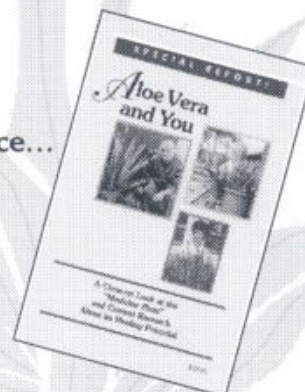


Catherine's Choice® Inc.
Aloes International, Inc.
2421 Curry Ford Road
Orlando, FL 32806-2503

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Aloes International,
Inc.

Now ... GAIN CONTROL OVER YOUR ACHES AND PAINS!

This FREE BOOK reveals the secrets of a powerful, all-natural
'miracle plant' prized by royal physicians in ancient Egypt and Greece...

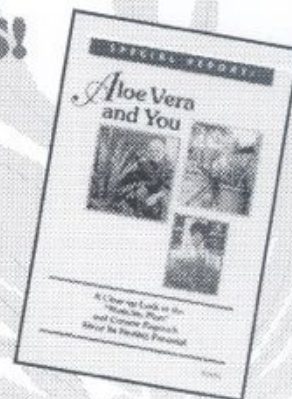




Aloes International, Inc. • 2421 Curry Ford Road • Orlando, FL 32806-2503

NOW ... GAIN CONTROL OVER YOUR ACHES AND PAINS!

This FREE BOOK reveals the secrets of a powerful, all-natural 'miracle plant' prized by royal physicians in ancient Egypt and Greece....



Dear Friend,

If you, or someone you love, suffers from aches and pains, I urge you to send for this FREE BOOK now.

In it, you'll discover the secrets of a powerful, all-natural 'miracle plant' that can help you maintain healthy, pain-free joints in your knees, hips, ankles, neck, back, wrists, and more:

...an "ancient medicine" that is helping over 400,000 men and women in modern times live without stiffness and soreness.

2000 years ago, Cleopatra used the gel of the aloe vera plant in her bath water. Her royal physician knew it was nature's most perfect skin cleanser and moisturizer.

Over the centuries, ancient healers and modern physicians gradually discovered aloe vera's ability to bring quick relief to a variety of aches and pains. Legend has it that Alexander the Great conquered Madagascar to ensure that his army's physicians would have an ample supply of the herb.

This free book, *Aloe Vera and You*, is a comprehensive consumer's guide to the usage of aloe vera in promoting healthy joints.

In this FREE BOOK, you'll discover:

- The natural anti-inflammatory fatty acids in aloe vera that can help prevent swelling and reduce joint pain (p. 22).
- Hidden dangers in taking prescription pharmaceuticals to control pain (p. 25).
- The systemic benefits of xylose, vitamin B6, choline, folic acid, chromium, glycosides, barbaloin, isobarbaloin, bradykinase, B-sisterol, cinammonic acid,

(over, please...)

camperesterol, magnesium lactate, and other key aloe vera elements (p. 21).

- "Do-it-yourself" aloe vera. Have a green thumb? Here's how to grow your own beautiful, lush aloe vera plants (p. 41).
- What form of aloe vera is best, safest (p. 33)?
- Why the 140 healing substances in aloe vera prompted Dr. Wendell Winters at the University of Texas, Health Science Center, to call it the "pharmacy in a plant" (p. 21).
- And much, much more.

Not available in bookstores, a copy of Aloe Vera and You is yours FREE—for a limited time only—when you request a no-risk trial supply of...

**...CATHERINE'S CHOICE® Whole Leaf Aloe Vera Capsules.
The purest, most potent aloe vera available today.**

Be careful. The quality of the aloe vera you can buy varies widely. Catherine's Choice® Whole Leaf Aloe Vera is the purest, most potent aloe vera available in capsule form today.

To begin with, every aloe vera plant we harvest is organically grown just south of the Tropic of Cancer — where the climate and soil conditions are perfect.

Our processing plant is located close to the fields. So we can process the leaves within hours of harvesting to preserve biological activity.

Conventional aloe vera processing uses extremes of heat that can rob the processed leaves of much of the plant's key active ingredients — breaking down the immune-boosting polysaccharides into useless monosaccharides.

