

how to target oversized returns trading them.

In clear, plain English, you will learn: Why selling options works (page 7) . . . an optimal selling strategy that controls your risk (p. 89) . . . an alternative asset class that gives you much greater diversity and potentially higher returns (p. 205) . . . the most common option selling mistakes and how to avoid them (p. 309) . . . and much more. Please note: this book was written *exclusively and specifically* to address the unique needs of **high net worth investors** and no one else.

I apologize that we only have a limited number of these books left and can **ONLY** make this **FREE OFFER** available to investors with a net worth of \$1 million and up.

Are you sick and tired of the lack of diversification and lackluster returns offered by your traditional investments? With option selling, you can use the strategies favored by professional traders to boost your odds, gain real diversification from equities, and most importantly, potentially ramp up returns on a consistent basis.

So what are you waiting for? Stop worrying about stocks, the market, interest rates, and what to do next. You'll soon be able to target growth in any market environment. To get your **FREE** book *The Complete Guide to Option Selling* (value: \$50) and free companion DVD, just visit the link below now:

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Sincerely,

Michael Gross

Professional Option Portfolio Manager

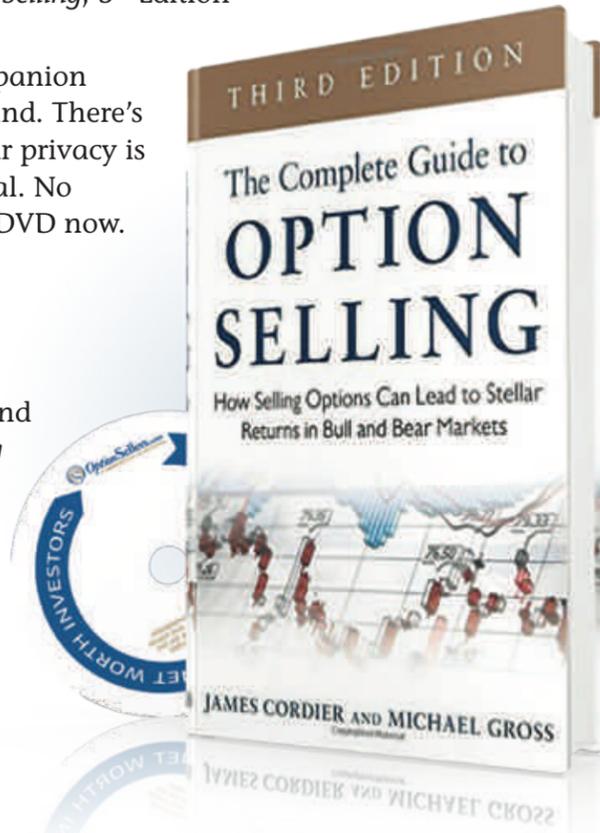
Co-Author — McGraw-Hill's *The Complete Guide to Option Selling*, 3rd Edition

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P.P.S. Respond within the next 7 days and receive a second **BONUS DVD** of a private seminar on *Option Selling for High-Net Worth Investors* featuring James Cordier. With over a quarter of a century experience in option trading, Mr. Cordier has been widely featured in both mainstream and financial media including *Forbes*, *CNBC*, *The Wall Street Journal*, *Barron's*, *Bloomberg Television*, and many more:

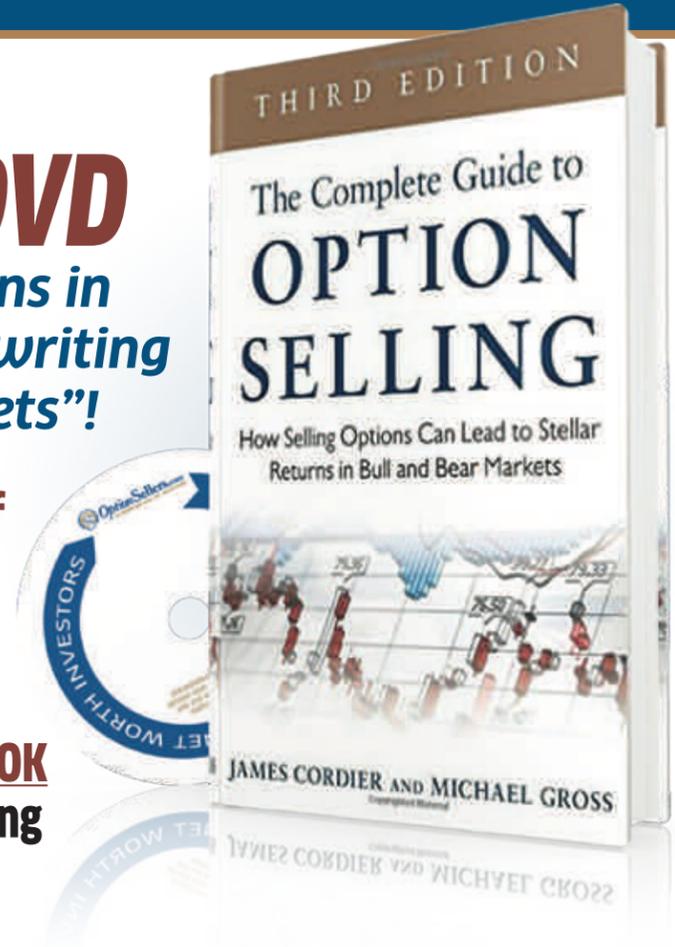
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New **FREE Book and DVD** show how you can target stellar returns in both bull and bear markets with these “special assets”!

