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competition to throw wants you away.



Announcing the new and fully updated 1988/89 "OFFICIAL HOTEL AND RESORT GUIDE"...

Mail the enclosed No-Risk OHRG Subscription Certificate today and receive, at no extra cost, THE 1989 OHRG CRUISE DIRECTORY -- the essential guide to the world's major cruise lines and ships.

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Dear Travel Agent:

You wouldn't send a luxury-loving executive and spouse to a no-frills motel, would you?

And I know you wouldn't intentionally book a client whose passion is golf into a resort miles from the nearest links.

Yet, if you don't own a copy of the 1988/89 edition of OFFICIAL HOTEL AND RESORT GUIDE, you're in danger of doing just that.

As you know, OHRG is the most authoritative and accurate source of objective, <u>detailed</u> information on more than 25,000 hotels and resorts throughout the world -- valued for its in-depth descriptions of each facility plus its unbiased QUALITY RATING SYSTEM travel agents find so helpful.

But ... and here's my point ... unless your agency has an active subscription to the <u>current</u> edition of OHRG, you're in danger of giving your customers wrong information <u>every time someone asks you about a hotel or resort</u>.

Take a look at your agency's old OHRG right now. (I'm assuming you have one, of course.) Is it the 1988/89 edition? And are you now receiving updated listings from us about every other month? If the answer is "no", the information in your OHRG is no longer current. And dangerously out of date.

A problem? Certainly. But fortunately, one with an easy solution.

NOW YOU CAN ORDER THE 1988/89 EDITION OF OHRG AND EXAMINE IT IN YOUR OFFICE FOR 30 DAYS -- WITH NO RISK OF ANY KIND.

The solution? The solution is the all new, completely updated, and fully revised 1988/89 edition of OHRG: over 2,900 big pages providing

(over, please)

detailed coverage of 25,000 hotels and resorts in the U.S.A. and 266 other countries worldwide. (See enclosed brochure for details.)

To bring your agency up-to-date on what's happening in hotels and resorts, simply mail the enclosed No-Risk Subscription Certificate. With your paid order, we'll send you the big 4-volume 1988/89 edition of OFFICIAL HOTEL AND RESORT GUIDE plus the 1989 OHRG CRUISE DIRECTORY.

When the guides and directory arrive, put them to work in your agency for the next 30 days.

If you're not absolutely convinced that OHRG is worth having, simply return OHRG and the Cruise Directory to us and we'll refund your money in full. I can't think of a fairer way for you to make a decision about OHRG without risk or obligation of any kind.

DETAILED INFORMATION YOU CAN'T FIND ANYWHERE ELSE.

Take a look at the sample OHRG pages opposite (reprinted from the 1988/89 edition of OHRG.) Note that each and every listing tells you:

* Independent Quality Rating (OHRG features an easy-to-use 10-point rating system)

* Extensive description of the hotel

* Map coordinates (to help you pinpoint the hotel's location)

* Distance from airport

* Room rates and credit cards accepted

* Toll-free 800 numbers

- * Meeting and banquet facilities
- * Hotel or resort's name, address, phone
- * Telex numbers
- * Commissions paid
- * Profile of accommodations
- * Facilities and services (do they have a pool? spa? health club? lounge? bar? restaurant? gift shop? etc.)
- * Information on property renovations
- * Name of the hotel manager
- * Number of guest rooms
- * Airline access codes
- * And much, much more...

Example: Looking for a European-style hotel in San Francisco? Consider the Donatello. Located on Post Street, it's within walking distance of Union Square and only 20 minutes from the airport. Accommodations include plush, soundproof guest rooms and 7 suites -- all with balconies. And if your client is planning a business conference, the Donatello's meeting facility holds up to 80.

Or how about a client planning a trip to Australia? Take a look at the Sydney Boulevard, a deluxe hotel on William Street. The views of the harbor are spectacular -- especially from the top-floor restaurant and rooftop heated pool. And it's conveniently located just 6 miles from the airport.

SYDNEY, N.S.W.

