



**DONNA ROBINSON**, is our Training Director. With 10 years of real estate experience as a licensed sales agent, investor, property locator, & wholesaler, Donna is also a well known speaker, author, and real estate consultant. A respected investing professional, Donna has participated in dozens of transactions involving millions of dollars. She brings high standards for expertise and professionalism to the Real Estate Arena.

**PETER VEKSELMAN**, a real estate investor and entrepreneur, has owned and operated numerous businesses that have made him millions. His companies included VEX Snacks, a vending machine business; MH Dealership, one of the largest mobile home brokerages in Atlanta; and Tech Touch Cash, a credit card processing

The owners of The Real Estate Arena, who have bought and sold millions of dollars of real estate in the last 12 years, invite you to.....

Become a "Property Locator" Today – and Make \$100,000+ a Year in the Greatest Real Estate Career that Only a Few Insiders Know About!

[Real Estate Agents & Brokers Click Here!](#)

It's the best-kept secret in real estate today: Earn \$100,000+ a year or more - without buying property, borrowing money, or getting a real estate broker's license!

- ✓ **No risk**
- ✓ **No need for a real estate license**
- ✓ **No selling**
- ✓ **No owning investment property**
- ✓ **Work either part time or full time**

Dear Aspiring Entrepreneur:

Did you know that more than one in every five self-made millionaires in America made their money in real estate?



Or that more than a trillion dollars in real estate is bought and sold in the United States each year?

But there's a problem. It's the old (but true) adage: "You've got to have money to make money."

And that's certainly the case in real estate investing.

business with over 100 employees in 11 offices nationwide.

Peter has been involved in real estate as an investor, contractor, developer, and lender for more than a decade. He has bought and sold more than 700 properties, and his construction company has handled more than a hundred projects. As a private lender, he managed a portfolio of more than \$5 million. He holds a degree in finance from Miami University.

**BEN HOWERTON**, who handles the Internet operations of The Real Estate Arena, is a long-time business owner and is the co-inventor of multiple patents and patents pending related to Internet technology. With a degree in aerospace engineering from Virginia Tech, Ben has 15 years experience in the technology consulting field, specializing in business-to-business and business-to-consumer portals.



Forget about all these “no money down” schemes you hear about on TV and online.

As you know if you own a home, it costs money to buy and sell real estate.

But as a Property Locator, you are able to nearly eliminate your own personal financial risk in this business by working directly with real estate investors. Read on to see how.

Not only do you not need your own money to be successful as a Property Locator, but we also show you exactly how everything works, and then actually start working with you as you begin to put deals together.

In this little-known real estate business opportunity, you can earn \$100,000 a year or more.

You'll be your own “boss.”

You can do it part time or full time – your choice.

You can even work from your home.

You can do it anywhere in the country ...for only those clients you like and with whom you want to work.

And, you can make a handsome six-figure income!

*Best of all, you can get started immediately.*

## The six-figure real estate career only a few insiders know about

One of the owners of Real Estate Arena, Peter Vekselman, started out as a Property Locator many years ago. That position not only helped him make millions in the industry; but was instrumental in his progression to becoming an extremely successful real estate investor.

His investment company has successfully completed hundreds of deals – buying and selling everything from land and single-family houses, to apartment buildings and commercial properties.

But he didn't go out and find all of those deals himself.

He couldn't be everywhere, looking at every property.

That's why, for over a decade, he relied on Property Locators to

## OUR LOCATORS SAY IT BEST!

### "WOW !!!

I have NEVER been more impressed with the "laser" clear presentation of the materials....I was literally "jumping out of my skin".....

.... anyone can do this!"

#### **June Kellogg**

"After I became a Property Locator with The Real Estate Arena I made \$450,000 on just one deal"

#### **Mickey Steward**

"I have never seen such a well organized business in my life. Your program is very detailed, great quality, and like I said, the best I've ever seen."

#### **Tony D. DeValt**

"On one deal I made over \$26,000, and have done about 20 other deals that have made on the average of about \$5,000"

#### **Harold Anthony**

The Real Estate Arena is AWESOME!!"

#### **Ilsa Benitez**

"I just want to say thank you for giving me this opportunity."

#### **Cuisan Lilibeth**

"Being a Locator with The Real Estate Arena is awesome. On my third deal I made \$2,000. And

help find the next big real estate deal.

