MAP Art ™

MAPS FOR GRAPHIC DESIGN

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CARTESIA ™
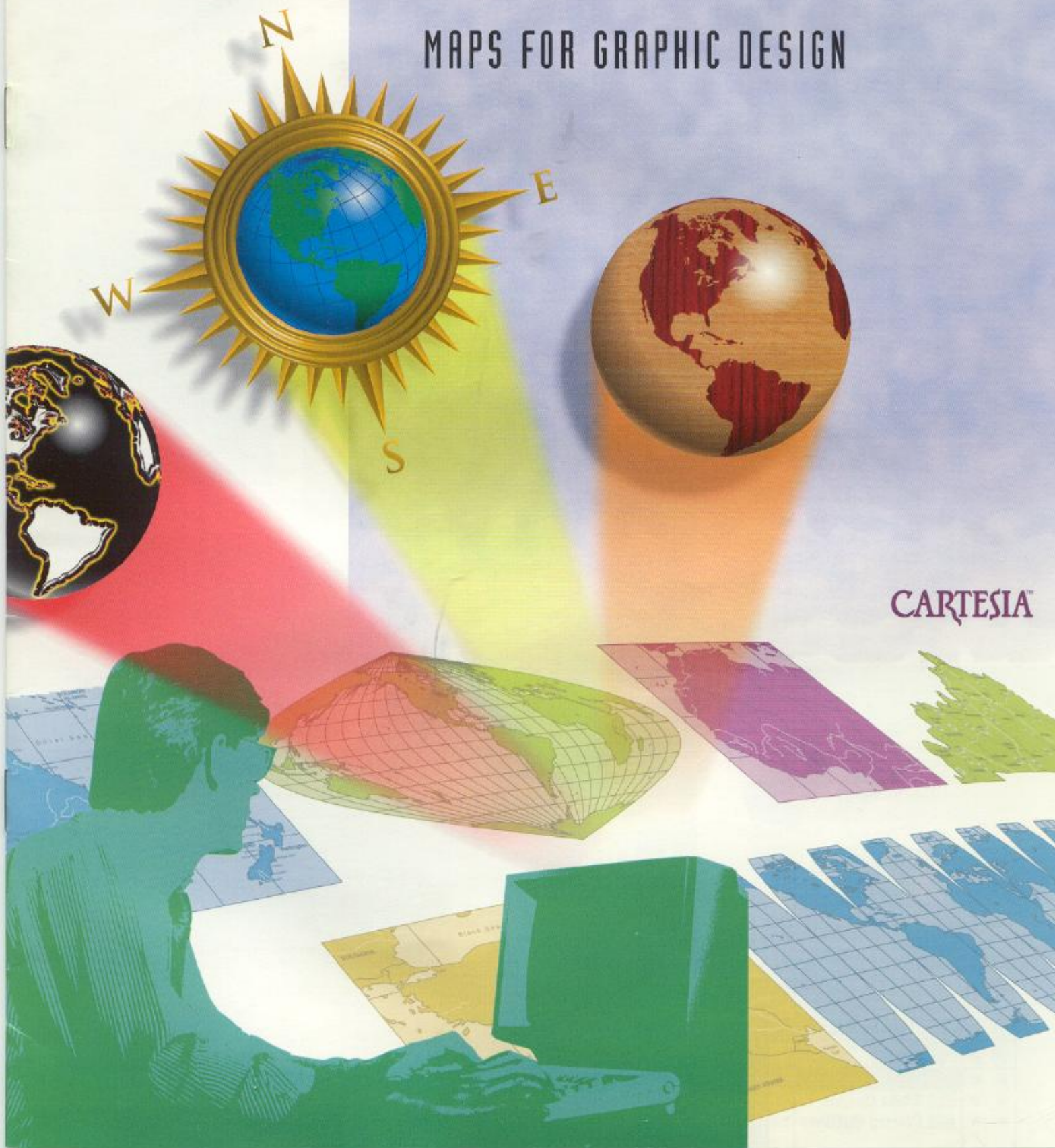
MapArt Designer Series — USA

OVER 100 US MAPS, FULLY EDITABLE AND EASY TO CUSTOMIZE

Let Cartesia Software put you on the map

Maps make great graphics. But why reinvent the wheel every time you need a map? You can get all the maps you need at one low price with MapArt, the most complete collection of fully editable maps on computer.

