

CRAIN'S DETROIT BUSINESS
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FROM THE DESK OF MARY KRAMER
PUBLISHER, CRAIN'S DETROIT BUSINESS

Dear *Crain's Detroit Business* Subscriber:

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Sometimes, you have to keep people in your waiting room waiting ... longer than you'd both like.

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Well, the reason I'm writing today is that your free subscription to *Crain's* is about to expire.

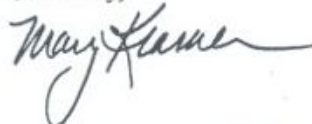
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Sincerely,



Mary Kramer, Publisher

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What our readers say about Crain's Detroit Business...

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Matt Prentice Restaurant Group

"Crain's provides me with up-to-date news about customers, potential customers, and all the major industries."

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"I start each week with a refresh of information from Crain's. It provides business intelligence I cannot get from any other publication."

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