

FREE!
7 COSTLY DIAMOND
BUYING MISTAKES...AND
HOW TO AVOID THEM

In our new FREE booklet, "7 Steps to
Intelligent Diamond Buying,"
you'll discover:

- Easy ways to save thousands of dollars when buying high-end stones.
- The secret to finding flawlessly cut diamonds.
- Hidden dangers of shopping for diamonds online.
- How to purchase the most beautiful diamond—at the best value.

For your FREE diamond buyer's guide,
or to arrange a private viewing in our
showroom, call us at **888.770.6938**

Or visit:

NYDiamondTraders.com/thenewyorker

*Cushion Cut 2.50 carats
H VSI GIA with half
moons set in platinum*



NEW YORK
DIAMOND
TRADERS

45 ROCKEFELLER PLAZA
NEW YORK CITY
NYDIAMONDTRADERS.COM
BY APPOINTMENT PLEASE