(for airport hotels see end of city listings)

3

Served by Kingsford-Smith Int'l Airport (SYD), 6.20 miles southwest of Sydney

WEATHER: Average hi/lo temperature (*F) and average number of days with measurable precipitation

Jan.	79/65—14	Apr. 72/58-14	Jul. 61/49-12	Oct. 72/56-12
Feb.	79/65—13	May 67/52—13	Aug. 63/49—11	Nov. 74/61—12
Mar.	76/63-14	Jun. 61/49-12	Sep. 67/52-12	Dec. 77/63-13

BARKER LODGE (see Sydney Airport)

THE SYDNEY BOULEVARD HOTEL See Adv. page 299

THE SYDNEY BOULEVARD HOTEL 300R Nigel Harper, General Manager						
ADDRESS 90 William Street (2011)	PHONE (2)357-2277	CABLE Boulevard				
CLASS-TYPE Deluxe Hotel		TELEX AA 24350	Extra Charges			
AFFILIATIONS Southern Pacific Hotel Corp.		RVATIONS *	COM R-108			

DESCRPITION/LOCATION: International High-rise Hotel (1973) with spectacular views of Harbour and Opera House — Set between Kings Cross and downtown, walking distance from shopping, business and entertainment — 6 miles from airport — Renovations 1985

ACCOMMODATIONS: All rooms with bath, air condition-ing, TV, radio, phone, tea/coffee maker, fridge and mini-bar — 13 Suites — 24-hour Room Service

FACILITIES/SERVICES: The Palmer Room Restaurant FACILITIES/SERVICES: The Pairmer Room Restaurant with seasonal menu and nightly entertainment in elegant setting — The Boulevard Bistro for meals and drinks — The Lott, on top floor overlooking city and harbor, for buffet lunch, Sunday brunch, atter-theatre supper and live music — Rilleys Tavern Bar — The Duck & Bucket, an English-style bar — Meetings to 450 — Rooftop healed Indioor Pool — Sauna/Bathhouse — Hairdresser — Shops and Services Same-day Laundry/Dry Cleaning — Underground Parking

PATES: EP S/D/TWB 190-200 (147.28-155.03) Ste 350-600 (271.31-465.11) — Credit Cards: AE OB DC MC VISA — Trade Discount: 25-50%

*RESERVATIONS: In NB (402)493-4747, in L.A. (213)557-2454, rest of CA toll free 1(800)252-2155; rest of USA toll free 1(800)421-0536 or 1(800)44-UTELL; in Canada toll free 1(800)251-2166

BRONTE INN 73R

ADDRESS: 107 Macpherson St. Bronte POSTAL CODE: 2024 PHONE: (2)389-2222 TELEX: 70144

Mid-rise Suburban Hotel (1965) overlooking surfing beach, 8 km from city center - 6 km from airport (free transfer) - Air-conditioned rooms with bath/shower, phone, color TV and radio - 24-hour Room Service - Licensed Restaurent - 24-hour Coffee Shop - Cocktail Lounge - Nightclub - Meeting facilities to 300 - Swimming Pool - Parking - Spa, sauna, gym, squash, golf and tennis nearby RATES: On request CREDIT CARDS: AE BC C8 DC VISA

CAMBRIDGE INN 135R
 ADDRESS: 212 Rilley St POSTAL CODE: 2010 PHONE: (2)212-1111 TELEX: AA 23813 Cambsydn MANAGER: Claude Bereny REPS. FGI UIL. First Class Multistory Business-oriented Hotel (1979) on major street, convenient to Ansett Terminal, 3 miles from international arport - Rooms include air conditioning, phone, bath, color TV and fridge - Suites and Efficiencies - Wheelchair accessibility - 24-hour Room Service - Licensed Restaurant with French cuisine - 2 Cocktail Bars - Meeting facilities to 100 - Laundry Service - Underground Car Park - Renovations in 1982.

RATES: EP SWB 96 (68.57) D/TWB 106 (75.71) Ste 2P 126-136 (90-97.14) COMMISSION: R-10 CREDIT CARDS: ACC AE DC EC MC VISA

CHATEAU COMMODORE HOTEL 96R
ADDRESS: 14 Macleay St, Potts Point POSTAL CODE: 2011 PHONE: (2)358-2500 TELEX: AA 22490 MANAGER: Allan W. Johnson Intimate and Sophisticated First Class Hotel (1970) overlooking Sydney Harbour, near Kings Cross, 5 minutes from center - 10 km from Kingsford Smith Airport - Fully airconditioned - All rooms are nicely furnished in traditional style and have bath or shower, fridge, tea/coffee unit, radio, phone and color TV - Balconies - 2 Suites - Licensed Restaurant and Bar - Pool - Free Parking - Renovations in 1985 RATES: EP S/TWB 110-140 (78.57-100) Ste 2P 150-160 (107.14-114.29) EAP 20 (14.29) - SC incl COMMISSION: R-100 CREDIT CARDS: AE DC JCB MC VISA TRAVEL VOUCHERS: CTV MTV VTV TRADE DISCOUNT: 50%