Now get all the maps you need — beautifully rendered and ready to use

The MapArt Designer Series USA contains over 100 fully editable U.S. country and state maps. All maps are in full color. You get:

- **100 maps of US states** showing counties, interstates and state highways, and major city locations and names. Maps are all drawn from the same scale and projection, so they can be copied and pasted together. Adjacent states fit together precisely, allowing you to rapidly assemble multi-state regional maps.

- **7 US maps** showing state outlines, 3-digit zip areas, congressional districts, rivers, area codes, counties, and highways.

90 DAY *Guarantee*
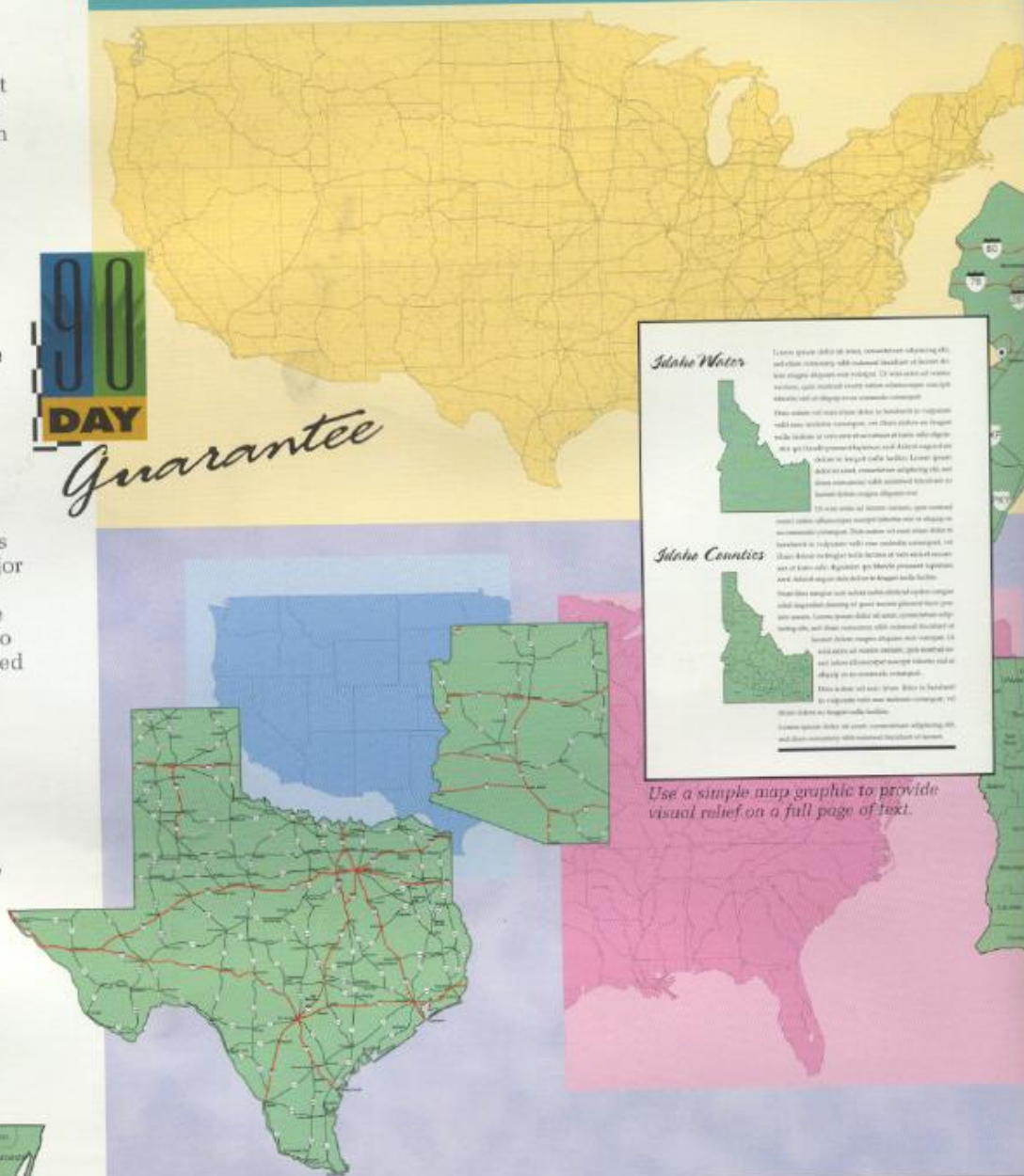
Idaho Water

Idaho Counties

Use a simple map graphic to provide visual relief on a full page of text.

