

Claudio Rayes

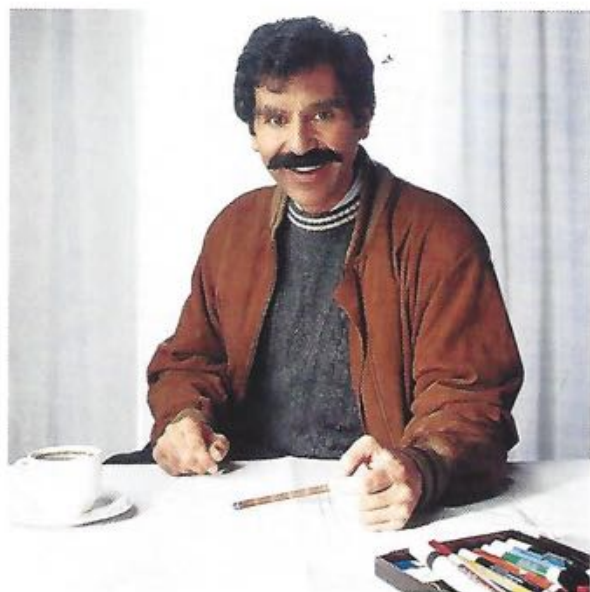
The Bed Collection



*The bed of your dreams
may be here...*



US \$150



Our designer, Claudio Rayes



The name stamped in the iron is your certificate of authenticity and warranty.

*"The bed, my friend, is our whole life.
It is there that we are born,
It is there that we love,
It is there that we dream." -Guy de Maupassant.*

The bed of your dreams may be here.

*It is love for the traditional craft and patient attention
to detail that makes this collection unique.*

The importance of a bed.

The bed is the heart of a room.

A peaceful and beautiful bedroom contributes to both your emotional and physical wellbeing. Our collection will help you create the romantic place of your dreams, a place to nurture and refresh your spirit.

The bed is a form of self expression. It reflects your style, personality and ever romantic heart.

The bed is the host of love, witness to your dramas and happiness, it will know your passions and secrets.

A symbol of love, the bed should be solid and strong. The lovers bed in *The Odyssey* was sculpted from a tree that was deeply rooted in the ground.

Our designs represent a desire to offer you everlasting beauty, bringing romance and harmony to your home.

We believe a bed has to be made with noble materials and crafted with pride. We create our beds to last for generations and to hold a lifetime of memories.

Original designs

All our designs are original works copyrighted by Claudio Rayes. His name is stamped into each headboard and footboard as your certificate of authenticity.

A distinct look

The distinct look of our beds is a perfect accompaniment to the objects you love, and will create a unique bedroom with your personal touch.

A very special bed

Our small workshop only makes a limited quantity of beds per year, so unlike big companies that have been manufacturing large quantities for decades, our beds remain both rare and unique. We have been making beds since 1976.

Lifetime guarantee

The Claudio Rayes name stamped on each headboard and footboard is your certificate of guarantee against any structural defects for as long as you own the bed.

You will own a bed crafted by artist-artisans.

Only devoted craftsmen can give life to a design. These artisans are becoming rare, and hard to find. To master this art a blacksmith has to have a passion for wrought iron.

Our artisans are trained and supervised by Giuseppe Masera (pictured right) a third generation craftsman from a family of blacksmiths renowned in Italy for the quality, style, and finish of their work.

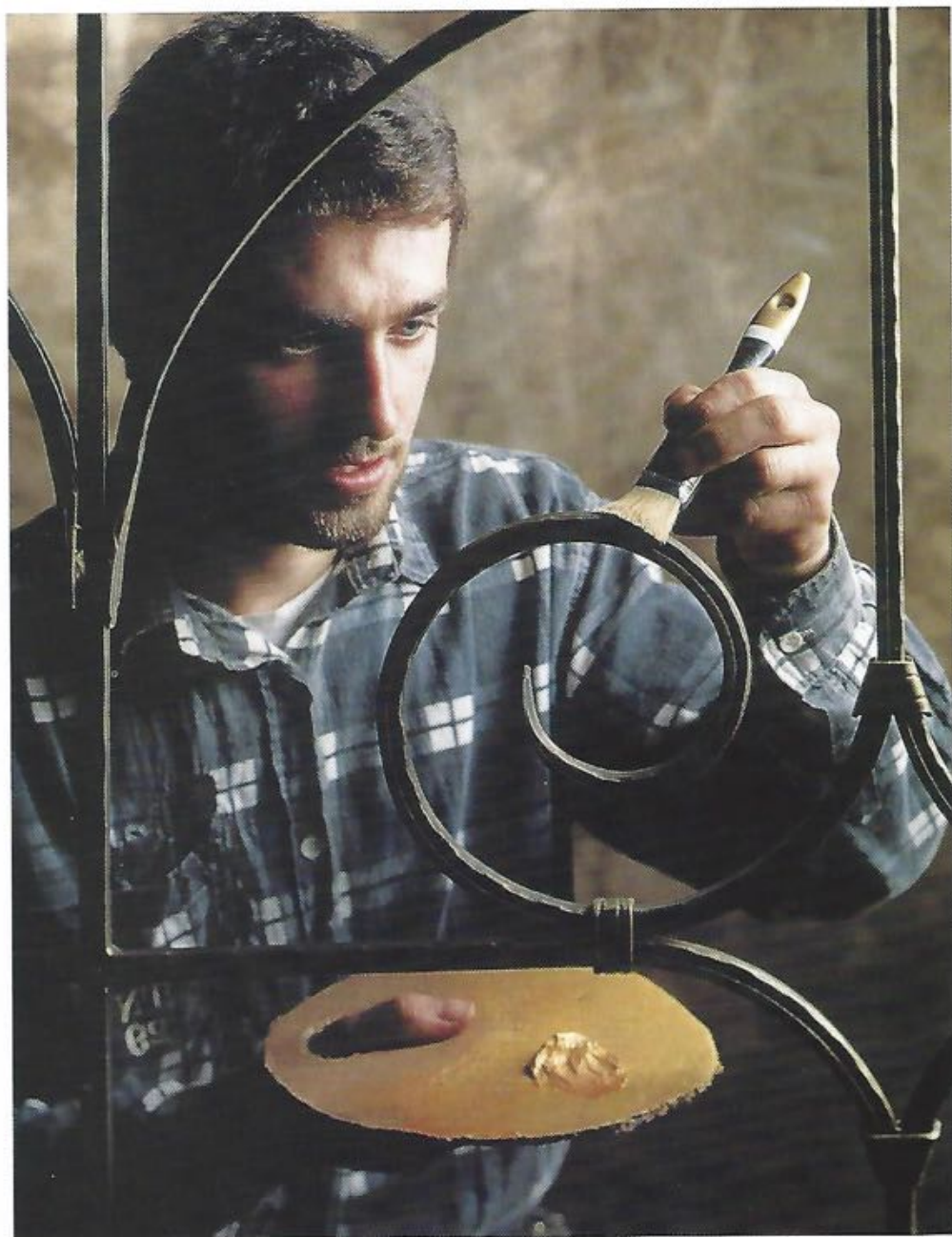
In this traditional old-world process, our artisans fan hot coals to reach the temperature that gives the pure iron its malleability. At this point the red hot iron can be shaped to the vision of the design with a hammer and anvil, resulting in the bed of your dreams.

