

Bob Bly

From: <David@execunet.com>
To: <avlahos@execunet.com>
Sent: Thursday, May 08, 2008 12:33 PM
Subject: |s_firstname|, How to find a new executive job fast

Dear |s_firstname|:

When you visited ExecuNet online today, you indicated that you are either looking for a new job – or may be in the near future.

That's why I want to share with you a search tip I'm confident can help you find your next executive position fast. And it's this: When searching for a new executive position, DON'T rely on help-wanted ads or online job boards to find it.

Instead, build and expand your "network" of professional contacts—executives, recruiters and other business people who can help you find your next senior-executive position. Because once you reach the six-figure salary level, that's how most of the hiring is done: through personal contacts, not cold-calling, mailing resumes, or other conventional job search methods.

In fact, a recent ExecuNet survey revealed that a whopping 6 out of 10 executive positions are found through business contacts and professional networks. And frankly, in other studies it is even higher than this!

Point being, there is simply no more effective job-search strategy than to hook up with a recruiter or senior executive who can either hire you directly ... or refer you to someone else who can.

How can I be so sure of that fact?

My name is Dave Opton in 1988, my job as a corporate HR executive was eliminated during a merger. I had a family, a mortgage and a lot of frustration. All I really wanted was an opportunity to compete for a real job – and be treated with respect during my search. Instead, I found there wasn't much of a chance to exert any control over my situation. And more often than not, I was treated as an adversary, not a potential colleague, by the recruiters to whom I reached out for help.

It was during my job search that I realized there was a crying need for executive-level job seekers to be able to present their credentials in an environment of mutual respect and cooperation ... and where recruiters could confidentially identify the best qualified candidates for senior-management positions.

That was when I took the next step – and founded ExecuNet.

ExecuNet's mission is to help senior-level executives and professionals connect with each other, with organizations seeking talent, and with new business opportunities - all in a strictly confidential, peer-to-peer, members-only setting. And today, I'm proud to say that ExecuNet – and its thousands of members – are successfully navigating the recruiting and job-search process.

ExecuNet members are senior-level executives at top companies: movers and shakers with the clout and contacts to help each other advance their career and, in doing so, accelerate a job search. (The average ExecuNet member earns an impressive \$198,000 a year!)

Your visit to our website today is what triggered this email from me. I wanted you to know that you are not alone in this process – and that ExecuNet is here to help you. Not only to help find your next job, but to help you make the connections that can lead to your next big opportunity — whether it means forming a new venture, changing industries, consulting or relocating.

If you are looking for a new job ... or think you might be soon ... then I urge you to spend a few more minutes browsing our content-rich site.

While you're there, take a closer look at how ExecuNet can help you reach the next level of achievement, money and success in your career – and your business:

http://www.execunet.com/executive-job-search-membership.cfm?welcome=4493&ex_pid=BJB_05.

Frankly I feel there's no better place than ExecuNet – online or offline - to make the executive connections you need to attain your career goals ... and help land your next six-figure executive position.

To make the right executive connections ... and tap into ExecuNet's vast array of job-search tools and career-management resources ... just click here now:

http://www.execunet.com/executive-career-development.cfm?welcome=4493&ex_pid=BJB_05.

Sincerely,

Dave Opton, Founder

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P.S. To help you with your job search, we're offering our career guide – Job Search Research – a \$25 value FREE when you become an ExecuNet member by [|contactdate+2|](#).

P.P.S. There are dozens of your peers who establish the important professional connections they need to advance in their careers – and their business – by networking with their fellow ExecuNet members.

Why not meet them today? Go to [http://www.execunet.com/e_network.cfm?](http://www.execunet.com/e_network.cfm?welcome=4493&ex_pid=BJB_05)

[welcome=4493&ex_pid=BJB_05](http://www.execunet.com/e_network.cfm?welcome=4493&ex_pid=BJB_05) to find the next ExecuNet member meeting in your area or call the real, live members of our team at 1-800-637-3126.