(Hint: It's **NOT** writing options on stocks or market indices!)

How do potential gains of 10% . . . 20% . . . even 30% or more sound to you?

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Dear High-Net-Worth Investor:

It's no secret . . .
. . . that many *investors of means* have felt a lot of pain — and seen relatively little gain — over last couple of years.
For 2014 and 2015, the average total return of the Dow was an anemic 3%.
This year it's a little better . . . a modest 6.36% as of this writing . . . but still nothing like the 10% and 20% gains the market gave us back in the good old days!
For “buy and hold” investors earning broad market returns, the sluggish Dow means you build your wealth at a snail's pace, barely keeping up with inflation.
And that's if the market goes up! But, especially with the recent exit of Britain from the European Union, today there is a growing school of thought that global stock markets are in for some hard times.
With negative interest rates across the world, spiraling debt in the US, anemic growth everywhere, and a general malaise settling over the world economy, many high net worth investors are beginning to worry about how they can grow their wealth in today's undiversified markets.

But there is a solution. If you are an investor with a net worth of \$1 million or more, I want to send you a **FREE 361-page McGraw-Hill hardcover book** (cover price: \$50), *The Complete Guide to Option Selling: How Selling Options Can Lead to Stellar Market Returns in Bull and Bear Markets Solution and a free companion DVD*.

Just visit www.OptionSellers.com/MYBOOK on the web today and we'll rush your **FREE Option Selling** book and DVD without cost or obligation of any kind.

Grow your wealth – regardless of the Dow, interest rates, or global economic meltdown

By following the proven investing strategies outlined in *The Complete Guide to Option Selling* — a copy of which is yours **FREE** for the asking, it's possible to achieve returns of 10% and often more — as much as 15% . . . 20% . . . and 30% or higher!

While risk is present in any form of investing, this book will show you how to collect premiums from the vast majority of options that expire worthless each and every month.

There are many books and courses that talk about “generating income” with stock options. But *The Complete Guide to Option Selling* shows you a trading strategy that is option selling “on steroids.”

How? By getting out of stocks and stock options altogether . . . and into an asset class that people need each and every day, regardless of the economy, interest rates, or geo-political events.

So how can our free book, *The Complete Guide to Option Selling*, help you target and potentially achieve double-digit market returns?

There are 2 keys to our options trading method that make it potentially far more profitable than the buying of stock or index options that most individual investors (perhaps you too?) trade. The first is . . .

#1: **You don't buy options!**

The first key to this investment approach is that, instead of buying options, you sell them.

As you will discover in your **FREE** copy of McGraw Hill's *The Complete Guide to Option Selling* 3rd Edition (\$50 value), we target outsized and consistent profits by *selling* option contracts instead of buying them.

Most individual investors don't seem to realize that to show any kind of profit when you buy an option, the market typically has to make a large-scale move in a short period of time.

Worse, an option buyer's timing must be nearly perfect. Time works against you, eroding the option's value the minute you buy the contract. This is why nearly 80% of all options expire worthless!

Our book shows you how to take advantage of this large percentage of options that expire worthless each and every month. When you sell an option (instead of buying it) and it expires worthless, you keep the premium* as your profit.

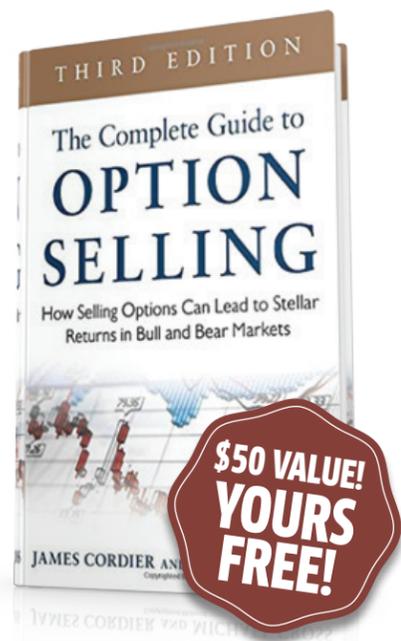
Knowing which options to sell is how you can target consistent income and cash flow nearly every month of the year — often regardless of what is happening with actual price movements in the market.

But this isn't just option selling. This is option selling on steroids! That means no individual stock or stock index options, because . . .

#2: **You don't trade options on stocks or indexes!**

You see, the second key to our option selling strategy is to sell option contracts on an “alternative class” of assets — and **NOT** traditional stock or index options!

Starting on page 224 of *The Complete Guide to Option Selling* — yours **FREE** just for the asking at www.OptionSellers.com/MYBOOK — you'll discover exactly what these assets are . . . and



*Less transaction costs.