

## **Hallmarks of a Well-Run Foundation: A Guide for Foundation Leaders**

**Mail the enclosed reply card for your FREE copy today.**

There's nothing quite as rewarding or meaningful as improving the lives of others and making a difference in the world through your foundation's philanthropy.

But running your foundation on a day-to-day basis – and dealing with all the minutiae and compliance issues – can often be a frustrating and burdensome task. And *that's* where Foundation Source, America's leading provider of support services for private foundations, can help.

Our free booklet, *Hallmarks of a Well-Run Foundation: A Guide for Foundation Leaders*, presents the best practices in foundation management gleaned from our work with more than 900 foundations nationwide. In its pages:

- You'll find clear guidelines for governance, investments, operations, administration, mission and grantmaking activities, compliance, and more.
- You'll learn what principles and practices constitute the highest standards of foundation ethics and governance.
- You'll discover ideas to benchmark your foundation operations to "best in class" philanthropists.

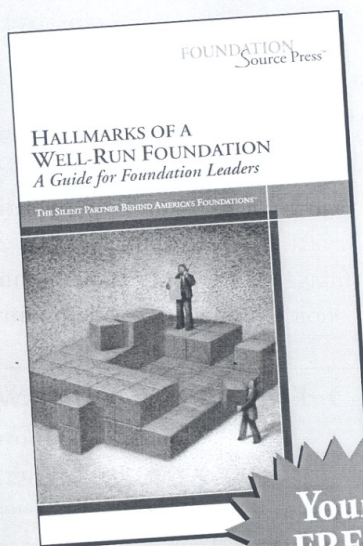
In short, you'll be more successful by running your foundation more efficiently and effectively.

These ideas on running a high-performance foundation are *not just theory*. They've been *field-tested by hundreds of private foundations nationwide*.

It's easy to get a free copy of this valuable booklet. Just complete and return the enclosed reply card today, phone toll-free 800-839-0054, or visit [www.foundationsource.com/hallmarks](http://www.foundationsource.com/hallmarks). There's no cost or obligation of any kind.

Sincerely,

<MD Name, Title>



## HALLMARKS OF A WELL-RUN FOUNDATION: *A Guide for Foundation Leaders*

Proven best practices for well-run private foundations—everything you need to know:

- The 5 pillars of a well-run foundation... *page 10*
- 4 principles to ensure your investment practices don't get you into trouble... *page 5*
- 7 key steps to complying with IRS regulations... *page 6*
- 3 sound practices for awarding grants... *page 8*
- 4 written policies every foundation should have... *page 3*

---

### 3 Easy Ways to Get Your FREE Copy!

1. Return the enclosed reply card
  2. Call toll-free 800-839-0054
  3. Visit [www.foundationsource.com/hallmarks](http://www.foundationsource.com/hallmarks)
- 

FOUNDATION  
Source®

## About Foundation Source

([www.foundationsource.com](http://www.foundationsource.com))

---

Foundation Source is the nation's leading provider of support services for private foundations. Back-office, online, and support services ease the administrative burden, freeing foundations to focus more on mission, strategy, and family priorities and less on administrative and compliance tasks. The result: ***better run foundations with greater social impact.***

Foundation Source was named **2007 Philanthropic Group of the Year** by the editors of *Private Asset Management*. The company provides support services to **over 900 private foundations** nationwide representing **over \$4 billion in foundation assets under administration.**

FOUNDATION  
Source®

Making More Foundations Great Foundations™

# FOUNDATION Source®

Please complete this card and return it in the envelope provided.  
**For fastest service, visit [www.foundationsource.com/hallmarks](http://www.foundationsource.com/hallmarks).**

- Send me a FREE copy of the *Hallmarks of a Well-Run Foundation* booklet.
- Send me additional information about Foundation Source.
- Have someone contact me about Foundation Source services.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Making More Foundations *Great Foundations*™

[www.foundationsource.com](http://www.foundationsource.com)