

FALL 2007

Jarret Wollstein, the financial guru who led his readers to gains of 315%... 279% ... and 416%, brings you tomorrow's Wall Street Journal headlines, today...

## “Cheap Energy from the Sun Ends U.S. Dependence on Foreign Oil”

Little-known start-up Solar Night Industries (SLND) revolutionizes the solar industry — finally making solar energy affordable to virtually every home and business in America.

**Could this be the answer to America's energy crisis?**

Just look at the triple-digit gains investors have already made in the booming solar energy sector:

- Hoku Scientific, up 451% in 6.5 months.
- Tower Tech Holdings, up 142% in 3.5 months.
- Ascent Solar Technologies, up 466% in 8.5 months.
- Boralex, up 507% in 4.25 years.
- JA Solar Holding, up 154% in 4 months.

**By Jarret Wollstein:**

Within the next couple of years, on some bright sunny day, you're going to pick up your morning copy of the *Wall Street Journal*.

And when you open it, you'll see this headline:

### **Cheap Energy from the Sun Ends U.S. Dependence on Foreign Oil**

For most of America, it will be a day of celebration.

The U.S. will no longer be at the mercy of the Arab oil cartel, anxiously awaiting the latest reports on oil prices.

But for you as an investor, that headline could either be bad news or good news. Which will it be?

Well, should you choose to ignore my recommendation to take a position in the solar energy start-up company I'm recommending today — **Solar Night Industries (symbol: SLND)** — it will be bad news.

That's because, by the time mainstream financial publications like the *Wall Street Journal* get hold of the

*continued, see inside...*

# SLND is poised to become America's biggest distributor of solar energy systems!

## Dear Investor:

My market analysis recently uncovered a stunning, overlooked profit opportunity. Get ready for the BIG MONEY PLAY in energy...a company poised to revolutionize the distribution of solar power to homes across America.

The company is **Solar Night Industries (symbol: SLND)**, and it stands ready to become America's biggest distributor of solar energy systems for commercial and residential use.

Solar energy is plentiful, affordable, and clean. But two problems have prevented widespread adoption of solar energy in America: difficulty evaluating and selecting the right technology, and a shortage of qualified solar installers.

Solar Night Industries, as you'll discover in this report, has solved both problems...and their breakthrough process for getting solar energy into homes and office buildings from coast to coast is poised to pay off in big dividends for their customers and shareholders.

## 416% gain in only 7 months

At the same time, I also want you to know that this company is just one of the many exciting opportunities I've uncovered for my readers.

Last year, my recommendations blew the broad markets away, posting a stunning 58% average return. In fact, 4 out of 5 of our stocks made money, posting profits like these:

- GoldCorp (GG) up 62% in 4 months
- Bucyrus International (BUCY) up 77% in 8 months
- Teck Cominco (TEK-B.TO) up 78% in 6 months
- Evergreen Solar (ESLR) up 83% in 5 months
- Apple Computer (AAPL) up 105% in 4 months
- Ecu Silver Mining (ECU.V) up 102% in 3 months
- Pan American Silver Corp. (PAAS) up 82% in 4 months
- Centurion Energy (CUX.TO) up 416% in 7 months

## May I help you hit the jackpot?

How do I go about selecting these superstars? I reveal my complete system in my Special Report, Investing in An Age of Terror—yours FREE when you subscribe to my

*continued on page 13...*

Solar Night story, ground-floor investors will have already creamed the lion's share of the gains... and you will have missed out on all that profit.

On the other hand, say you take my advice... and own Solar Night Industries now.

Today, the stock is still flying largely under Wall Street's radar.

When the news of Solar Night's revolutionary approach to solar power distribution finally makes the front page of the Journal, the sky's the limit as far as the stock price is concerned.

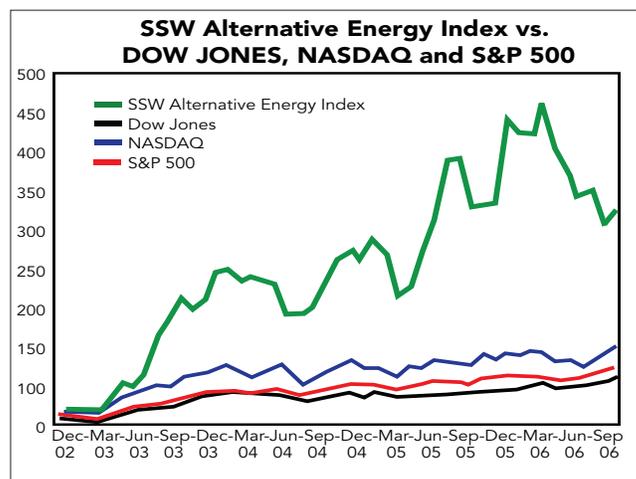
Five dollars a share? Seems a reasonable price to own what will be the #1 solar energy distribution company in the United States. But act swiftly, and you can load up on all the shares you want for around a buck apiece.

Ten dollars a share? That would give us a ten-bagger on Solar Night... and a 900% gain on our investment.

## Solar stocks are on fire!

Since December 2002, alternative energy stocks have far outperformed the broad markets, leaving the Dow, NASDAQ, and S&P 500 in the dust (see chart below).

Investors who own the most innovative alterna-



...tive energy ventures are doubling, tripling, even quadrupling their money in short order:

- Boralex operates hydroelectric power stations in Canada — as well as one of the largest wood waste power generation plants in the United States. During a recent 4-year period, the share price jumped from \$3.03 to \$18.38. That's a gain of 507%, giving investors \$15,350 in profits for every thousand shares they own.
- FPL Group produces electricity using natural gas, wind, and nuclear resources. Share price has

steadily climbed over the past 5 years from \$13.99 to \$65.18 for a gain of 366% — more than tripling shareholders' money.

- Ascent Solar Technologies manufactures photovoltaic (PV) cells that convert sunlight directly into electricity; their devices power instruments and communications systems aboard satellites and other space vehicles. In less than 9 months, ASTI stock rose from \$2.45 to \$13.86 for a 466% return.

If you bought 10,000 shares of Ascent in January, your original investment of \$24,500 would have turned into a \$138,600 windfall before Halloween. Your profit: \$114,100.

