weeks. During that same time period, while most investors were seeing red, our positions were up 13%, 26%, 25% and 47%.

The point here is that I knew it was coming. It wasn't magic, and it wasn't a lucky guess. The internal market LEADS the external market, and understanding what's going on below the surface can give you the closest thing to a crystal ball as you'll ever find.

And you'll learn how to do exactly what I did ... in just the first section of the CRISS course!

“

"My first two trades more than paid for my membership. Your advertised rate of successful picks has proven true, as 9 of my total 11 trades to date were or are currently winners. Buying time and deep in the money options in the appropriate sectors really works - increased rate of success, increased returns and reduced risk."

“

"I started small with 1 or 2 options at a time with your recommendations. I began to see returns of percentages in time periods I could not believe on most of the options -- sometimes amazing gains. I've learned to trust your recommendations and to do one of the first things you wrote to me -- use the recommendations!"

“

"It is apparent that Chris Rowe WANTS his subscribers to succeed."

# The Power to Unlock Wall Street's "Hidden Logic"

If you think Wall Street is a crapshoot and that the market is completely random and can't be "read" then you'll be blown away at what you discover when you begin watching the CRISS DVDs.

The course was designed to shatter your preconceived notions and take your investing skills -- and profits -- to an entirely new level.

Here's a brief outline of the 4 main sections of my Internal Strength System, and how you'll be able to invest with confidence after taking the course ...



**TREND  
STRENGTH  
CHARTS  
ACTION**

**ISS Section #1: You'll Discover The Direction of the Market -- Before the Rest of the World Finds Out -- in Our Trend And Condition Section!**

Have you ever found yourself wondering why the market has been moving higher or lower? No more!

With CRISS you'll gain a true understanding of the direction of the market, allowing you to know whether you should be bullish or bearish.

You'd think every financial professional and investor would know how to accurately determine market strength. But you'd be wrong if you believed that.

Turn on the TV and the radio, and what's the main financial news of the day? It's whether the Dow is up or down, and how many points it rose or fell.

The Dow Jones is what the "Joe Investor" uses to identify the market's trend and risk. But it's a highly

**“** been impressive. I have invested in 10 of the options you recommended and have closed 7 of the positions. Six have been winners and one was a loser. This is the first time I have ever felt like it is money well spent for a newsletter. My portfolio goes up even on the down days!”

**“** “I'm so glad and ever so thankful to have a pro like you for some perspective! I am finally beginning to be able to discern the pros from the yahoos. And the yahoos are very mouthy, very arrogant, and oftentimes very wrong, and too proud to admit when they are wrong.”

**“** “Chris is a great teacher, and I think the only issue I have with The Trend Rider now is that, as an apprentice being taught to fish, I am in awe of the grand fisherman plying his craft. I find myself alternating between a desire to try to become as good as you are and an admission that you will always be better than I am so I'll just accept your fish (recommendations) as they come. Good thing I still have many years to learn from you -- I hope you have many more years left to teach!”

inaccurate indicator. Not only is the Dow Jones average disproportionately price weighted ... but it is based on only 30 stocks!

You could turn to the S&P 500 to get a clearer picture of the market's internal strength. But again, watch out.

The S&P 500 is based on 500 stocks, not 30. But the biggest 50 stocks make up half the weight -- and contribute to half the index's movement. So tracking the S&P 500 doesn't give you a fair picture of where the market is heading, either.

In the CRISS course, I reveal the only way I know of to truly gauge the market's inner strength, direction, and risk ... and believe me, it has nothing to do with watching the Dow or S&P 500.

### **ISS Section #2: You'll Always Know Which Sectors to Invest in -- And Why -- When You Study the Relative Strength Section!**

Once you discover the direction of the overall market, it's not good enough just to put your money in stocks or take it out. To make the absolute most money possible, you need to know which sectors are strongest (and weakest), so you can squeeze every last dollar in profits out of the market's move, whether it's up or down.

Let me explain ...

Many people don't even know that sectors tend to track one another. Some sectors move in tandem. Others move in opposition.