A "Property Locator" is to real estate what a talent scout is to baseball.

Only instead of finding winning players for teams, you scout out winning real estate investments for investors.

The "deals" Property Locators brought, made literally millions of dollars for them.

That's why after over ten years of working with Property Locators we decided to create the first online training and support system for Property Locators.



We realized that people all over the country wanted to know how make money by working with real estate investors as a Property Locator.

It was for this reason, that The Real Estate Arena was formed. It was important to bring experts in that not only understood the real estate industry; but had knowledge about the internet and business development. So Pete Vekselman, and Ben Howerton formed The Real Estate Arena (see bios in the Upper Left hand side of this page).

We at The Real Estate Arena know first hand how rewarding – and lucrative - being a Property Locator is.

After all, we have trained more than 3,000 men and women in this little-known real estate opportunity.

Best of all, the demand for trained Property Locators today is booming ... and if you have the skills and training, you can write your own ticket. Now, you can get started as a Property Locator immediately.



**CLICK HERE TO GET STARTED!**

An "apprenticeship program" for aspiring millionaires

all I did was just find the deal. Thanks for everything"

**Abeeku Rebiero**

"Locating properties is the way to go. I have been doing it for years with the Real Estate Arena making six figures plus per year."

**Jeff Warneke**

"I made over \$21,000 on a deal. Locating deals for cash is the way to go."

**Derek Patterson**

"You are concerned both about my success and most importantly you are available to help facilitate it -- it was huge for me."

**Chris Smith**

"For me, there is a major difference from reading a book about a topic and hearing real live experiences." **David Kimm**

"Thanks for all the good information."

**Donna Endings**

"I was very impressed with what you have to offer and it was exactly what I was looking for."

**Dawn Clark**

"I am really glad that I am doing this, it feels right as they say."

**Dakota Rowland**

"I know that I will succeed in this business because I am able to

A career as a professional Property Locator is the perfect "apprenticeship" to prepare you for investing in real estate of your own.

You get to work for clients who are among the most successful and savviest real estate investors operating today. You are not limited to working with only one investment company. At The Real Estate Arena, you'll learn how to connect with the right investors in your area.

As you work with them, you'll not only get paid handsomely ... you'll gain priceless experience and knowledge about how the smart money in real estate is made.

In the beginning you can expect to make anywhere from \$2,000 to \$25,000 per deal on the average.

You'll see first hand what properties they make money with ... which deals they reject ... how they structure deals to maximize their profits on every deal they take.

You'll learn how to discover "distressed" properties ... find motivated sellers ... identify under-valued properties ... negotiate the best deal ... and more.

Many of our students work as Property Locators for just a few years until they've watched and learned how to invest in real estate successfully – with minimum risk on every deal.

They then take some of the money they have earned scouting property deals for their clients, and buy a first property for themselves ... then another ... and another after that.

Keep this up, and within a few years, you could realistically own real estate worth a million dollars or more!

Plus, there's never been a better time to start as a Property Locator: with housing prices starting to fall in many areas, there are more bargains out there – and you'll have an easier time finding appealing deals for your real estate investor clients.

## **Everything you need to succeed in real estate**

In real estate investing, knowledge is power: the investor who knows the most about the property – and the market – gets the best deal.

As a Property Locator, you receive ongoing training and

make an immediate income."

**Adrian Hines**

"Very informative and inspirational and I am very excited."

**Eric Olsen**

"Thank you so much! It is wonderful to work for people who care about other people."

**Nicole Steward**

"Thank You guys! Thanks for expanding ways for us to make money."

**Clara Harris**

"Wanted to let you know how excited I am about this new opportunity."

**Michael Harper**

"Convey to you how 'enthused' I am about the chance to work with TheReal EstateArena.com."

**Royce Butler**

"I'm extremely excited about beginning this new phase of my life."

**Umeeka Napier**

"Class was incredible! I am very excited about starting my new career."

**Kris Bloedoorn**

"You can't beat the teleconference way of having a meeting."

**Melissa Ammons**

"As a fairly new investor and as someone who has spent thousands of

education from the Real Estate Arena in every aspect of real estate investing.