But now, there's an alternative energy company — Solar Night Industries (SLND) — with the potential to match or exceed these impressive gains. A gain of 900% or more is not out of the question!

Act swiftly, and you can own a nice block of the shares today for pennies on the dollar of what they could be worth in a year or two from now.

That way, you can profit handsomely from the next big thing in alternative energy: the commercialization of proven solar technology



as it moves from the laboratory to where it belongs — on the roofs of millions of houses and office buildings throughout North America, generating power for the people.

### **Grab your share of the \$18.5 billion solar energy market!**

The photovoltaic technology for converting sunlight directly into electricity has been around for years — with the price per kilowatt getting lower and lower with each passing year.

Solar photovoltaic (PV) technology has been used to generate electricity in space program applications for several decades and in commercial applications over the last 30 years.

Since 1985, the market for solar PV, as defined by worldwide shipments of PV systems, has grown at a compound annual growth rate of over 20%, according to Strategies Unlimited.

SolarBuzz reports that the global solar PV market, as defined by solar PV system installations, had an estimated \$6.5 billion in revenue in 2004 and is expected to grow to \$18.5 billion by 2010.

Worldwide installations of solar power systems are expected to grow at an annual rate of 23% — from 927 megawatts in 2004 to 3.2 gigawatts by 2010 — led by on-grid shipments.

By then, demand for clean energy will outstrip supply by at

least 37% unless there's a boom in new alternative energy projects, according to a recent report from the National Renewable Energy Lab.

Finding what's fueling the surge is a cinch: crude oil above \$80 a barrel, making the Goldman Sachs projections of \$105 a barrel look more realistic all the time. Gasoline prices are sky-high, averaging \$2.81 a gallon nationwide, causing serious monetary and budget issues for millions of Americans. And our fossil fuel supply is dwindling every day."

Then change the next paragraph beginning to: "So, given today's record prices for natural gas, heating oil, and electricity, why haven't more U.S. homeowners installed solar systems?

Given the high cost of heating homes in the winter — and air-conditioning them in the summer — why haven't more U.S. homes made the switch to alternative energy?

Well, it's true there are already many models of roof-top solar panels on the market.

But the process of fitting a new home — or retrofitting an existing home — with solar panels can be complicated.

Local usage rates... economics... solar ratings... lifestyle... direction the house is facing... return on investment... the local permitting process... availability of trained installers... can make choosing the right alternative energy solution vexing, to say the least.

These are some of the challenges that Solar Night Industries helps its customers solve with their flagship service, the Modern Energy Plan.

While the idea behind the Modern Energy Plan is decidedly unglamorous — delivering and installing solar panels on rooftops, then connecting them to a building's

***continued, please turn...***

**COMPANY:**  
**Solar Night Industries**

**STOCK SYMBOL:**  
**SLND**

**SHARES OUTSTANDING:**  
**50 million**

**For a FREE Investor's Kit call toll-free:**  
**877-826-1991**

**SOLAR NIGHT**  
Modern Energy Solutions

wiring system — its mission is lofty and important:

Bring low-cost solar energy into the homes of America's energy-starved masses at economical rates.

### Overcoming solar "analysis paralysis"

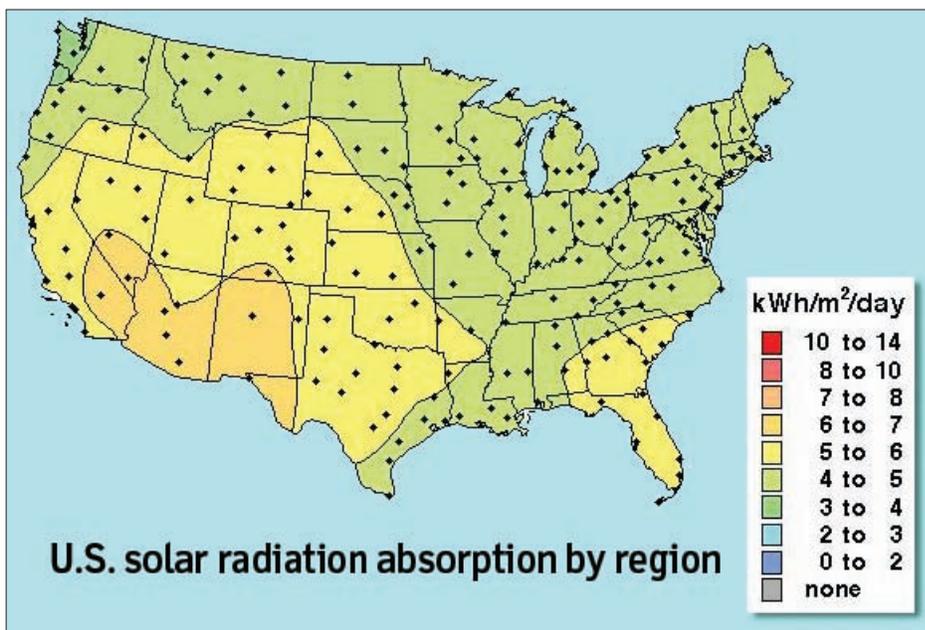
According to a survey by Naslin, Kaullin & Associates, a majority of Americans say they are willing to consider installation of solar power in their homes, even if it would add to their power bill.

So what's stopping them? Two things: complexity and availability.

By complexity, we mean that determining your best option for alternative energy is anything but simple and clear-cut.

To begin with, the practicality of solar energy depends on several factors, including the location of your home, amount of sunshine in your region (see map), exposure, utility costs in your own, and square footage of your home.

Availability means whether the consumer can find the correct solar components for his installation... and also hire a qualified technician to install the system and connect it to



**U.S. solar radiation absorption by region**

*Solar Night's Modern Energy Plan recommends the best solar energy system for your home based on available sunlight and home exposure.*

the house's wiring.

A complete solar PV system can cost homeowners the equivalent of an automobile. Depending on incentives, a new solar system can take 8 to 12 years to pay for itself — although, as the cost of conventional energy continues to climb, that payback period is shrinking.

In addition, financing options — including wrapping equipment

purchase and installation in a mortgage or home equity loan — can significantly lower out-of-pocket costs.