preceding hotel name indicates commission is paid to travel agents

SECTION: E-1 August 1987 Not valid after September 1988 Suites with air conditioning, phone with bath extension, radio and color TV (movies) - Rooftop, Chinese and Continential Restaurants - 3 Bars - Dancing and Entertainment - 24-hour Brasserie - Cirque for cocktails, piano music and afternoon tea - Convention facilities to 2500 - Fitness Center - Semi-tropical Garden - Shops - Laundry/Dry Cleaning - Indoor Valet Parking
RATES: EP Main Building SWB 140 D/TWB 170 Tower SWB 175 D/TWB 205 Ste 1BR 450 2BR 660 - Tax extra COMMISSION: R-10 CREDIT CARDS: AE CB DC MC

THE DONATELLO

F-3

THE DONATELLO 95R		Giancarlo Paterlini, General Man		
ADDRESS 501 Post Street (94102)	4	PHONE (415)441-7100	CABLE RossiPacif Extra Charges Tax 11%	
CLASS-TYPE Intimate Deluxe Hotel		TELEX 172875		
AFFILIATIONS Member Relais et Chateaux and Grande Collection	100000000000000000000000000000000000000	VATIONS *	COM R-108	

DESCRIPTION/LOCATION: European-style Hotel (1969) offering many personal touches — Located in the center of business, shopping and theatre district — Within walking distance of Union Square and Moscone Convention Center — 20 minutes from San Francisco International

ACCOMMODATIONS: Plush, soundproof guest rooms in-cluding 7 suites, all with air conditioning, remote-control color TV, radio and program music system, direct-dial phone with bath extension, balcony and full glass walls

FACILITIES/SERVICES: Award-winning Donatello Restaurant serving Northern Italian cuisine — Cocktail Lounge — Elegant Lobby — Conference facilities accommodating up to 60 persons — Concierge — Drive-in Garage

BATES: FUROPEAN PLAN

Single with Bath	150-210	Suite	295-495
		Each Additional Person	

Credit Cards: AE CB DC JCB MC VISA - Trade Discount: Inquire Direct

*TOLL FREE RESERVATIONS: In CA 1(800)792-9837: rest of USA 1(800)227-3184

FOUR SEASONS CLIFT HOTEL

SAN FRANCISCO 329R

ADDRESS: 495 Geary St at Taylor POSTAL CODE: 94102 PHONE: (415)775-4700

CABLE: Clifthotel TELEX: 340647 MANAGER: Stan Bromley, GM REPS: FSH NHI UIL

Elegant Superior Deluxe Hotel (1916) with personalized service and excellent cusine. attracting conservative, discriminating clientilet - Located 2 blocks from Union Square and main shopping area, one block from airline terminal and 12 miles from San Francisco Int 1 Airport - Guest rooms and suites with color TV, radio, phone with batthroom extension and message alert, oversized beds, alarm clock, hair dryers; many with refrigerator - 24-hour Room Service - Formal Dining Room - Cafe and Bar-Piano Entertainment nightly - Informal Lobby Bar - Meeting Facilities to 250 - Concierge Service - Valet parking RATES: EP SWB 145-205 DWB 145-225 EAP 20 - Tax 11% - Ste rates on request COMMISSION: R-10 CREDIT CARDS: AE MC VISA

GALLERIA PARK HOTEL 177R
 ADDRESS: 191 Sutter St. POSTAL CODE: 94104 PHONE: (415)781-3060 TELEX: 470733 att. Galleria Park MANAGER: David Sussman REPS: ISA QRS First Class Hotel in building dating from 1911, reopened in 1984 - Located adjacent to Crocker Galleria complex. 2 blocks from Union Square and 1 block from financial district or Chinatown - Soundproof rooms in pastel decor with bath, color TV, air conditioning and refrigerator - 15 Suites with Jacuzzi - Wheelchair accessibility - 2 Restaurants - Piano Bar - Art Nouveau Lobby - Meeting Rooms to 50 - Rooftop Patio and Jogging Track - Private Garage
RATES: EP S/TWB 99 Ste 125-325 - Tax 11% COMMISSION: R-10A or E CREDIT CARDS: AE CB DC DIS JCB MC VISA TRAVEL VOUCHERS: CTV MTV VTV TRADE DISCOUNT; 40%

