

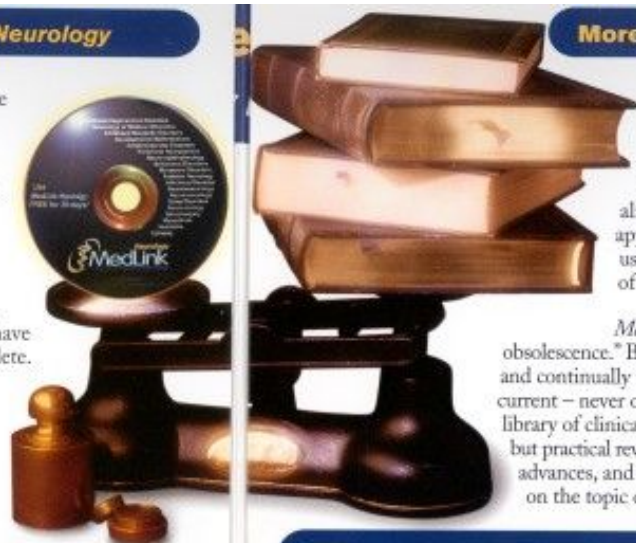
## Neurologists worldwide praise MedLink Neurology

"MedLink Neurology is the best thing to come along since the invention of the journal! Keep it going."  
- Howell I. Runion MD, Stockton CA

"I wanted to tell you how useful MedLink Neurology has been. I am a professor of Clinical Neurology at a large Midwestern university and use MedLink Neurology as a source of lectures and reference quite often."  
- Mel Wichter MD, Hinsdale IL

"MedLink Neurology has exceeded my expectations. You have made everything else (textbooks, lectures, etc.) seem obsolete. Outstanding work!"  
- George Cirkovic MD, Midland TX

"I would like to take this opportunity to congratulate you on this excellent publication [MedLink Neurology], which is one of the most useful tools for my daily work."  
- Christian Neumann MD, Dubai UAE



## More powerful than textbooks

In the Internet age, print can't keep up with the latest medical developments. Most textbooks are written 12 to 18 months before they're published. That means they're already out-of-date by the time they appear in print. And claims of "updating" usually mean that only a small percentage of chapters are updated each edition.

MedLink Neurology eliminates "information obsolescence." Because it's published only electronically and continually updated, the information is always current - never out-of-date. Every time you access our library of clinical summaries, you get a comprehensive but practical review that incorporates the latest research advances, and diagnostic and treatment innovations on the topic of your choice.

## More practical than journals

For the busy neurologist who wants to keep up with the field, reading journals can be time-consuming and even intimidating. It's overwhelming when stacks of journals pile up. And reading the most important journal articles is often an unreachable goal. Rarely can neurologists find the time to search journals to find an article they remember from a year or two ago, or find and review multiple articles that bear on a single issue.

So, while journals are appropriate for publishing research reports, they are not practical for organizing and retrieving knowledge. MedLink Neurology summarizes knowledge on over 1000 neurologic topics spanning the full spectrum of clinical neurology, organizes the topics for quick and easy retrieval, keeps the topics current, and enables you to quickly find and review the topic of your interest whenever and wherever you need it.

## Top neurologists prefer MedLink Neurology

MedLink Neurology is used by thousands of neurologists in 70 countries.

Now you can use MedLink Neurology - the premier source of clinical information in neurology -

**FREE** for 30 days!  
See inside...

## Clinical Summaries - the centerpiece of MedLink Neurology

Over 1000 Clinical Summaries by 400 leading neurologists and scientists worldwide.

A screenshot of the MedLink Clinical Summary interface. The main window displays a detailed summary for "Multiple sclerosis". The text includes sections for "Epidemiology", "Pathogenesis", "Clinical course", "Diagnosis", "Management", and "Prognosis". To the right of the text are several interactive buttons: "Search by disease or symptom", "Skip right to the sections you want", "References are linked to abstracts", "View illustrations, photos, and videos", and "Print patient handouts". Below the screenshot is a diagram titled "Mechanism of Immunopathological Changes in Neuroinflammation" showing a cross-section of the brain with various cells and processes labeled. To the right of the diagram is a photograph of a woman in a wheelchair with her arms raised in a gesture of surprise or excitement.

Search by disease or symptom

Skip right to the sections you want

References are linked to abstracts

View illustrations, photos, and videos

Print patient handouts

# 7 reasons why thousands

## 1 **MedLink Neurology is your single-source for comprehensive coverage of neurology**

You get easy access, at any time, to over 1,000 clinical summaries. Each provides a tightly written, highly practical, in-depth overview on a particular disease or other topic. Our summaries cover the full spectrum of neurology, including:

- Neurobehavioral disorders
- Cerebrovascular diseases
- Childhood degenerative disorders
- Childhood metabolic disorders
- Developmental malformations
- Epilepsy
- Headache
- Infectious diseases
- Movement disorders
- Myopathies
- Neuro-immunology
- Neurology of medical disorders
- Neuro-oncology
- Neuro-ophthalmology
- Neurosurgery
- Pediatric neurology
- Peripheral neuropathies
- Sleep disorders

## 2 **MedLink Neurology helps you diagnose and treat patients better and faster**

We focus on established facts and the practical aspects of recent research. Specifically, *MedLink Neurology* delivers the information you need to make a diagnosis and treat your patients in conformance with current standards. Just enough basic science is included to explain the disease process.