Plus, home sellers can pass on the full savings of solar power systems to new buyers, because the electricity generated by the rooftop solar system can dramatically lower utility bills.

Solar Night offers a unique service — called the Modern Energy Plan, or MEP for short — that addresses many of these important issues.

The MEP helps accelerate the adoption of modern energy alternatives... and Solar Night's dominance of the alternative energy market.

Normally, a consumer faces a bewildering number of tasks in evaluating green energy solutions for the home. Including:

- Choosing between energy alternatives (wind, geothermal, hydroelectric, solar).
- Shopping for and choosing the right make and model of solar equipment.
- Determining size, capacity, and power requirements.

## Energy for "green consumers"

The energy industry today is facing growing environmental concerns. The global climate change risks associated with fossil fuel generation are creating political momentum to implement greenhouse gas reduction strategies.

Federal and state government regulators continue to strengthen other air and water emissions control requirements. Over the past decade, agencies have launched incentive programs to accelerate the development of renewable energy sources.

Adopted in 2004, The Kyoto Protocol directs the signatory nations to lower and stabilize their greenhouse gas emissions. In support of the Kyoto Protocol, the European Union implemented climate change mitigation requirements for the first time in 2005.

While the United States did not sign the Kyoto Protocol, new United States power plants are required to install the best available emission control technology, which can be costly. This expense results in electricity from new fossil fuel-fired plants costing more than electricity from existing power plants, thus increasing retail electric rates over time.

- Investigating available local, state, or federal credits available to defray some of the system purchase and installation cost.
- Wiring or rewiring the home to accommodate solar energy.
- Assembling the solar panels and installation them on the roof.
- Connecting the solar power generator to the home wiring and utility grid.

Solar Night's Modern Energy Plan eliminates these multiple steps — and greatly simplifies the whole process of “going green.”

### One solar company does it all!

The consumer calls Solar Night — or goes online to Solar Night's Web site — for a preliminary MEP. The Web site allows you to enter the details about your home such as where you live, size of house, where it is situated.

Solar Night comes back with a preliminary plan showing you:

- Whether solar energy is feasible for your home.
- Possible alternatives to solar including wind or hydroelectric.
- Recommendations on the best systems and technology.
- Availability of financial incentives for solar installation.
- Approximate cost and payback period.

If you are a good candidate for solar energy, Solar Night can dispatch a Certified Solar Installer to your house for a more comprehensive MEP site inspection.

Based on the inspection results, the Certified Solar Installer gives you a final quotation for installing your modern energy system.

Should you decide you want to “go green” and get solar panels for your home, the Certified Installer handles the project on a turnkey basis, from securing the equipment



and installing the solar panels, to wiring the home and connecting the solar power system.

Solar Night's designated installation partner coordinates the entire project for you. This eliminates the need for the consumer to shop for components and services separately.

All the work is performed at a fixed, pre-determined fee. That way, there are no surprises.

### Let Uncle Sam pay your electric bill

Solar PV systems convert sunlight into DC electric power that is supplied to an inverter for conversion to AC electric power.

These systems are used for residential, commercial, and industrial applications — for customers who either have access to or are remote

from the electric utility grid.

The market for PV solutions used in tandem with “on-grid” applications, supplementing a customer's electricity purchased from the utility network, represents the largest and fastest growing segment of the solar PV market.

The rapid growth of this market has been supported by large tax breaks, rebates, and other economic incentives — from local, state, and federal governments — to encourage adoption of modern energy solutions.

“The economics of solar do not depend solely on how many hours the sun shines where you live,” reports an article in Kiplinger's Personal Finance.

According to the article, financial incentives can help make the investment in solar energy pay off sooner — and more than half the U.S. population is covered by such government subsidies.

But whether you're a residential or business customer, you still have to transmit the electricity generated from the solar cells through the building's wiring system — and into the appliances and lights you want to run.

If you're a dedicated do-it-yourselfer, mounting the solar panels on

*continued, please turn...*

## How to buy Solar Night Industries today!

1. For more information on the stock, call the Solar Night Investor Relations Department toll-free at **877-826-1991**.
2. Call your broker—or log onto your online brokerage account now.
3. Place an order for shares of **Solar Night Industries (stock symbol: SLND)** today, before rising sales volume sends the stock higher.
4. You can track the stock in your monthly issues of *Intelligent Investor Report*.
5. Visit Solar Night at **www.solarnightindustries.com** for the latest investor news and updates.



*Modern Energy Solutions*

the roof may be something you can handle. But brace yourself for headaches, since many of the do-it-yourself home solar kits are difficult and time-consuming to install.

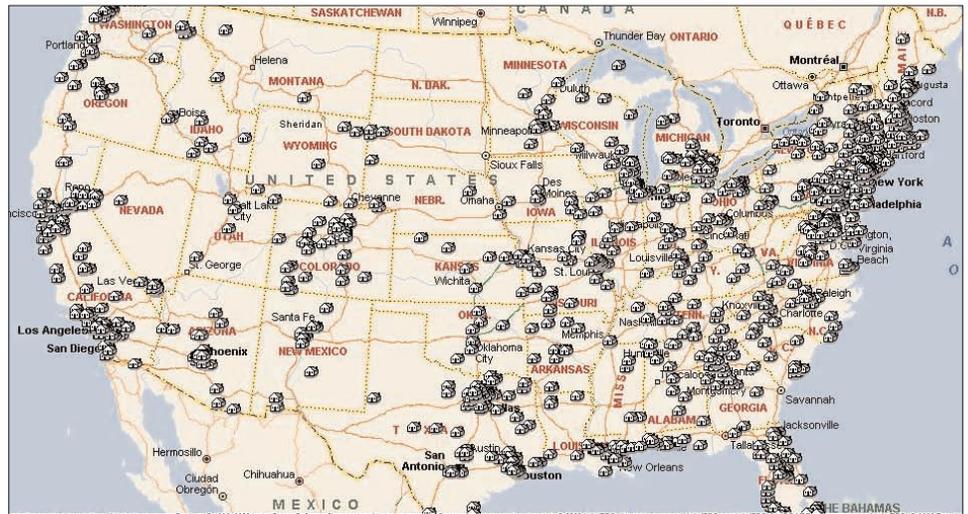
Putting in solar panels is one thing. But getting them to power your home is quite another. In most cases, it takes a trained electrician or energy consultant to make the wiring modifications enabling the home to run off the solar cells.

