

IN THIS PACKAGE:

DISCOVER A UNIQUE WAY TO GET

**A GOOD
NIGHT'S
SLEEP**

EVERY NIGHT!



*...even if a medical condition
now makes it difficult!*

A “bespoke” Adjustable Bed gives you the **most restful sleep** you can get—because it’s built specifically to give **YOUR** body maximum support and comfort!



**KEEP READING
PLEASE...**





Dear Soon-to-Sleep-More-Soundly Friend,

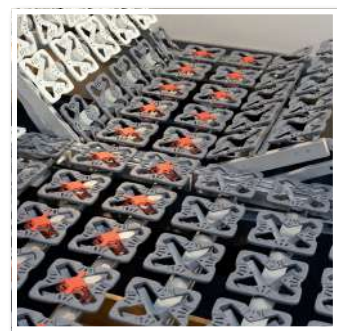
I love a good night's sleep. You love a good night's sleep. I mean — who doesn't?

But you only *truly* realise how much of a precious treasure a restful night's sleep can be when you can no longer get it.

Now, no matter what the cause of your sleeping difficulties – bad back, arthritis, aches, pain, soreness, inability to get comfortable in your bed, a mattress that's too hard, too soft, or too warm – you'll find the solution inside this box.

Because this box contains everything you need to get and enjoy the most comfortable, restful, and accommodating bed in the UK – the Abberley “bespoke” adjustable bed.

YOUR ANSWER FOR A PERFECT NIGHT'S SLEEP



Just as a bespoke suit is custom-made to perfectly fit your body, so too is an Abberley bespoke adjustable bed meticulously designed and crafted to precisely accommodate your height, weight, physical condition, and sleeping patterns.

Many of Care and Comfort's bed designs and fabrication methods are truly



innovative and far superior to those of ordinary beds. **RESULT: Your Abberley bed can provide a level of comfort and relaxation unduplicated by any other bed you have ever owned or slept on.**

NO MORE TOSSING AND TURNING!

Conventional beds are not made specifically to support your body type. But your Abberley bespoke bed is, with a customisable 5-part “podded” frame that enables you to quickly and easily adjust the bed to your ideal sleeping position.



RESULT: The Abberley bed's frame...and the mattress resting upon it...fit the precise shape of your body in your favorite sleeping position!

Many store-bought beds, by comparison, are not so accommodating, because they use less flexible 3-part frames.

A sound sleep is further assured by the unique triple-layer Abberley mattress. Manufactured by us in our factory in Essex, the Abberley mattress is comprised of 3 layers of foam for maximum support and comfort. The Abberley mattress is customised to the perfect density for someone of your height and weight.





Unlike other bed manufacturers, we do NOT glue the mattress layers together for 3 specific reasons...

FIRST: The foam is open-celled. So air naturally passes through it, making the mattress cooler for more comfortable sleep. Gluing the layers, as other manufacturers often do, would block this cooling air flow – causing the mattress to be uncomfortably warm.

SECOND: The layers are available in firm, soft, and medium foam. So you can customise the mattress to the exact firmness you sleep on best.

THIRD: Should you feel your Care & Comfort mattress is too firm or too soft, we can quickly send you a replacement layer. Because they are not glued together, the layers can be easily swapped out to make your mattress just the way you want it – e.g. softer and plusher, or springier, bouncier, and firmer — while giving your body optimal support.

What's more, if you prefer to sleep on an extra-super-plush bed, Care & Comfort also offers Abberley beds with memory-foam mattresses as an option for a cushier feel.

“PUSH-BUTTON” COMFORT



At the touch of a button, the Abberley “bespoke” adjustable bed raises your legs, head, and neck to the ideal position for maximum comfort – so you’re sleeping deeply and peacefully before you know it.





Plus, the bed's wireless controller has a memory function that stores your 3 favorite sleep positions. Which means it's pre-programmed *by you* just the way you like it. No need to make constant adjustments every time you go to sleep.

We also offer a “dual” adjustable bed, enabling you to control your side of the bed while your partner controls the other side — so each of you can adjust the bed to the position that helps you sleep best.

Whether the bed is being raised or lowered, **the electric motor is virtually silent**. So there's no noise to disturb your partner. **Back-up batteries** ensure you can still raise and lower your head and feet even during a power cut.

Importantly, all Abberley adjustable beds are **thoroughly tested** in our factory to ensure they are in perfect working order *before* we deliver your bed to you.

A HANDSOME PIECE OF CRAFTED FURNITURE



In addition to its superior fabrication and comfort, Abberley is a very *handsome* bed. All the state-of-the-art mechanisms that control bed position, firmness, and fit are hidden away out of sight. All you see is a sleek, modern, attractive bed that, well, looks expensive – but isn't!

Your bespoke Abberley bed can be customised with a design, size, colour, fabric, and accessories to fit your décor. Headboards can be upholstered in your choice of colour, with 300 different colours available, including some in stain-resistant fabrics.

And, while the craftsmanship and quality of our beds should demand a high price, our company's small size and lower overhead allows us to make our premium beds eminently affordable.



**THE WRITER THOMAS DEKKER
FAMOUSLY SAID, "SLEEP IS THE
GOLDEN CHAIN THAT TIES HEALTH
AND OUR BODIES TOGETHER."**

CAN AN ABBERLEY BED IMPROVE YOUR HEALTH?

Getting a good night's sleep is essential for maintaining optimal alertness, wellness, and vitality. Numerous scientific studies have shown that sufficient sleep can help improve memory, productivity, and concentration.

What's more, your body heals from fatigue and injury while you slumber peacefully in your luxuriously comfortable Abberley bespoke bed. Some evidence suggests that sleeping soundly helps regulate your caloric intake and control your weight.