*For instance, did you know that oil stocks and leisure stocks move in opposite directions? Here, take a look at the charts below...*

**Oil stocks rise...**

“

*"You have great advice and are doing a great job. I am learning a lot while I am earning returns that I did not think were possible. Your subscription cost was the best tuition that I have ever paid."*

“

*"In just over one month, I have already been able to pay for my subscription to your service. Fantastic!"*

“

*"I have not ceased to be amazed by you guys! Your approach is so personal and caring. I want to sign up for every service you guys put out. Your going the extra mile approach is going to take you guys a long, long way!"*

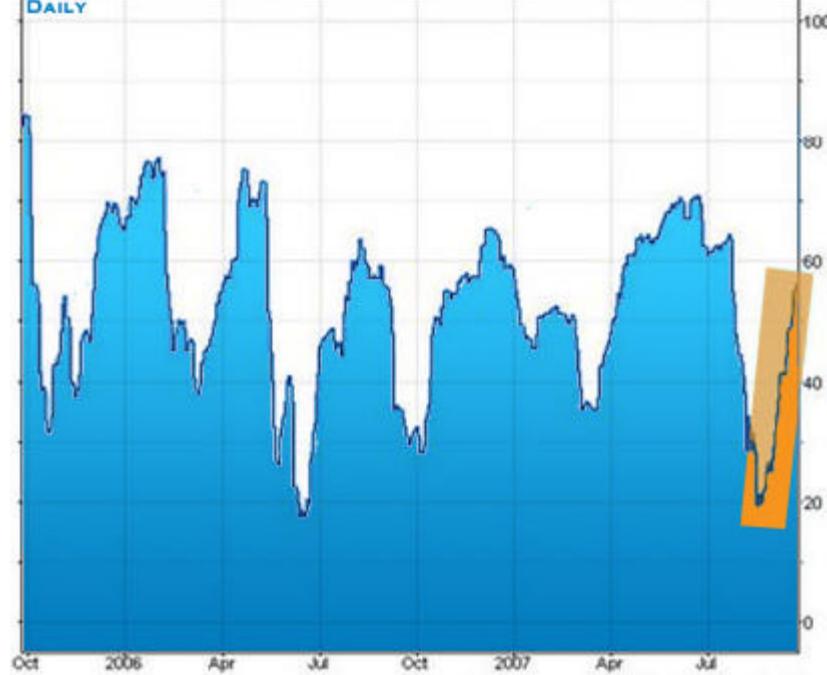
“

*"It's amazing stuff. You made the whole learning process enjoyable. Yes, learning while having fun as you really prepare the material from a novice's point of view and made all the effort to make it as easy*

OIL % P&F BULL TREND 56.29 • 1.32

21 SEP 2007

DAILY

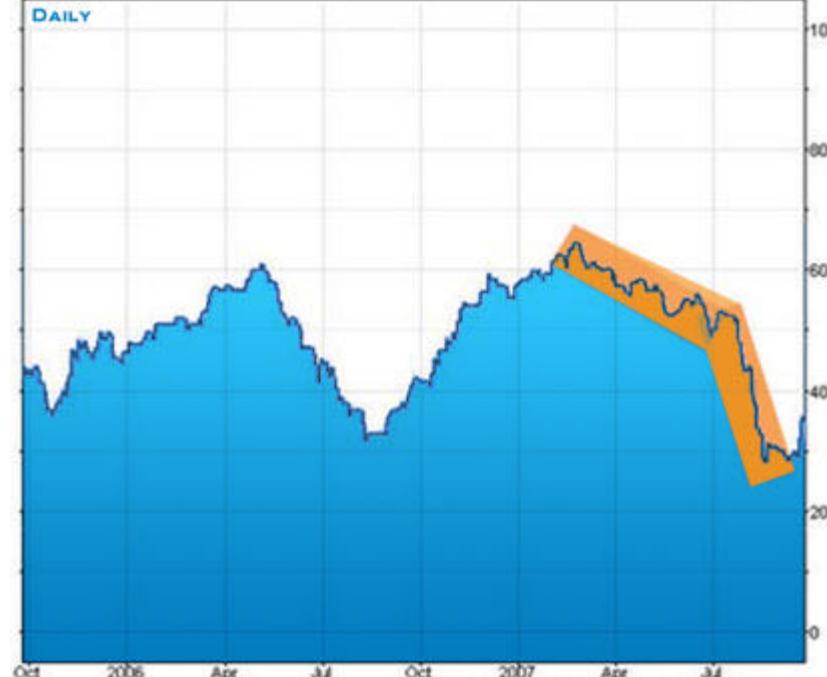


**...while leisure stocks fall.**

LEISURE % P&F BULL TREND 35.85 • 0.94

21 SEP 2007

DAILY



When you think about this, it's fairly intuitive: rising oil prices mean higher gas prices at the pumps. Driving gets expensive, so consumers curtail road trips and other leisure activities requiring their car.