For new construction, the Solar Night Solar Synapse Wire Kit solves this problem.

For under \$2,000, a builder can install and market the Solar Synapse Kit — and prepare homes and commercial facilities for solar energy.

Should the owner decide to install solar panels later on, a simplified connection allows electricity to flow from the photovoltaic cells, through the building's wiring, into the a power inverter, and into power outlets throughout the house.

Installing a Solar Synapse Kit



*Builders from coast to coast are excited about integrating Synapse and other Solar Night Products into new construction.*

during construction can reduce the future cost of converting the home to solar power by over 10%, saving the home owner thousands of dollars.

Homes today, especially in the high-end housing market, are increasingly pre-wired for services. Builders frequently pre-wire houses for Internet connection... telephone... intercoms... cable TV... home security.

With the Synapse Kit, these builders can quickly and easily pre-wire the house for solar energy, as well. No wonder thousands of builders nationwide have already contacted Solar Night Industries about using Synapse — or other Solar Night solutions — in the residential and commercial facilities they build (see map).

What's more, today's consumers are increasingly concerned about

## Money-making partnerships already in place!

**WHEN** home builders, electrical contractors, architects, and installers need solar energy solutions, they turn to the catalog — Solar Night's *Solar Builder's Supply Catalog* — for help.

With more than 2,300 products, the Catalog is the most comprehensive directory to solar energy packages for home and commercial use.

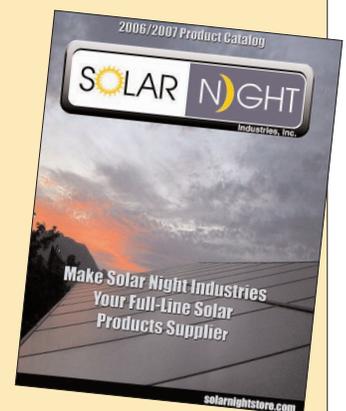
Available both in print and on line, the Solar Catalog provides builders with a single source for finding the systems and products needed to equip a building with solar, wind, or other alternative energy solutions.

Solar Night has created product partnerships with solar manufacturers including Unisolar, Sharp, Schuco, Xantrex, Fronius, Outback Systems, BP Solar, ICP Solar, Isofoton, Mitsubishi Solar, MK Batteries, UniRac, Ballard, Beacon Power, Natural Light Energy Systems, Phocos, and Suntech.

With these relationships in place, Solar Night is able to offer customized complete solar packages in both solar thermal and photovoltaic panel systems — at extremely competitive prices — with drastically shortened installation lead times.

Solar Night's business model is to make the most efficient sources of renewable energy available to consumers who want to reduce energy costs while protecting the environment.

Scientists are conducting significant research in the clean-energy industry in the United States and worldwide. Solar Night's mission is to properly market and commercialize this research and innovation, putting it into the hands of consumers who need clean, reliable electricity.



incorporating “green alternatives” into their lifestyle. So they are predisposed to buy products that sustain the environment.

McGraw-Hill predicts that “green building” — construction of residential and commercial buildings that are environmentally friendly — will multiply more than fivefold by the end of the decade.

They forecast that green building’s market share will increase from \$7.4 billion and 2% of housing starts last year to as much as \$38 billion and 10% of residential construction activity in 2010.

In addition, more than 8 out of 10 home builders surveyed by the National Association of Home Builders (NAHB) identified a need for above-code energy programs like those developed by Solar Night.

**The NAHB survey also showed a 20% increase in home builders who are focusing their attention on green building.**

Their ranks are expected to increase by another 30% this year — indicating a rapidly expanding and eager market for the Solar Industries Synapse Pre-Wire Kit.

With the Solar Synapse Pre-Wire Kit, thousands of new homes can be prewired for solar energy.

Builders who pre-wire new houses with the Solar Night system can advertise their new homes and buildings as “solar ready” — and the phrase “Synapse inside” may become to solar power what “Intel inside” is to PCs.

### **Monopolizing the solar pipeline**

Just as oil companies depend on a pipeline to get oil from the well to the refinery, solar companies too depend on a “pipeline” of sorts to get solar technology from their laboratories and fabrication plants to their customers.

That pipeline is professional, qualified solar installers.

The typical solar installer is a

*continued, please turn...*

# 10 Reasons Why Consumers are Turning to Solar Energy

- 1** Solar power is one of the most benign electric generation resources. It generates electricity without air or water emissions, noise, vibration, habitat impact, or waste.
- 2** Unlike fossil and nuclear fuels, solar energy has no fuel price volatility or delivery risk. Although there is variability in the amount and timing of sunlight over the day, season, and year, a properly sized and configured system can be designed to be highly reliable while providing long-term, fixed-price electric power and heat.
- 3** Unlike other renewable resources such as hydroelectric and wind power, solar energy is available at all customer sites because of the universal availability of sunlight.
- 4** For most consumers seeking an environmentally friendly power alternative, solar power is a viable choice because it can be located in urban, suburban, and rural environments.
- 5** Unlike biomass, geothermal, and hydroelectric power generation, which are location-dependent and sell primarily to the wholesale market, solar energy can be installed at the customer’s home or business.
- 6** For consumers and businesses connected to a utility power grid, solar energy can supplement electricity purchased by the customer at retail rates from the utility network. Should the solar energy source actually generate more electricity than the customer consumes that month, the excess electricity can often be sold back to the utility and credited toward the customer’s account.
- 7** Unlike other renewable energy sources, solar power is well-suited to match peak energy needs, since maximum sunlight hours generally correspond to peak demand periods when electricity prices are at their highest.
- 8** Solar energy can be deployed in many sizes and configurations (thermal or PV) to meet the specific needs of the customer. These are extremely scalable systems — and with limited moving parts, they require minimum maintenance.
- 9** Solar energy is more efficient than other energy sources, since the electricity is generated right at the point of usage. When electricity is supplied by a utility, up to 70% of the energy is lost in transmission over the utility power grid.
- 10** A clean, non-polluting energy source, solar energy does not produce greenhouse gases or other emissions contributing to global warming.



technician who has been trained specifically in the installation and maintenance of solar power systems... although some are electricians who also do solar work.