Feature groups are saved in layers, making it easy to edit maps.

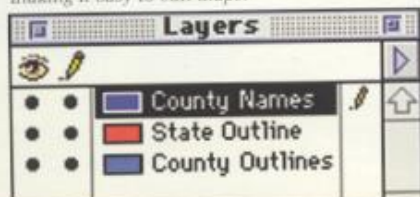| Layers |
|---|
| County Names |
| State Outline |
| County Outlines |

FORMAT:
CD-ROM (Mac and PC): Adobe Illustrator 5.0, Adobe Illustrator 1.1, FreeHand 3.0
Disk (Mac and PC): Adobe Illustrator 1.1

SOFTWARE REQUIREMENTS:
Adobe Illustrator, FreeHand, Corel Draw, or any other program that accepts the formats listed above.
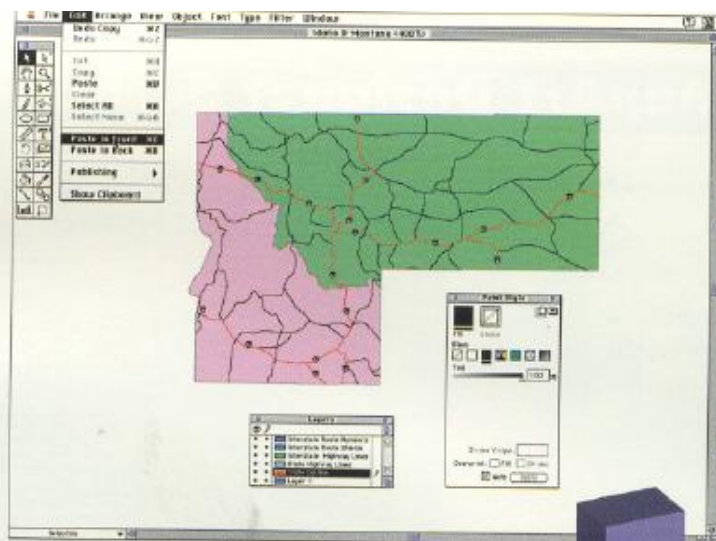
Suggested list price: $249
Your Low Buy-Direct Price: $129

We've been in need of something like this for years. We are proud to add these quality maps to our system.

Richard Keirstead,
Charles Tuttle
Publishing

Adjacent states fit together precisely. Simply copy and "paste in front" for perfect fit.

Each county is a separate object that you can select and edit.

Use a map as an interesting and informative background graphic.

Add special effects to create unique map graphics.

An off-the-shelf product with a custom look

MapArt maps are fully editable and easy to customize, giving you full control over the final appearance of the map. You can change colors, text, line weight, shading, sizing, and more. Or use these beautiful maps as-is. It's entirely up to you.

Each individual area and place name is a separate object that can be selected and modified. In addition, individual objects are arranged into logical groups — for example, all city names on a state map are in a single group. This makes it easy to make group changes to font and style. Or, you can ungroup and edit objects individually.

All map features are saved in layers so it's easy to edit maps

If you're using our CD-ROM product with Adobe Illustrator 5.0 or FreeHand 5.0, you have the added advantage of working with layers. Each feature class (e.g. state highways or county boundaries)

is in a separate layer, making it easy to turn layers on or off as you need them. (Layers included in CD-ROM version only. Disk version does not include Adobe 5.0 files.)