In our Property Locator training program, you'll discover how to:

- Know at a glance what a property is really worth (hint: it's NOT the listing price the seller is asking).
- Get a steady stream of referral leads – so when a great deal comes on the market, you find out about it first.
- Build your buyer network - enabling you to quickly place your deals with private investors who have the money to close the deal ... and pay you top dollar for your services.
- Make better and faster decisions about your deals, using the Internet and other technology.
- Implement unconventional advertising, marketing, and sales strategies to get a steady flow of real estate investment opportunities coming to you all year long.
- Find sellers who will actually sell for pennies on the dollar ... even when they're not desperate.
- Correctly estimate constructions costs – even if you don't have a construction background.
- Work with investors so they make you one of their regular locators ... and keep writing you large finder's fees checks.
- Identify profitable properties not only in your own market, but anywhere in the US.
- Forge strategic partnerships with real estate agents ... bankers ... foreclosure dealers ... brokers ... and other potential suppliers of good deals.
- Structure contracts so your interests are always protected ... and you get paid in full for the deals you produce.
- Make money immediately upon starting with us. This unique feature allows you to not only develop long-term wealth, but to also make sure your financial needs are taken care of as you build your business.
- And so much more.

Upon getting started with us you will be set up with your own virtual office on-line. This will be your access to us. We start by working with you online, because that allows us to work around your schedule, stay at your speed, and customize our training for you.

**Through your virtual office you will have access to:**

- On-Demand Beginner's and Advanced Real Estate Training
- Weekly Training From Real Estate Experts, Investors And Industry Professionals
- New Training Segments are sent directly to you via email

dollars on training I can appreciate the value of this opportunity."

**Francisco Verdin**

"Exceeded my expectations on what I thought it would be."

**Brandon Uts**

"Thank you for giving me the opportunity to be a part of your organization."

**Pete Martin**

"Thank You Very Much for this opportunity."

**Kevin Patterson**

"Awesome!"

**Rick Levesque**

"I would like to say that you and your team are truly creating something phenomenal."

**Kent McDonald**

"I feel privileged to be part of such an opportunity."

**Mike Koch**

"Wow!"

**Maria Pumphrey**

"Like the ability of making some money weekly from the beginning." **Kyle Roberts**

"Take full advantage of everything this opportunity has to offer."

**Elaine Murray**

"Can't wait to get started. This is a great

in a weekly update

- Get Your Questions Answered In Weekly Recorded Training - Listen to answers at your convenience!
- Marketing Tools and Training Segments On Marketing Yourself & Your Business
- Entry Into The Real Estate Arena Contact Directory - Promote Your Services
- Search For New Contacts In Members Directory - Network With Other Members
- Access to "The Investors Guide to Buying Right" - The definitive training course for real estate investing fundamentals
- 24/7 Access To Training Materials, Audios, Videos and Text
- Learn How To Choose the Right Exit Strategies for Your Deals
- Property Evaluation Tools
- Contracts, Documents and Support Materials
- Your Own Customizable Web Page
- Your Own Weblog with RSS Capability
- Opportunities to Locate and Work with Real Estate Investors, Agents, and Property Locators in Your Area
- Receive emailed leads on hot deals
- Learn to Build More Business While Spending Less By Using Cutting Edge Technology
- Licensed Agents and Brokers Will Learn New Business Building Strategies For Licensees
- Learn and Work From Any Computer!
- Earn \$2,000-\$25,000 (Average) per Deal
- Opportunity to Start either Full Time or Part Time
- Learn How To Get Started In Real Estate Investing
- Learn How To Develop Multiple Streams Of Income
- Plus Much More!!!



**CLICK HERE TO GET STARTED!**

## May we help you make money in real estate?

Our company, The Real Estate Arena, offers the oldest and most recognized training program for Property Locators in the United States.

You do not need a real estate license or even a college or high school degree to get started.

Far more important



opportunity."

**Dr Arnold Gervail**

"Outstanding!"

**Rethe Class**

I AM THRILLED TO BITS  
and truly feel that The  
Real Estate Arena is an  
AWESOME site!!

**Ilsa Benitez**

Pete promised me "on  
going support". Between  
Pete and Michael, TREA  
has delivered on that  
promise.

**David**

I'm so grateful that I  
have given this chance to  
learn .

**Cuison Lilibeth**

I walked away from a  
Corporate job a month  
ago we have taken off  
with pre-foreclosures,  
short sales, whole-sales,  
and cooperative options

**Genevieve Pineau**

I will make more \$\$ with  
this program

**ROBERT GALE**

Thanks again for all of  
your help

**Pamela Burrell**

Truly a gold mine of  
knowledge available on  
the site

**Carl Hames**

The service is amazing

**Derek Cramer**

Outstanding job

**Rogers Kimbrough**

is energy, enthusiasm, and an entrepreneurial spirit.