The bottleneck in widespread adoption of solar energy in the U.S. is not really technology or cost: the technology has been available for decades.

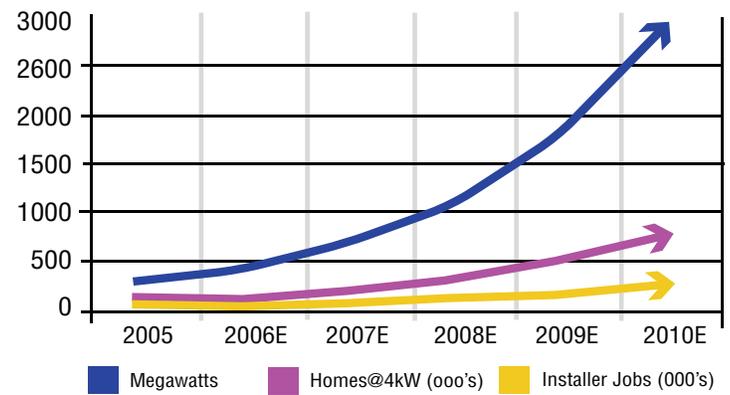
And with improvements in technology and a growing number of government incentives, solar energy is now affordable to millions of Americans.

**Rather, the barrier preventing thousands of consumers from “going solar” is lack of availability of qualified solar technicians to install systems in the homes of consumers who want solar power (see graph at right).**

To solve that problem, Solar Night is positioning itself not as yet another solar system manufacturer (with the Synapse Kit), but as the premiere nationwide distribution channel for solar products and services.

Through its *Solar Builder’s Supply Catalog* (see opposite page), the company offers single source distribution of a wide range of solar systems from some of the most respected

## Solar energy demand vs. available installers



*Solar Night provides a much-needed energy resource that’s in increasingly short supplier: qualified solar energy system installers.*

manufacturers including Sharp, BP Solar, Mitsubishi, Ballard, Natural Light Energy Systems, and Suntech.

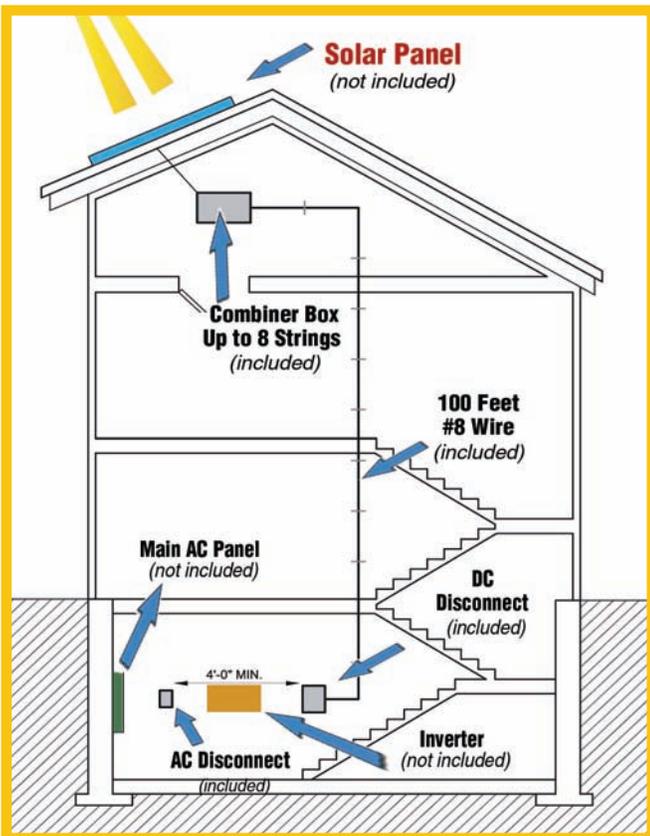
When a consumer buys these products through the catalog (online or offline), Solar Night makes money as a dealer. The profit margin on system sales is 20% to 25%. On a \$40,000 system, Solar Night can make as much as \$10,000 on the equipment sales.

Solar Night will also arrange for one of its designated installation partners Installers to handle the job, for which it also gets a service fee. The designated installation partner, when engaged by a Modern Energy Plan customer, is required to purchase products from the Solar Night product catalog.

Solar Night Industries is recruiting thousands of solar installers across the country to join its installer network (see map on page 6).

Through this arrangement, everyone throughout the solar energy supply chain comes out ahead:

- ✓ Consumers get one-stop shopping for all their solar energy needs — and a planned solution that gives them the power they need at the most economical



*The Synapse Kit from Solar Night enables homes to be built “solar ready” and fully prewired for solar energy.*



rates with the quickest return on their investment.

- ✓ *Installers* don't waste time calling on unqualified prospects — every lead they get from Solar Night is qualified and has spent money on a Modern Energy Plan.
- ✓ *Manufacturers* sell more products and systems through the Solar Night catalog and certified installer network.
- ✓ *Governments* get wider publicity for their alternative energy incentive programs and more residents taking advantage of the programs and installing solar.
- ✓ *Solar Night* establishes its position as the dominant distribution channel in the growing solar energy marketplace, generating superior performance in revenues, earnings, and growth. With the largest solar installer network in North America, Solar Night will rapidly rise to a position of dominance in the solar energy market. The company will own a virtual monopoly on the solar distribution channel.

### How Solar Night makes money

With a rapidly growing solar installer network, Solar Night is positioned to dominate the modern energy design and build market. Their goal is to become the most recognized brand in the solar distribution segment of the modern energy market.

Consolidating a nationwide network of solar installers under the Solar Night corporate umbrella also helps solve a common problem faced by homeowners who want to “go solar” — finding a qualified installer in their town to do the work.

In the modern energy trade, the process of bringing solar technology from the factory and installing is called “the last mile in the process” — and qualified installers are instrumental in making it happen.

Forecasts project a shortage of tech-

nicians trained to install today's PV solar systems. The demand for solar installations already outweighs the number of jobs this limited supply of installers can handle (see graph), making it even harder to find an available installer in your area.

