MAP ART

MAPS FOR GRAPHIC DESIGN

CARTESIA
Let Cartesia Software put you on the map

Maps make great graphics. But why reinvent the wheel every time you need a map? You can get all the maps you need at one low price with MapArt, the most complete collection of fully editable maps on computer.

Now get all the maps you need — beautifully rendered and ready to use

The MapArt Designer Series USA contains over 100 fully editable U.S. country and state maps. All maps are in full color. You get:

- **100 maps of US states** showing counties, interstate and state highways, and major city locations and names. Maps are all drawn from the same scale and projection, so they can be copied and pasted together. Adjacent states fit together precisely, allowing you to rapidly assemble multi-state regional maps.

- **7 US maps** showing state outlines, 3-digit zip areas, congressional districts, rivers, area codes, counties, and highways.

**Feature groups are saved in layers, making it easy to edit maps.**

**Format:**
CD-ROM (Mac and PC): Adobe Illustrator 5.0, Adobe Illustrator 1.1, FreeHand 3.0
Disk (Mac and PC): Adobe Illustrator 1.1

**Software Requirements:**
Adobe Illustrator, FreeHand, Corel Draw, or any other program that accepts the formats listed above.

Suggested list price: $249
Your Low Buy-Direct Price: $129
We've been in need of something like this for years. We are proud to add these quality maps to our system.

Richard Keisnead
Charles Tuttle
Publishing

An off-the-shelf product with a custom look

MapArt maps are fully editable and easy to customize, giving you full control over the final appearance of the map. You can change colors, text, line weight, shading, sizing, and more. Or use these beautiful maps as-is. It's entirely up to you.

Each individual area and place name is a separate object that can be selected and modified. In addition, individual objects are arranged into logical groups — for example, all city names on a state map are in a single group. This makes it easy to make group changes to font and style. Or, you can ungroup and edit objects individually.

All map features are saved in layers so it's easy to edit maps

If you're using our CD-ROM product with Adobe Illustrator 5.0 or FreeHand 5.0, you have the added advantage of working with layers. Each feature class (e.g., state highways or county boundaries) is in a separate layer, making it easy to turn layers on or off as you need them. (Layers included in CD-ROM version only. Disk version does not include Adobe 6.0 files.)

Save time — and look like a hero to your client

With MapArt, all the maps you need are right at your fingertips in convenient Adobe Illustrator format. Use them in their original form, or edit them to suit your style.

Either way, you eliminate the tedium and expense of drawing maps from scratch or reworking scanned maps. You save time and effort, freeing your design team for other tasks and eliminating the cost of outside illustration. So you can meet the deadline sooner and bring the project in under budget. And all for less than what you'd pay for an hour or so of an art director's or cartographer's time!

Need a map in a hurry?

Call Carterin toll-free

800-334-4291
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Richard Keinstead, Charles Tuttle Publishing

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MapArt Designer Series — World

OVER 125 WORLD MAPS, FULLY EDITABLE AND EASY TO CUSTOMIZE

A powerful tool for global communication
If you do business worldwide ... or you want to show locations around the world ... you need maps to illustrate your collateral materials. And that's where MapArt Designer Series World can help.

Puts the world at your fingertips
The MapArt Designer Series World contains more than 125 fully editable maps of the world, world regions, continents, and countries. All maps are in full color. You get:

- **40 world maps and globes.** Includes 10 maps with individual countries, country names, major rivers, and city names. Individual countries are separate objects that can be selected and modified. Also includes 30 world maps in a variety of projections showing land/water boundaries.

- **24 world region maps** showing countries, country names, major rivers, and major cities. Countries are separate objects. Country and city names are arranged in groups.

- **24 maps of oceans and seas** with surrounding land areas.

- **30 country maps** showing states and provinces and major cities. States and provinces are separate objects. State, province and city names are arranged in groups.

**Format:**
CD-ROM (Mac and PC): Adobe Illustrator 5.0, Adobe Illustrator 1.1, FreeHand 3.0
Disk (Mac and PC): Adobe Illustrator 1.1

**Software Requirements:**
Adobe Illustrator, FreeHand, Corel Draw, or any other program that accepts the formats listed above.

Suggested list price: $249
Your Low Buy-Direct Price: $129
Add impact and style to your work

Our beautiful, full-color maps can be used to add visual interest to any document or presentation. World maps can show plant and office locations, installed systems, sales territories, customer locations, countries of operation...and no image speaks more directly to a strong global presence than a sharply rendered map from MapArt.

Use our world maps as is, or make them uniquely your own

MapArt maps are fully editable and easy to customize, giving you full control over the final appearance of the map. You can change colors, text, line weight, shading, sizing, and more. Or use these beautiful maps as-is. It's entirely up to you. Either way, you save time and effort, eliminating the drudgery of scanning or drawing maps from scratch.

Create exactly the map image you need

MapArt puts you in total control of the appearance of the maps you use to illustrate your documents.
The maps of choice when you need to show intricate detail

The MapArt Cartographic Data Bank — two amazingly detailed collections of maps for anyone who needs to create intricate maps of small areas, anywhere in the USA and World! No other map product even comes close to matching the level of physical detail shown in the MapArt Cartographic Data Bank!

