

If you've ever gotten a job back from your printer that was not what you expected...

If you've ever been "burned" by a botched printing job, a late delivery, or a bill that was more than you expected...

If you've ever suffered at the hands of printers who were arrogant, uncaring, rude, or just "too busy" to pay much attention to your job...

...then I have good news for you. You can get a step closer to eliminating these headaches, simply by completing and mailing the reply card enclosed.

Our firm, C&C PRINTSHOP, provides Rolls-Royce, Haagen-Dazs, Sterling Drugs, DialAmerica Marketing, United Way of Bergen County, Technicom Systems, and many other companies in the NJ/NY area with top quality printing and prompt, reliable, courteous service...all at very reasonable rates.

We are large enough to offer you a full range of printing services (including thermography, stats, computer typesetting)...yet small enough to provide the concern for quality and attention to detail that sets us apart from the crowd.

I would be delighted to drop by your office to discuss how we can help you improve the appearance of your printed communications--or to take a look at a current project and give you a free estimate. No obligation, of course.

You'll also receive our sample portfolio that contains a listing of the services we provide (from envelopes, letter-head, forms, and business cards to catalogs, newsletters, booklets, and brochures)...samples of our work...plus our free "THINGS TO DO TODAY" time-management notepad, which

helps you organize your busy day.

To arrange for your free, no obligation consultation or estimate...or to request our sample portfolio...just complete the enclosed reply card and toss it in the mail.

The sooner you get in touch with us, the sooner your printing headaches will be gone--forever.

Regards,

Robert G. Livaich

Robert G. Livaich, Account Representative

P.S. Do you have a hot job on your desk requiring an immediate printing estimate? We'd be delighted to bid on it. Call me right now at [REDACTED]





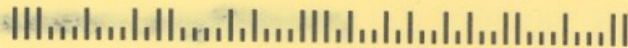
NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST CLASS PERMIT NO. 110 BERGENFIELD, NJ

POSTAGE WILL BE PAID BY ADDRESSEE

C&C Printshop

120 W. Church Street
Bergenfield, NJ 07621



YES, I'd like to get top quality printing and prompt, courteous service at reasonable cost.

- Please call to arrange an appointment. The best time to call is: _____.
- Send me your free sample portfolio including the time management notepad.
- No thanks. I'm not interested because: _____

(please give reason — thank you)

Name _____ Title _____

Company _____ Phone _____

Address _____

City _____ State _____ Zip _____

Here are some other people in my company who might also be interested in your services:

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

IS THE PHONE FASTER? CALL **BOB [REDACTED]**