



# PARENTS: Now You Can Have Greater Peace of Mind – and Keep Your Kids Safer Whenever They Drive...

...While Reducing Their Auto Insurance Premiums by Hundreds of Dollars ...

...and Even Erasing Points on Their License If They Have or Get Them!

**Register Today and Save 10%**



ENTER PROMO CODE "DSLPI" AT CHECKOUT

Why haven't more parents and teens been told these driver safety facts?

- ✓ The NHTSA and Allstate Foundation report that 4,000 teens ages 15 to 19 die each year in auto accidents.
- ✓ "Good kids" and straight A students are just as likely to be involved in fatal crashes as other kids,

Hi, my name is Jason Friedman, and I'm a parent, NJ resident, expert driving instructor ... and if you're like me, *the thought of your kids getting behind the wheel and driving alone on the open road sends shivers down your spine – or at least keeps you up nights.*



I believe we both want the same thing: to help our kids become better and safer drivers, to protect them from harm when they drive without us, and to sleep well at night knowing your teen can handle a car expertly and safely.

### 3 WAYS DRIVE SAFER CAN HELP!

Our popular Basic Car Control Clinic for teen drivers in your area starts soon and is filling up fast. When your teen completes our Car Control Clinic, 3 immediate things will happen:

- 1 — *He or she will be a better, safer, more confident driver – so you will worry less whenever he or she pulls out of the driveway.*

- ✓ mainly because of driver inexperience. In 2010 over 280,000 teens were treated and released from the ER after being in car crashes.
- ✓ Teens whose parents set rules and monitor where they are going are half as likely to be involved in a car crash than teens whose parents are less involved.
- ✓ Both texting and using a handheld cell phone are banned for all drivers in NJ, and 34 other states also have a ban on texting while driving.
- ✓ In 2011 speeding was a contributing factor in one-third of all fatal crashes.
- ✓ In 2010, more than 10,000 people died in alcohol-impaired driving crashes and over 1.4 million drivers were arrested for driving under the influence.

2 — If your son or daughter has points on his or her license, the state of NJ will *erase up to 2 of those points* upon successful completion of our driver training.

3 — When you show your child's Certificate of Completion for our Car Control Clinic to your insurance company, most will *reduce the premium for his or her auto insurance by up to 5%* -- savings you hundreds of dollars during the teen years.

### Here's what your teen driver will learn in our Car Control Clinic:

- Physics of driving and vehicle control.
- Making judgments based on focal and peripheral vision.
- Essential car control skills.
- Panic braking and hazard avoidance.
- Safe following and appropriate stopping distances.
- Motion and weight transfer in the car.
- Skid recovery on wet and slippery roads.
- Looking ahead and judging distances.
- Throttle and steering control.
- Avoiding the dangers of distracted driving.
- Accepting and taking responsibility on the road.
- And more....

What Makes Drive Safer Different?



DRIVESAFER™

**Only a few seats remain for our next Clinic.**

**Register now before they're gone!**

For course details and to sign up your teen for the next Car Control Clinic in your area at a 10% discount off the regular tuition rate, call Drive Safer at 201-485-7792 today or click here now to register online:

**REGISTER NOW AND SAVE 10%**

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*"A great experience! Took the class with my 17 year old son. The skills that they teach are PRICELESS! My son totalled our new car 1 week after getting his DL- I was in he car with him- and we are truly blessed not to have been injured or killed. The accident was due to driver inexperience and there is no doubt in my mind that the skills he learned at Drive Safer would have either prevented or severely limited the severity of the accident. As a parent, you will rest much easier knowing that your child has these advanced skills. The discount on your auto insurance pays for the class! I took the class as well and after 30 years of 15k a year driving, I still learned a few new tricks. The instructors were very knowledgeable, supportive and fun. Definitely sign up your new drivers!!!"*



Patricia Zywicki Difilippo  
Mother of Teen Driver

## About Drive Safer



DRIVE SAFER™

REGISTER TODAY AND SAVE 10%

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CHECKOUT

Our next Car Connection for New Teenage Drivers begins in your area shortly, and classes tend to fill up fast this time of year. Register now and you get 10% discount off our popular basic safe driving clinic,

Drive Safer Testimonials



never taken our training before.