SAVE TIME AND MONEY processing paper patient statements NOW...then migrate to online statements and payments when you’re ready—and save even more!

Dear Billing Manager:

Whether you process patient statements in-house OR outsource them to a conventional statement house, it’s an expensive pain in the neck:

- The big statement houses can cost you big bucks. If you send 4,000 patient statements a month at 65 cents each, that’s $2,600.
- Processing patient statements in-house is labor-intensive—and takes up valuable time better spent on patient care.
- Not getting patient statements out on time can cause patients to take even longer to pay their past-due bills.

Result: a real crimp in your cash flow...and a huge receivables balance to carry on your books.

“There’s got to be a better way,” you may be thinking. And now, there is: Speed E-Bill Paper and Online Statement Distribution.

With Speed E-Bill, you’ll pay less than HALF of what the big statement houses charge. Our state-of-the-art online statement distribution technology is what makes it all possible.

PLUS, Speed E-Bill lets you establish fixed monthly payment plans tailored to each patient. The low monthly payments get customers who otherwise would ignore your bills to pay in full.

With Speed E-Bill, the payment plans can be created so that we send the patients their monthly statements automatically. Just set it and forget it! And unlike our competitors, Speed E-Bill offers both paper AND online patient statement distribution.

So when you’re ready to migrate from paper to electronic, Speed E-Bill makes it quick and painless.

Electronic patient statements are here—NOW! Just look at all the advantages:

✓ **Speed E-Bill’s online statements are MUCH cheaper**—only 28 cents vs. 65 cents for paper and postage—a savings of 57%.

✓ **Statements are sent electronically over the Internet**—and can be paid the same way—so you get your money MUCH faster.

✓ **E-mailed statements attached to customized cover letters can better inform the patient**—resulting in fewer phone calls and faster payments.

(over, please)
✓ No more “I didn’t get your statement” or “the check’s in the mail”...the patient can pay online...so you gain total control over your receivables at last.

An increasing number of transactions are conducted over the Internet today. More than 100 million Americans shop online—four out of ten Americans bank online—and over 40% of households pay bills online.

But if you or your patients are NOT ready for us to send statements electronically, don’t worry.

Speed E-Bill offers traditional paper statement processing at competitive rates—and with simple, easy-to-read statements (see sample enclosed) that eliminate confusion and get paid faster.

“Once we started using Speed E-Bill, we saw an approximate 20% increase in our self-pay collections,” says John Nadone, CFO, Plumas District Hospital.

Best of all, the Speed E-Bill service is compatible with any practice management system and patient statement file formats you’re using. In fact, we’ll test your patient statement files on our system—at no cost or obligation—to guarantee compatibility before we start working for you. So what are you waiting for?

To arrange a FREE test of our Speed E-Bill statement house service with your patient statement files, email me at sales@speedebill.com, or call me today at 210-695-5353.

Or simply mail the reply card enclosed. We’ll take care of the rest.

Sincerely,

Kathy Dickinson, President

Speed E-Bill

P.S. Be sure to ask for a copy of our FREE White Paper, “How to Save Time and Money Processing Patient Statements.” It contains vital information that can cut your patient statement costs up to 77% this year! For a faster response to your inquiry, e-mail your request to sales@speedebill.com now.

P.P.S. Start processing your patient statements through Speed E-Bill within the next 30 days and we’ll give you 2 months of electronic statement processing absolutely FREE—and we’ll reduce the cost of paper statements from 65 to 60 cents each for that same period.

Speed E-Bill

11844 Bandera Road #122, Helotes, TX 78023

phone: 210-695-5353 ■ email: sales@speedebill.com ■ web: www.speedebill.com
Automating Patient Statement Processing
with Speed E-Bill
Are These Your Questions?

Q: How much does Speed E-Bill charge for electronic statements?
A: We charge 25 cents TOTAL per electronic statement. That includes an e-mail notification to the patient, online viewing of their statement, and online payment of their account.

Q: How can Speed E-Bill afford to process patient statements for just 25 cents each?
A: Because Speed E-Bill can send patient statements electronically, printing and postage costs are eliminated—as are the labor and headache of stuffing envelopes, affixing postage, and taking the statements to the post office.

Q: You say that Speed E-Bill can reduce patient statement processing costs up to 75%. How do you arrive at that figure?
A: Studies show that the average cost of printing and mailing patient statements in-house is $1.25 per statement. Therefore, at just $0.25 per electronic statement, Speed E-Bill costs 75% less than doing it in-house.

Q: Does Speed E-Bill also handle processing of traditional paper patient statements?
A: Yes, we charge 25 cents per statement plus an additional 26 cents each to cover the postage costs at present rates.