 HANDLERY MOTOR INN 93R
 F-3
 ADDRESS: 260 O'Farrell St POSTAL CODE: 94102 PHONE: (415)986-2526 TELEX: 677050 MANAGER: John Handlery, GM REPS: HLC HSI LRI RMB UIL Comfortable First Class Motor Hole (1964) in central downtown location, 1 block from Union Square, 2 miles from Amtrak station - Spacious, well-appointed rooms and suites with air conditioning, sale, complimentary newspaper and remote-control color TV (movies), most with private balcony - Room Service - Meeting facilities to 100 - Outdoor Pool - Sauna - Free Vallet Parking - Renovations in 1980 RATES: EP SWB 85-95 D/TWB 100-115 Ste 175-230 EAP 15 - Tax 11% COMMISSION: R-10A CREDIT CARDS: AE CB DC DIS EC JCB MC VISA TRAVEL VOUCHERS: MTV VTV TRADE DISCOUNT: 50%

* preceding hotel name indicates information may be at least one year old

SECTION: A-2 November 1987 Not valid after December 1988

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Only OHRG gives you the complete inside story on virtually every hotel and resort worth staying at both here and abroad.

OHRG KEEPS YOU CURRENT AND MAKES YOU THE EXPERT.

As you know, things change fast in the travel business. Rates go up. New hotels open monthly. Old ones close their doors, change management, go up or down in quality and service, or add new facilities.

But your subscription to OHRG makes it easy to keep up: Five times a year, we'll send you supplements updating and replacing current listings as new information comes in. (The 3-ring binder format makes it easy to remove and insert pages for photocopying and updating. And the new binder design prevents pages from ripping.)

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ACT NOW AND SAVE \$110.

A year's subscription to OHRG normally sells for \$265. And the CRUISE DIRECTORY, sold separately, is priced at \$75. Total value of the package: \$265 + \$75 = \$340. But if you act now, I'll make you an offer that's hard to refuse:

- 1. Complete and mail the enclosed No-Risk Subscription Certificate by November 15, 1988 and you get both the 1988/89 OHRG PLUS the 1989 CRUISE DIRECTORY for only \$230 -- a savings of \$110 -- 32% off the regular package price of \$340.
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Display the distinctive silver binders proudly. They say to your customers: "At this agency, we go the extra mile to give you the best service possible."

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The travel agency business has been -- and always will be -- a service business, first and foremost. And part of that service is providing your clients and prospects with the most accurate, complete, and up-to-date destination information available. OHRG is the invaluable tool that provides that information for you. Why not mail your No-Risk Subscription Certificate today ... before your next client calls.

Sincerely, Slave Susteman

P.S. Remember, you have everything to gain and nothing to lose. Act now, and get the 1988/89 OHRG ... before your competitors do! This special offer expires November 15, 1988.

What agents are saying about OHRG.

44 OHRG is the best resource when you are looking for unbiased information on a hotel. We turn to the OHRG to find out what facilities are available, what the rates are, and who to call to make the booking. Although we do have many other references, OHRG has always been tops. **

—Philip G. Davidoff, CTC

Belair Travel Consultants, Bowie, MD

441 especially like the date of when the hotel was built, when it was renovated, how many rooms, the amenities in the hotel You can become an instant expert with your client if you will just read OHRG before they come in for their appointment."

Santa Cruz Travel, Inc., Santa Cruz, CA

66 OHRG has more information than all the others. So we use it every day. If I am sending someone to a property that I don't know, I rely on OHRG. I deal with the carriage trade, and if I make a mistake about a property, I've lost them. That's why I need OHRG. ? *

Village Travel, La Jolla, CA

661 find the quality ratings important because, no matter how much you have traveled-and I am a very well-traveled travel

nt-you can never, ever know all the hotels. So I depend on the OHRG quality ratings quite a lot

44 For anybody who is working with international travel, I don't know how they could live without it. One year, we gave up OHRG and tried somebody else, and there was nothing but moaning and groaning and complaining in the office until the subscription ran out and we renewed OHRG. It's really very good."

-Pearl D. Nina, CTC Nina Travel Service, Miami Shores, FL

"In the CRT you don't get a full description of the hotel. You merely get where it's located. If you want a more in-depth description, you definitely would go to OHRG. I don't think an agency can operate properly without the book."