The quality of your bed

Giuseppe Masera personally controls the quality of our beds by overseeing the artisans. Once ready, he inspects the ironwork, and upon his approval, the



*Giuseppe Masera, the master
of the workshop, still uses
his grandfather's anvil.*



Alessandro, one of our artisans, applies a patina of gold to a headboard.

lower part of the post is heated and the Claudio Rayes name is stamped into the iron, only then is the bed painted.

How your bed is painted.

To achieve a fine finish, each bed is hand painted with a brush in the traditional way. The bed is then gilded with patinas applied with a smaller brush and finally sealed with clear lacquer for protection. After each step is completed the paint is baked onto the ironwork in a kiln.

How we choose the finishes

The finish is part of the design and compliments the shape of the piece. For each bed we recommend one

particular finish. Our finishes are:

- 1) classic - timeless styling.
- 2) neutral - complimenting most colours.

Your bed is made in Buenos Aires, a place with a tradition of fine ironworks.

Buenos Aires' ironworks rival those of Rome and Paris. Built by Italian immigrants, the city grew fast during the "Belle Epoque" (1870 to 1920). Wonderful buildings of this period have been declared Historic Monuments by World Organizations.

Architects and Artists from France developed Schools of Fine Arts, and their influence and wealth of talent is easy to see in both the architecture and home

furnishings of today. They set a standard of quality that still remains in the designers and craftsmen of Buenos Aires.

Who makes your bed?

Buenos Aires is like an European capital. The people appreciate noble materials like marble, granite, iron and hard woods.

In this environment the artisans that make your bed live and work. They have the "savoir faire" of great ironworkers. They were taught not only the skills of ironwork but also have the passion for it instilled in them. They don't accept imitations.

Made with aluminum castings and hollow tubing, imitations cannot attain the authenticity of the real thing - hammered solid iron.

Price

While the craftsmanship and quality of our beds should demand a high price, our company's small size and lower overhead allows us to price our superior product affordably. Our hand forged beds which are shaped by heating and hammering solid iron, use neither hollow tubing nor aluminum castings. Their finishes are painted by hand and sealed in the traditional way. Most designer beds cost upwards of \$2,000. Our beds are priced from only \$900 to \$1800.

Your frame quality

Our prices in this catalogue include the frame. The quality of the frame is a very important factor in having a strong, sturdy bed.

Most frames weigh less than 30 lbs and have only one central support, whereas our frames have two side rails and three central supports. They also have ten points of contact with the floor, and weigh 75 lbs for king size and 65 lbs for queen size.

Our beds fit American sizes.

Twin 39 x 75"
Full 54 x 75"
Queen 60 x 80
King 76 x 80"
Cal King 72 x 84"

Our Location in High Point, NC

Our showroom is located in High Point, NC. From 1909, this city has been the largest and most important furniture market in the world. It has 2500 exhibitors and receives 150,000



A view of Buenos Aires, the city where your bed is made.



The National Museum of Fine Arts in Buenos Aires

visitors every year. The American furniture industry is based in and around this area.

Easy to order

By phone just call (336) 884-0000 or toll free 1-800-8849202

To ordering by mail or by fax simply write down the model number, delivery address and your telephone number. We will call to schedule a delivery date and time.

Fax us at: (336) 884-0099

or mail to:

Claudio Rayes
118 E Commerce Ave ,
High Point, NC 27260

Delivery

We ship from High Point, NC. Freight charges may vary from one state to another. Freight is approximately 8% of your bed's price, for delivery in the continental U.S.A. Items in stock ship in 1 to 2 weeks.

We accept checks and major credit cards

Extended payment plan

We offer a convenient plan that allows you to spread your payments over three months, without interest. If you have any questions please call us at 1 800 884-9202



Close-up detail of the bed



Craftsmen band forge each detailed piece of the bed.

Claudio Rayes N° 10

Pictured in queen size • Finish: antique black with gold patina.
Headboard 60" High • Footboard 38" High (8" headboard riser available)

Full or Queen	Complete Bed	\$1,290
	Headboard and Frame	\$839
King or Cal. King	Complete Bed	\$1,589
	Headboard and Frame	\$1,089