Your ambition, drive, and a willingness to work diligently on  
attaining a clear understanding of how fortunes are made in real  
estate investment ... and how to analyze a property so you can  
find the diamonds among the lumps of coal ... are also  
important ingredients in your business success.

When you enroll in our training program for Property Locators,  
here's what happens:

**\*\* FIRST**, you will begin Property Locator training.

Think of it as a "learner's permit" for future real estate  
millionaires.

You can start looking for properties right after your first lesson  
helps you master the basics of property locating.

Of course, you'll be pretty "green" at that point.

But from experience, I know that you can't learn how to make  
money in real estate by sitting in a seminar or listening to  
tapes.

The best way to learn is to jump in with both feet – to go out  
there and start doing it – and of course we'll be there to catch  
you if you fall.

**\*\* SECOND**, Here are some of the benefits of participating in  
The Real Estate Arena Property Locator Training Program.

Most of the Property Locators we train have jobs, families, and  
other commitments.

So we allow you to train at home ... at your own pace.

Your training includes your choice of twice weekly, live training  
in your Training Center online or over the telephone ... plus  
unlimited access to all course and reference material.

(But first, to get you started, you'll listen to audio seminars on  
the fundamentals of real estate property locating. These are  
prerecorded, and you will be sent instructions on how to access  
the audio as soon as you enroll.)

Too busy to listen to this week's training calls? You can dial in  
and listen to the current topics ... or any other past topic ...  
whenever is convenient for you.

Thank you for taking me by the hand and showing me the way **David Kim**

What a wealth of material, that we can go back and review - it is so refreshing to hear someone teach without trying to up sell me all the time.

**Wendy Smith**

Thank you and everyone at TREA for such a wonderful, educational, career-building website.

**Gary Fowler**

The Real Estate Arena is the best thing....I wish it had not taken me so long to join!

**Julius Wilkerson**

I am so grateful to be blessed to have become a member of the TREA community.

**Lynniece**

\*\* THIRD, once you begin working as a Property Locator, you'll have questions and need support. If you have questions or you're not sure what you should do next, we're here for you every step of the way.

\*\* FOURTH, we also teach you proven strategies for building your own local private network of real estate investors who are eagerly looking for their next investment property ... and are willing to pay you handsomely to find it for them.

\*\* FIFTH, You also get unlimited members-only access to all other portions of The Real Estate Arena Web site, packed with content and online tools to help you continually improve your real estate knowledge – and run your property location business more efficiently.

“**WOW !!!** I have NEVER been more impressed with the "laser" clear presentation of the materials....I was literally "jumping out of my skin"..... anyone can do this!" **June Kellogg**”

## What if you're an Aspiring or Experienced Real Estate Investor?

As a real estate investor, you'll benefit by gaining access to:

**“The Real Estate Investors Guide to Buying Right”** , developed by Donna Robinson, Training Director of The Real Estate Arena, this cutting edge, multimedia program will give you a fresh perspective on how to locate, evaluate, and close on real estate deals.

Donna has worked with Home Providers for many years and currently mentors real estate investors throughout the country.

### The Investors Guide To Buying Right Includes:

**Step By Step Action Plan** - Tells you exactly how to evaluate any property and arrive at a profitable offer price. Then it explains how to write an offer.

**Comprehensive** - Learn Your Market, Find Leads, Run The Numbers, Make Offers. (Includes contracts, assignment form and option to buy form, so that you can structure your offers for Buy, Sell or Hold strategy)

**Details about buying Pre-foreclosures** , Auctions, and REO's, and provides many of the best sources for finding these



**CLICK HERE TO GET STARTED!**




property leads. You'll discover the real "secret" sites where most foreclosures are sold by asset managers, and how to contact them.

**Donna's "secret"; method for calculating profitable buy prices** on rental properties. (Sellers Don't want you to know this!)

**Market Data Analysis Tool** - Understand how to evaluate any local market for Real Time Market Value. Learn how to determine what type of market you are in, discover the Real Time Market Value for any specific area and know what strategies to use in what area.