Save time — and look like a hero to your client

With MapArt, all the maps you need are right at your fingertips in convenient Adobe Illustrator format. Use them in their original form, or edit them to suit your style.
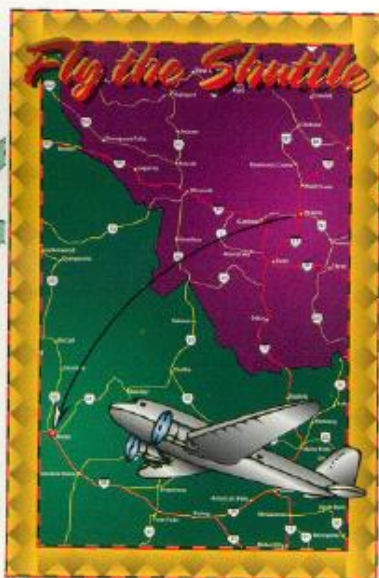
Either way, you eliminate the tedium and expense of drawing maps from scratch or reworking scanned maps. You save time and effort, freeing your design team for other tasks and eliminating the cost of outside illustration. So you can meet the deadline sooner and bring the project in under budget. And all for less than what you'd pay for an hour or so of an art director's or cartographer's time!

Need a map in a hurry? Call Cartesia toll-free
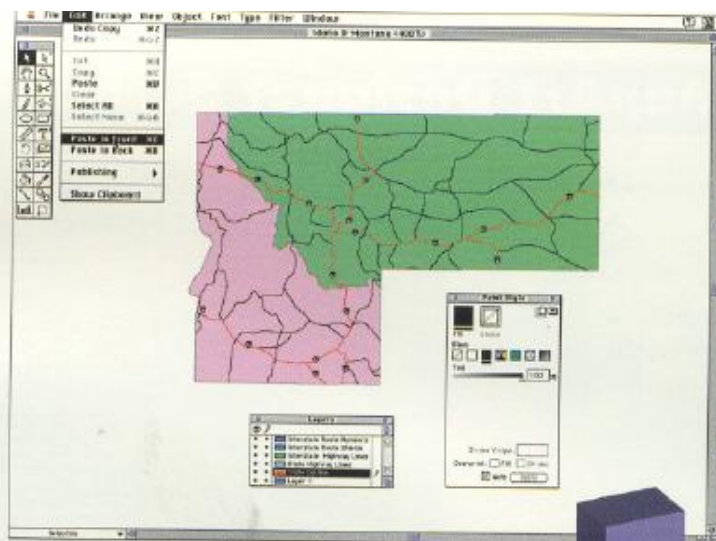
800-334-4291

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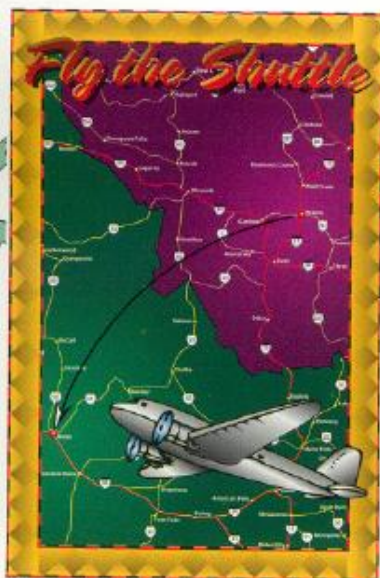
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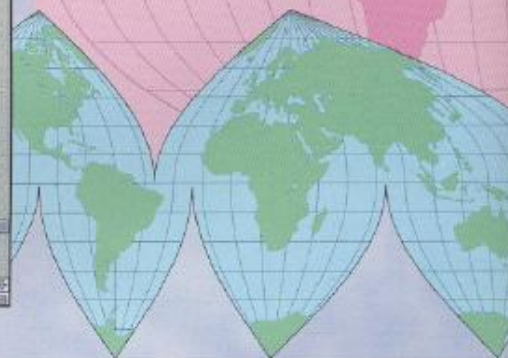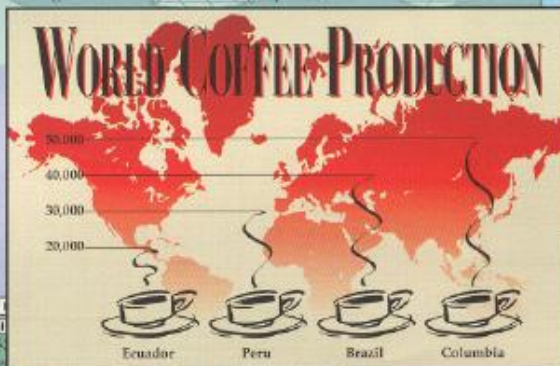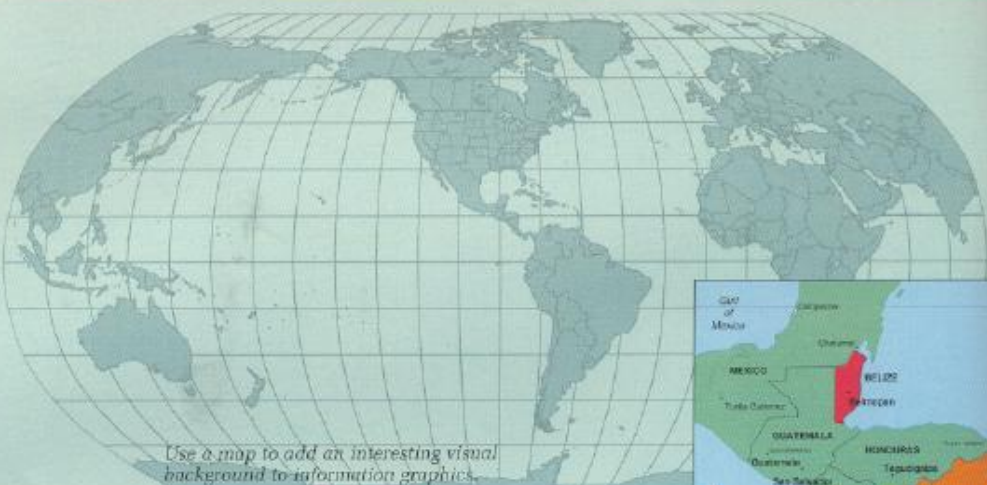800-334-4291

