

**ONE DAY UNIVERSITY**

56 Main Street, Suite 305

Northampton, MA 01060

***Imagine how much  
you'd have gotten  
out of college if you  
knew then what  
you know now....***

*See inside for your pre-approved  
enrollment certificate*

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U.S. Postage

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Bell, CA  
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# ONE DAY UNIVERSITY

Toll Free: 800-811-8821 + 56 Main Street, Suite 305, Northampton, MA 01060

## Now you *can* go back to college . . . for just one day!

Dear Friend:

You've heard the expression "youth is wasted on the young."

The same might be said of college.

When you were an undergraduate, you lived a life of nearly total intellectual freedom.

Yes, you had to attend classes . . . and perhaps you had a job.

But other than that, you were free to explore the world of ideas, books, and learning.

Unfortunately, most of us don't fully appreciate the opportunity college affords us for dedicated study . . . until long after we've graduated and entered the working world.

Settling down into a busy career . . . or raising a family . . . or just coping with the fast pace of modern life, we no longer have time for purely intellectual pursuits.

If that describes you . . . and you long to experience learning from great professors once again . . . then I cordially invite you to attend **One Day University**.

At One Day University, you can listen to a full day of lectures, in subjects that engage your intellect, delivered by professors from some of the top colleges and universities in the world - including Harvard, Yale, Brown, Princeton, Columbia, and others. (See the flier enclosed for course descriptions and instructor bios.)

For one glorious weekend day, you can stroll the tree-lined campuses again . . . immerse yourself in the works of the great thinkers . . . and participate in a community of like-minded people . . . .

Men and women who, like you, believe that learning is a lifelong process - an essential component of the examined life, and not a chore that ends on the day you get your diploma.

When you enroll in One Day University, you can return to the college environment of your youth . . . and feel like you're 19 again!

You'll find the pace of the day brisk and stimulating . . . the

(over, please)

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professors eager and enthusiastic . . . the classroom electric with the excitement of learning.

But the key to what makes ODU a unique learning experience is not just the professors or the courses. It's YOU, the student.

This time around, you enter the university an older . . . wiser . . . and more experienced human being than you were as an undergraduate - and much better equipped to appreciate the experience of college learning.

As an "adult learner," you'll expand your mind . . . be exposed to new ideas . . . broaden your horizons . . . and gain knowledge to make you a better educated, more well-rounded person.

But unlike "regular" college, at ODU there are no grades. No tests. And no homework.

Your professors do all the "heavy lifting." They are there both to educate and to entertain. Your only job is to sit back, enjoy, and indulge yourself for a day of pure learning and intellectual stimulation!

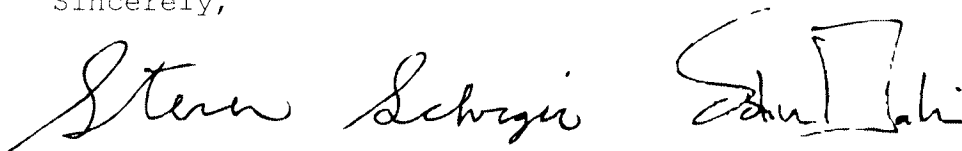
And enjoy the day you will: adult learners treasure their ODU experience so much that many of our graduates return again and again . . . and forge relationships with fellow students - adults who share their love of learning - that can last for a lifetime.

"I enjoyed One Day University tremendously," says ODU graduate Judith Plank. "It was stimulating, rewarding and very enjoyable. I look forward to more."

But we urge you to hurry. The next session of One Day University is almost upon us. And with limited seating, ODU fills up fast.

To reserve your seat at the next ODU, simply complete and return the enclosed Enrollment Form today. Or call toll-free **800-811-8821** now.

Sincerely,

The image shows two handwritten signatures in black ink. The first signature is 'Steven Schragis' and the second is 'John Galvin'. Both are written in a cursive, flowing style.

