

# ACT NOW AND SAVE \$750!

(plus receive a special free Bonus Gift)

September 10, 2001

Via Fax: «FAX\_\_\_\_\_»  
2 pages

Dear «FIRSTNAME\_\_\_\_\_» «LASTNAME\_\_\_\_\_»,

Most investors are thrilled if they can earn a 15% profit on their portfolio in a year.

But following Steve Leeb's options recommendations since his service began, you would have made an average 15% profit per trade ... in just over a month each!

Since inception, LEEB'S INDEX OPTIONS ALERT has helped subscribers like you make handsome double-digit profits – in fast trades that make “average” stock market profits look boring by comparison. For example: 34.9% profit in 4 days ... 46.7% profit in 15 days ... 39.2% profit in 33 days.

**Now, if you move quickly, you can profit even more.**

Since we've expanded the application of Steve's proven market timing tools to many markets, Steve has been able to recommend trades wherever he sees enormous profit opportunities. And the next 12 months are sizing up to have more explosive options opportunities than ever before!

**Unfortunately, your subscription is going to end shortly,  
unless you take action NOW.**

You know that not all of Steve's trades are winners. In fact, the last half of 2000 saw some rough losses. But the fact is LEEB'S INDEX OPTIONS ALERT has made profits on 8 out of every 10 trades to date...an admirable batting average for any investor!

To ensure that you profit from more of these fast-moving situations, renew today. When you act now, you'll save \$450 off our regular 1-year rate. Better yet, lock in for 2 years and save \$750 – our **biggest regular renewal discount ever!** (That's like getting an extra 3 months of service absolutely FREE.)

## LAST CHANCE TO SAVE BIG!

When you renew today, we'll also send you a copy of Steve's best-selling McGraw-Hill book, *Defying the Market: Profiting in the Turbulent Post-Technology Boom*. It's packed with practical strategies for making more money in today's volatile markets.

This will be your only opportunity to save up to \$750 AND receive a free book – **it's the best renewal offer you'll see** before your subscription expires – so don't miss out! Complete and return the attached Best Offer Renewal Form below today.

Sincerely,

*Walter N. Pearce*



Walter Pearce, Publisher

P.S. Since this is our very best renewal offer, why not take full advantage! Renew today for 2 years – save yourself \$750 -- and Steve will even autograph the book for you! Don't wait! This is a limited time offer!

P.P.S. **With your renewal, our ironclad guarantee!** If you are ever dissatisfied with your subscription to *Leeb's Index Options Alert*, you may write us and cancel and get a full, prompt refund on the balance of your subscription.

## Best Offer Renewal Form

Yes, Walter, extend my *Leeb's Index Options Alert* subscription for:

[ ] 2 years—\$4,200 I'll save \$750 and get a *free autographed* copy of Steve's bestseller, *Defying the Market*.

☐ 1 year—\$2,500 I'll save \$450 and get a copy of *Defying the Market*.

☐ My check is enclosed (payable to *Leeb's Index Options Alert*)

☐ Please charge my:

☐ American Express    ☐ MasterCard    ☐ VISA    ☐ Discover

Card #               Exp. Date  /

Signature \_\_\_\_\_

Please review the information below and make any necessary corrections:

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Fax: «FAX\_\_\_\_\_»

Your Expiration Date: «ENDDATE»

Subscriber Acct. #: «ACCOUNT\_»

Special Offer Code: 0711036

### Three Ways to Extend Your Membership Instantly:

- 1) Call Subscriber Services today at 1-800-832-2330
- 2) Fax completed form today to 1-703-827-8809
- 3) Complete and mail this form to Leeb's Index Options Alert,  
P.O. Box 4131, McLean, VA 22103-9813

# **LAST CHANCE FOR BIG RENEWAL SAVINGS!**

**This is your last chance to renew your  
LEEB'S INDEX OPTIONS ALERT service at a \$500 discount.  
Act now!**

September 10, 2001

*Via Fax:*

«FAX\_\_\_\_\_»

*2 pages*

Dear «FIRSTNAME\_\_\_\_\_» «LASTNAME\_\_\_\_\_»,

If your broker offered to waive his commissions on future trades up to the tune of \$500, you'd accept -- wouldn't you?

Well, here's a similar deal for the profit-making options advice we offer in LEEB'S INDEX OPTIONS ALERT.

Your subscription will expire within the next few weeks unless you act now.

Renew today for 1 year of service, and get a discount of \$300 off the regular rate.