MapArt Designer Series — World

A powerful tool for global communication

If you do business worldwide ... or you want to show locations around the world ... you need maps to illustrate your collateral materials. And that's where MapArt Designer Series World can help.

Puts the world at your fingertips

The MapArt Designer Series World contains more than 125 fully editable maps of the world, world regions, continents, and countries. All maps are in full color. You get:

- *49 world maps and globes.* Includes 10 maps with individual countries, country names, major rivers, and city names. Individual countries are separate objects that can be selected and modified. Also includes 39 world maps in a variety of projections showing land/water boundaries.

- *34 world region maps* showing countries, country names, major rivers, and major cities. Countries are separate objects. Country and city names are arranged in groups.

- *24 maps of oceans and seas* with surrounding land areas.

- *30 country maps* showing states and provinces and major cities. States and provinces are separate objects. State, province and city names are arranged in groups.
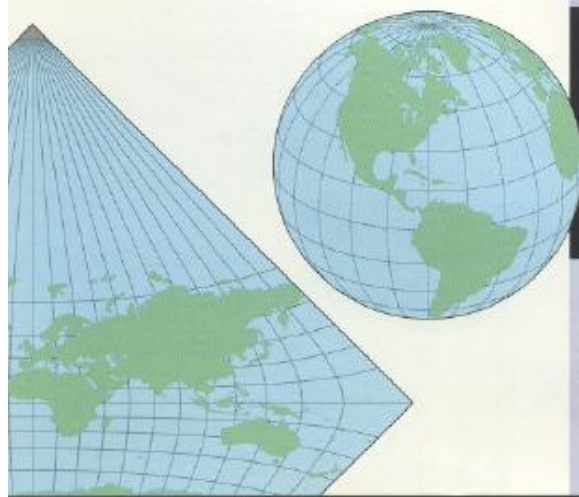
Use a map to add an interesting visual background to information graphics.

WORLD COFFEE PRODUCTION

Ecuador   Peru   Brazil   Columbia

Each country is a separate object that you can select and edit.

Italy

All maps are fully editable in Adobe Illustrator — so you already know how to use them!

Use maps for funky design elements.