Steven Schragis and John Galvin, Directors, One Day University

P.S. One Day University may not return to your area any time soon. And before you know it, the current session will have come and gone. To make sure you don't miss out on this extraordinary adult learning opportunity, be sure to enroll today.

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**Now, at One Day University, you can go  
back to college – for just one day!  
Wellesley Park, MA · October 6, 2007 · \$219.00**

## Location:

### **Babson College**

Sorenson Center for the Arts  
Park Manor South 231 Forest Street  
Babson Park, MA 02457

## Curriculum

- 9:30 – 10:40am Political Science:** The Rise of the Left and Anti-Americanism in Latin America  
Steven Levitsky, Harvard
- 10:50 – 12:00pm Literature:** What's So Great About Shakespeare?  
Robert Bell, Williams
- 12:00 – 1:15pm Lunch** Included
- 1:15 – 2:25pm Sociology:** School Shootings. Why Terrible Things Happen in Perfect Places  
Katherine Newman, Princeton
- 2:35 – 3:45 History:** Hitler. The Man and the Mystery  
Jonathan Steinberg,  
University of Pennsylvania

## Instructors

### **Robert Bell**

- Has been teaching in the Williams College Department of English since 1972
- Awarded the Robert Foster Cherry Award for Great Teaching
- Named the Outstanding Baccalaureate Colleges Professor of the Year i by the Carnegie Foundation

### **Katherine Newman**

- Princeton University iProfessor of Sociology and Public Affairs
- Former Dean of Social Science at the Radcliffe Institute for Advanced Study at Harvard University
- Previously taught at Columbia, Berkeley, and Harvard

### **Jonathan Steinberg**

- Walter H. Annenberg Professor of Modern European History at the University of Pennsylvania
- Served as an expert witness in German war crimes prosecution
- Prepared the official report on Deutsche Bank's gold transactions during WWII in 1999

### **Steven Levitsky**

- Professor of Government at Harvard University
- Winner of the Roslyn Abramson Award for excellence in teaching
- Awarded the John L. Loeb Chair at Harvard for excellence in teaching and research

## Date:

**October 6, 2007**

**9:30am – 3:45pm**

Each Class meets for One Hour and 15 Minutes

## Course Descriptions

### **Political Science: The Rise of the Left and Anti-Americanism in Latin America**

- How Latin America has experienced an unprecedented turn to the left
- Why 70 percent of Latin Americans are govern by left-of-center parties, and anti-Americanism is running high
- An examination of the causes and consequences of Latin America's shift to the Left

### **Literature: What's So Great About Shakespeare?**

- Why Shakespeare is widely heralded as one of the world's greatest writers four centuries after his death
- How his vision of human nature attracts, disturbs, and inspires readers and audiences around the world and across the centuries
- An exploration of the Bard's imaginative genius with particular emphasis on his resourceful language and vital theatricality

### **Sociology: School Shootings. Why Terrible Things Happen in Perfect Places**

- Why rampage shootings almost never happen in urban areas
- How warning signs are usually everywhere, though witnesses and observers will say a shooter "just snapped," and that nobody saw it coming
- How the actual violent act itself is often forecasted via student gossip and other means

### **History: Hitler. The Man and the Mystery.**

- What gave Adolf Hitler his peculiar and incredible power of his followers
- How Hitler's racism and his determination bathed Europe in blood in a way no other human being has done
- What made Hitler so destructive and why Germany obeyed him

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## ***The Idea Behind One Day University***

The One Day University educational program was developed by Educational Media Group directors Steven Schragis and John Galvin.

**Our mission:** to give adults who went to college years ago the opportunity to go back – if only for a few days a year or even a single day.

Realistically, you don't have time to make a semester-long commitment. Nor do you want to. With One Day University, you can go back to college – for just one day!

Think of us as an Ivy League education condensed into a single energetic day of lectures, learning, and intellectual stimulation. Rediscover the joy of education by revisiting your favorite subjects – and exploring some new ones.

