

From: Wall Street Alert

Subject: Get rich from sports—without betting or playing

### **Free Investor's Report**

# **New sporting innovation for football and rugby, once banned by the FIFA, now perfectly legal!**

**Grab your share of this \$1.29 billion sports market... and ride it for 275% gains.**

Dear Investor:

People love sports. Consequently, they spend billions of dollars a year on sports – attending sporting events and buying sports equipment.

But sports is a business. And like any business, sports marketers keep an eye on the bottom line.

Take sports stadiums and fields. For centuries, natural grass has been the turf of choice for sports stadiums and fields worldwide.

But natural turf is expensive to maintain ... easily damaged ... and has other problems.

The solution? *Artificial turf.*

Athletes love it because it's safer and performs better than natural grass.

Stadium and field managers love artificial turf because it's easier – and far cheaper – to maintain than real grass.

The innovative company we are buying today – **XL Generation Inc. (OTC BB: XLGI in the USA, WPK Number A0F52X in Germany)** – has developed a breakthrough artificial turf for football, rugby, field hockey, golf, and tennis that overcomes the deficiencies of earlier generations of synthetic grass.

In our new Investor's Report, you'll discover why XL Generation Inc. is poised to dominate the artificial turf market in Europe ... and is on track to triple its revenue next year.

For your FREE copy of our report, click below now:

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## **Once banned, now perfectly legal**

Artificial turf was first developed for the Houston Astrodome, whose ceiling blocked sunlight, making it impossible to maintain green grass on the field.

And immediately, it became the bane of the athlete's existence. Players complained the turf restricted their movements. And the abrasive synthetic material gave them burns.

Worse, balls didn't bounce the same way they bounced on natural grass, throwing off their game. The nylon fibers lacked the friction of real grass, so balls skidded across the surface like a hockey puck over a frozen pond.

The situation got so bad that in the early 1990s, Federation Internationale de Football Association (FIFA) – the organization governing world soccer – outlawed artificial turf in soccer stadiums.

Then the R&D team at XL Generation came up with their breakthrough: replace nylon with polyethylene fibers.

So vastly improved is the new XL Turf over previous generations, that FIFA has now lifted the ban on artificial turf – and permits it to be used in soccer stadiums worldwide.

You can get the full details by clicking below now:

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## **Superior technology = better play + less maintenance**

XL Generation's next-generation artificial turf, XL Turf, replaces nylon with polyethylene in its synthetic grass blades. And the artificial grass is embedded in a base of polypropylene foam. The foam acts as a "shock absorber," softening the impact when a diving player hits the ground.

The testing facility for sports turf, the UEFA Laboratory, found that playing on XL Turf instead of real grass cut injuries by more than half! XL Turf also passed every UEFA test for force reduction, resistance to vertical deformation, rotational resistance, ball rebound, and ball roll with flying colors.

Top athletes worldwide praise XL Turf. "This surface is really comfortable," says Real Madrid star player Zinedine Zidane. "My children on several occasions really enjoyed playing on it. They had a great time, especially since they did not hurt themselves when falling on it."

But for private and municipal field owners, the biggest advantage is the lower maintenance cost of XL Turf compared with grass.

On natural athletic fields, the grass can't stand up to the constant pounding, and has to be replaced four times a year on average. XL Turf, by comparison, lasts 10 years without replacement.

**That means XL Turf lasts up to 40 times longer than real grass – which saves field owners and operators a small fortune in maintenance costs.**

Unlike natural grass, XL Turf requires no sunlight or watering. So unlike real grass, XL Turf can be used in stadiums with poor lighting ... and won't turn brown and die when it doesn't rain.

Also, XL Turf's density and traction are unaffected by weather. And of course, it never needs mowing; the only maintenance required is a quick monthly brushing.

For a technical report on the new XL Technology used in XL Turf, click below now:

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## **A \$1.29 billion market**

Just how big is the market for XL Generation's new XL Turf?

Turf, artificial and natural, is used in 1,496 professional sports stadiums plus countless stadiums, fields, clubs, and parks in schools, municipalities, and towns worldwide. More and more are switching from natural grass to artificial turf, because they can't afford the maintenance costs of real grass.

Artificial turf was applied last year to more than 2.8 million acres (1.13 million hectares) — 4 times the size of the entire nation of Luxemburg. The material used in the soft foam base of XL Turf – the same plastic used in auto bumpers to protect cars during crashes — has already been patented in 42 countries.

Annual purchase of sports turf products and services is more than \$1.29 billion. If XL Generation attains just a 5% share of that market, their annual revenues will exceed \$60 million.

## **275% growth within 12 months**

In the latest quarter, XL Generation's sales were approximately \$4 million, giving them an annualized sales rate of \$16 million.

Based on the number of major contracts with sports stadiums currently being negotiated, management estimates revenues for next year of \$60 million, translating into annual earnings growth of approximately 275%.

Assuming a constant P/E ratio, share price is expected to rise in tandem, giving investors who get in now nearly a 4 to 1 return on their money within 12 to 15 months.

For a FREE Investor's Report on XL Generation, click below now:

**[FREE Investor's Report](#)**

Sincerely,



Richard Parker, Editor

Wall Street Alert

P.S. XL Generation is in contract negotiations for major sports stadium and field installations of its XL Turf throughout Europe. Once those sales go through, revenues – and stock price – will soar.

**To own the stock before the price begins to move upward, click below now:**

**[FREE Investor's Report](#)**

OCT BB XLGI (USA)  
A0F52X (Germany)  
ISIN Number US983741T1088



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