Solar Night helps match consumers ready to buy solar energy systems with the closest available installer in their area. If a particular installer is currently booked, Solar Night can find another designated installer to handle the job. For larger commercial and multi-unit residential structures, Solar Night can bring installers to the job site from other regions.

As Solar Night assumes the mantle of proactive industry leader, the company will not only recruit the most qualified solar technicians into its Certified Solar Installer network. It will also offer cross-training to electricians, engineers, and other technically adept professionals who want to add solar installation as a part-time or full-time profit center.

Professionals will pay Solar Night for training and certification, because it enables them to qualify for work in an industry that is a lucrative career in a growing industry. Solar Night

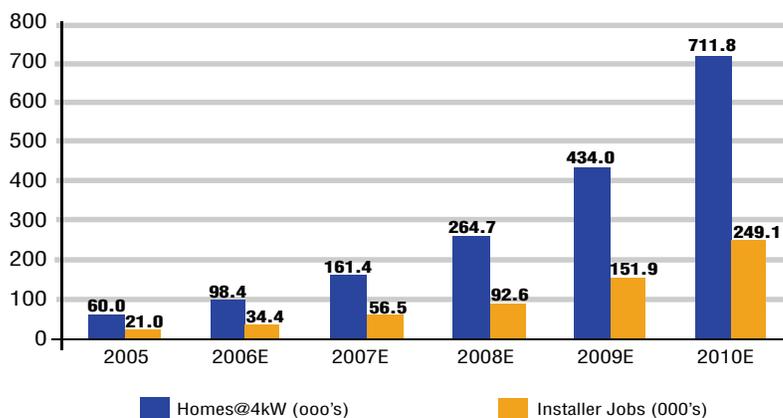
benefits by ensuring a ready pool of certified solar installers to service its growing customer base.

Even if the customer doesn't buy a Synapse Pre-Wire Kit or other equipment the company distributes, Solar Night will still make money from every Modern Energy Plan, site inspection, and installation routed through its manufacturer and distributor network.

Just as AOL and early ISP's leveraged existing infrastructure by the telecom industry for the Internet, Solar Night is leveraging the electrical, HVAC,

*continued, please turn...*

## U.S. shortfall of trained solar installers increasing



*The number of homes requiring solar installers far exceeds the number of jobs U.S. installers can handle, and the situation will only grow worse over time.*

**COMPANY:**  
Solar Night Industries

**STOCK SYMBOL:**  
SLND

**SHARES OUTSTANDING:**  
50 million

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**877-826-1991**

and construction industries to design and build the next generation of modern energy.

## On the path to “Zero Energy” Homes

In the short term, Solar Night expects to generate over \$4 million in annual sales (see chart below).

Sales for the long term are more difficult to forecast with any certainty. But one thing is certain: as oil prices continue to hit record highs, and energy costs skyrocket, anything that can reduce energy costs will find a ready market.

Solar Night’s solar energy solutions have the potential to help millions of Americans transform their residences into “Zero Energy Homes.”

A **Zero Energy Home** is a house that generates more power than it uses, thereby reducing demand on the utility provider. During a power



*The Solar Night Certified Installer network will offer product distribution and installation service nationwide.*

outage, the Zero Energy Home generates its own power, ensuring that the electricity stays on.

According to a report from the U.S. Department of Energy, solar energy has the potential to provide homeowners in sunny regions, like Florida, with almost all of their power

needs throughout the year.

Through installation of Solar Night’s technology, homeowners throughout North America can dramatically reduce energy bill as they move closer to owning a true Zero Energy Home.

If Solar Night becomes just one more solar device marketer, and captures a large share of the pre-wiring market for solar-ready housing, sales could rise millions of dollars a year.

On the other hand, **if Solar Night succeeds in its bid to become the largest solar technology distribution channel in North America, those revenues — from energy plans, equipment sales, and installer fees — could dwarf the sales generated solely through Synapse.**

Whatever happens, one thing is fairly certain — the continued expansion of the market for modern energy.

So even if Solar Night falls short of its goal of total solar industry domination, its business will still grow proportionally with the increase in solar energy demand and sales — growth fueled by an increasing shortage of energy worldwide.

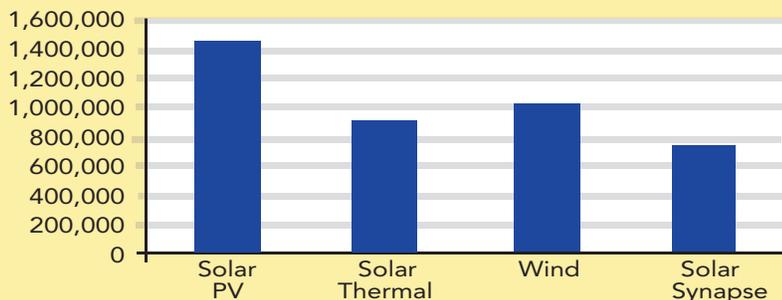
## Solar merger mania

One other factor may send Solar Night’s share price higher, faster: acquisition by a larger, more established energy company.

In the internationally growing solar PV market, increasing professionalism, tougher competition, and a consolidation of the industry seems to be emerging.

### Solar Night Sales Mix By category

FY09 – Gross Sales



## How to buy Solar Night Industries today!

1. For more information on the stock, call the Solar Night Investor Relations Department toll-free at **877-826-1991**.
2. Call your broker—or log onto your online brokerage account now.
3. Place an order for shares of **Solar Night Industries (stock symbol: SLND)** today, before rising sales volume sends the stock higher.
4. You can track the stock in your monthly issues of *Intelligent Investor Report*.
5. Visit Solar Night at [www.solarnightindustries.com](http://www.solarnightindustries.com) for the latest investor news and updates.



Modern Energy Solutions

There are over 20 companies in the world that produce solar photovoltaic products, including Solarworld, BP Solar, Kyocera Corporation, Sharp Corporation, RWE SCHOTT Solar, GE Energy and Sanyo Corporation. Other existing and potential photovoltaic competitors include universities and research institutions.

