

MudKill Products
HalenHardy LLC
421 Main Street
Bellwood, PA 16617
MudKill.com

Presorted 1st Class
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A BRAND NEW PRODUCT
that helps you conquer the most
common industrial accident.

Free Trial Offer & Bonus Enclosed



Sure, it's mud ugly, But...



PLEASE ROUTE TO:
- SAFETY
- RISK MANAGEMENT
- OPERATIONS



I know, I know.

The device pictured above is probably one of the oddest-looking, funkiest safety products you've ever seen.

If you think it looks like a set of ten thousand brush bristles ...and a 12-inch mud-grabbing disk...attached to a fiberglass-grate base...you're right. That's exactly what it is.

I'm writing to you today because, with your permission, I would like to send you one of our mud-ugly contraptions to use at your job sites for 60 days...absolutely risk free.

Why should you accept my offer? Because this quirky portable platform performs a simple but vital safety function - and I guarantee it does it better than any other product on the market today.

It quickly and thoroughly removes the mud, muck, and dirt from your boots and drastically reduces slips, trips and falls. And, when you step into your buildings or trucks, your boots are clean and leave practically nothing on the floor.

We call our handy invention the **Grand Mudder** boot cleaning platform, and it delivers two enormous and important advantages to your workplace.

MudKill.com • 855-MUD-KILL (855-683-5455) • Email: 01@MudKill.com

Grand Mudder boot cleaning platform keeps your workplace safe & clean

FIRST, safety professionals know that reducing slip, trip and fall accidents is an important part of the job – one that can prevent workers from being hurt, while saving your company from significant financial loss. Consider these alarming statistics:

- *"Slips, trips, and falls account for 15% of the approximately 12,000 accidental deaths in the workplace each year* (U.S. Department of Labor)
- *"Slip, trip, and fall accidents cause more than 3 million lost work days per year."* (Bureau of Labor Statistics)
- *"The annual direct cost of disabling injuries due to slips, trips and falls is over \$11 billion per year."* (Liberty Mutual Workplace Safety Index)

Slip, trip and fall accidents increase workers' compensation claims. They diminish productivity when key employees are hurt and have to stay home from work. And, they leave you open to injury claims and lawsuits.

With the Grand Mudder platform, you can minimize a major source of slip, trip and fall accidents: slippery boots and slick working surfaces such as floors, steps, running boards, bumpers, ladders and tailgates. So, slip, trip and fall accidents can be drastically reduced by incorporating the Grand Mudder at critical locations on your job site or next to your building entrances.

SECOND, the interiors of your vehicles and buildings will be dramatically cleaner... saving your maintenance staff time and saving you money. When your employees work outdoors in muddy areas ... and then come into your buildings, job trailers, or truck cabs ... it can make one heck of a mess. To make matters worse, every doorway is a bottleneck where multiple muddy trips create a pile of problems.

Which means your janitorial crew is working over-time to clean up the mess.... and your cleaning bill goes through the roof.

In my 40 years as an industrial cleaning contractor, cleanup tool designer & manufacturer, I can honestly say...this is one of the very best cleaning devices we've ever developed. Period.

A clean workplace makes a good impression on employees, customers, suppliers and other visitors (including insurance auditors and OSHA inspectors)

With the Grand Mudder platform, the interior of your, offices, shops, trucks and warehouses stays cleaner, no matter how mucky your crews get running around outside.

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Is this the world's best boot cleaner?

With the Grand Mudder boot cleaning platform, you go through four ultra-fast boot-cleaning steps in a single system.

1- **STOMP** your mucky boots on our super strong fiberglass grates and watch the mud drop out of sight.

2- **SCRAPE** the soles of your boots across the scraper bar to remove the stubborn mud between your heel & arch.

3- **SCRUB** your soles on our patented MudFlinger saucer to get rid of up to 90% of the remaining mud

4- **SCUFF** the final nooks & crannies on the soles and sides of your boots with our 10,000-bristle FlipBrush, and you're good to go.

You then step off the Grand Mudder platform with clean boots and the confidence to walk anywhere knowing you're cleaner and safer. If you had a Grand Mudder at your mom's house, she'd never yell at you for tracking mud into her home ever again!

Use your Grand Mudder platform RISK FREE for a full 60 days

I know you've never seen or tried anything that even remotely looks or works like the Grand Mudder station. That's why I want you to use it at your job site risk-free for a full 60 days on us.

That's right. Order the Grand Mudder today and we'll ship it to you on a 100% risk-free trial basis.

When your Grand Mudder arrives - fully assembled - put it to the test. If after 60 days you are not 100% convinced that the Grand Mudder is the safest, smartest, neatest solution you've ever seen for cleaning muddy boots, simply return it to us for a prompt and full "Any-Reason-Under-the-Sun" guaranteed refund...you risk nothing.