The aloe vera plants that go into our Catherine's Choice® Whole Leaf Aloe Vera are NEVER exposed to excess heat — preventing the natural polysaccharide chains from breaking down.

The length of polysaccharide chains is measured in microscopic units (m.u.'s) known as daltons. Long polysaccharide chains are proven to have the greatest immune-stimulating effect.

Chromatography studies of our aloe vera show long chains ranging in size from 140,000 to over 1 million m.u.'s. The high content of long-chain polysaccharides gives Catherine's Choice® Aloe Vera superior immune-boosting properties.

100% pure "whole leaf" aloe vera

Prompt processing retains maximum potency. The aloe vera is dehydrated and pulverized into a powder. This ultra-pure powder is immediately placed into capsules to ensure freshness.

Importantly, Catherine's Choice® is made from the whole leaf of the plant. This ensures you get the complete synergistic effect of aloe vera's active elements.

The result: The purest, highest potency aloe available on the market today: Catherine's Choice® Whole Leaf Aloe Vera.

Catherine's Choice® Aloe Vera users say it best...

"When my daughter Lisa was 14, she was having excruciating pain. One of her knees was twice the size of the other, with a cyst the size of a golf ball behind it. I asked Lisa if she would try Catherine's Choice® Aloe Vera capsules. She agreed.

"After a few weeks, the knee went down to normal and the pain disappeared. Lisa had two arthroscopes by rheumatologists who were so impressed that they plan to learn more about your capsules. And I'm using it now for pain in my spine. It works ... you have given Lisa back her life."

—Rose Spera, Williamstown, New Jersey

"For six years, I could barely walk to the corner of my block. Now I walk 1/2 to 2 miles every day. I have no pain in my legs or my knees. Thank God for Catherine's Choice® capsules."

—Frank M., New York, NY

"I have no more swelling, no more pain. I don't have to use the cane anymore. May God bless you!"

—Earl Popp, Chula Vista, California

"I had to quit work because of back pain. I didn't ever feel like leaving the house. I started taking your aloe vera capsules 6 months ago. Now I can get up and do all of my regular routines. God bless you and thank you."

—Margie Pruitt, Edmonton, Kentucky

"I have suffered with low back pain for years. I started taking your aloe vera capsules a few months ago and now I can do things I could not do before because of the pain. I would highly recommend your aloe vera capsules to anyone suffering from back pain."

—Vieva Bias, Barboursville, West Virginia

"Catherine's Choice® really seems to help... This is my third 30-day order and I no longer have severe pains or anything."

—Erving S. Atchley, Madison, Tennessee

Why suffer any more? Act now!

Are you sick of pain, stiffness, swelling, and lack of mobility?

If so, I urge you to try Catherine's Choice® Whole Leaf Aloe Vera capsules today.

When your 1-month trial supply arrives, take these safe, natural, easy-to-swallow capsules. Then judge their effectiveness for yourself.

Then, if you don't agree that Catherine's Choice® Whole Leaf Aloe Vera can deliver the pain-free life you dream of, simply return the unused portion (or even the empty bottle) within 1 year for a total refund of the purchase price.*

Whatever you decide, the FREE Aloe Vera and You book is yours to keep — with no cost or further commitment of any kind. (I'm sure you'll find it a valuable addition to your home medical library.)

You have more control over your aches and pains than you think. You can improve your systemic health ... safely and naturally ... and lead a full, normal life.

But...

I can't send Catherine's Choice® Whole Leaf Aloe Vera unless we hear from you. And it's not available in stores. You have to request it from us. Fortunately, that's easy!

To get a risk-free trial supply of Catherine's Choice® Whole Leaf Aloe Vera capsules, complete and mail the No-Risk Trial Form. Or call toll-free **1-800-330-2563** today. You'll be glad you did. We guarantee it — or your money back.

Sincerely,



Warren Bridges, President/Founder

P.S. Remember ... we take all the risk. If for any reason ... or for no reason ... you decide Catherine's Choice® Whole Leaf Aloe Vera is not for you, let us know. We'll send a prompt refund of your purchase.*

And whatever you decide, the Aloe Vera and You book is yours to keep FREE — our way of saying "thanks" for giving Catherine's Choice® Whole Leaf Aloe Vera capsules a try.