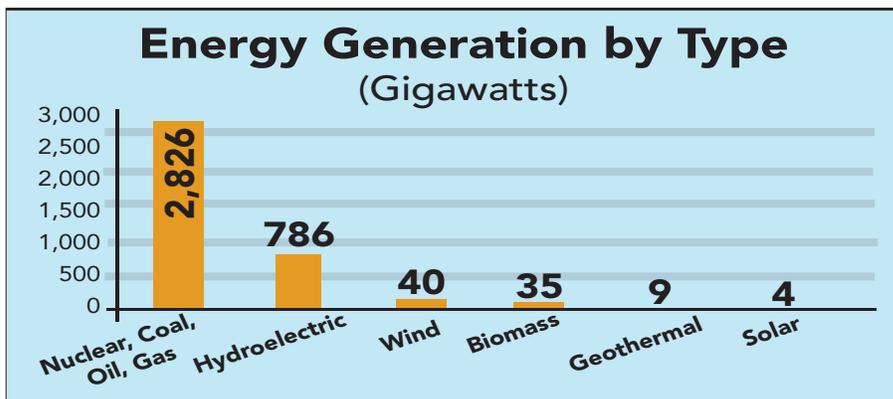
Increasingly, a number of these photovoltaic companies have made major acquisitions. Solarworld, gone public, issued new stock and announced larger expansion plans.

One of the largest solar installers, Akeena Solar, recently acquired select assets of Alternative Energy Inc.

Alternative energy company ECotality announced plans to acquire Innergy Power, a maker of photovoltaic modules and battery packs.

Should Solar Night become the next acquisition for a large energy company — alternative or traditional — the merger could send the share prices soaring.

*continued, please turn...*



## SOLAR INVESTORS: Uncle Sam wants to help make you rich!

**Solar Night Industries** and other solar energy companies are getting a free boost in their marketing and sales efforts from an unexpected source: Uncle Sam.

Federal, state, and local governments are offering numerous programs to encourage consumers and businesses to switch to solar energy, including tax incentives and rebates.

In California, where Governor Arnold Schwarzenegger is a huge proponent of alternative energy, the state recently approved a \$3.2 billion solar energy plan, the largest in U.S. history. The California Energy Commission offers consumers a \$2.60 per watt rebate on new solar electric systems. This works out to about 32% of the cost of your installed system paid for by the state.

In 2007, President Bush proposed a \$148 million Solar America Initiative — an increase of \$65 million over 2006.

In addition, the federal government is offering a 30% tax credit with a residential limit of \$2,000. For commercial installations, the federal tax credit has no limit, and for agricultural installations, the Federal Farm Bureau offers an additional 10% tax credit.

Often these government incentives are enough to help a customer who is sitting on the fence make up his mind and install a Solar Night solar system.

**Solar Night** keeps a nationwide computer database of the solar and alternative energy incentives

available from all federal, state, and local agencies throughout the country.

When a potential customer calls Solar Night, one of the first steps is to search the database and help the customer take advantage of all government subsidies available in his region.

In addition, the federal government is actively promoting and encouraging research into solar and other alternative energy sources.

The U.S. Department of Energy (DOE) recently announced that it has selected 13 industry-led solar technology projects to negotiate for up to \$168 million in funding.

The companies conducting the research will share more than 50 percent of the project costs, for a total value of up to \$357 million over three years.

Combined, these projects will help to increase the annual U.S. production capacity for photovoltaic (PV) systems from the 2005 level of 240 megawatts to 2,850 megawatts by 2010.

Such an increase could reduce the cost of electricity produced by PV systems from the current level of 18 to 23 cents per kilowatt-hour to a more competitive 5 to 10 cents per kilowatt-hour.

Worldwide government research and market support for PV systems will be approximately \$400 billion over the next 25 years. The total solar energy market, which leaped by more than 50% from 2003 to 2004, stood at \$7.2 billion last year — and is poised to expand to \$39 billion by 2014.

## How Solar Energy Works

**EVEN** though we are 92 million miles from the sun, the Earth receives about 85 trillion kilowatts of constant energy from the sun — equivalent to the energy that would come from burning 1,150 billion tons of coal per year.

While solar energy depends on sunny days, there are many areas of the world that get sufficient sunny weather to make solar a viable alternative to — or, more commonly, a supplement for — utility grid power. The side of the planet facing the sun gets more solar energy in one hour than the entire human race uses in a year!

The most effective solar power systems use some kind of dish or reflector to capture and concentrate the sun's rays.

In a "parabolic-trough" system, a series of long, rectangular, curved mirrors are tilted toward the sun. The mirrors focus the sunlight on a pipe that runs down the center of the trough, heating oil flowing through the pipe.

The heat from the oil is transferred to water, boiling the water to produce steam. The steam is used to generate electricity. The cooled oil is returned to the pipe so it can be reheated again by the solar rays.

Another technology, the *solar cell*, converts the sun's rays directly into electricity through the photovoltaic method. The first solar cell, introduced by Bell Telephone Laboratories in 1954, was made from a small silicon wafer.

In a solar cell, photons strike the silicon, causing electrons in the material to move. The movement results in uneven distribution of electrons in the silicon. If you connect a wire between the two sides of the cell, electrons flow from where the concentration is high (the negative pole) to where there are fewer electrons (the positive pole) — creating an electric current.

The photovoltaic process does not deplete the silicon. So the solar cell can generate current indefinitely without wearing out.

Even though silicon is one of the most plentiful elements, photovoltaic cells can be expensive to manufacture. This is because they require an extremely high-purity silicon that must be refined through extensive processing.

One of the reasons for the limited commercial application of solar energy is the cost: inefficiencies in the solar conversion process make solar energy, on a dollars per kilowatt basis, has — until recently — been much more expensive than coal, natural gas, oil, or nuclear.

Today, the rising cost of conventional energy — combined with newer, more efficient solar conversion technologies — is rapidly making solar energy a cost-competitive alternative to fossil and atomic fuels.



