

Now YOU can change the life of a child in need — like Jhon — for only \$1.05 a day!

Dear Brian:

Is Jhon one lucky kid?

Well yes. In a way. Because Jhon did finally get some much-deserved good luck this year. And now, with your help, the fortunes of another child in need can change for the better, too. Starting as soon as today!

Let me explain: Just 8 years old, Jhon lives in a poor section of Columbia, with his parents and brother, in a small concrete structure with a corrugated roof. Jhon is in the third grade. But in his country, one out of four kids doesn't go on to secondary school ... and almost none continue their studies past high school. Worse, in Columbia, gang violence against kids is rampant. And only one-third of the population gets health care.



Now, you can help
a kid like Jhon
have better luck!

But this year, Jhon caught a break — the kind of break that is within your power to help another disadvantaged boy or girl get. And we want to make it both easy and painless for you to change a child's future. If you will let us.

Change the world for a deserving child.

Jhon's sponsor is Robert Wayne, a middle-class family man from New Jersey. Robert isn't rich. And with a disabled child, and a wife who has cancer, he already has a lot on his plate.

But Robert wants to help children. Not only because he has a deep belief that all children deserve a safe, secure childhood ... and a happy life. But because he knows that these children are going to one day shape the future of the planet we all live on. So earlier this year, Robert took a step toward changing the World ... by saving one child. And he did it by becoming Jhon's "benefactor" — as Jhon's sponsor through Children International ...

Help a child escape the "poverty trap."

According to a study published in a leading journal for pediatricians, poverty has devastating effects on children: Did you know, for instance, that poor children are about twice as likely as middle-class kids to suffer chronic health problems, develop psychiatric disorders, get bad grades in school, or have difficulties socializing?

But, when you sponsor a child through Children International, you can help save that boy or girl from a lifetime of despair and poverty — turning him or her into a happy, healthy, educated, and productive citizen who can make important contributions to their family, community, nation, and even the world!

What difference can one person make?

One reason some people hesitate to sponsor a child is they mistakenly feel that the world's miseries are so massive, that helping just a single child makes little difference in the grand scheme of things.

Please keep reading to see the difference one person can make ... →

Well, when I speak with these folks about Children International and our mission, I always share this parable, which is both old and timeless....

One day, a man walking on the beach saw a young child pick up a starfish that had washed up on the sand and toss it back into the water. "There's no point in bothering," the man told the little boy. "There are so many starfish, throwing one back won't make any difference.

The boy looked up, nodded toward the spot in the water where the starfish had landed with a tiny splash, and replied, "Well, it will make a difference to that one..."

And that's how we at Children International work together with generous supporters like you to end global poverty: You sponsor one child. Each of our additional donors sponsors another child, and another, and another. And together, we make a difference that reverberates in hundreds of thousands of lives throughout the world.. Changing the future of the kids, their families, communities and us for generations to come. One child at a time. Children International now sponsors 260,000 deserving kids.

Help make a child's future brighter for just \$1.05 a day.

Can you do me a favor? Take \$1.05 out of your wallet and hold it in your hand. It may not look like much. And in these inflationary times, \$1.05 doesn't buy you much. But now, when you partner with Children International, that \$1.05 can make a whole world of difference in the life of Jhon ... or Francine ... or Liam ... or one of the thousands of other children waiting for Children International and you to come to their aid.

Take the next step. Save a child. There's no obligation.

One important thing to note: Becoming a child's sponsor does not obligate you in any way. That's right: If for any reason you can't continue, just let us know. We'll remove you from our sponsor list, thank you kindly for your support, stop billing your credit card, and ask another kind person like you to step in and help take care of your Children International child. And thank you for your service.

To become a Children International world-changer ... and sponsor a child in need today ... just call toll-free **800-824-4530** now. Or complete the enclosed Sponsorship Activation Form and drop it in the mail today.

But I urge you to hurry. Every hour, an average of a thousand kids worldwide die from illnesses that could have been treated with adequate health care. With your quick action, we can save more young lives with our health services ... and other good works ... as outline in the enclosed pamphlet. So please. Act now. While there's still time.

Sincerely,



Susana Eshleman, President

P.S. If \$1.05 a day is not manageable for you right now, see the enclosed Sponsorship Activation and Donor Form, which allows you to help with an investment in a child's future for a one-time contribution of as little as \$15 – again, no commitment or obligation of any kind.