P.P.S. BUT HERE'S AN EVEN BETTER DEAL: Request a 2-month trial supply. You get the same free book. The same 1-year unconditional money-back guarantee of satisfaction. But you also get two additional free bonus gifts:

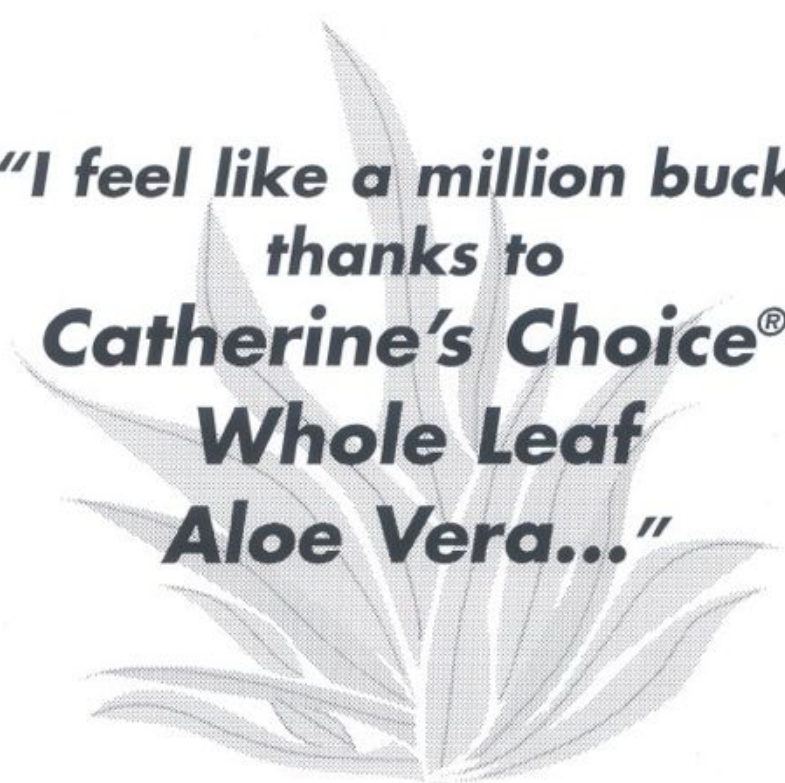
#1. A FREE 4.7-ounce bottle of SportaRub™. This is a topical analgesic cream made from the same pure high potency aloe vera as the Catherine's Choice® capsules. When you need immediate relief, just rub SportaRub™ on the afflicted area, sit back, and enjoy the soothing sensation. (Retail price: \$4.97. Your price: FREE.)

#2. A FREE 1-year subscription to Catherine's Journal, our best-selling quarterly newsletter on alternative medicine.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

* Excluding shipping and handling charges

***"I feel like a million bucks
thanks to
Catherine's Choice®
Whole Leaf
Aloe Vera..."***



Dear Catherine's Choice®:

I could hardly walk, not even slowly, not anywhere. It hurt all the time. I couldn't even step up into a bus. But now I can easily get in a bus or van.

I was in my 30s when this started. I got headaches all the time, and when I came back from vacation, my knees swelled up. Then my legs, and then my whole body, began swelling up really bad.

The pain was terrible. It hurt to do everything, bending or stretching or lifting. It even hurt to bend my fingers to pick up a cup of coffee.

I started taking the Catherine's Choice® Aloe Vera in 1993. In about 3 months, I really noticed a change. The swelling started going away gradually in the toes, then in my fingers, then my wrists and ankles.

The swelling is completely gone now. I can walk with no problems. In fact, I walk a mile or two a day. I go swimming and dancing.

I feel like a million bucks thanks to the little Catherine's Choice® Whole Leaf Aloe Vera capsules. It really works for me. I can truly say my pain is gone and I'm doing great.

