

Get a **FREE** 1996 Olympic Summer Games Gift from IBM, just for asking about high-speed ATM 25 Workgroup Solutions!

*When the
race goes
to the
swift...*



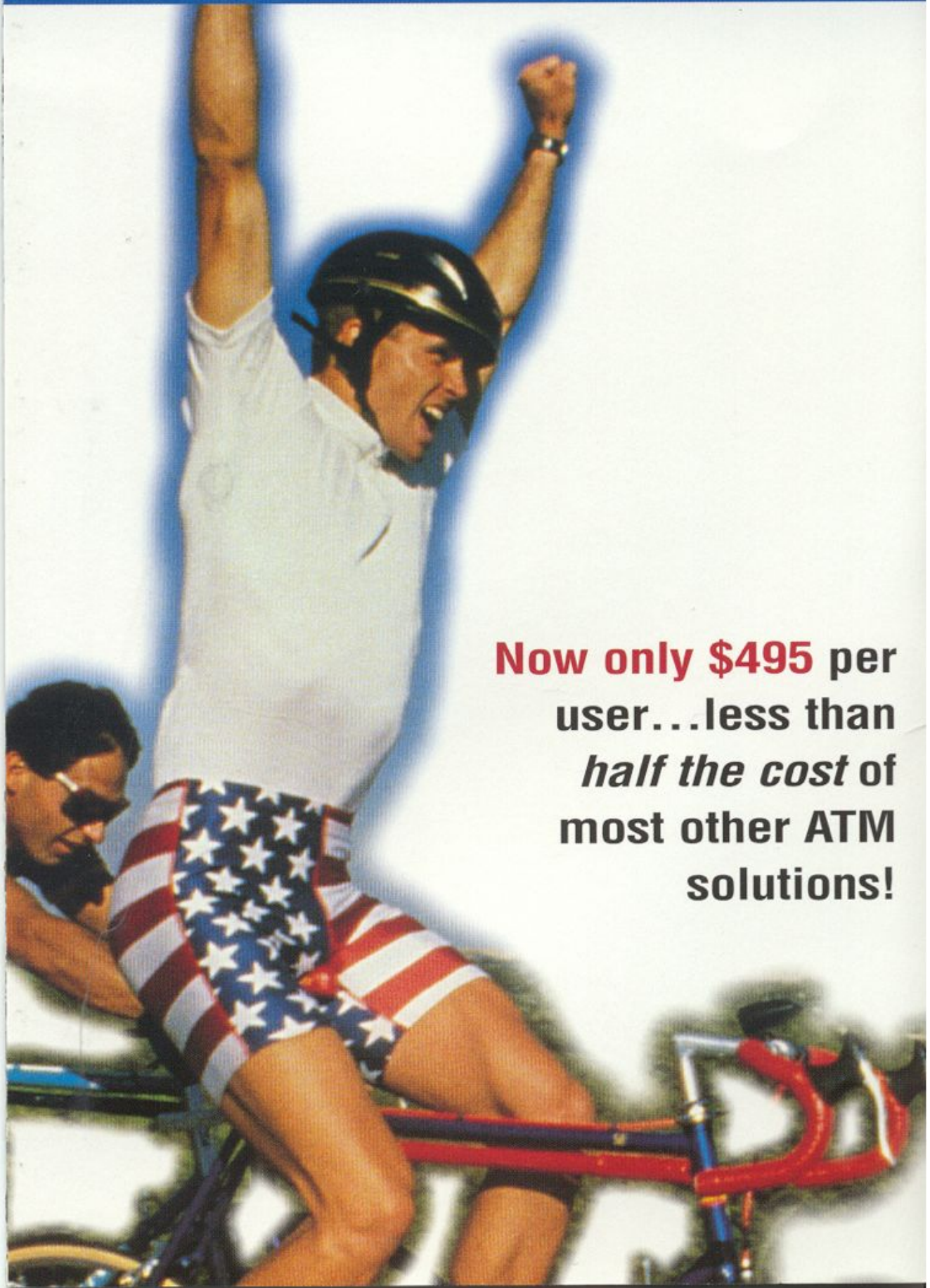
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Centennial Olympic Games*

...IBM gives you the winning



Now only \$495 per user...less than *half the cost* of most other ATM solutions!

edge with high-speed ATM 25

Want the power to be your best? IBM ATM 25 can help you win your events in style.

When you're running network-centric computing, client/server, Internet, multimedia, workgroup, or other data-intensive applications, performance on current information systems networks can slow to a snail's pace.

Now IBM — Worldwide Information Technology Sponsor for the 1996 Olympic Summer Games — has a cost-effective solution. It's powerful. It's easy. And you can start using it right away.

The cost of playing the game just went down. Dramatically.

While the productivity gained through fast ATM 25 Mbps data communications can be worth the hardware's weight in gold, you don't want to pay that much to achieve it. And now, you don't have to.

IBM has just announced a dramatic price drop in its ATM 25 product line. Now you can bring ATM 25 to your desktops for \$495 per user... less than *half* the cost of most other ATM solutions.

Compare our price and performance with the thousands of dollars you'd spend on other technologies, and ATM 25 comes out a winner. Every time.

An ATM Forum compliant technology for high-speed data communications.

ATM 25 is a high-speed, low-delay transmission technology for information systems networks. ATM 25 combines the *bandwidth guarantee* of circuit switching with the *high efficiency* of packet switching. It operates in asynchronous transfer mode (ATM) at a rate of 25.6 megabits per second (Mbps).

IBM's ATM Forum compliant 25 Mbps SOLUTIONS offer extraordinary levels of throughput and capacity. Our ATM 25 products use this proven cell-switching technology to move data and images at medal-winning speeds.

Workgroup Solutions.

***The power to make
“virtual LANs” a reality.
Starting today.***

Our ATM solutions enable you to join users throughout your enterprise together in “virtual teams.” This single, scalable, high-speed networking environment makes “virtual LANs” a reality in your business... before your competition even enters the race.

For a quick start, the IBM ATM 25 products are easily integrated with your existing networking environments. So you preserve your current network investment. Built-in LAN emulation allows easy connectivity to your Token Ring and Ethernet networks.

***Get the facts—and
a FREE collectible IBM
Olympic Lapel Pin!***

For the details on how IBM ATM 25 can be your low-cost solution to beating your competition in the high-speed data communications race... and a FREE collectible IBM 1996 Olympic Summer Games Lapel Pin — complete and return the attached reply card.

Inventory of IBM Olympic Lapel Pins is limited. Return the attached card today.



36 USC 380

Worldwide Information Technology Sponsor





Worldwide Olympic Sponsor

YES, we want to win the race to increase productivity through fast, low-cost IBM ATM 25. Please send me:

- FREE** IBM ATM 25 Product Literature
- FREE** White Paper on ATM 25

And send me the **FREE** collectible IBM Olympic Lapel Pin! (Please print all the information requested below.)

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

Model # _____

BE SURE TO ANSWER THESE QUESTIONS

- 1. How often do you use a money order?
 - Daily Weekly Monthly Other
 - Never
- 2. How long did you use banking technology before you bought?
 - 1-3 months 4-6 months
 - 7-12 months More than 1 year
- 3. How long is your current banking technology solution?
 - Less than 1 year
 - 1-2 years
 - 3-5 years
 - More than 5 years
- 4. How often do you use a money order?
 - Daily
 - Weekly
 - Monthly
 - Other



IBM: Business process and supply solutions



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