A close-up look at any area of the World or USA

With these collections, you simply open a country or state file, select an area, then magnify it to produce a stunning map with fine cartographic detail.

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**VISIT BRAZIL**

Create a map of any area in the world to enhance your subject.

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**FORMAT:**

CD-ROM (Mac and PC): Adobe Illustrator 5.0

Disk: Not available

Software Requirements:

Adobe Illustrator, FreeHand, Corel Draw, or any other program that accepts Adobe Illustrator 5.0 format.

Memory Requirements:

10MB minimum, 32MB recommended

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Suggested list price: Cartographic Data Bank — USA $499

Cartographic Data Bank — World $499

Your Low Buy-Direct Price: $249 each
"The maps I purchased from Cartesia were the most professionally produced ones I've come across. Intelligently drawn objects and well-thought-out groups make these maps a real pleasure to work with."

Dominick Cancilla
ARCO

Map resources for the USA and the World
MapArt Cartographic Data Bank USA includes detailed maps of all 50 states showing state and national boundaries, coastlines, county boundaries, state capitals, over 20,000 major and minor cities, major state and interstate roads, railroads, rivers, lakes, and islands.

MapArt Cartographic Data Bank World gives you a detailed map of every country in the world – over 180 maps. Maps include country boundaries and names, coastlines, over 80,000 major and minor cities, rivers, lakes, and islands.

Layers make complex maps a breeze to edit
Each set of features is saved in a separate layer, making it easy to turn features on or off as you need them. Individual layers and place names are separate objects that can be selected and modified.

The USA maps include over 40 layers, including coastlines, national and state boundaries, state names, county boundaries, cities (5 classes), roads (4 classes), rivers (4 classes), lakes (4 classes), islands (3 classes), and railroads.

The World maps include a total of 39 layers, including coastlines, country boundaries, country names, cities (5 classes), rivers (4 classes), lakes (4 classes), islands (3 classes), roads (3 classes), salt pans, and reefs.

Use your graphics program to create customized maps
Each US state and foreign country is a separate file that can be opened and edited with Adobe Illustrator or FreeHand. US maps are all drawn at one scale, so adjacent US states match precisely. All world maps are drawn to one scale, so you can paste together portions of adjacent countries to create custom regions.

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800-334-4291

All map features are saved in layers that you can easily turn on or off.
1. **MapArt is fully editable.**

   Each individual feature is a separate object that can be selected and modified, giving you full control over the appearance of the map.

2. **You can be productive with MapArt right from the start.**

   You can customize MapArt using Adobe Illustrator, Freehand, Corel Draw, and other popular graphic arts programs, so the MapArt “learning curve” is zero — you just load it and go.

3. **MapArt saves your time.**

   Having MapArt in your library eliminates tedious tasks like scanning, tracing, and positioning text. You get a ready-to-use, high-quality map in seconds instead of hours.

4. **MapArt saves you money.**

   MapArt costs a small fraction of what you'd pay a professional cartographer or illustrator to draw just one map! This helps you reduce your costs, making you more competitive.

5. **MapArt puts the world at your fingertips.**

   MapArt covers more regions, cities, countries, and world areas than any other map product available — you get more maps, and at a lower cost.

6. **You get total accuracy in every map you use.**

   All of our maps are painstakingly drawn by professional cartographers. To ensure the highest levels of accuracy in every map, we continuously update our maps.

7. **MapArt is royalty free.**

   With MapArt you can instantly deliver quality map illustrations and you can take all the credit. You can publish MapArt maps in any type of document or presentation without requesting licensing permission of any kind.

8. **You can see the map you want before you buy it.**

   Not sure whether MapArt is right for you? Call us toll-free at 800-334-4291 or fax us at 609-397-5724 and tell us the map you need. We'll fax it immediately so you can see what it looks like before you buy. That way, you know exactly what you are getting and whether MapArt can solve your problem — no surprises.

9. **A valuable graphics resource.**

   Once you have MapArt in your library, you'll have a great source of sharp-looking graphics — ready to illustrate anything from an annual report to a sales brochure at a moment's notice.

10. **You can use MapArt RISK-FREE for 90 days.**

    Your satisfaction with MapArt is 100% guaranteed. If you are not thrilled and delighted with our software, you may return the product within 90 days for a full and prompt refund — no questions asked. That way, you can try MapArt without risk of any kind. What could be fairer?

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**COMPATIBLE SOFTWARE**

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<tr>
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**Need a map in a hurry? Call Cartesia toll-free 800-334-4291**

**Satisfaction Guaranteed. If you're not completely satisfied with MapArt, return the product within 90 days for a full refund.**

**90-Day Guarantee**

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**For your convenience, we offer Priority Mail, UPS and Federal Express shipping. When you place your order, ask about the shipping option that meets your needs.**

We accept Visa®, MasterCard®, American Express®, Discover® and company purchase orders. **Satisfaction Guaranteed. If you're not completely satisfied with MapArt, return the product within 90 days for a full refund.**

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**Cartesia Software**

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609-397-1611

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