In the CRISS course, I show you EXACTLY how to calculate the relative strength of the 10 broad stock market sectors, 50 more specialized stock market sectors, and

**“** I feel as if you're sitting in front of me teaching me step by step how it all works. Once again, thank you Chris.

countless other subsectors. Being able to narrow down your opportunities will be easy, and will greatly increase your odds of trading in the strongest bull markets (and the weakest bear markets, if you'd like to double your profit opportunities).

Utilities ... tech stocks ... oil and gas ... biotechnology ... health care ... consumer products ... gold and precious metals ... manufacturing ... all market sectors are inter-related in ways the average investor doesn't understand -- but you will, once you complete this section of the CRISS home-study course.

### **ISS Section #3: You'll Discover Which Individual Companies to Trade -- and EXACTLY When to Get In and Out -- in the *Charting* Section!**

Ultimately, the most valuable indicator of where a stock is going is price.

Everything the market knows about the stock -- revenue growth, P/E, book value, net current assets, earnings per share -- is reflected in the price, which is the value the market assigns to the stock at the moment.

That's where my proprietary combination of charting techniques can help you find stocks whose share prices are likely to climb ... and time entry and exit points for both stock and option trades.

With charting, we look at price movements in our stocks over short periods of time: days, hours, even minutes.

Here is where momentum comes into play. You've heard traders say, "The trend is your friend." In the CRISS Course, you'll discover EXACTLY HOW to spot chart formations that indicate a stock is about to break out of a pattern ... and move much higher, or much lower.

**“** You really are a great teacher. You know your stuff, and you do your homework. Your lessons are clear and concise. I am truly impressed, and I appreciate you, your knowledge, and your willingness to share your expertise with us little guys."

**“** Chris is an excellent teacher (I ought to know because I am a retired college professor). It is obvious that he really cares that his followers learn and succeed in trading ... money is not his motivator in this aspect of his work ... and he earned his way to the top and he is willing to share his knowledge and experience with us and that makes him a "magnet" for aspiring traders. Last point: Chris is trustworthy, [and this] comes across in his writings ... I want to learn more from him."

**“**Everyone at The Tycoon Report has my respect, and Chris Rowe has a very special place in my heart due to some sweet profits I have made. Of all the many, many newsletters I have read, yours is by far the best and I love what you are doing for all of us who are trying to make a better life for ourselves and our families. I feel that Chris understands that we have to learn at a measured pace and understand what we have learned completely before we move on. Chris also makes you feel that yes, you CAN do this. It is like having someone in your corner. He manages to write for a lot of people but it feels like he is writing just for you. I have read enough bad newsletters for long enough to know that they just recycle the same ole, same ole with no intention of actually teaching you. Tycoon is a big breath of fresh air and I feel very fortunate to have found you.”

**“**I have to tell you that this is the first time that after subscribing to any investing newsletter I have been able to pay for my subscription in full within a month or so. Thank you for going the extra mile in teaching us how to become better investors and traders.”



Take a look at this chart of the NASDAQ Composite. I made insane amounts of money for myself and my clients during this uptrend ... but I did it by knowing exactly when to get in and when to get out. The red arrows indicate points where my indicators signaled an upcoming downward move, and the green arrows point to times when I knew a breakout was about to occur. In the CRISS course, you'll learn scores of indicators and chart patterns that will give you the ability to buy and sell at the best prices possible for maximum profits.

#### **ISS Key #4: Money Management ...**

In these lessons, I show you how to maximize your trading profits and manage your investments for greater safety and higher gain.

You'll discover:

- ▼ How to profit from both the bull side and bear sides of the market ...
- ▼ The best places on the Web to pick stocks ...
- ▼ How to flip the risk/reward ratio of investing in your favor ...
- ▼ How to use options contracts to leverage your investments and mitigate your downside risk ...
- ▼ How to collect monthly income on all your stock positions -- even those not paying a dividend ...
- ▼ How to always be on the right side of the market ...

[Order Now »](#)

# Multiply Your Profits Up

## To 20X Or More!

**“** in my book. I appreciate someone talking to me in terms I can understand. He is human just like the rest of us and I appreciate someone telling it like it is instead of what they think I want to hear. GREAT JOB!"

**“** "Mr. Rowe, I really enjoy your candor. You are a fresh breeze in an otherwise atmosphere of dribble! Personally, I appreciate your willingness to impart knowledge and want you to know you have helped make me a better investor. Thank you so very much."

**“** "Thanks for your willingness to help out the little guy ... investors who are not able to afford the money it takes to be in the hedge funds. I am learning so much reading your articles. Keep up the great work."

**“** "Many other services try

All the opportunities you uncover using the CRISS system can be traded either as straight stock or ETF purchases, or by using options contracts. It's entirely up to you.