We'll send your refund faster than a sneeze through a screen door

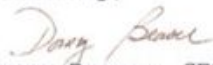
Heck, we'll even pay shipping both ways. How can we afford to make this offer? It's simple. Our business can only succeed if we have deliriously happy, REPEAT customers...who brag to their friends about us. And, we've been practicing this for 30 years - and it works.

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There are two ways to order

For those who are web-savvy, MudKill.com
If you're like me, you wanna talk to a real person in the good old
USA call 855-MUD-KILL (855-683-5455)

Sincerely,


Donny Beaver, CEO
HalenHardy



P.S. I've got a bonus offer for you. If you order two Grand Mudder Boot Cleaning Platforms by March 31, 2014, I'll send you our patented MudFlinger saucer ABSOLUTELY FREE (\$69 value). The MudFlinger has over 150 mud-grabbing super-polymer cones on the top...and 52 tuff-flex gripper cleats on the bottom to grab on to any surface. At 12 inches in diameter and 3.5 pounds, you can take the MudFlinger with you anywhere (see enclosed brochure for more details.)

It easily stores under the seat of your truck, in the back of your SUV or trunk of your car. Carry it with you to work or play. It's perfect for cleaning mud from your boots after you are done working, hiking, standing on muddy sidelines at kids soccer or football games, hunting, fishing...you name it.

And, it cleans up in seconds by simply banging it on the ground or a quick hosing (the mud slides off the MudFlinger super polymer surface).

Go to MudKill.com or call 855-MUD-KILL (855-683-5455)

P.P.S. With orders over \$750 or more, we pay your shipping and handling. And, you get our same 60-day "Any-Reason-Under-the-Sun" money-back guarantee of satisfaction on everything you buy.

Enter the Mud Ugly Contest with a chance to win one of 100 T-Shirts or 25 MudFlingers. See enclosed buck slip for details or go to MudKill.com.



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**A BRAND
NEW PRODUCT**
that helps you
conquer the
**most common
industrial
accident**

PLEASE ROUTE TO:

- SAFETY
- RISK MANAGEMENT
- OPERATIONS

MudKill™ family of products keeps your workplace safe and clean

Slip, trip and fall accidents:

- Can cause serious injury
- Decrease worker safety
- Diminish productivity

With MudKill™ products you
can conquer one of
the leading causes of
accidents...muddy,
slippery work boots



Stopping Mud in its Tracks

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MudKill™ Grand Mudder - Designed to clean the toughest “gumbo mud” in 4 easy steps:

Step 1— STOMP your mucky boots on our super strong fiberglass grating platform, and watch the mud drop out of sight.

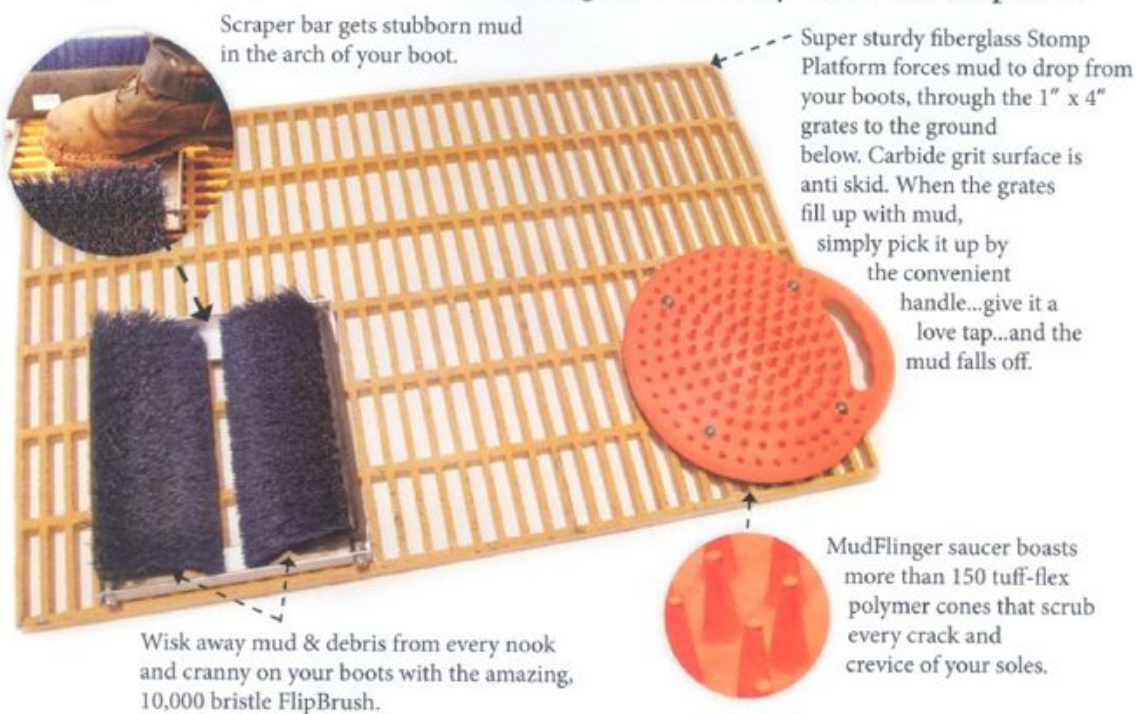
Step 2— SCRAPE the soles of your boots across the MudKill™ scraper bar to remove the stubborn mud between your heel & arch.

