

Profit from 171 of the most powerful — and IRS-approved — tax-saving strategies ever devised... but only for one-owner and husband-and-wife-owned businesses:

- ▶ Proprietorships
- ▶ S corporations
- ▶ Limited liability companies
- ▶ C corporations
- ▶ 1099 independent contractors
- ▶ Statutory employees

By W. Murray Bradford, CPA
Creator of *Business Tax Deductions*

We hope you agree that the *Business Tax Deductions Seminar* you just attended has the potential to give you thousands of dollars in new deductions on your next tax return.

But as powerful as our tax-saving strategies may be, there's one drawback to our seminar — one I propose to help you fix right now. Here's the idea...

You know how when you buy the Sunday *New York Times* or any other large Sunday newspaper, if you don't read it by Tuesday, you end up throwing the whole thing out — right?

Well, seminars are like that: If you don't use the strategies you learned within a day or two of taking the course, they won't become ingrained in your activity and you will soon forget them.

That's where our *Business Tax Deductions* Program can help...

An easy, on-the-go tax study and reference program for small business

The *Business Tax Deductions* Program serves two important functions. First, it gives you a complete on-the-go audio program along with a fully-annotated plain-English reference guide — *Business Tax Deductions* — to all the tax-saving strategies you learned in our seminar and dozens more. That way, you have these money-saving tax methods at your fingertips during tax time... and all year long.

Second, you get an idea-packed monthly newsletter — the *Tax Reduction Letter* — that brings you current news, changes in tax law, new cases, and additional tax strategies not covered in the guide.

Whenever there's new information that updates the *Business Tax Deductions* course, we also add it to our members-only page and give you a PDF update article from the newsletter or other vital reference. So, your course is current for the entire year, never out of date because of changes during the year.

Just look at all you get...

Business Tax Deductions Manual — an oversize, 288-page guide to deductions, tax breaks, and savings available only to small business. Features clear, plain-English interpretations of the tax laws and 171 money-saving tax-reduction strategies. Value: \$297.50.

Audio course — 9 long-playing, professionally recorded CDs in a handsome carrying case that turn your car into a "tax-savings university" so you can learn the most valuable tax-saving strategies for your business while you drive to and from work. Value: \$297.50.

Video tutorial — an online video that shows you visually how to accurately complete the most important tax forms for money-saving opportunities. Value: \$99.

Members-only page — your *Business Tax Deductions Manual* is complete from the beginning to the end of the year, as it is continually updated to reflect current tax laws that will apply to your return. These updates are posted to a special web page which, as a registered owner of our program, you can access 24/7. Value: \$200.

Tax Reduction Letter — monthly newsletter that brings you the latest updates on tax laws, case rulings, tax-saving devices, little-known deductions, and news affecting your tax status as a small business owner. Value: \$207.

E-mail support — as a system owner, you get a special e-mail address. It's my personal e-mail address, and you can use it to ask me any question about the program materials, which I answer fully, completely, and promptly. Value: at least \$375.

Phone support — should your CPA disagree with or have questions about one of my tax-saving strategies, I will host a three-way conference call with you, me, and your CPA to clarify any questions or doubts he or she has. Value: at least \$500.

Total: \$1,976

You pay only: \$802

Your savings: \$1,174

ABOUT THE AUTHOR



W. Murray Bradford, CPA, has been in the tax reduction business since 1979.

His unique ability to research the fine points of taxes for small business and explain them in plain English has made him the leading tax reduction expert for one-owner and husband-and-wife-owned businesses. His tax reduction courses have been sponsored by the California Medical Association, American Psychiatric Association, American Institute of CPAs, and

American Dental Association.