Some of my readers just don't want to bother learning options, and with the CRISS track record, you can trounce the broad markets with my system, just buying and selling shares of common stock or ETFs.

On the other hand, if you take the time to master my easy options trading methods, you can greatly leverage your investment while reducing your downside risk.

Let's see how leverage works. An option contract allows you to control a large amount of an asset -- bushels of soybeans, ounces of gold, or shares of a stock -- for a small up-front price called the "premium."

The leverage -- the ratio of the value of the assets you are controlling vs. the small premium you pay to control them -- can be as high as 20 to 1 or greater.

Example: say Company X is selling for \$100 a share. To buy 200 shares outright would cost you \$20,000.

Instead, we buy an options contract to control 200 shares of the stock for only \$1,000 -- giving us leverage of 20 to 1 on our investment.

Say the share price goes to \$150. Your 200 shares are now worth \$30,000, giving you a profit of \$10,000.

Had you bought the stock with cash, you would have invested \$20,000 to make a \$10,000 profit, giving you a 50% gain on the investment.

But the options trader who paid a \$1,000 premium also made nearly \$10,000 in profit, which is a 900% gain on his \$1,000 investment -- 18 times the return earned with a straight stock trade.

Now, let's say Company X got de-listed from the exchange and its shares became worthless.

The stock would be worthless, and you would have lost your entire \$20,000 investment.

The options trader, on the other hand, would have lost only the \$1,000 he paid for the contract premium.

Trading options is not at all complicated. It scares a lot of people. But it shouldn't.

In my CRISS program, I remove the intimidation factor and show you where to find the right options, how to calculate your risk/reward ratio, and exactly what you need to do to get started -- whether you're an experienced chart reader or have never traded anything more than a mutual fund in your life.

[Order Now »](#)

## If You Can Master These 3 Easy Rules, You Can Master the CRISS System

You're going to learn more from this course than you've ever learned about investing from any other source in your life, period.

But your success -- once you've gone through all the DVDs, read the book, and taken advantage of all the resources on the members-only website -- depends largely on your willingness to accept the "3 golden rules" of CRISS investing:

### 1. ALWAYS TAKE A SYNERGISTIC APPROACH

The whole is greater than the sum of its parts.

*You're going to learn some incredibly accurate tools in this course that have the power to tell you what's most likely to happen next in a stock, an index, or sector.*

But the key is to maximize your chances of being right, and that means that when one of the indicators you'll learn tells you to BUY, BUY, BUY (or SELL, SELL, SELL), it's imperative that you look for one or more other indicators to confirm the signal.

The good news? When you're done with this course, you'll know more indicators than most professional investors, and you'll have them down cold.

**“**subscription services. You train your clients to think and evaluate on their own -- they will stay with your subscription service not because they are in the dark but because you find great plays with an excellent portfolio performance. Thanks!"

**“**"I wish I had this kind of education when I was a new trader. I still enjoy and learn a lot from your experiences and knowledge. I see a pure sincerity and honesty in expressing your knowledge to your readers."

**“**"An 80% success rate speaks for itself!!!"

**“**"You are brilliant teacher. All of your articles are informative, educational, and honest. I find myself deleting many of the other services I subscribe to, but never yours. Thanks and keep on trucking"."

"Chris speaks in a direct and forward manner. I like Chris's writing style; he sounds human and honest."

"If only all writers about financial matters could write as clearly as you. As a Professor of Economics, I congratulate you on keeping it simple. A great help to most people who freak out when asked to understand a chart. Well done."

"I have been an investor for over 30 years and this is the most concise, easy to understand analysis of technical indicators I have read in a long time. Thank you so much for this education."

"I can't imagine any market commentary that could possibly be better than Tycoon Report, most especially Chris Rowe's observations and insights. They are thoughtful, backed by experience and

Think about the way a doctor diagnoses a mysterious health problem. The doctor evaluates the patient's symptoms one at a time, and, based on several different clues, comes up with a diagnosis.

Any doctor who treats an unusual health problem based on one single clue is likely to recommend the wrong treatment. On the flip side, the doctor increases the odds of a correct diagnosis with each clue, symptom or indicator. Since health is such a serious matter, doctors have to take this synergistic approach to patient evaluation.

Your health is more important than your wealth, but your wealth is also a very serious matter.

Just as a doctor increases the odds of a successful treatment by using several different clues, you can tremendously increase the odds of a successful trade by using one indicator to confirm what another is telling you. And the luxury that you have when diagnosing a stock, which the doctor doesn't have, is the choice to walk away from a situation if the clues don't add up.

