

# Crypto Assets 101: A Beginner's Guide to Bitcoin and Other Cryptocurrencies



**crypto confidential**  
YOUR GUIDE TO THE CRYPTOCURRENCY REVOLUTION

Dear Robert,

Crypto assets have skyrocketed in value this year to \$200 billion. But what are they, how do they work? And what makes them secure?

On December 13, 2017 from 2pm to 3pm EST, resident Forbes Bitcoin expert Laura Shin will answer all these questions...and more!

Join us for Forbes' very first and highly requested Bitcoin webcast, [\*\*Crypto Assets 101: A Beginner's Guide to Bitcoin and Other Cryptocurrencies\*\*](#).

Bitcoin's price broke the \$10,000 mark at the end of November and has continued to rise. Put another way... \$10 invested in Bitcoin in 2010 would be worth more than \$14 million today—a 660+% annualized gain over a roughly 7-year period.

Now, in this **free webcast**, which won't cost you a penny... you will discover:

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- What are cryptocurrencies?
- How do Bitcoin and Ethereum work?
- Why is Bitcoin so revolutionary?
- Why some digital currencies are worth so much today
- What is a blockchain? And why is everyone so excited about it?
- How can this new world of crypto finance impact you?
- How something digital could be worth anything.
- And much more

You can't go a day without reading or hearing about Bitcoin. And for good reason. Now, I'm going to go out on a limb and guess that you don't want to be left behind. Or at the very least, want to know more.

Well, if you intimidated or puzzled by cryptocurrencies... and find them a mystery... this eye-opening, easy-to-understand webcast will make the world of digital payments as clear as a mountain pool to you.

After you get up to speed by attending our Crypto webcast, you'll feel comfortable discussing Bitcoin with your friends and colleagues. And you'll gain valuable insight into whether cryptocurrencies might affect your financial future.

**REGISTER NOW**

But I urge you to hurry. This is perhaps the hottest topic in the financial and investment world we at Forbes are covering today.

That's why we expect ***Crypto Assets 101*** to fill up quickly. [Grab your free space now](#), before all seats are taken. After that, it's too late.

Sincerely,  
Charles Morgan

**P.S.** This webcast is for investors in all stages of evaluating and making investment decisions about Bitcoin, Ethereum, and other cryptocurrencies—from folks who know zip about it, to investors who already own crypto but want to understand it on a deeper level.

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**About The Speaker:**

Laura Shin is a Forbes senior editor, managing crypto and blockchain technology coverage (Bitcoin, Ethereum, ICOs, token sales, etc.), and is also co-lead reporter of the Forbes Fintech 50 list. She is the host of the podcast *Unchained: Big Ideas From The Worlds Of Cryptocurrency* and Blockchain and the editor of *Forbes Crypto Confidential*, a twice weekly eletter. Laura graduated Phi Beta Kappa with Honors from Stanford University and has a master of arts from Columbia University's School of Journalism. Follow her on Twitter: @laurashin.