Sincerely,



Rose Bilbao
Aurora, Illinois

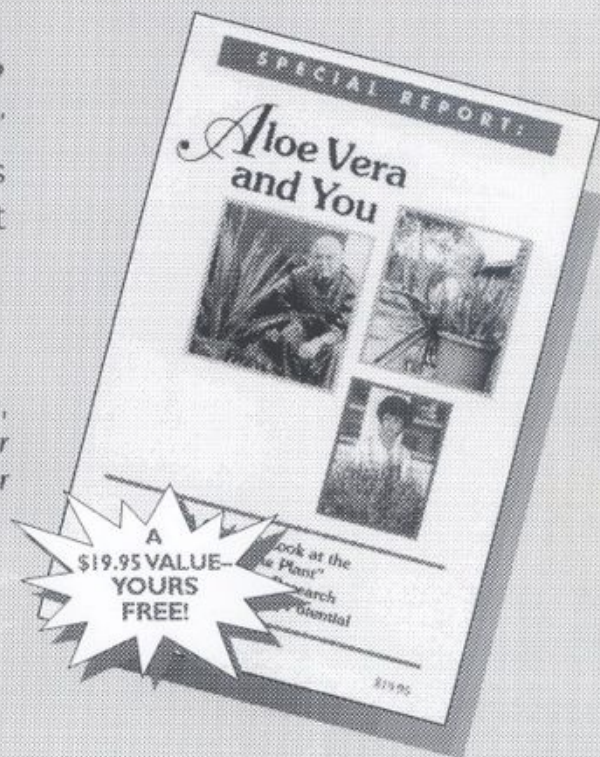
Letters of testimonial on file at our Orlando, Florida office. We invite you to stop by when you're in the Orlando area on your next Florida trip. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

***Yours FREE with your 1 or 2-month trial supply
of Catherine's Choice® Whole Leaf Aloe Vera —***

"Aloe Vera and You"

A Close-up Look at the "Miracle Plant"
favored by royal physicians
in ancient Egypt

*The clearest, most comprehensive,
accurate book on aloe vera ever
written for the lay reader*



See inside for partial list of contents...

OUR SATISFIED CUSTOMERS SAY IT BEST!

I was taking pain killers for years and it didn't help me. Now I've been taking aloe vera for 2 months and thank God, for what a relief to have two good hands that don't hurt. I am 67 and will take aloe vera the rest of my life. I feel good and I'm very active now."

—Elena C., Duluth, Minnesota

Catherine's Choice® Aloe Vera is the best thing for our aches and pains."

—Rose Bilbao, Aurora, Illinois



"I had excruciating pain in my back and down through my legs. At 82, I started the use of aloe vera capsules in November. By January, I had no more pain in my back and legs. I am free of pain!"

—Clarence Schwanz, Caldwell, Idaho

"Despite continuous medication and a strict diet, my wife Catherine endured serious kidney infections two or three times a year -- a vicious life-threatening cycle from which she could not escape. Then Catherine began to take high-quality aloe vera twice a day. In the 17 years since then, she has had no further trouble with her kidney ... no stones, infections, or problems of any kind. She no longer needs constant antibiotics. I thank God for aloe vera."

—Warren Bridges, President, Aloes International, Orlando, Florida



"I have had pain for 7 years. No medication has ever helped to relieve the pain. Since I began taking aloe vera, my knees are no longer stiff, they do not track when I get up out of a chair, and I feel like I have experienced a miracle. I wish I knew about aloe vera 7 years ago because I could have avoided many difficult days."

—Mildred B., St. Petersburg, Florida



"I've been taking them for a month. I can really feel a difference in my body. I want you to know that I will take them for the rest of my life because they help my pain."

—Inez Chudleigh, Houston, Texas

For several years, I needed help putting on my shirt and jacket. My leg swelled up often, especially at the end of the day. I was on crutches part time. I even had to sleep in a chair because it hurt to lay down in bed. I was sick all over and took as many as 16 pain pills a day.



As soon as Catherine's Choice® Aloe Vera capsules arrived, I stopped taking all the pain pills. Before 2 months had passed, I was able to put my billfold in my left hip pocket. I wish I could tell you how happy I was to accomplish this simple task! Now I feel so good, I went out to do some work on the farm. Within the last week, I worked 14 hours one day and 12 hours another day. I really feel like a new man. Thank God I'm pain-free at 85."

—Donald R. Florea, Bainbridge, Ohio

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TO ORDER, CALL TOLL-FREE 1-800-330-2563

Have you heard about these important aloe vera research breakthroughs?