## 7 Reasons to own Solar Night Industries... NOW!

To recap, here are just 7 of the reasons why you should get in on Solar Night today:

- 1** Solar Night Industries is selling for around 65 cents a share. Even if it goes up just one dollar a share, you will have more than doubled your money.
- 2** You can take a significant position in Solar Night with a relatively small investment: a block of 10,000 shares costs only \$6,500.
- 3** The world is running out of oil — and eventually will deplete all fossil fuels including natural gas and coal. Once they are gone, they cannot be replenished, and electricity will have to be supplied from alternative energy sources such as hydrogen, nuclear, and solar.
- 4** The global solar energy market is forecast to grow from \$7.2 billion last year to \$39 billion by 2014.
- 5** Solar Night is a consolidation play. By recruiting the nation's qualified electricians and solar installers into their network, Solar Night is becoming the distribution conduit through which the nation's solar energy systems sales will flow.
- 6** Of the 50 million shares outstanding, 41% are owned by company insiders. These executives and board members would not invest millions of dollars of their personal wealth in Solar Night unless they were absolutely convinced the share price was headed higher.
- 7** Surveys indicate that Americans care about the environment and want to do their part to go green. More than half of consumers surveyed said they would be willing to pay a hefty price for installation of solar power in their homes even if it did not save them money but in fact raised their electrical bill.

Now that's the upside...

But what about the downside for Solar Night Industries? Are there risks? Yes, but not many.

Other energy sources — oil, natural gas, coal, nuclear — are at risk: as the nation gets "green fever," more stringent anti-pollution laws make it more difficult for power plants to burn coal and other fuels.

The only possible downside for solar energy — and

*continued on page 14, please turn...*

continued from page 2...

Intelligent Investor Report or my Intelligent Options Bulletin. But let me give you a few of the basics here.

My uncannily accurate Wollstein Mid-Term Trading System helps me pick winners 8 out of 10 times.

In today's extremely volatile markets, I don't suggest that you merely buy and hold a stock for a long period.

Rather, we buy and sell stocks on shifting macro-trends...when external forces make good companies skyrocket in value.

During the last 12 months, my average stock pick was up a whopping 58.23%—vastly outperforming Hulbert Financial Digest's #1-rated stock newsletter for 2005. Many of my top stock picks were up 30% to 100% in just a few months:

1. **Google (GOOG)** climbed 34% in 6 months. More important... I advised subscribers to sell just before share prices dropped more than 30%.
2. **Cameco (CCJ)**—a uranium mining company—climbed 51% in 4 months.
3. **Apple (AAPL)** shot up 105% in 6 months following my buy signal.

Every month in the Intelligent Investor Report, you'll find advice suitable for both conservative and aggressive investing, including my top mutual fund picks that have grown 60% in just 7–12 months

Just as important as making money is holding on to what you've worked so hard to earn.

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- Protect your children from intrusive new government "testing" and surveillance at public schools.
- Safeguard your Social Security number, credit cards and bank accounts.
- Protect the information on your computer with encryption so powerful that even the CIA can't break it.
- Avoid joining the 200,000+ Americans now on the government's "no-fly" list.
- How to avoid the latest financial scams that could cost you your life savings.

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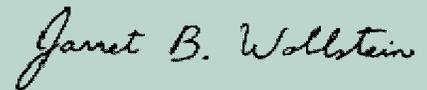
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Don't miss out on the huge potential profits in **Solar Night Industries** and other IIR stock recommendations. To activate your no-risk subscription to Intelligent Investor Report, just complete and mail the form on page 15. **Or call toll-free 877-826-1991 today.** Operators are standing by.

Sincerely,



James Wollstein, Editor  
Intelligent Investor Report

### P.S. Quick Response Bonus!

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## Solar Night's Management Team Truly Shines!



**JASON LOYET, PRESIDENT AND FOUNDER...** a seasoned entrepreneur and seed investor, Jason has been instrumental in the founding and development of several technology start-ups. These include GlobalStreams, a manufacturer of streaming video communication hardware, and MyCapture Publishing Platform. Both companies were sold and continue to be profitable. A graduate of Westminster College, he serves on the board of directors of Farmery Inc. and VETSS Inc.



**TIM CORBET, CEO...** has over 3 decades of experience working in product management, general management, sales, branding, and marketing for small, midsize, and Fortune 500 companies including Hallmark Cards, Crayola Crayons, and Buster Brown Shoes. Among his areas of expertise are sales, contract manufacturing, strategic planning, product development, and market research. Tim holds a BA from Westminster College and an MBA in finance from University of Missouri.

Solar Night — is the unlikely development of a totally new, completely unexpected source of cheap, plentiful power: say, a working cold fusion reactor.

But scientists have been trying to make nuclear fusion a viable power source for decades, without success. And no recent experiments give any indication that the outcome is going to change in the near future.

## How to buy Solar Night Industries today

Within a year or two, Solar Night Industries should begin to emerge as a major nationwide distribution channel for solar energy systems in North America.

Should you pick up the Wall Street Journal then, and read about Solar Night as the new leader in solar energy, it'll be too late — and you'll have missed out on significant profits you could have made by owning the stock earlier.

Stock analysts haven't caught on to what Solar Night is doing to consolidate product sales and distribution in the solar energy sector yet. So right now, you can own Solar Night at bargain-basement prices.

### Here's what I recommend you do next:

1. For more information on the stock, call the Solar Night Investor Relations Department

toll-free at **877-826-1991**.

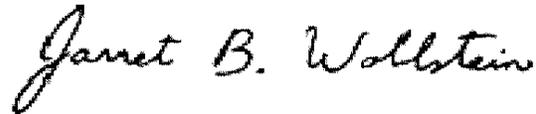
2. Call your broker — or log onto your online brokerage account now.

3. Place an order for shares of **Solar Night Industries (symbol: SLND)** today, before rising sales volume and sends the stock higher.

4. You can track the stock in your monthly issues of *Intelligent Investor Report*.

5. Visit Solar Night at **www.solarnightindustries.com** for the latest investor news and updates.

Sincerely,



Jarret Wollstein  
Editor, *Intelligent Investor Report*

**P.S.** I'll be monitoring developments in Solar Night — and other undiscovered resource stocks poised to generate double-digit gains — in my monthly advisory, *Intelligent Investor Report*.

To request a risk-free 30-day trial subscription, just complete and mail the form on page 15 today.

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- The alternative energy investment that has already tripled investors' money in less than 6 months — and the next big opportunity to profit from it this year. **Page 3.**
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