



Industrial strength calendaring and scheduling for your changing enterprise.

Synchronize is the scheduling solution that fits both your end-user and your IT requirements!

Since 1990, enterprises of all sizes have relied on Synchronize for scalable, enterprise-wide, efficient real-time calendaring and scheduling. This proven client/server software supports enterprise-wide coordination and collaboration among team members, whether they're located on different floors, multiple buildings, across the country, or around the world, bringing the enterprise closer together.

The coordination and collaboration features designed into the Synchronize solution work together to enhance decision-making and communication. This helps your users increase their productivity, enhance teamwork, simplify collaborative efforts, and minimize project cycle times.

Get the Synchronize Advantage

Designed specifically for enterprise scheduling, only Synchronize gives you all these important advantages:

No hidden costs. Synchronize is **framework independent**, which means it does not require a proprietary messaging infrastructure and operates in mixed application or mixed framework environments.

The broadest cross-platform support. No other calendaring and scheduling software supports as many different desktop environments and servers. Synchronize includes Web and native support for all these platforms—Windows, Macintosh, UNIX/X and ASCII, in addition to the most complete UNIX and NT server line-up. The ability to support mixed Web and native desktops enables you to roll out your traditional native client and/or Intranet solution on the platforms **you** want and in the time frame that works best for **your** organization.



Web

Excellent technical support. Our Technical Support Department is staffed by a team of knowledgeable engineers trained in supporting cross-platform environments. CrossWind's customers enjoy a rapid response with personal attention to each and every support question.

Seamless UNIX & NT integration. Our servers are offered on both UNIX and NT platforms supporting seamless coexistence and future integration or migration plans.

Scalability. A distributed database architecture lets you quickly and transparently add as many new users and user groups as you need. You can administer calendaring centrally or from multiple locations.

No-hassle upgrades. Synchronize is the only enterprise calendaring and scheduling product that offers true backward compatibility. Our commitment to cross-release compatibility makes the upgrade process straightforward and **discretionary**—not an enterprise-wide crisis.



Windows



Macintosh



Motif



ASCII

Maximizing the productivity of every resource

A powerful suite of real-time group calendaring and scheduling applications, Synchronize provides important coordination tools to save your organization time in scheduling meetings and company resources.

Users can distribute agendas and memos, schedule meetings, allocate resources, assign and track tasks, and send reminders—no matter what platforms they're running. Work teams in multi-vendor computing environments can achieve consensus on both short-term and ongoing issues through the use of shared notes in private or public forums . . . easily and transparently.

Synchronize enables group and personal task management as well as flexible resource management capabilities. Users have access to individual and group calendars, shared notes, and updated to-do lists. Support for the Internet, printers and portable computers makes it easy to access or take your schedule and project notes with you wherever you go.

Built for performance and simple administration

Synchronize is based on a robust client/server architecture using multi-threaded servers. All schedules, meetings, deadlines, reserved resources, project notes, messages, and work assignments are maintained in a common database stored in the Synchronize server, enabling quick and easy sharing of vital data.

Administrators can easily distribute Synchronize's common database into many networked databases that take advantage of existing servers and networks. The ability to communicate directly across TCP/IP provides real-time access to critical information without the delays typically associated with file-based access methods, e-mail based scheduling, and slow transport protocols.

Advanced architecture makes Synchronize highly scalable: It can be used for enterprise collaboration on LANs, WANs and corporate INTRANETS in organizations ranging from 5 to 50,000 users (or more). Synchronize's distributed database architecture allows administrators to add new users easily and transparently, with no interruption in service.

CrossWind is dedicated to building solutions based on industry standards. As a result, Synchronize's interoperability with Web servers and applications is simple and straightforward. As a member of the Internet Engineering Task Force working group responsible for establishing Internet standards for calendaring and scheduling, CrossWind continues its commitment for interoperability through standards support.

Technical information

Designed for cross-platform deployments, Synchronize runs on most all commercial UNIX and NT servers, with desktop access through Web browsers as well as native software clients for Microsoft Windows, Macintosh, X.11/Motif and ASCII desktops.

Affordable— With No Hidden Costs

Although some competitive products appear to have a very low per-user price—a good look at the total cost of ownership will reveal that a substantial, continuing investment will be required to assure smooth operations for these products.

Synchronize is easy to deploy and requires no additional expenses for integration into an enterprise's existing environment. Ready "off the shelf," Synchronize does not require programming, extra database servers, or email/messaging platforms.

Synchronize is licensed on a per user basis. All Synchronize clients and servers are available (at no charge) for unrestricted download from our ftp site 24 hours a day. You can reconfigure, migrate and "webify" your system at any-time at no charge.

Since upgrades are backward compatible, they can be done (or not) on a workgroup or departmental basis. Your organization will not be compelled to buy into new releases under the duress of lost support or lack of compatibility.

Put a Synchronize evaluation on your "things to do" schedule now...

3 Easy Ways to Find Out More About Synchronize:

1. Call CrossWind Technologies at 800-335-4988 to use Synchronize **free** for 60 days in your enterprise.
2. Email your request for a Synchronize Evaluation Copy to info@crosswind.com
3. Visit CrossWind's Web site at <http://www.crosswind.com> and log onto a demo of CyberScheduler, the Synchronize Web browser client.



At CrossWind Technologies, we don't just sell software—we sell solutions.

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