## 2. CASH IS A TRADE, TOO

You must have the discipline to know when to stay out! For most people, this is one of the easiest concepts to grasp, yet the hardest to follow.

I would estimate that 99% of individual investors don't spend enough time on the sidelines. Keep your standards high, and be willing to sit on the sidelines for as long as you have to.

Savvy investors are willing to sit in a risk-free interest bearing account for years if they have to, and you should get comfortable with taking the same stance. What's likely tied for first place on the individual investor's list of most common mistakes is the notion that if you're not in the market you're not making money. Anxious and over-eager investors force trades at the wrong time, mainly because they're afraid of missing the next big gain.

## 3. TUNE OUT THE NOISE

You're a human being, and human nature is a very hard thing to fight. And that's what the stock market's all about. That's what separates the person on the winning side of the trade from the person on the losing side of the trade.

“

*"There is always a bull market somewhere....and he always finds it!!!"*

“

*"I have learned how the market works and what drives the economy up and down. I have learned what to look for in stocks and when to invest in them. The overall insight I have gained from your team is above any magazine, any TV investor guru or any other online stock report I receive. Basically I don't believe in anyone except you guys! I am a TYCOON Report Groupie, ha pretty bad for a 56 yr old. I look forward to anything you offer!"*

“

*"I've been an avid reader of Tycoon Report for a while and Chris Rowe's knowledge astounds me and I believe I could learn a lot. In addition to this, he explains it in a way anyone can understand. My ambition is to ultimately be able to quit my job and support my family through trading and investing and so far my success has been limited - I need an edge and CRISS may just provide that."*

Once you learn about human nature, you'll find that humans are very predictable. With this knowledge we (the minority) take advantage of the actions of the majority (most individual investors -- and even a large number of professionals).

Winning traders aren't always the most intelligent people. (Look at me.) Oftentimes, they are just the people who know how to control their emotions while most can't.

The media are professionals at controlling the masses. That's what they do. But you can use them to your advantage if you can learn to tune them out and draw your own conclusions from raw data instead of considering other peoples' opinions. You can make money in the market by taking advantage of the masses' emotion-based actions.

You've probably heard statistics like: "10% of the country's population controls 75% of the country's wealth." That's because most people are like sheep. And I'm going to teach you to profit from that.

## Give Me Just 60 Minutes a Week ... and I Promise to Create a Financial Miracle in Your Life!

Remember, I created the CRISS course with one single purpose in mind: to enable you to trade my proven system independently, without my guidance or recommendations.

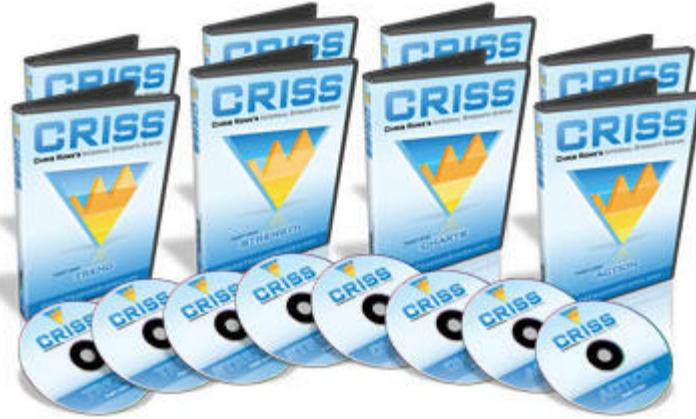
That way, you can continue to profit from my approach - when I decide to finally "hang it up" and retire.

As a result, the CRISS course isn't a summary of my analytical tools and methods. It's not a selected few of the tricks and techniques I use. It's my ENTIRE SYSTEM ... everything you need to read the markets and make the same trades I do.

**Your CRISS course materials include:**

“

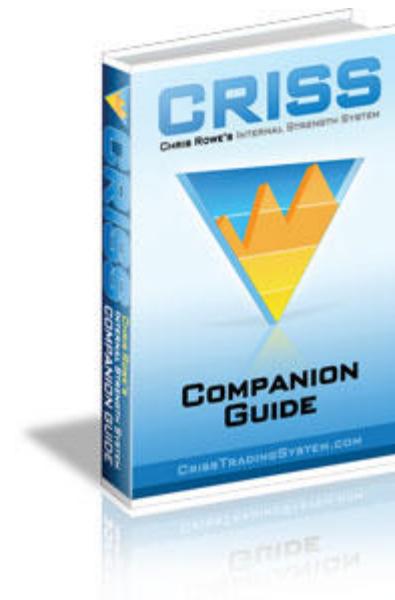
*"I have been at this game longer than 13 years, and I don't really have a system ... let alone one with 80% accuracy. If you can successfully teach me such a system you will have changed my whole life."*