Or renew for 2 years of service, and save \$500. It's entirely up to you.

## **An explosion of new opportunities for LEEB'S INDEX OPTIONS ALERT subscribers.**

With an average of 8 out of every 10 LEEB'S INDEX OPTIONS ALERT trades making money, subscribers have been crying, "Give us more trades, Steve!"

His answer: "Get ready, because here they come!" With so much effecting the market every day -- rising energy prices, falling interest rates, technology turbulence -- Steve see lots of opportunity to make big, quick profits. And he's gearing up to pounce.

So I urge you to hurry. Steve is poised to move on several of these special situations very soon. And this is your LAST opportunity to renew and save up to \$500.

Sincerely,

*Walter N. Pearce*



Walter Pearce, Publisher

P.S. Remember, to save \$300 on a 1-year renewal or \$500 on a 2-year renewal, you must reply to this offer. Don't hesitate! This is your last chance to renew your LEEB'S INDEX OPTIONS ALERT subscription at these prices.

P.P.S. With your renewal, our lifetime guarantee! If you are ever dissatisfied with your subscription to LEEB'S INDEX OPTIONS ALERT, you may write us and cancel and get a full, prompt refund on the balance of your subscription.

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**Discount Renewal Form**

Yes, Walter, extend my LEEB'S INDEX OPTIONS ALERT subscription for:

☐ 2 years—\$4,450 / save \$500

☐ 1 year—\$2,650 / save \$300

☐ My check is enclosed (payable to Leeb's Index Options Alert)

☐ Please charge my: ☐ American Express ☐ MasterCard ☐ VISA ☐ Discover

Card #                 Exp. Date  /

Signature

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«CITYST  » «ZIP  »

Fax: «FAX  »

Your Expiration Date: «ENDDATE»

Subscriber Acct. #: «ACCOUNT\_»

Special Offer Code: 0722033

**Three Ways to Extend Your Membership Instantly!**

- Call Subscriber Services at 1-800-832-2330
- Complete and fax this form to 1-703-827-8809
- Complete and mail this form to Leeb's Index Options Alert,  
P.O. Box 4131, McLean, VA 22103-9813



# **Your Subscription to LEEB'S INDEX OPTIONS ALERT is about to expire.**

**Act now to lock-in current rates and get your special FREE Bonus Gift.**

**September 10, 2001**

Expiration Date: «ENDDATE»

*Via Fax: «FAX\_\_\_\_\_»*

*2 pages*

Dear «FIRSTNAME\_\_\_\_\_» «LASTNAME\_\_\_\_\_»,

There's a whole world of new profit opportunities opening up for LEEB'S INDEX OPTIONS ALERT subscribers. And I invite YOU to be a part of it!

Since we started LEEB'S INDEX OPTIONS ALERT in 1996, we've had an occasional loser. But more than 8 out of every 10 LEEB'S INDEX OPTIONS ALERT trades have been winners. And more than half of all trades (losers included) have returned 30% or more.

Most of these trades were in the OEX and SPX (Standard & Poor's 100 and 500) stock index options -- for which Stephen Leeb's Master Key may be one of the most effective timing indicators ever developed.

But if you followed Steve's February 2001 trade, you made a 39% profit ... in just over a month ... in a new market: QQQ (the NASDAQ index).

This was just one of what we predict will be dozens of trades in new markets where Steve's market timing tools work like a charm.

Imagine using a metal detector to comb a beach that has buried treasure. The metal detector finds coins ... but misses the diamonds, rubies, emeralds, and other gems hidden beneath the sand. Now imagine how much richer you'd be if you could "tweak" the detector so it found *all* the treasure hidden on the entire beach.

That's essentially what Steve has done with his arsenal of market timing tools. In addition to OEX and SPX options, you are poised to make fast double-digit profits in more than half a dozen sector indices — including oil, financial services, technology and more. So your opportunities to make big profits with Steve are greater than ever before.

Steve is currently monitoring several opportunities he thinks will break fast — and soon. But you are in danger of missing them ... because your LEEB'S INDEX OPTIONS ALERT service is expiring in a few short weeks.

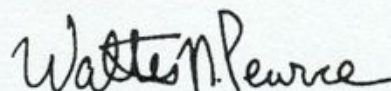
To continue getting these hot special sector situations ... as well as upcoming OEX and SPX opportunities ... complete and fax the Free Gift Renewal Form that follows today. Your service will continue uninterrupted, ensuring you don't miss the next big opportunity to make a year's worth of profits in a month.