**Tutorial Video on Talking To Sellers** - Featuring actual live videos of Donna talking to sellers on the phone. You'll see how easy it really is when you have the Lead Evaluation Form - Another important tool you will receive.

**Repair Estimating Form** - A functioning web based and printable form that will allow you to input your own cost data and quickly create repair estimates even with no construction experience. If you can answer "yes" or "no" questions, you can use this tool.

**Offer Price Strategies** - You'll discover how to determine what your offer price should be, based on the amount of income the property will generate. NO ONE teaches this important and absolutely essential buying strategy!

**Contracts, Assignment and Options Forms** – Proprietary paperwork for various kinds of deals and opportunities. You will be shown step by step how to write offers, how to assign to another buyer, and how to control property without buying it.

**Strategies and Opportunities** - Video Tutorial on how to analyze fundamentals and determine your best choice of exit strategy. You will learn how to put buying and exit strategy together.

**You'll Discover How To Handle Market Changes** - Today many investors are losing big money and facing foreclosure because they failed to adapt to an ever changing market. If they only knew the tricks of the trade for evaluating market data they would not have gotten caught paying too much for investment property! Instead of making money they are holding thousands of dollars worth of inventory they can't sell! If you understand the fundamentals, you'll be able to adjust your strategy and remain profitable in a changing market!

**Eliminate Emotional Decisions** - Avoid beginner mistakes that can be devastating. Learn Donna's personal system for taking the critical data in any deal, and applying the correct strategy. You MUST remove the emotional influences that can lead you to make bad investing decisions!

**Real Estate Bubbles** - The Myths, Propaganda and Facts behind real estate bubbles. You will learn what a real estate bubble is, how they form, how to spot them, and what to do about them.

**Sources Revealed** - You'll get tons of resources you can use to find more leads than you'll have time to look at. This system will also help you understand how to choose the best leads to pursue. And how to know a really HOT lead when you see it! You will also get insider tips and tricks for knowing whether prices are rising or falling in your market.

*When you discover how to properly evaluate any deal for its best potential, and let the data dictate the appropriate strategy, you could increase your deal production by 100%!*

### **Access To Professional Investors Who Answer Your Questions**

Need help with a deal you are working on? How to structure your offer or how to negotiate a short sale? Get the help you need in the Investor Forum.

Every other week you will receive an email with the training schedule for the week, links to the prior weeks recorded training, investing and locating tips, articles, and links to free video training by real estate industry professionals.



**CLICK HERE TO GET STARTED!**

## **What If You Are A Real Estate Agent or Broker?**

The only other way I know of to make money in real estate - aside from buying and selling investment properties - is as a real estate broker or agent.

Unfortunately, the average real estate agent doesn't make a lot of money.

The U.S. Bureau of Labor Statistics reports that the median of

the annual earnings of all salaried real estate agents, including commission, was only \$27,640.

That's barely enough to make a living ... and hardly the fortune so many others in real estate enjoy.

There are two major benefits that real estate agents and brokers enjoy by working with The Real Estate Arena community.

1. Thousands of our Property Locators and Investors need your services. This will allow you to tremendously increase your clientele and in turn double or even triple your income.
2. By understanding real estate investing fundamentals and strategy, you'll be able to make more money for yourself whether you decide to invest personally or not.

Thus, it becomes very apparent that if you happen to be licensed, you can benefit tremendously from working with The Real Estate Arena community.

### **Train for this \$100,000 a year opportunity with us**

Today, the demand for Property Locator training, resources, and support is exploding.

Therefore, we've deliberately priced our Property Locator Program low – so that no one has to miss out on the opportunity to learn how to become a Property Locator and profit from the investment side of the real estate industry.

To get all the benefits listed above ... the live, online training, the updates, access to the members-only Web site and our private network of real estate professionals, unlimited coaching, ... your registration fee is \$19.

After that, your monthly fee in our Property Locator program is just \$19 per month. And you may cancel at any time with no penalty or further obligation.

Whether you're just getting started or you are an experienced real estate professional, utilizing the tools and resources available through The Real Estate Arena will give you an opportunity to create the kind of lifestyle that you desire. You already know the potential of real estate.

Joining The Real Estate Arena gives you an honest chance to capitalize in this industry.

No false promises, unrealistic expectations, or get-rich schemes.

Sincerely,

The Real Estate Arena Team



**CLICK HERE TO GET STARTED!**