INCLUDES OVER 125 MAPS

30 Country Maps:	34 World Regions:	South America Continent	10 World Maps with
Australia	Africa Continent	Northern South America	Individual Countries:
Austria	East Africa	Southern South America	3 Mercator Maps
BeNeLux	Southern Africa		• Europe Centered
Brazil	Western Africa	24 Oceans & Seas:	• Japan Centered
Canada		Adriatic Sea	• USA Centered
China	Central Asia	Aegean Sea	4 Mollweide Maps
Denmark	Eastern Asia	Arabian Sea	• Interrupted
Finland	Southeastern Asia	Baltic Sea	• Europe Centered
France	Southern Asia	Bay of Bengal	• Japan Centered
Germany	Southwestern Asia	Bering Strait	• USA Centered
Greece	China and Mongolia	Black Sea	3 Robinson Maps
India	Eastern Mediterranean	Caribbean	• Europe Centered
Ireland	Indochina	Caspian Sea	• Japan Centered
Israel	Japan and Korea	Great Lakes	• USA Centered
Italy	Middle East	Gulf of Mexico	
Japan		Hudson Bay	39 World Maps with
Mexico	Australia Continent	Indian Ocean	Land/Water
Mongolia		Mediterranean	Boundaries:
New Zealand	European Continent	North Atlantic	
Norway	British Isles	North Pacific	Armadillo
Portugal	Central Europe	North Sea	Fan
Russia	France	Norwegian Sea	Heart
South Africa	Italy	Persian Gulf	Pumpkin
Spain	Scandinavia	Red Sea	Two Lobes
Sweden	Spain and Portugal	South Atlantic	World in a Circle
Switzerland	The Balkans	South China Sea	World in a Square
Ukraine	The Low Countries	South Pacific	2 Diamond
United Kingdom	Western Europe	Yellow Sea	6 Globes
USA (2)			2 Mercator
	North America		6 Mollweide
	Canada		2 Peters
	Central America		2 Platte Carre
	Mexico		6 Robinson
	Mexico and C. America		6 Sinusoidal
	United States		

Add impact and style to your work

Our beautiful, full-color maps can be used to add visual interest to any document or presentation. World maps can show plant and office locations, installed systems, sales territories, customer locations, countries of operation... and no image speaks more directly to a strong global presence than a sharply rendered map from MapArt.

Use our world maps as is, or make them uniquely your own

MapArt maps are fully editable and easy to customize, giving you full control over the final appearance of the map. You can change colors, text, line weight, shading, sizing, and more. Or use these beautiful maps as-is. It's entirely up to you. Either way, you save time and effort, eliminating the drudgery of scanning or drawing maps from scratch.

Create exactly the map image you need

MapArt puts you in total control of the appearance of the maps you use to illustrate your documents.

Each individual area and place name is a separate object that can be selected and modified. In addition, individual objects are arranged into logical groups — for example, all city names on a country map, and all countries on a world map, are in a single group. This makes it easy to make group changes to font and style. Or, you can ungroup and edit objects individually.

All map features are saved in layers for easy editing

If you're using our CD-ROM product with Adobe Illustrator 5.0 or FreeHand 5.0, you have the added advantage of working with layers. Each feature class (e.g. highways or county boundaries) is in a separate layer, making it easy to turn layers on or off as you need them. (Layers included on CD-ROM version only. Disk version does not include Adobe 5.0 files.)

Need a map in a hurry? Call Cartesia toll-free

800-334-4291

MapArt Cartographic Data Bank — USA & World

FINELY DETAILED MAPS COVERING EVERY CORNER OF THE USA AND WORLD

The maps of choice when you need to show intricate detail

The MapArt Cartographic Data Bank — two amazingly detailed collections of maps for anyone who needs to create intricate maps of small areas, anywhere in the USA and World! No other map product even comes close to matching the level of physical detail shown in the MapArt Cartographic Data Bank!
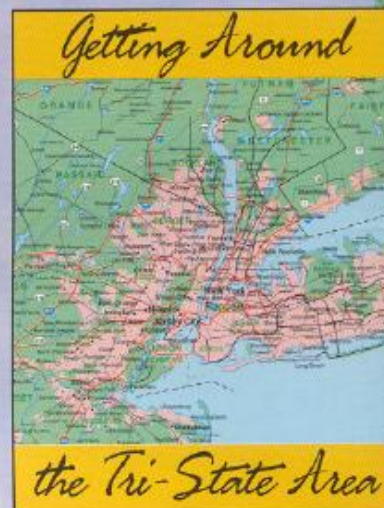
A close-up look at any area of the World or USA

With these collections, you simply open a country or state file, select an area, then magnify it to produce a stunning map with fine cartographic detail.