-Ellen Glassman CTC Happy Talk Travel, Long Island, NY

66 I take out the pages (from OHRG), make copies of them for the client, and highlight certain things so they can take them home and make decisions."

-Nancy Loveall

Ask Mr. Foster/West Bend Travels, West Bend, WI

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10 powerful reasons why subscribing to the new 1988/89 edition of the OFFICIAL HOTEL AND RESORT GUIDE is more essential than ever:

AN INDEPENDENT QUALITY RATING SYSTEM YOU CAN RELY ON.

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2 THE MOST COMPREHENSIVE DIRECTORY IN THE INDUSTRY.

2,900 big pages with descriptive listings for over 25,000 resorts and hotels located in the U.S. and 266 other countries in the Western Hemisphere, Europe, Africa, Asia, Australia, and the Pacific—color-coded and clearly organized for easy reference.

3 DESCRIPTIVE WRITE-UPS ON OVER 25,000 HOTELS.

Accurate and detailed write-ups of every hotel and resort make it easy to describe properties to clients and prospects. In addition, you can photocopy and mail or FAX OHRG pages to clients who want to review printed descriptions before making a decision.

4 HELPS YOU PLAN YOUR CLIENT'S TRIP.

Our unique Facility Locators give you an area-by-area breakdown of special attractions and activities—essential for planning itineraries for your clients.

5 CONTAINS MORE MAPS THAN PREVIOUS EDITIONS.

OHRG includes 287 city and regional maps so you can tell your clients exactly where hotels are located in relationship to airports, train and bus depots, convention centers, attractions, shopping, downtown areas, and other places they want to visit



6 DIRECTORY OF HOTEL REPRESENTATIVES.

An alphabetical listing giving detailed information on virtually every hotel rep in the world. Updated twice a year to ensure accuracy.

7 OHRG HELPS MAKE SURE YOU COLLECT YOUR COMMISSION—AND TELLS YOU IN ADVANCE HOW MUCH YOU'LL BE PAID.

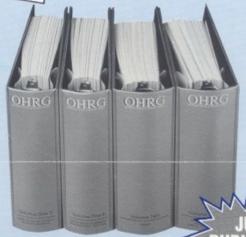
Codes in each listing tell you the commission each facility pays to travel agents, how to collect your payment, and if there have been payment problems in the past.

8 ACT NOW AND SAVE \$110.

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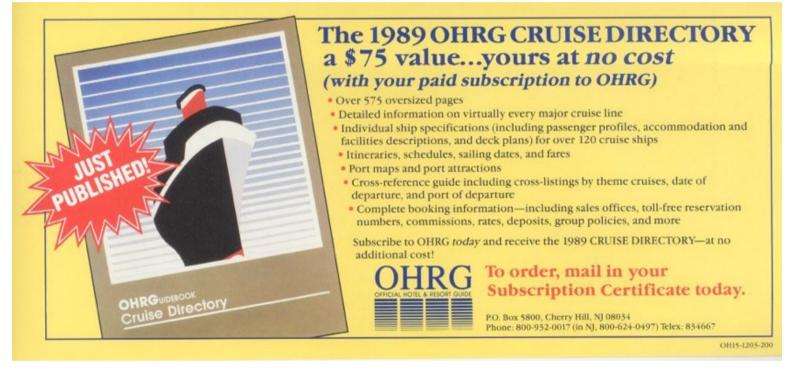
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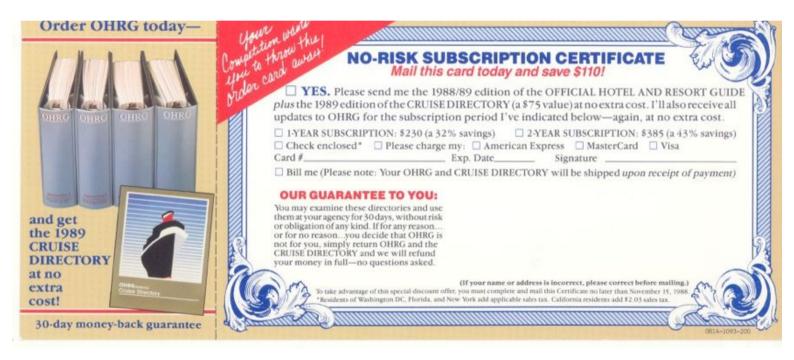
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