

our shoulders, as it should be.

Hit the road with your RV Road Atlas today!

No matter what kind of RV you drive -- a travel trailer ... fifth wheel ... motor home ... big rig ... folding camper ... or van conversion ...

Your trip can be more fun, more relaxing -- and less stressful -- with the 2008 *Official Good Sam Club RV Road Atlas* on the seat beside you.

So what are you waiting for?

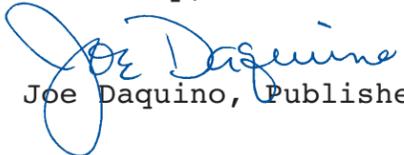
Just complete and mail the Free Inspection Request Form in the envelope provided. It's already addressed. And the postage is paid.

We'll rush your new 2008 *RV Road Atlas* to you -- for a no-risk 30-day home inspection -- the instant it rolls off the press.

But I urge you to hurry. We are printing only a limited number of copies of the 2008 *RV Road Atlas*. And once they're gone, they're gone for good.

Send no money now. We'll bill you later.

Sincerely,


Joe Daquino, Publisher

P.S. Remember, there's no obligation or commitment of any kind: if you're not 100% satisfied with your new 2008 *RV Road Atlas*, simply send it back within 30 days of receipt, and you don't pay a dime for it.

I can't think of a fairer -- or more risk-free -- way for you to experience for yourself the difference our new *RV Road Atlas* can make with your RVing.

P.P.S. All the RV parks identified on the maps of our 2008 *RV Road Atlas* meet or exceed the stringent selection criteria required for inclusion in the *Trailer Life RV Parks, Campgrounds, & Services Directory* ... considered the "Bible" of RVing for more than 35 years.

And now, you can also request a 30-day inspection copy of the *Trailer Life Directory* -- to review in the privacy of your home -- when you check the appropriate box on the enclosed Request Form and return it today. It's sent for you to examine risk-free, with no obligation of any kind.

Again, send no money now. We will bill you later. If you do not want to keep the *Directory*, return it within 30 days and owe us nothing.



Now the Official 2008 *RV Road Atlas* Can Make Your Next RV Trip Your Best Ever ...

- ☛ Take routes that accommodate **OVERSIZE VEHICLES**.
- ☛ Bypass expensive **TOLL ROADS**.
- ☛ New and improved "find-it-fast" index lets you quickly **LOCATE ANY RV PARK**.
- ☛ Avoid highways with **LIMITED CLEARANCE**.

Use it FREE for 30 days!

Dear Good Sam Club Member:

There's no feeling more exhilarating ...

... than hitting the open road with your RV -- blue sky above you, endless highway in front of you, and days or weeks of fun, relaxation -- and boundless freedom -- stretched out ahead of you.

But as thrilling as tooling toward a new destination with your RV can be, it's even more enjoyable when you're absolutely certain of the best, and safest, way to get there!

That's why, with your permission, I want to send you an important service of the Good Sam Club -- our official 2008 *RV Road Atlas* -- to use with your RV for a full month absolutely **FREE**.

Steers you clear of "tight spots"

Yes, I realize your RV is already stuffed with more maps than you ever thought you'd own in a lifetime.

City maps -- state maps -- regional maps -- perhaps even a standard Road Atlas -- or an old, out-of-date edition of the Good Sam RV Atlas.

But our new 2008 *RV Road Atlas* is nothing like your standard Road Atlas ... for the Official Atlas of the Good Sam Club was designed with a singular purpose in mind:

Make driving easier, safer, and less costly for active RVers like you!

And when you crack open the risk-free inspection copy of the 2008 *RV Road Atlas* I send you, you'll experience the difference we can make with your RVing first-hand for yourself.

To begin with, every map on the new 2008 *RV Road Atlas* is marked with special routes accessible to oversize vehicles. Routes that usually appear only in Atlas's for professional

Over please ...

drivers -- selling for \$50, \$70, even \$80.

In the new edition of our *RV Road Atlas*, we meticulously map out the friendliest -- and most navigable -- routes for RVs.

That way, there's always plenty of room for you to maneuver -- and you never find yourself in hot water.

You'll avoid low bridges you can't fit under ... roads that have vehicle weight or axle limits ... hairpin turns ... steep inclines and downgrades ... and other trouble spots.

The *RV Road Atlas* helps you avoid other problem spots, too. Like roads and bridges that are closed for the winter. Toll roads -- and their toll-free alternatives -- are clearly marked ... and on a long trip, those toll savings can add up to a small fortune.

A good night's sleep for the road-weary RVer

I love my RV! But one thing I don't like is not being able to find a place to pull over for the night -- especially when I'm bone-tired from driving all day, it's getting dark, and I want to turn in and get some shut-eye.

Here, too, the new 2008 *RV Road Atlas: the Official Atlas of the Good Sam Club* can help -- as no other resource can!

Our updated 2008 edition gives you the locations of nearly every RV park and campground in North America -- 11,786 in all, to be precise.

It also informs you about various park services, amenities, rules, and restrictions.

Including: pets allowed ... service centers ... dealers ... modem connections ... wireless Internet access ... and whether the park can accommodate your big rig, if that's what you drive.

And the 2008 *RV Road Atlas* gives you so much more to make every RV trip your best one yet:

... pinpoints every Good Sam Club 10% Discount Location in North America -- saving you money on campgrounds and other services.

...directions to over 750 RV service centers -- more than 775 tourist attractions -- and 2,208 national, state, and provincial parks.

... detailed road maps for all 50 U.S. states, over a dozen Canadian provinces and territories, and Mexico.

...warnings about low clearances and roads closed for the winter.

... rest stops ... service areas ... scenic routes ...

airports ... auto ferries ... national parks ... campground ... major hiking trails ... golf courses ... ski areas ... hospitals ... Camping World stores ... and more.

Thousands of active RVers rely on the *RV Road Atlas*. Why not you?

Since 2000, more than 412,000 copies of the *RV Road Atlas* have been sold ... and Good Sam Club members have come to rely on this essential navigation guide for RVers ...

Not only for the clarity and ease-of-use of its maps, but for up-to-date, accurate information on the thousands of RV parks we profile.

Skilled cartographers at GeoNova, one of the country's premiere map makers, create each page with painstaking detail.

Plus, our 33 teams of "RV Park Inspectors" constantly criss-cross the country surveying private RV parks. No park gets included in the *RV Road Atlas* unless it passes their thorough examination.

"We rely on the *RV Road Atlas* when we plan our adventures," says Jack B. of Largo, Florida. "We wouldn't go anywhere without it."

Only our 2008 *RV Road Atlas* can guide you -- reliably, swiftly, and authoritatively -- to the RV campground or park closest to where you're driving.

Best of all, for a limited time only, we're offering you the 2008 edition at ...

HALF OFF the cover price!

The list price of the 2008 *RV Road Atlas* is a very reasonable \$29.90.

But order today, and it's yours for just \$14.95 -- less than you and your travel companion would pay for a burgers-and-fries lunch at a roadside diner -- about 4 cents a day.

However, unless our new 2008 *RV Road Atlas* dazzles and delights you, it won't cost you even that much, because of our ...

100% money-back guarantee!

That's right.

If you are not 100% satisfied with your 2008 *RV Road Atlas* for any reason ... or for no reason at all ... just return it in 30 days.

You won't owe us a cent. And that will be the end of the matter.

You're not obligated in any way. All the risk is squarely on

Over please ...

11,786
Parks
covered!

Watch
Out!