Step 3— SCRUB your soles on our patented MudFlinger™ unit to get rid of up to 90% of the remaining mud.

Step 4— SCUFF the final nooks & crannies on the soles and sides of your boots on our 10,000 bristle FlipBrush- you're good to go.

MudKill™ Grand Mudder • Boot Cleaning Platform

Quickest way to clean the nastiest, gummiest clay muds on the planet



Grand Mudder • Boot Cleaning Platform

Item 03-006

30" x 24" X 1" Fiberglass Stomp Platform

Weights 26 pounds

12" Diameter MudFlinger scrubber

12" x 12" FlipBrush with Scaper Bar

\$379

Grand Mudder recommended for



MudKill.com • 855-MUD-KILL (855-683-5455) • Email: 01@MudKill.com

MudKill™ Middle Mudder • Boot Cleaning Mat

Not for clay...but perfect for quick cleanup of loamy muds

3 SCRUB the bottom and sides of your boots in the goalpost brushes where the 4,080 individual bristles remove remaining muck, dirt, and grime.

2 STOMP loamy mud from your boot soles with 6" MudDisks with 100 tuff-flex polymer nubs.

1 STAND sure-footed on the 100% recycled rubber mat with grip grooves. Easy to clean up with a quick squirt from the hose.

4 GRAB the built-in handle and go.

Mount the 6" MudDisk to truck running boards... and knock off mud before you go in the door.

Pack of four MudDisks \$138

Middle Mudder recommended for



How Do I Tell the Difference between Clay & Loamy Mud? It's simple, just take a handful of moist (not wet) soil from the jobsite and give it a firm squeeze. If it holds its shape, even when poked...it's clay. If it falls apart when given a light poke...it's loamy.



Middle Mudder™ • Boot Cleaning Mat

Item 03-005

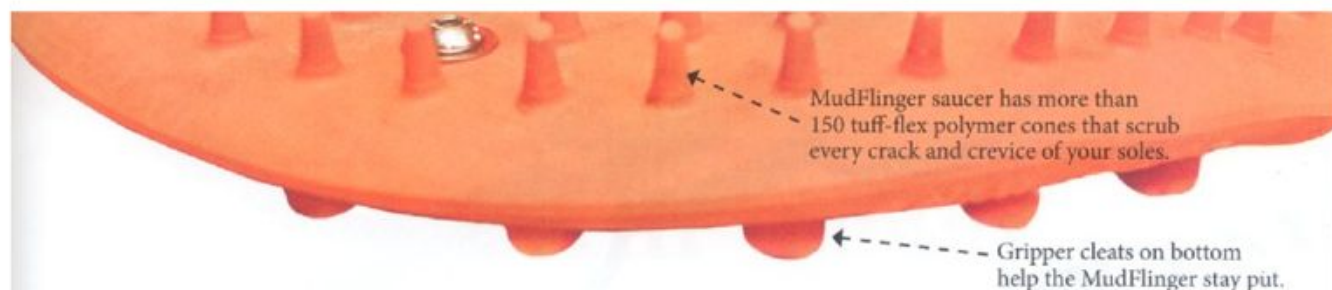
24" x 24" X 3/4" Recycled Rubber Mat

Weights 20 pounds

Two 6" Diameter MudDisks

12" x 4" Tapered Goalpost Brush

\$199



**Powerful, portable
patented MudFlinger™
flying saucer removes
boot muck in
just seconds.
Every truck in
your fleet needs one.**



Imagine not tracking mud from the field into your truck cab or workplace ever again. Designed to remove mud from boots on-the-fly, our patented MudFlinger™ "flying saucer" will bail you out of deep crap for years to come. Over 150 super-polymer tuff-flex scraper cones are designed to fling mud from lug soles of work boots in seconds with just a few stomps of each foot. Patented gripper cleats on the bottom insure the MudFlinger™ will grab onto any surface... and stay put. And, its compact design (12" x 2") and built-in handle lets you store it almost anywhere.