Murray's proprietary tax strategies have saved hundreds of millions of dollars for more than half a million program participants nationwide. In addition to appearances on hundreds of local and national radio and TV shows, Mr. Bradford has been quoted in the *Wall Street Journal*, *Money*, *Fortune*, *USA Today*, and *Journal of*

the American Society of CLU. Prior to starting his tax reduction business for small business, Murray worked for Price Waterhouse. He holds active CPA licenses in California, Minnesota, and Washington, D.C., and is a member of the California Society of CPAs, Greater Washington DC Society of CPAs, Minnesota Society of CPAs, and American Institute of CPAs.

Do you know these tax-saving strategies?

Here's just a sampling of the many tax-saving strategies you'll find in our *Business Tax Deductions* reference manual — everything we covered in the seminar and so much more:

- ▶ How to deduct up to \$734 per day for your business travel transportation — **page 15.**
- ▶ 5 things you must prove to the IRS to deduct entertainment without raising an eyebrow — **page 49.**
- ▶ Is having a home office a red flag for IRS audits? **Page 61.**
- ▶ How to deduct 100% of the cost of a home repair even when your home office takes only 10% of the house — **page 66.**
- ▶ How to sell your home for a profit of up to half a million dollars without owing a nickel to the IRS — **page 85.**
- ▶ How to hire your spouse without paying payroll taxes — **page 89.**
- ▶ How to deduct up to \$125,000 (or more, with inflation adjustments) for the cost of your vehicle — **page 125.**
- ▶ 36 items in your building that can be depreciated like equipment — **page 142.**
- ▶ How to get a business travel deduction by watching a DVD — **page 19.**
- ▶ Are Shriners, Masons, Kiwanis, Elks, or Rotary Club dues deductible? **Page 41.**
- ▶ 4 factors that determine whether you should buy or lease your next business vehicle — **page 171.**
- ▶ Make money by filling your offices and reception area with valuable antiques — **page 147.**
- ▶ 5 situations in which you can deduct the cost of a large, lavish party — **page 39.**
- ▶ An easy way to deduct the cost of your commute to and from work — **page 179.**
- ▶ Save big tax dollars by hiring your dependent children in your business — **page 193.**
- ▶ LLC, C corporation, S corporation — which is best for you? **Page 214.**
- ▶ Can you deduct your private golf club membership as a business expense? **Page 40.**
- ▶ How to avoid double taxation on your business income and gains — **page 227.**
- ▶ Why you should not accept checks made out to your name instead of your corporate name — **page 237.**
- ▶ The only 2 expenses you can deduct when entertaining for business on your boat — **page 41.**
- ▶ 12 ways to reduce your chances of an IRS audit — **page 259.**
- ▶ How to deduct groceries as a business expense — **page 38.**

SAVE THIS RECEIPT

Business education (Reg. Section 1.162-5); \$ _____ Date _____

Guarantee: Give this program a try for 90 days. During this 90-day period, you will find this program generating a minimum of \$7,500 in new deductions on your tax return. If you feel that this program is not delivering on the \$7,500 minimum, or you are unhappy for any other reason (or for no reason at all), simply return the program materials within 90 days for a full refund.

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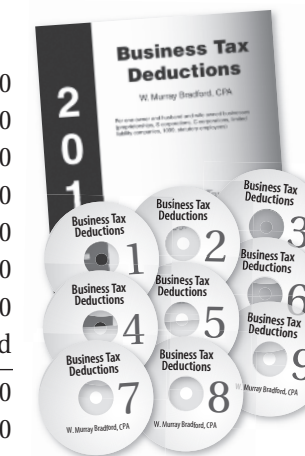
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PROGRAM ENROLLMENT FORM

Yes! Please enroll me in your *Tax Solutions Program*, consisting of the following:

| | |
|--|------------|
| Business Tax Deductions on-the-go manual | \$ 297.50 |
| Business Tax Deductions audio CDs | \$ 297.50 |
| Online video tutorial | \$ 99.00 |
| 12-month subscription to <i>Tax Reduction Letter</i> | \$ 207.00 |
| Members-only updates | \$ 200.00 |
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