In addition, a good night's sleep can lead to better performance intensity, more energy, and improved coordination – as well as lower inflammation and reduced risk of heart disease.¹

OUR CUSTOMERS SAY IT BEST!

"It is nice to know that there are still craftsmen in the UK that can produce a quality product at a reasonable price – and the bed was delivered on the day when it was promised, even though it was a 400-mile round trip from the factory."

Adrian and Chris Ellicott

"We are extremely happy with the bed. It is comfortable and restful. The quality and finish and workmanship are first class."

Steve Cox and Angela Murray

"It is now over 4 months since you delivered and installed our bed, and we wanted to say how much we are enjoying it. The mattress is very comfortable, and the massage system serves us well."

David & Elisabeth Bedwell

¹ <https://www.medicalnewstoday.com/articles/325353.php#lower-risk-of-heart-disease>

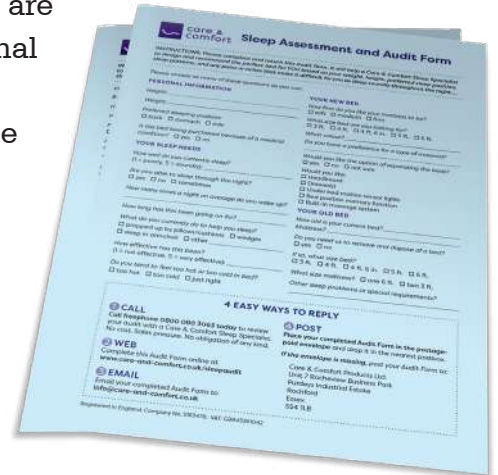


TAKE THE NEXT STEP FOR A GOOD NIGHT'S SLEEP



With an Abberley bed, discomfort, pain, and poor sleeping are a thing of the past! Indeed, replace your current conventional bed with a “bespoke” Abberley adjustable bed, and you’ll experience a whole new level of restful sleep – virtually free of discomfort, aches, or pains.

So what to do next? Simply fill out the enclosed blue Sleep Assessment Audit now, and either post it back to us in the reply envelope provided, or have it in front of you when you call us freephone on 0800 080 3063 now.



A 7-minute review of your completed checklist can quickly enable one of our Care & Comfort Bed Specialists to design and recommend the ideal bed for you. The “bed of your dreams” ... one that can ensure a good night’s sleep while giving your body ideal support based on your height, weight, sleep habits, and any medical conditions you may have.

There is no cost or obligation of any kind for this FREE Sleep Assessment. You can get it and forget about it.

Or, based on your assessment results, we can design and build the perfect bed for you. If you will let us. **We will deliver it direct to your home, assemble it in your bedroom, remove the boxes and packing material ... even take apart and remove your old bed.**

All the choices are yours. So why not choose to get rid of sleep problems for good ... and sleep peacefully and comfortably every night of the year ... on a custom-made Abberley adjustable bed — the finest and most innovative bed available in the U.K. today!

You will be glad you did.



Sincerely,

Andrew Gardner

Andrew Gardner,
Owner, Care & Comfort Products Ltd.



P.S. If your difficulties with sleeping are frequent and ongoing, I urge you to call us freephone 0800 080 3063 today.

It's important that you take swift action now to get your sleep patterns back on track. Not only because getting a great night's sleep every evening on your bespoke Abberley adjustable bed will be a blessing you will treasure year after year ... but also because studies confirm that lack of sound, restful sleep can actually be hazardous to your health!

For Instance: A UK study found that workers who cut their sleep from 7 hours to 5 hours or less doubled their risk of death from all causes. In addition, chronic sleep loss can put you at greater risk for heart attack, high blood pressure, stroke, and diabetes.²

P.P.S. Take a minute to look through the contents of this box. In it, you will find: a DVD that explains and demonstrates the Abberley bed's advanced design ... our Abberley bespoke adjustable bed catalogue showing various design and configuration options to choose from ... a free book, "The Consumer's Guide to Adjustable Beds" ... plus a few small gifts and surprises I trust you'll enjoy - on us!

ORDER NOW and get a **FREE BEDDING BUNDLE**

Fitted Sheets, Mattress Protector(s), and Pillow(s) – Worth up to £270.

Offer ends 15 days from date of receipt.

² <https://www.webmd.com/sleep-disorders/features/10-results-sleep-loss#1>

MORE HAPPY CUSTOMERS!

Excellent Service!

"The whole process was dealt with in a very professional manner. Attention to detail was second to none, from the ordering and payment process through to delivery and assembly. The delivery/assembly engineer was thorough and meticulous and could not have been more helpful. The quality of the beds is easily up to our expectations."

Online Review

Comfortable New Bed

"Both our sons and daughters-in-law have Abberley beds, and have convinced us to buy one. Having now bought one we wonder why we held out so long. We have enjoyed sleeping on our new bed and found it relaxing and easy to get to sleep. I like to read in bed and so the adjustable back rest is great. It also means I can drink my morning cup of tea without straining to sit up. Altogether well worth the expenditure and would recommend this to others."

Online Review

Thrilled to Bits!

"I don't really know how to thank them enough for the wonderful way in which my order was dealt with. Can truly say that I've never before received such excellent service.

The new bed is absolutely splendid and it was such a bonus that it could be made low enough for my disabled husband to transfer easily onto it from his wheelchair.

Overjoyed that he can now at last have a really comfortable night's sleep which of course makes me feel so much better too.

From my initial enquiry, their kind and expert guidance helped me to order the ideal specification for the bed and within days it had been made and carefully delivered to us.

A very sincere 'thank you' from two highly satisfied customers."

Online Review



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