Intricate detail allows you to magnify maps without sacrificing the professional appearance of the image.
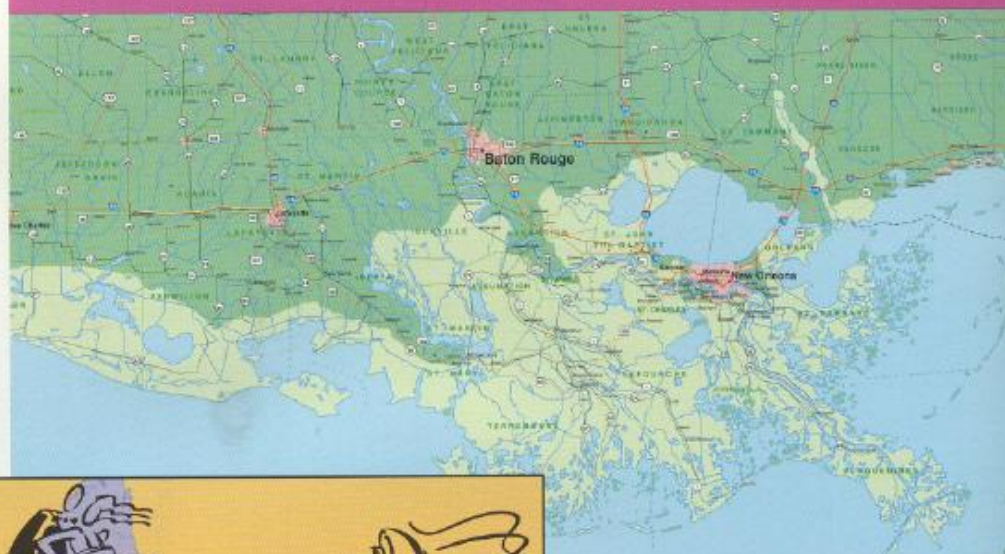
Create a map of any area in the world to enhance your subject.

Copy and paste areas of adjacent states to create custom regions.

PHILIPPINES

Create a locator map for important events and places.

Layers

- Capitals
- US Major Cities
- Large Cities
- Medium Cities
- Small Cities
- Very Small Cities
- Airports
- Interstate Highway Numbers
- Interstate Highway Symbols
- US Road Numbers
- US Road Symbols
- State Road Numbers
- State Road Symbols
- Other Road Numbers
- Other Road Symbols
- Interstate Highways
- US Roads
- State Roads
- Other Roads
- Railroads
- Coastline
- Metro Areas (Islands)
- Minor Islands
- Minor Lakes
- Intermediate Islands
- Intermediate Lakes
- Major Islands
- Major Lakes
- Canal
- Ditch (Perennial)
- Intercoastal Waterway
- Minor Rivers
- Intermediate Rivers
- Major Rivers
- State/Boundaries (Land)
- State/Boundaries (water)
- County Boundaries (Land)
- County Boundaries (Water)
- Metro Areas

Map resources for the USA and the World

MapArt Cartographic Data Bank USA includes detailed maps of all 50 states showing state and national boundaries, coastlines, county boundaries, state capitals, over 20,000 major and minor cities, major state and interstate roads, railroads, rivers, lakes, and islands.

MapArt Cartographic Data Bank World gives you a detailed map of every country in the world – over 180 maps. Maps include country boundaries and names, coastlines, over 80,000 major and minor cities, rivers, lakes, and islands.

Use your graphics program to create customized maps

Each US state and foreign country is a separate file that can be opened and edited with Adobe Illustrator or FreeHand. US maps are all drawn at one scale, so adjacent US states match precisely. All world maps are drawn to one scale, so you can paste together portions of adjacent countries to create custom regions.

All map features are saved in layers that you can easily turn on or off.

Layers make complex maps a breeze to edit

Each set of features is saved in a separate layer, making it easy to turn features on or off as you need them. Individual areas and place names are separate objects that can be selected and modified.