## ***How Do We Select our Courses and Teachers?***

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We start by identifying the most sought-after professors at the nation's top schools – including Harvard, Yale, Brown, Columbia, and Princeton.

Our auditors attend their classes, and rate both the professors and their course curriculum. Then, we select those who can deliver the topics our students are most interested in . . . in the most engaging and entertaining fashion.

## ***An Elite Education at 1/20th the Cost***

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Normally to hear the professors who lecture for One Day University, you'd have to attend the universities where they teach. And that's expensive. A single credit at Brown University costs a staggering \$4,448.

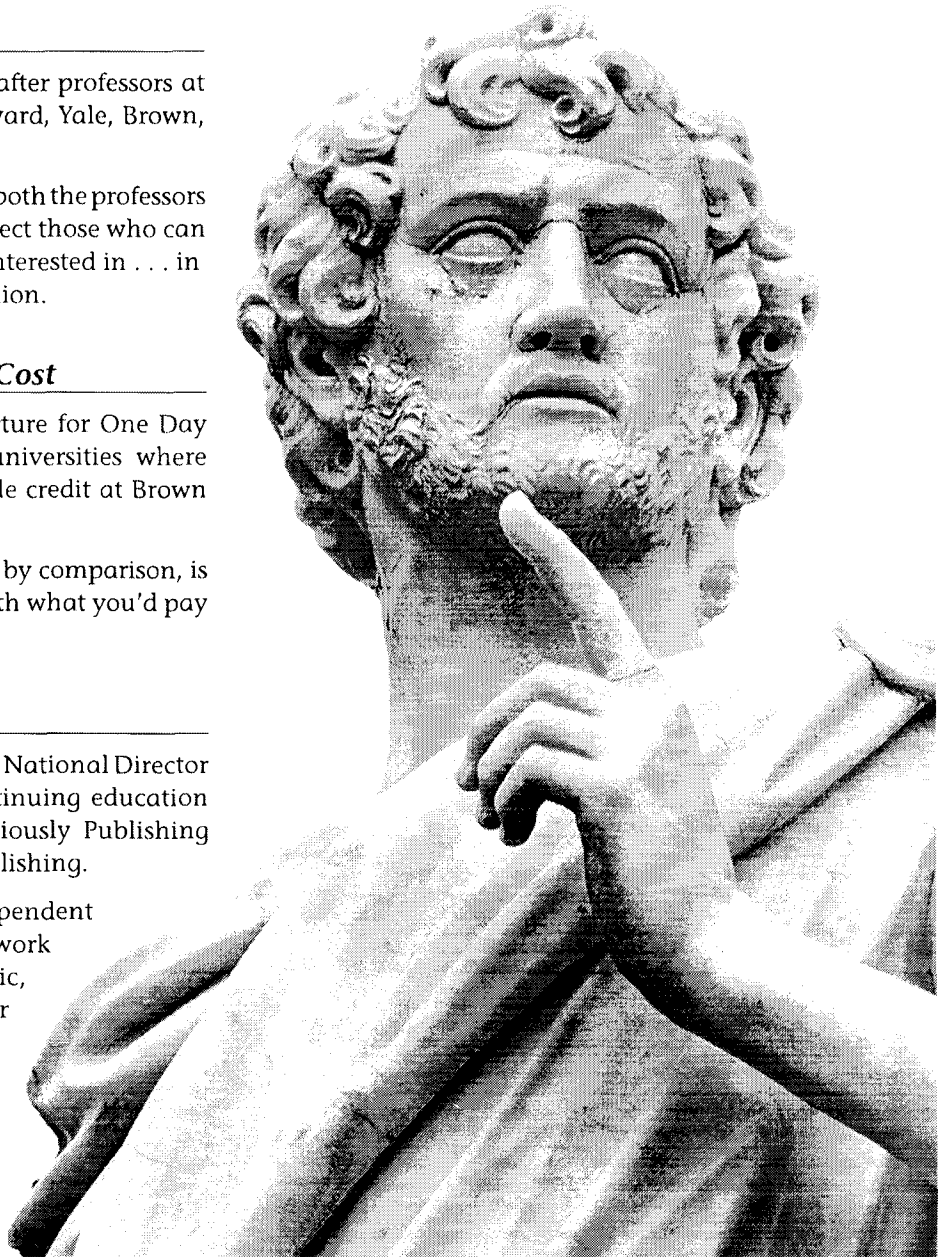
The tuition for a day of learning at ODU, by comparison, is a very affordable \$219 per student – 1/20th what you'd pay to earn just one credit at Brown.