“

*"I've just read your latest update on CRISS, the concerns blog. I have only been a Tread Rider since July 24th and have grown my investment over 45%, and that's after this weeks killer sell offs. I've done this following yours and Teeka's alerts. I can't imagine that anyone who has read your articles in The Tycoon Report or The Trend Rider would have any concern that they weren't getting the best of the best. I for one will be ready to do whatever is necessary to get the CRISS course next week. I also hope to have my daughter take the course with me. She has a 3 1/2 year old and another due in April and I want to give her the opportunity to be able to work (invest) at home so she will be able to raise her children without day care, etc. I want to thank you for providing not only the Trend Rider service but also the CRISS course. I see this a great way to keep on learning, making money and enjoying life to a much greater degree."*

**The CRISS Video Series** ... approximately 10 hours of lessons, each covering a different aspect of my system, on professionally mastered DVDs. Each DVD session is like having me come into your living room, and in just 60 minutes, I teach you what you need to know to consistently bank profits on winning trades, just like I do every month in *The Trend Rider*. **Value: \$3,997.**



**CRISS Companion Guide** ... this is the "Bible" of Chris Rowe's Internal Strength System. Everything you need to know is in this 500+ page color printed book. While the book stands on its own, the video lectures on the DVDs will help you master these materials more quickly. **Value: \$299.**

**Bonus Library** ... I'm constantly writing about the markets, stock analysis, trading, and investing ... and whenever I create something of value to Course Members, I'll post it immediately so you can use it right away. **Value:**

**at least \$500.**

**“** If he's picking 80% winners, then that's about 79% more than me, and I would like to learn how he does it.



**“** I have only been a Trend Rider since July 24th and have grown my investment over 45%. I can't imagine that anyone who has read your articles in The Tycoon Report or The Trend Rider would have any concern that they weren't getting the best of the best. I for one will be ready to do whatever is necessary to get the CRISS course next week. I also hope to have my daughter take the course with me. She has a 3 1/2 year old and another due in April and I want to give her the opportunity to be able to work (invest) at home so she will be able to raise her children without day care, etc. I want to thank you for providing not only the Trend Rider service but also the CRISS course. I see this [as] a great way to keep on learning, making money and enjoying life to a much greater degree.

**Subscribers-Only Web Site** ... you get 24/7 access to the password-protected Subscribers-Only Web Site, where you'll find endless materials, updates, and market commentary to help you put everything in my course into practice as quickly as possible. **Value: \$497.**



**Access to the CRISS Community** ... you can chat with your fellow Course Members about the markets, trading, the course -- anything at all. If you have a question, just post it on the forum. I'll check the Forum frequently, and if I think I need to step in and provide clarification or answers, I'll do just that. But the most exciting part of this technology is that you have the full support of not just myself, but all of your fellow course members as well. **Value: \$297.**

## How Much is Your Financial Independence Worth to You?

**“** My trading results are inconsistent and thus very frustrating. I want to be more confident in my trading and am looking for smaller drawdowns with decent positive returns. I have been unwillingly

**“** tried several trading systems before which have all turned out to be nothing more than great advertising with no real substance. I need something to believe in that won't take me months and months of returns to cover my cost. I have to learn how to fish successfully or I'll be eaten by the sharks in the market. Can you teach truly teach me straightforward strategies that truly work in all markets? I'm too young to retire and too old to start over in building my retirement. Please help me.

OK. Down to brass tacks. What would it be worth to you to learn my proven, systematic approach to picking winning stocks in the market's strongest sectors?

Before you answer, think about your portfolio ... your own picks ... your broker's recommendations ... and the financial advisors whose advice you follow.

Take a look at their track records. Calculate the proportions of winners to losers.

Then compare it with the CRISS system, in which nearly 8 out of 10 of our positions make money. Think about the difference having 8 out of 10 winners would make to your portfolio, your net worth, and your retirement nest egg.

Now, in my Wall Street days, my clients profited from CRISS -- though it was less refined then -- by hiring me to manage their money.

I don't manage money today. But when I did, the minimum account I'd work with was a million dollars, for which we charged a 2% management fee. That meant clients had to pay me \$20,000 -- not one time, but every year -- to profit from CRISS.

Over the course of 5 years, a client could pay me \$100,000 or more in fees. And they'd pay it gladly, since it was a small fraction of the amount by which CRISS multiplied their wealth.