Q: Can distributing our patient statements electronically through Speed E-Bill actually improve our collections?
A: Yes. Online payments are better for you and your patients. You get paid faster. And with online bill paying, there’s no possibility of a check bouncing. Your patients can pay their balance without driving to the post office, right at their PC. No need to hunt for a postage stamp and their checkbook.

Electronic statements let your patients pay you online. You can also attach a customized cover letter to your statements. This can result in fewer phone calls and faster payments.

Speed E-Bill has teamed up with PayPal, for online payments. PayPal is one of the most trusted and well known payment gateways on the Internet. According to a recent Nielsen global survey, one in four online consumers uses PayPal.

We can also include a message on your paper statements explaining how quick and easy it is for the patient to pay online. When they switch from paper to secure online statements, you save money and improve cash flow.

Q: How will I know when you’ve sent statements to my patients?
A: Speed E-Bill can notify you by e-mail or cellular text message, giving you the time and date when your statements were delivered. That way, you don’t have to worry about whether your statements have gone out. You’ll know they have.

Q: A large portion of our patients can’t pay their bill in full. We make arrangements with those patients, but I don’t have the staff to monitor those accounts so they usually go to collections after 90 days. How can Speed E-Bill help me?
A: Speed E-Bill offers a special program called PIP (Patient Installment Plan) for those patients desiring a payment plan. Speed E-Bill automatically sends out those statements each month until they are paid or adjusted off. Result: fewer accounts going to collections, a happier staff, and more satisfied patients. Best of all, there is no additional charge for this service!

Q: Can Speed E-Bill customize our statements?
A: Yes. We work with you to create the best format to maximize payment response and minimize patient phone calls. You can print your practice logo on the statements. There’s even room to add up to 400 characters for special messages.

Speed E-Bill follows the guidelines of the Healthcare Financial Management Association (HFMA) for creating simplified, patient-friendly statement formats.

When patients can easily read and understand their statements, they don’t have to call your office for clarification—and, they’re more likely to pay the balance sooner.

Q: How do I get started?
A: E-mail us at sales@speedebill.com. Or call us at 210-695-5353 today to arrange a FREE, no-obligation validation test of the Speed E-Bill patient statement processing system with your patient files. Or contact:
Speed E-Bill
11844 Bandera Road #122
Helotes, TX 78023
Phone: 210-695-5353
E-mail: sales@speedebill.com
Web: www.speedebill.com

I’ve been working with the folks at Speed E-Bill since 1994. They offer a combination of service, speed, reporting, and price that other statement houses I’ve used do not match.

—SANDY CUMBERLAND, FORMER COO, TYLEN CO

TYLER CARDIOVASCULAR CONSULTANTS

Speed E-Bill
11844 Bandera Road #122, Helotes, TX 78023
phone: 210-695-5353  •  email: sales@speedebill.com  •  web: www.speedebill.com
How Do You Get Patients to Pay Their Past-due Balances Faster?

Step 1. Give them an **accurate** statement.
Step 2. Give them an **easy-to-read** statement.
Step 3. Get the statement out to them **fast**.
Step 4. Give the patient the option to pay online.
Step 5. If the patient is cash-strapped, set up a **payment plan**—and send monthly statements.
Step 6. Get **Speed E-Bill** to do it all for you!
You save time and money...and get patients to pay you faster.

Call 210-695-5353 today to get started!
Speed E-Bill processes patient statements for 32 of our clients. They know what they are doing, I have faith in them, and we have never had a problem.

—Derick Leggett, DML Enterprises, San Antonio, TX

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11844 Bandera Road #122 Helotes, TX 78023
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Web: www.speedebill.com

BUSINESS REPLY MAIL
FIRST-CLASS MAIL  PERMIT NO. 5 HELOTES TX
POSTAGE WILL BE PAID BY ADDRESSEE

SPEED E-BILL
#122
11844 BANDERA RD
HELOTES TX  78023-9909
YES, I'd like to reduce our patient statement processing costs up to 77%.

Send me:

☐ Free Speed E-Bill Information Kit with sample statements.
☐ FREE White Paper, "How to Save Time and Money Processing Patient Statements."
☐ Call me to arrange a FREE, no-obligation Speed E-Bill "test drive."

Phone: ___________________________ E-mail: ___________________________

Approximate number of patient statements per month: ___________________________

To schedule an immediate Speed E-Bill FREE trial, call: 210-695-5353 or e-mail: sales@speedebill.com

(Please correct name and address if different than below)

Ms. Ashlee Willis
Greenberg Asch & Zarate MDs
616 E Altamonte Dr Ste 202
Altamonte Springs, FL 32701-4810

FREE REPORT!

How to Save Time and Money Processing Patient Statements

Yours Free!

Speed E-Bill

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