When you renew today we'll also send you a free hardcover edition of Steve's McGraw-Hill book, *Defying the Market: Profiting in the Turbulent Post-Technology Boom*. It's a small gift that can make a big difference in your portfolio.

This is your last opportunity to renew and get a free book — so why not return the Free Gift Renewal Form that follows today?

Sincerely,



Walter Pearce, Publisher

P.S. Renew today for 2-years and Steve will even autograph his new book for you! Take advantage and return the Free Gift Renewal Form that follows!

P.P.S. Don't forget our satisfaction guarantee! If you are ever dissatisfied with your subscription to LEEB'S INDEX OPTIONS ALERT, you may write us and cancel and get a full, prompt refund on the balance of your subscription.

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### **Free Gift Renewal Form**

Yes, Walter, extend my LEEB'S INDEX OPTIONS ALERT subscription for:

☐ 2 years—\$4,950 I get a *free autographed* copy of Steve's book, *Defying the Market*.

☐ 1 year—\$2,950 I get a copy of Steve's book, *Defying the Market*.

☐ My check is enclosed (payable to Leeb's Index Options Alert)

☐ Please charge my: ☐ American Express ☐ MasterCard ☐ VISA ☐ Discover

Card #                 Exp. Date  /

Signature

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Your Expiration Date: «ENDDATE»

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Special Offer Code: 0733030

### **Three Ways to Extend Your Membership Instantly!**

- Call Subscriber Services at 1-800-832-2330
- Complete and fax this form to 1-703-827-8809
- Complete and mail this form to Leeb's Index Options Alert, P.O. Box 4131, McLean, VA 22103-9813



# **Service Termination Notice.**

## **Final chance to renew without interruption of service!**

*39.2% in 33 days ... 35% in 4 days ... 46.7% in 15 days  
... and there are more profits like these to come ... if you act now.*

September 10, 2001

Via Fax: «FAX\_\_\_\_\_»  
2 pages

Your Expiration Date: «ENDDATE»

Dear «FIRSTNAME\_\_\_\_\_» «LASTNAME\_\_\_\_\_»,

According to my records, your subscription to LEEB'S INDEX OPTIONS ALERT officially expires in a few days.

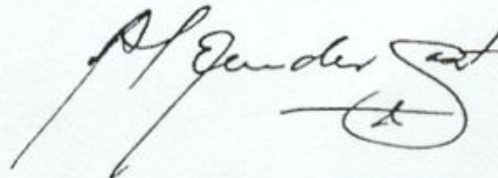
However, you can still get these high-profit trading recommendations ... with no interruption in your service ... by completing and faxing the Renewal Form that follows today. Or by calling our Subscription Department immediately toll-free at 800-832-2330.

Right now, Steve is currently monitoring explosive opportunities to trade in the OEX as well as other market sector indices (oil, energy, financial services, utilities, technology). They may require action in the next couple of weeks ... perhaps even days.

But as of now, you aren't scheduled to receive alerts on those trades — because your service will expire in a few short days.

Don't miss out on what may be LEEB'S INDEX OPTIONS ALERT's fastest and most profitable trades ever! To continue your service uninterrupted and avoid future price increases, just complete and fax the attached form. Or call toll-free 800-832-2330.

Sincerely,



Andrea Prendergast  
Subscription Services Director

P.S. If you believe I have made an error, and your subscription to LEEB'S INDEX OPTIONS ALERT is not about to expire, please call me immediately toll-free — 800-832-2330.



## Renewal Form

Yes, Andrea, extend my LEEB'S INDEX OPTIONS ALERT subscription for:

☐ 2 years—\$4,950

☐ 1 year—\$2,950

☐ My check is enclosed (payable to LEEB'S INDEX OPTIONS ALERT)

☐ Please charge my: ☐ American Express ☐ MasterCard

☐ VISA ☐ Discover

Card #                   Exp. Date  /

Signature

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Fax: «FAX »

Your Expiration Date: «ENDDATE»

Subscriber Acct. #: «ACCOUNT\_»

Special Offer Code: 0744037

### Three Ways to Extend Your Membership Instantly!

- Call Subscriber Services at 1-800-832-2330
- Complete and fax this form to 1-703-827-8809
- Complete and mail this form to LEEB'S INDEX OPTIONS ALERT, P.O. Box 4131, McLean, VA 22103-9813