With the CRISS course, you get all my tools for picking winning stocks -- "Chris in a Box" -- so you can trade my system on your own, for as long as you're in the markets.

Together, all these elements ... the DVDs, the Course Manual, Bonus Materials, Subscribers-Only Web Site, Members Forum, *The Trend Rider* ... have a value of \$5,990.

But when you enroll today as a Charter Member in my CRISS course, you won't pay \$100,000 ... \$20,000 ... or even \$5,990 to profit from the CRISS program for life. In fact, when you reply today, you can....

## **Enroll in the CRISS Course Today for Only**

**“** I am a coward when it comes to trying new things. I want to earn money by investing, but am fearful to get started. Knowledge is power (or so they say), and this sounds like it might be a way for me to learn the *RIGHT* way, therefore conquering some of my fears.

# \$3,990

“

I am currently a Business student in college. I know that investing will change my life for the better. I am eager to learn the most effective and profitable ways to invest. Also I want to learn what I can do now as a student to better set myself for the future.

“

I'd like to achieve financial independence. To me that means having enough money 1) to care for myself and my family without being a "wage slave" and 2) to do the work I consider meaningful without having to worry about financial compensation. Chris Rowe's system might be one way of generating the income I need to achieve these goals.

“

As a man in his mid-fifties, I KNOW I can't count on Social Security, nor would I want to, this is assuming that it will still be there when I hit the seventies. Real Estate can still be a safe bet, if you're very careful. Let's be honest here, I'm not greedy but I want to have a decent amount of liquid assets available to me at a given moment. The market is still the best way of accomplishing this.

"Don't sell the CRISS course," a colleague warned me. "Or if you do sell it, charge at least \$10,000."

"Why?" I asked him.

"Because with this information, your readers can trade CRISS without you, and they won't need your advice or publications," he said. "You'll be out of a job before you know it!"

I smiled. Maybe he's right. Maybe the CRISS Course is so good, it WILL make me and my services obsolete.

If it does, I can rest easy, knowing I've done my job -- knowing I've empowered you to trade like a pro, invest like the smart money, and leave your friends and neighbors earning average market returns in the dust.

And the more investors like you I train to be completely self-sufficient ... and to gain real mastery and understanding of the markets ... the sooner I can sit back, relax, and ease into semi-retirement.

Of course, I don't think I'll stop cold and do nothing. I'll continue to trade my own accounts ... and write my articles, reports, courses, and maybe a book or two. But the idea of getting out of the daily grind of having to produce so much material for our Tycoon subscribers becomes increasingly appealing to me: freedom has a lot of meaning and appeal for a man stuck in a wheelchair.

[Order Now »](#)

## Your Success is Guaranteed or Your Money Back.

When your CRISS course arrives, don't waste time staring at the box. Take it out. Watch the first DVD the night you get it. The first video lesson is just an hour long. You spend that much time watching an episode of Survivor.

Next, skim through the course manual. Work through

“

Like most Boomers I am behind on my retirement planning and I need to catch up quickly. I am not averse to risk and have succeeded thus far by investing primarily in Chinese stocks. I agree that we are well on the way to open global markets and I would like to educate myself using Chris Rowe's system so I can be a better investor. My future depends on it.

“

Chris' approach to investing has always had a common-man approach; even if his methods are technical. I like that and I feel it is the right approach to helping the millions like me that need Chris' understanding of the markets and how they function. His clarity is gift-sent!

“

He doesn't take big risks to hit it big. His system is 80% successful without too much stress, which is what I'm looking for. I'm close to retirement and I'm hoping this could be a new career.

some of the charting examples. Discover the real way the market functions ... and the little-known indicators that help you track its progress. Start paper trading my *Internal Strength System* on your own.

Then, you decide.

If you don't agree that the *Chris Rowe Internal Strength System* is absolutely the most powerful -- and valuable -- money-making course you've taken ...

Or you are dissatisfied for any other reason ... or for no reason at all ... simply return the course materials to me for an immediate refund of every penny you've paid.

That way, you risk nothing.

[Order Now »](#)

## FREE BONUS GIFT!



When you enroll in the CRISS course now, you get a valuable FREE Bonus Gift: 3 months of my *Trend Rider* advisory service (**Value: \$750**) absolutely FREE.

You even get my 4 essential bonus reports -- a retail **value of nearly \$1,300** -- to help you get a jump start on the profits.



If you are already a *Trend Rider* member, your subscription will automatically be extended an extra 3 months, free of charge.

The CRISS course and a subscription to *The Trend Rider* go hand in hand: for the first few months, as you learn my methods, you can trade my *Trend Rider* recommendations to see for yourself how profitable the actual trades I make based on the *Internal Strength System* really are.