Want to know more? *MedLink Neurology* clinical summaries are dynamically linked to related clinical summaries, abstracts of cited references, bibliographies, illustrations (videos, photomicrographs, neuroimaging), and patient education materials. You also get ICD codes, a discussion Forum, research News, Journal Club reviews of key journal publications, and Grand Rounds presentations.

## 3 **MedLink Neurology helps you get “second opinions” and advice from your peers around the world**

*The MedLink Neurology* Forum provides an interactive online environment for neurologists to exchange ideas and information, share experience, and obtain advice and guidance from peers.

# of top neurologists worldwide

## ...and why you should try

### 4 **MedLink Neurology keeps you on the cutting edge**

Our authors continually review information on their topics in hundreds of peer-reviewed journals and other publications – and they regularly update their clinical summaries with important new findings. **Result:** You always have the most accurate, current information – and never miss a key development.

### 5 **MedLink Neurology is the authoritative source you can trust**

*MedLink Neurology* clinical summaries are authored under the guidance of a distinguished editorial board, by more than 400 highly respected neurologists and other authorities – all of them experts on the topics they write about.

Their real-world expertise brings an added dimension of practicality and authority to our clinical summaries that other sources cannot match.

## **Editorial Board**

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## **6** *MedLink Neurology* is the ultimate information resource – it's convenient – and saves you time

No more flipping through textbooks or stacks of journals to find the information you're looking for. And you'll find yourself involved in far fewer time-consuming Google or PubMed searches and scanning of irrelevant text.

With *MedLink Neurology*, you effortlessly locate the information you seek on neurological disorders, with powerful search and navigation tools designed specifically for *MedLink Neurology* content.

You get the information you need on any neurology topic in a single, concise, authoritative summary – organized so you can quickly find and read the specific information you need. You can access *MedLink Neurology* both online at [medlink.com](http://medlink.com) and offline on an updated CD delivered to you every 3 months.

## **7** *MedLink Neurology* saves you money

You can easily pay \$200 to \$400 or more for a single neurology textbook – and the longer you own it, the more out-of-date it becomes.

There are hundreds of journals covering neurology. To subscribe to them all would cost you thousands of dollars a year. And how would you find the time to read them?

*MedLink Neurology* brings you access to current information on the full spectrum of neurology all year long for about \$1 a day (the price of a cup of coffee)! Can you really afford **not** to have the best information at your fingertips to treat your patients efficiently and effectively?

**Use *MedLink Neurology* for 30 days – absolutely FREE**

Just place the enclosed *MedLink Neurology* CD into your CD drive, follow the 3 easy steps in the panel to the right, and start using *MedLink Neurology* at no cost today!



## Start your FREE 30-day evaluation of *MedLink Neurology* today!

### Step 1 – Register

- Place the *MedLink Neurology* CD in your computer's CD drive and follow the onscreen directions. (If it does not start automatically, click on the "My Computer" icon, then click on the "MedLink" icon.)
- During registration, you'll be asked to select a service plan to ensure uninterrupted access to *MedLink Neurology* following the conclusion of your FREE 30-day evaluation. Should you decide not to purchase a service plan, we will not be charged for the CD. You will be charged for the CD by the end of the 30-day evaluation period. Your CD Key Number will not be charged.

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per year (6  
Quarter

- Provide
- Choose
- Secure

Use  
*MedLink Neurology*  
FREE for 30-days!

### Step 2

- After successful registration, the CD will be installed automatically.

### Step 3 – Evaluate

- The Power of *MedLink*

Service consists of online access to *MedLink Neurology* at [www.medlink.com](http://www.medlink.com) and offline access to *MedLink Neurology* on an updated CD distributed the first month of each quarter.

After the free 30-day evaluation period, you will be charged according to the service plan you select. Service will continue and renew automatically each service period unless changed or terminated.

You may inform us (by e-mail, fax or phone) at any time of your decision to change or terminate service – effective at the conclusion of the paid service period. Should you terminate service during the evaluation period, you will not be charged.

\*Free 30-day evaluation available only to first-time subscribers. If you subscribed before to *MedLink Neurology*, welcome back! You may register here to subscribe again – service fees will apply immediately.

## CD Key Number

Upon registering, a CD Key Number will be displayed.

Please write your CD Key Number here

## Portable Offline Access

This CD Key Number allows you to install the enclosed CD on any Windows computer for offline access.

Your installation number can also be found in the Help/About *MedLink Neurology* window.

## Convenient Online Access

Your Username and Password are required to log in to *MedLink Neurology* at [medlink.com](http://medlink.com).

If you do not recall the Username or Password you selected, you may obtain them at [medlink.com](http://medlink.com) or by contacting MedLink Corporation.

## We're here to help when you need us

Contact us by e-mail, phone, or fax with any questions, comments, or suggestions. We're here to help you make the most of your *MedLink Neurology* subscription.

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**9** out of **10** subscribers say **MedLink Neurology** is the first source of clinical information they consult

**Now you can use it FREE for 30 days!**

Dear Neurologist,

Neurology textbooks cost a small fortune – and by the time a textbook is published, it's already out-of-date.

Medical journals are more current. But there are thousands published every month. Subscriptions are also expensive. And how would you find the time to read even a small fraction of them?

*MedLink Neurology* – the premier source of clinical information in neurology – is the solution.

With a click of your mouse, *MedLink Neurology* gives you instant access to more than 1,000 clinical summaries covering every aspect of neurology.

Always authoritative and continually updated, *MedLink Neurology* helps you:

- Improve the quality and efficiency of patient care
- Lower the risk of errors and omissions
- Formulate diagnostic and treatment decisions
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**Take advantage of your FREE 30 days now – see inside...**



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