The USA maps include over 40 layers, including coastlines, national and state boundaries, state names, county boundaries, cities (5 classes), roads (4 classes), rivers (4 classes), lakes (4 classes), islands (3 classes), and railroads.

The World maps include a total of 33 layers, including coastlines, country boundaries, country names, cities (5 classes), rivers (4 classes), lakes (4 classes), islands (3 classes), roads (3 classes), salt pans, and reefs.

Need a map in a hurry? Call Cartesia toll-free

800-334-4291

Top 10 Reasons Why It's Better to Buy MapArt Than Draw It Yourself:

1. MapArt is fully editable.

Each individual feature is a separate object that can be selected and modified, giving you full control over the appearance of the map.

2. You can be productive with MapArt right from the start.

You can customize MapArt using Adobe Illustrator, FreeHand, Corel Draw, and other popular graphic arts programs, so the MapArt "learning curve" is zero — you just load it and go!

3. MapArt saves your time.

Having MapArt in your library eliminates tedious tasks like scanning, tracing, and positioning text. You get a ready-to-use, high-quality map in seconds instead of hours.

4. MapArt saves you money.

MapArt costs a small fraction of what you'd pay a professional cartographer or illustrator to draw just one map! This helps you reduce your costs, making you more competitive.

5. MapArt puts the world at your fingertips.

MapArt covers more regions, cities, countries, and world areas than any other map product available — You get more maps, and at a lower cost!

6. You get total accuracy in every map you use.

All of our maps are painstakingly drawn by professional cartographers. To ensure the highest levels of accuracy in every map, we continuously update our maps.

7. MapArt is royalty free.

With MapArt you can instantly deliver quality map illustrations and you can take all the credit. You can publish MapArt maps in any type of document or presentation without requesting licensing permission of any kind.

**8. You can see the map you want before you buy it.**

Not sure whether MapArt is right for you? Call us toll-free at 800-334-4291 or fax us at 609-397-5724 and tell us the map you need. We'll fax it immediately... so you can see what it looks like before you buy. That way, you know exactly what you are getting and whether MapArt can solve your problem — no surprises.

9. A valuable graphics resource.

Once you have MapArt in your library, you'll have a great source of sharp-looking graphics — ready to illustrate anything from an annual report to a sales brochure at a moment's notice.

10. You can use MapArt risk-free for 90 days.

Your satisfaction with MapArt is 100% guaranteed. If you are not thrilled and delighted with our software, you may return the product within 90 days for a full and prompt refund — no questions asked. That way, you can try MapArt without risk of any kind. What could be fairer?

MAPS FOR GRAPHIC DESIGN
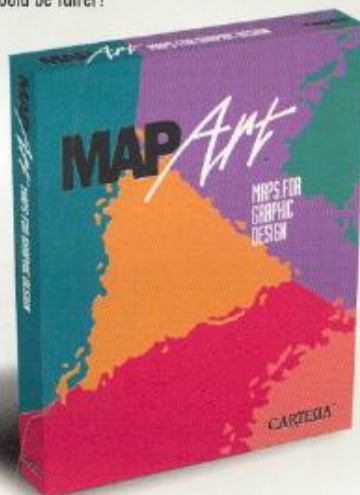
COMPATIBLE SOFTWARE

Mac File Formats	Compatible Programs
Illustrator 1.1	Illustrator 1.1, 3 & 5; FreeHand 2, 3, 4 & 5
Illustrator 5.0 (with layers)	Illustrator 5, FreeHand 5
FreeHand 3.0	FreeHand 3, 4 & 5

PC File Formats	Compatible Programs
Illustrator 1.1	Illustrator 4, Corel Draw 3 & 5 or any program that accepts Illustrator 1.1 files
Illustrator 5.0	Any program that accepts Illustrator 5.0 files.

CARTESIA

Cartesia Software
5 South Main St., Box 757
Lambertville, NJ 08530
609-397-1611

For your convenience, we offer Priority Mail, UPS and Federal Express shipping. When you place your order, ask about the shipping option that meets your needs.

RUSH Delivery Available

We accept Visa®, MasterCard®, American Express®, Discover® and company purchase orders.

Satisfaction Guaranteed. If you're not completely satisfied with MapArt, return the product within 90 days for a full refund.

90 DAY Guarantee

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