MudFlinger
recommended for



MudFlinger™ • Portable Boot Cleaner

Item 03-001

12" diameter x 2 1/4" thick

Over 150 polymer tuff-flex scraper cones on top
52 gripper cleats on the bottom

Weights 3.5 pounds

MudFlinger two-pack \$138 (\$69 ea.)

MudFlinger six-pack \$354 (\$59 ea.)

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ACCIDENT REPORT

CULTURAL CENTER

TIME OF ACCIDENT

TO OCCUR

- The annual direct cost of disabling injuries due to slips, trips and falls is over \$11 billion per year.” (Liberty Mutual Workplace Safety Index)
- Slip, trip and fall accidents increase workers’ compensation claims.
- They diminish productivity when employees are hurt and have to stay home from work.
- And, they leave you open to injury claims and lawsuits.



**Slips, trips, and
falls account for 15%
of the approximately
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workplace each year.**

(US Department of Labor)

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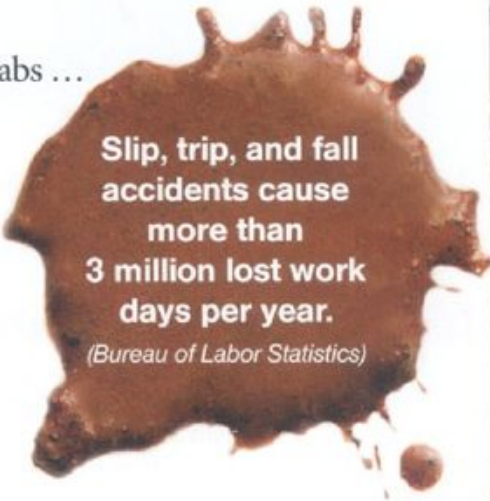


When your employees work outdoors in muddy areas ...
and then come into your buildings, job trailers and truck cabs ...
it can make one heck of a mess.

Which means your janitorial crew is working over-time...
and your cleaning bill goes through the roof.

With MudKill products, the interior of your buildings
and vehicles will be dramatically cleaner... saving your
maintenance staff time and saving you money.

As a result, you'll get a safer workplace.



**Slip, trip, and fall
accidents cause
more than
3 million lost work
days per year.**

(Bureau of Labor Statistics)

Enter the **Mud Ugly** Contest.

We're giving away 100 Mud Ugly T-Shirts and 25 MudFlinger flying saucers to folks who send us the best photos of muddy boots or shoes with a brief description of how they got all mucked up...then cleaned up with a MudKill product. To enter, go to MudKill.com, click on the "Mud Ugly" contest logo and fill in the blanks.

Winners will be announced by May 15, 2014.



When I developed our first "Lifetime Money-Back Guarantee" in 1984, my associates & advisors thought I was crazy. But my rationale was simple. I said "it's the right thing to do and if L.L. Bean® can do it successfully for decades, so can we." Well, after 30 years of offering it, I'm happy to say it still works today.

Our promise is simple:

We strive to make the very best products on the planet.

We stand behind them no matter what.

If you are unhappy for any reason, simply return it to us for a full refund or replacement...no questions asked.

Donny Beaver

CEO-Co-founder



HalenHardy

Tools to Tackle Crappy Jobs™

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BUY 2 MudFlingers Get 1 **FREE**



MudFlingers removes mud
from boots in less than
a minute.

(Save \$69.00)

Offer expires on Mudder's Day, May 12, 2014
(the day after Mother's Day)

Receive a
Free MudFlinger
with **ANY** order
over \$130

MudKill.com
855-MUD-KILL
(855-683-5455)





Enter the Mud Ugly Contest.

Any-Reason-Under-the-Sun Lifetime Money-Back Guarantee

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"I have a
MudFlinger
in my vehicle
right now
and use it
daily..."



“Slips, trips and falls recently accounted for the second-highest incident rate for workers in the US and costs on average \$28,000 per incident for medical bills, physical therapy, missed wages, etc.

As a safety professional I'm always on the lookout for ways to reduce the potential for incidents. With the MudKill line of products, we now have a proactive way to substantially reduce the potential for slips, trips and falls from mud-packed boots.

I especially love the lightweight, portable MudFlinger boot cleaner. I have a MudFlinger in my vehicle right now and use it all the time. It removes the most stubborn mud from my boots in no time flat. Every vehicle in America should have a MudFlinger.”

Richard C. Brown
President & CEO/Franjo Energy
CEO/GO SAFE Consulting
Homestead, PA 15120



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