Once you master my system, then it's your choice. You

“

Chris' reports make me realize investing is not gambling. With the proper knowledge and training one can make a better life style for himself or herself.

“

I want to be able to invest my hard-earned money and know that I won't be throwing away money. Chris seems to have all the know-how to make the right moves.

can trade it on your own, without *The Trend Rider*. Or, if you become addicted to my easy recommendations, you can continue your subscription to *The Trend Rider*, and have me as your "trading partner," for as long as you wish.

## Order Now and Save 50%

We've only produced 1,000 copies of the course for this week's launch.

And I told you when you joined the "Backstage Pass" waiting list that the quickest among you ... the first 1,000 out of more than 23,000 waiting list members ... would be entitled to a one-time-only, deep discount on the price of the course.

That's why, if you enroll in the CRISS course today as a Charter Member (assuming you're able to get your order in before we sell out of our 1,000 copies), **I'm going to give you another 50% off the full tuition.**

**That means you'll get everything -- if you order today -- for just \$1,990.**

And believe me when I tell you that it's a drop in the bucket compared to how much money you can make when you start trading my system.

But I urge you to hurry. This HALF-OFF charter discount is only available until our first 1,000 copies are sold. After that, it's too late, and you'll be forced to not only wait for more copies to become available, but also to pay full price, just like everyone else.

So I urge you to hurry -- and **enroll as a Charter Member in the CRISS Course today** -- before I storm into Dylan Jovine's office here at Tycoon and tell him ...

## “I QUIT!”

I don't know how much longer I'm going to continue to edit *The Trend Rider*. Today, I'm thinking I'll probably continue for at least another five years or so.

In preparation for that day, I've put everything I know about the markets, investing, making money, and controlling

risk into my ultimate investing and trading course, *Chris Rowe's Internal Strength System*.

You know the old expression: give a man a fish, feed him for a day; teach a man to fish, feed him for life.

In my writings, I've always tried to do more than just give my readers winning stocks. I also teach how to understand and trade the markets, so they can make money independent of me or any other advisor.

Now, in CRISS, my methodology for finding winning stocks -- which has demonstrated an accuracy rate of almost 80% over the past three years, and over 90% in the past six months -- is yours for the taking. By helping you master the markets, I help you become the master of your own financial future.

So what are you waiting for? To examine CRISS in the privacy and comfort of your home or office for a full 30 days risk-free, just [click here »](#)

Profit from the Trend,



Christopher Rowe, Creator  
*Chris Rowe's Internal Strength System*

P.S. -- While the materials in the CRISS Course are valued at thousands of dollars, you can "test drive" the course risk-free. If it's not for you, just return our materials. We'll send back your money, and that will be the end of the matter. That way, you risk nothing.

P.P.S. -- Attention financial educators and professional money managers: Please contact us at 1-877-4-TYCOON if you wish to discuss volume discounts for your students or employees. But fair warning: priority goes to our individual investor customers. All volume orders will be considered only if copies remain after our readers have had an opportunity to order.

## No-Risk 30-Day Trial Enrollment Form



## Good Deal ~~\$3,990~~ \$1,990

**YES!**, I'd like to "test drive" Chris Rowe's Internal Strength System -- CRISS -- risk-free for 30 days.

Please send the entire CRISS course to me right away, including ...

- The 500+ page book
- All 8 DVDs -- more than 10 hours of lessons
- The CRISS "Quick-Start Guide"
- My login information for the members-only website and forum
- Everything I need to begin my free quarterly "**TREND RIDER**" membership



[Order CRISS + 3 months free of \*The Trend Rider\* -- Just \\$1,990](#)

## Best Deal ~~\$6,485~~ \$3,485 with 1 Full Year of *The Trend Rider*

**YES!**, I'd like to "test drive" Chris Rowe's Internal Strength System -- CRISS -- risk-free for 30 days.

I'd like to take it one step further and add one full year of *The Trend Rider* to my order.

Please sign me up for CRISS, PLUS add a heavily discounted annual <sup>TM</sup> **TREND RIDER** membership to my order.

That means I'll have one full year of trade recommendations from Chris -- exactly when to get in, and when to get out -- while I devote myself to mastering his system so I can do it on my own!

And the total price is STILL LESS than the regular price of CRISS!



[Order CRISS + 1 Full Year of \*The Trend Rider\* -- Just \\$3,485](#)



If I am not 100% satisfied with CRISS, I may return the course materials within 30 days for a full and prompt refund -- no questions asked. This way, I risk nothing.

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