## ***About our Directors***

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**STEVEN SCHRAGIS** spent 5 years as the National Director of the Learning Annex, the largest continuing education school in North America. He was previously Publishing Director of Spy Magazine and Carol Publishing.

**JOHN GALVIN** spent 10 years as an independent journalist and magazine consultant. His work has appeared in National Geographic, The New York Times Magazine, Popular Science, Wired, Outside, and other national publications.



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## Pre-approved Enrollment Certificate

Yes, enroll me for One Day University at the location, date, and tuition selected below.

### Locations and dates:

New York Institute of Technology, Old Westbury, NY, Sept. 30, 2007.

### Tuition:

I am attending alone, enclosing payment for \$219 tuition.

I am bringing a companion, enclosed is our combined tuition of \$438.

Your name \_\_\_\_\_

Your companion's name (if you bring a friend) \_\_\_\_\_

Your address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

(just in case)

(for free online course updates)

### Method of payment:

Check or money order enclosed (payable to "One Day University")

Credit card:  MasterCard  Visa  Amex

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

### 4 easy ways to enroll

1. **BY MAIL:** Return this completed form with payment to:

**One Day University**

1285 Avenue of the Americas, Suite 3555, New York, NY 10019

2. **BY PHONE:**

Call toll-free 800-811-8821.

3. **ONLINE:**

Go to [www.onedayu.com](http://www.onedayu.com) and click on the event you want to attend.

4. **BY FAX:**

Fax this form with your credit card information to: 212-554-4089

### The One Day University Unconditional Guarantee of Satisfaction

If you do not agree that One Day University is an extraordinary and enlightening educational experience . . . or you are dissatisfied for any reason . . . or for no reason at all . . . Simply let us know within 90 days of the event. We'll send you a full and prompt refund of your entire tuition fee. That way, you risk nothing.

College credit not offered

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## Adult Learners Praise One Day University

"I enjoyed One Day University tremendously. It was stimulating, rewarding and very enjoyable. I look forward to more."

**Judith Plank**

Hartford, Connecticut

"The professors at every session are interesting and engaging. Keep up the good work!!"

**Nancy and Alan Lester**

Framingham, Massachusetts

"I was given my registration as a gift, I had no idea it would be such a great day!"

**Donna Zoland**

Roslyn, New York

"One Day University really does pick the best professors in the world. We are amazed how much we learned and how many people we met. We'll be back."

**Susan and David Steiner**

Stamford, Connecticut

"It was such a great feeling to be on a college campus. For a few hours I felt like I was 19 again."

**Robert Norman**

Morristown, New Jersey

"This was wonderful!!! The day exceeded my expectations."

**Lois Reitzas**

Providence, Rhode Island

"A great idea. Every lecture has been informative and well presented. Particularly valuable has been the variety of speakers and subject matter. We would like to attend (here!) again and again."

**Bill and Linda Spinner**

New York City, New York

"Every speaker/teacher was an A++. You couldn't pick a first favorite, they were all tied."

**Charles O'Neill**

Harrison, New York

"We liked the diversity of lectures. Looking forward to enrolling in future lectures."

**Karen and Ross Clan**

Rye, New York

## Educators Praise One Day University

"I love teaching at One Day University. The students are eager to learn from me . . . and I certainly learn from them."

**Paul Bracken**

Yale University

"The student's life experiences are reflected in the questions they ask. One Day U is a creative innovation in adult education."

**Shelly Carson**

Harvard University