- In a 1994 study at the University of Texas Health Science Center in San Antonio, Dr. Wendell Winters found that aloe vera contains at least 140 substances which optimize cell growth and division, stimulate the growth of white cells and other immune-function cells, and offer a host of other systemic benefits. This led Winters to dub aloe vera "a pharmacy in a plant."
- Dr. John Heggars of the Chicago Burn Center confirmed the presence of salicylic acid in aloe vera. Salicylic acid is a natural compound with the effects of aspirin, which explains why aloe vera can often bring quick relief. It is also a powerful anti-inflammatory and anti-microbial agent.
- According to an article in the Japanese Journal of Cancer Research, aloe vera contains emodin, man-nose, and lectin —three important anti-tumor agents. The researchers concluded that aloe vera may help prevent the development of tumors.
- Dr. Jeffrey Bland, a researcher at the prestigious Linus Pauling Institute, found that aloe vera has the potential to improve protein digestion, help normalize bowel habits and promote overall gastrointestinal health.
- In another study, Dr. I.P. Agarwal found that of 5,000 patients who took aloe internally, 4,700 experienced significant improvements in cardiac and overall health.

2 ADDITIONAL Bonus Gifts:

Yours FREE with your 2-month trial supply of Catherine's Choice® Whole Leaf Aloe Vera —

Extra
FREE
Bonus

#1

SportaRub™ cream
(a \$4.97 value —
yours FREE)



A topical analgesic cream containing the same high-potency aloe vera we use in our Catherine's Choice® capsules. Ideal when you need quick relief in a particular area, such as your hands, knees, neck, shoulders, back, or ankles.

Extra
FREE
Bonus

#2

1-year subscription to Catherine's Journal

Catherine's Journal is the quarterly newsletter on aloe vera and other alternative healing therapies.

Recent articles include:

- 12 easy ways to reduce high blood pressure risk
- Don't like fish? Take this cholesterol-fighting natural supplement daily.
- The prostate disease one in four men over 40 suffer. It's not cancer!
- Restore a fading memory.
- How to eliminate heavy metals, pesticides, and other harmful contaminants from every glass of water you drink.
- The "safe" bacteria you can eat that will actually strengthen your immune system.
- Flush dangerous free radicals out of your system.
- How to fight irritable bowel syndrome and win — without drugs or surgery.
- And much more!



TO ORDER CALL TOLL-FREE 1-800-330-2563

Catherine's Choice® Whole Leaf Aloe Vera
NO-RISK FREE BOOK and TRIAL SUPPLY REQUEST FORM

- ☐ Please send my **FREE BOOK** and a no-risk trial supply of Catherine's Choice® Whole Leaf Aloe Vera 200-milligram capsules according to the terms below.
- ☐ **GOOD DEAL.** 1-Month Trial Supply. \$19.99 + \$4.00 shipping/handling = \$23.99
- One bottle (60 capsules) Catherine's Choice® Whole Leaf Aloe Vera
 - **FREE** copy of Aloe Vera and You, a 48-page book (a \$19.95 value; will be shipped under separate cover)
- ☐ **BEST DEAL.** 2-Month Trial Supply. \$17.99 X 2 bottles + \$4.00 shipping/handling = \$39.98
- Two bottles (120 capsules) Catherine's Choice® Whole Leaf Aloe Vera
 - **FREE** copy of Aloe Vera and You, a 48-page book (a \$19.95 value; will be shipped under separate cover)
 - **FREE** SportaRub topical analgesic cream (\$4.97 value)
 - **FREE** 1-year subscription to Catherine's Journal

Please correct name and address if different than below:

METHOD OF PAYMENT:

- ☐ Check enclosed (payable to Aloes International, Inc.)
- ☐ Charge my credit card: ☐ American Express ☐ Discover
☐ MasterCard ☐ Visa
- Card # Exp. date
- Signature
- Phone

MAIL:

Catherine's Choice® Products
c/o Aloes International, Inc.
2421 Curry Ford Road
Orlando, FL 32806-2503

FAX: 1-888-216-2411

**FOR FASTEST SERVICE,
CALL TOLL-FREE
1-800-330-2563.**